



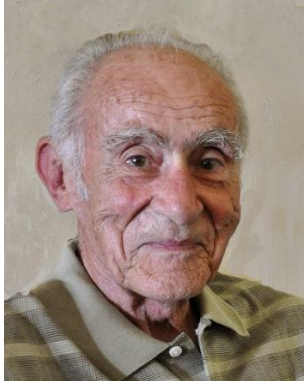
Phoenix Artists Guild

Volume 150

April, 2024



PRESIDENT'S MESSAGE – April 2024



In remembrance of Dr. Carl Hoelle, PhD, a beloved and remarkable man whose life exemplified passion: for his family, his profession, and his art. Born in White Plains, NY on September 21, 1931 to immigrant parents, Dr. Hoelle's early love was jazz music. He became a professional jazz trumpet and piano player, and member of an Air Force band touring the officer's clubs in Southern California during the Korean War. In his middle years he served countless individuals, families, and children through his clinical psychology practice, West Valley Mental Health, with several offices in the areas outlying Phoenix. Upon retirement at age 75, he developed a deep love for painting landscapes in oil, and, earned numerous awards as a juried artist. Dr. Hoelle passed peacefully in the presence of his family on January 23, 2024, at the age of 92. He is survived by his wife of 55 years, Patricia, his son John, and two grandchildren. A gallery memorial celebrating

his artwork will be held on May 26, 2024, 2:00-5:00 p.m. at the Arizona Artist's Guild: 18411 N. 7th Avenue, in Phoenix.

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HOLLAND CENTER = April 8-May 20, 2024. Deadline for entries is March 25, 2024. Set up April 8, 9-10 a.m. (Hang 10-12). Take down, May 20, 9-10 a.m. May include ONE RIBBON (optional); Reception = Sat. April 13, 2024, 3-5pm.

Hope to see you all at the meeting.

Cindy Chambers
PAG President

Members Activities:



April, it's time for new beginnings. **Your Challenge:** Try new techniques or mediums and have fun by doing this challenge. #Set time aside to be creative.



May, Inspiration from your favorite artist. **Your Challenge:** Create your own unique piece of artwork in the style of your favorite artist.



Creative Corner

WHAT MEDIUM IS EASIEST/BEST?

Article by Julie Frye

Whenever we have a receiving for a new show, it's not hard to determine that the majority of PAG members work in oil since that category always has the most paintings entered. For centuries, oil paint has been the most popular medium used by artists. Perhaps because many feel that it is the "easiest" – (I'm not sure everyone would agree with that assessment!) As it comes from the tube, it has a nice, buttery consistency. When you dip your brush into that little mound of gleaming color on your palette and then make a stroke on the canvas, the color obeys your command immediately. You can spread the paint further, smooth it out, heap it up, blend another color into it, or scrape it off and start again. It stays wet for quite some time if you haven't thinned it with turpentine so you can blend or manipulate it the next day. A good choice if you're not in a hurry – but what if you are?

Acrylic – so different from oil in many ways – dries very fast, has a nice buttery quality like oils, comes in vibrant colors like oils, and if you have painted in oils previously you may find the difference troubling. When I work in acrylic (which is not often) I have a "Sta-Wet" palette which comes with a sponge pad the same size that you can soak, placing the special palette paper on top and mixing your paints on it. This keeps the paint wet a great deal longer. You can also add mediums (glossy or matte) which will also slow the drying time on both palette and canvas. Personally, I find the workability of this water based medium difficult to handle but on the positive side it tends to loosen up the painting process.

Watercolor – most people think it's the most difficult medium and once you have painted it, you can't fix mistakes. Not true! However, don't compare it with the aforementioned mediums of Oil and Acrylic! Not apples and oranges folks, apples and TURNIPS! Firstly, if you are doing a watercolor, GET THE BEST PAPER YOU CAN AFFORD! And a few good (maybe expensive) brushes. Consider painting with clear water first then drop in your color when the shine leaves the paper. (The Magic Moment) Use no more than two or three colors in each admixture to keep them clean and vibrant. Plan carefully and be patient! WORK LIGHT TO DARK! When the painting is completely dry you can "lift" sections you wish to change with clean water and a FIRM brush being careful not to destroy the paper. I have put entire paintings under the faucet spray nozzle and for all intents and purposes started over! It can be done!

I won't even **mention pastels** since I don't use them so if you are a pastelist, I salute you but you're on your own! Whichever medium you select, you need to learn the ins and outs of it, and don't be afraid to try something new and unfamiliar. It helps us grow as artists.

And if you ever wanted to try **scratchboard**, be sure you are able to think toward negative painting. It's a whole different ballgame from anything that you're used to! I so admire a good scratchboard presentation. I plan to give it a whirl this summer after seeing BetteLou's demo but I am not optimistic!

Pencil/graphite – can't rely on color here – just good drawing skills, a gentle eraser, lots of patience and a good eye for seeing value changes. Easy? No indeed. Doable? Of course! A challenge if you're used to working with color. Try it!

April Demonstrator – Diane Freeman



Diane was born and raised in Peoria, Illinois. She studied art at the Academy of Our Lady and Illinois Central College. Growing up in the heart of Illinois farm country instilled in her a deep appreciation of nature. At the age of four, she began drawing and learning to express her view of the world in visual format. After her school years, marriage and raising her children kept Diane focused on family responsibilities and her career.

