

MARCH

PRESIDENT'S MESSAGE -March 2023

March is a wonderful month. The spring moves in, and kicks winter out: making everything new and alive.

It's also the time of year at PAG to begin looking forward to next year. This is the month the nomination committee puts together the slate of officers for the upcoming year.

PAG is run by volunteers, as you are all aware. It takes more than 15 people doing the work. It takes all of us together.

New people in new spots keeps PAG current and relevant. Please consider holding an office or committee head position. Without you, the PAG would cease to exist.

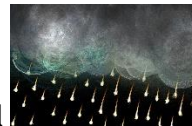
Please let Nancy Donovan know if you are interested, or know of someone is interested in helping out.

Cindy Chambers - President

Members Activities:



March This is the month to be Irish. We also celebrate Women's History Month and National Pi Day. **Challenge:** Create art using any of the above. Include geometric patterns or symbols.



April It's April Fool's Day and a chance for rain and storms. **Challenge:** Create a work that includes rain or raindrops.



Creative Corner

SHEDDING SOME LIGHT ON CAST SHADOWS

Julie Frye

Well, you may ask...what color do I use for cast shadows? A bugaboo for many landscape and still life painters (regardless of medium!) Elaine and I begin the critique of most paintings presented in a (hopefully painterly) landscape by noting the light source. Whether using a photo (or perhaps multiple photos) or painting plein aire, this must be established and adhered to throughout the painting's execution. If using a photo, generally speaking, the cast shadows you will see are likely over exposed and will appear darker, more dense. (Meaning they don't appear transparent). So, as a general rule you should avoid painting them too dark. Forgive me for repeating myself – a cast shadow should be light enough that you could sit down within it and read a book!

Back to establishing the direction of the light source when painting plein aire. The light is constantly changing as the sun moves (okay be technical....as the earth moves...happy now?) Therefore, decide where you want the light to be and then keep it consistent. Quick thumbnails, even when you are painting outdoors is a good idea. You can use your cast shadows to delineate the rise and fall of the ground, lead the eye to the focal point, set the mood, so use these preliminary steps to design your painting. Just remember first and foremost that a cast shadow is simply an interruption of the light.

Let's say you are painting a sunlit meadow with a cow in it having an early breakfast. The sun is still low in the sky so the green meadow grass would be yellow green, light value and not an intense color (somewhat neutralized). That munching cow is interrupting the light and there is a cast shadow falling across the ground. Local color of the sunlit ground in a darker value, somewhat neutralized, and cooler would be the place to start from. DON'T add black to make it darker of course...you knew that already without my telling you. You get the idea.

Now let's say you have a red barn in this meadow, one surface is in sunlight, and away from the sun the value is red, darker and cooler, AND you have a tree (outside your view) that is casting a shadow onto the sunlit surface of the barn. LOCAL color, darker, cooler, somewhat neutralized is where you would start.

Imagine that you are painting a wooded area but the ground in the sunlight is warm, light and very neutral. It's autumn so in the cast shadow caused by the interruption of light from trees or low foliage you would likely see neutral. Darker, cooler, even a little blue violet for interest. Don't wait until the painting is finished to add your shadows! They are very important and therefore should be established at the outset. Consistency is the key so if using multiple reference photos, keep it all the same. Also consider multiple COLORS, neutralized of course so they appear transparent.

"Rules" (a word I'm not fond of) differ slightly from landscape situations since the light source is artificial unless you set it up in front of a sunny window and aerial perspective doesn't come into play, so just OBSERVE.

March Demonstrator – Carol Bendell



Originating from the Midwest, Carol has always been heavily involved in the arts, receiving a BFA from The School of the Art Institute of Chicago, and doing graduate study in Visual Communication at IIT, Institute of Design. Carol has worked as an Editorial Illustrator, Fine Art Reporter, and Art Instructor at numerous Art Centers, Schools and Colleges, as she continued to be an exhibiting artist. She lived for many years of her adult life in Copenhagen, Denmark: also in Hawaii prior to moving to Arizona.

Carol has participated in many exhibitions in the US and Europe.

Pastels and watercolor, both utilizing solid drawing skills as the foundation of her compositions, are her current focus.

Carol's Pastels and Watercolors can be seen at **On The Edge Gallery**, 7045 E. Main Street, Scottsdale, AZ 85251 (In Marshall Square, Old Town Scottsdale just west Marshall Way.)

Monday, March 27, 2023
6 – 6:45pm - Critique
6:45 – 7:15