Diane kept her dreams of having more time to devote to artwork, and finally, began a serious study in watercolors. More recently, Diane has been concentrating on experimental watercolor batik, mixed media, contemporary, abstract, and non-objective paintings. She hopes to intrigue the viewer with her use of design elements and color that opens the viewer's imagination to seeing reality from a different perspective.

Diane has lived in the Phoenix area for the last 35 years. She is currently a member of WHAM where she is the Gallery Manager. She also teaches various art classes for WHAM and likes to mentor budding artists.

Diane is a juried member of the Vanguard Artist Group and also a member of the National Watercolor Society.

Meeting Agenda

Monday, April 22, 2024

6 – 6:45pm – Critique by Elaine Waters

6:45 – 7:15pm – Business Meeting

7:15 – 7:30pm – Social Time

7:30 – 8:30pm – Demonstration Featuring Diane Freeman



Artist of the Month:

1st Place - Julie Frye

2nd Place - Lynne Rogers

Remember to only enter 1 piece of artwork each month. Also, once you have won, you can't enter another monthly competition during the current year. You are eligible for Artist of the Year, held at the May general meeting.

Aug. – Dean Grisson, Sept. – Pat Washburn, Oct. – Lois Miller, November – Cindy Chambers, January – Nancy Donovan, February – Mary Groves, March – Julie Frye



April Birthdays



Jaxine Cummins Elaine Waters



Arizona Art Alliance
“Enriching Life Through Art”

ARIZONA ART ALLIANCE REPORT – Grant Washburn PAG Rep.

Artist Opportunities

A list of artist opportunities. You can go to their websites for additional information.

Artlink.com
Azarts.gov/opportunities
Az Art Alliance website
Herbergertheater.org

phoenix.gov/arts
scottsdalepublicart.org
shemerartcenter.org

Congratulations **NICE GOING!**
GREAT! *Way to Go!*
Yea! **FELICITATIONS**
CHEERS *Take A* **BEST**
BOW! **WISHES!**

Julie Frye's video link to the Beatitudes Project. Take a look, amazing work.
https://youtu.be/Z2x_OZqrVR0



Membership forms will be at each of the General meetings and on our website. Annual fees are \$50.00.



Please **remember** to submit your artwork for Back Page art.
Send to Cindy Chambers at: tees2others@gmail.com

Remember also to submit your artwork for Members Monthly Activity and Artist of the Month.



Outreach will be collecting non-perishable foods and supplies for Valley View Food Bank. Old glasses will also be collected.

Eve's Place will also take donations of full size Shampoo, Body Wash, Conditioner. Toothpaste, toothbrushes, and non-perishable foods.



Blankets for the Homeless

We donated 18 blankets to Eve's Place. Which gives assistance to Victims of domestic, sexual, and teen dating abuse in Maricopa County, AZ. They are located in Sun City.

OFFICERS FOR 2023-2024

President	Cindy Chambers
1st Vice President (Program)	Julie Frye
2nd Vice President (Exhibits)	John Mansour
Treasurer	Paula Sandera
Recording Secretary	Jo Allebach
Corresponding Secretary	Sheila Bellinger



Officer Slate for 2024 -2025.

Officers: 1st Vice President _____

2nd Vice President – Nancy Donovan

Committee Chairperson – Social _____ & _____

Voting will be at the April General meeting. Contact a Board Member if interested in the Position of 1st Vice President or being Co-Social Chairperson.



For just \$25.00 a year!!!

This includes one additional mid-year image exchange! Then you can change-out again. **Include it in your annual membership dues** – how easy is THAT?!

We are increasing traffic flow and visitors to our site and piquing their interests WHEN THEY GET THERE!

Julie Frye is now your webmaster, (Chuck and Alika Kumar assisting) so get YOUR LINK on the PAG website and get these advantages WORKING for YOU!

Just send the following info. to Julie Frye, juliefrye381@gmail.com, A JPG (as least 300dpi) of one of your pieces

- The title of the piece
- unframed sizes, media
- Your name, email address, website link, (remember-link it back to PAG site, to increase traffic) Organizations to which you belong.

Computer Corner



Tax Attacks

Millions of people around the world are paying their taxes this time of year, and cybercriminals are hoping to get paid, too. In this scam, they're taking advantage of tax season by trying to trick you into opening an email and downloading a malicious PDF attachment. The email they send looks like a government form and includes a link to download the PDF attachment. The scammers even include helpful instructions for pasting the web page URL into your browser in case the link isn't working.

Clicking the link will redirect you to a fake webpage and initiate a file download. Malware is installed on your computer once the file downloads. Remember, cybercriminals don't only want your money-they also want your data! And they can use this malware to steal your user credentials and other personal data.

Follow these tips to avoid falling victim to a tax scam:

- The latest software versions for devices often contain security updates, make sure your devices are running the latest software updates.
- Be skeptical of unsolicited emails from the government or other financial entities.
- Verify any links that are sent to you before you open them.
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BACK

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ART



“Artist School Palms”, Acrylic, by Robert Woods



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Serving Arizona Artists for over 65 years.

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PAG Members Receive 20% Off All Non-Sale Items!

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Phoenix—Tempe—Scottsdale—Sun City—Tucson

Meetings:

4th Monday of Month
AAG Building
18411 N. 7th Avenue, Phoenix

Contacts:

Cindy Chambers - President
Pat Washburn – Membership

Membership \$50.00 per year/May-April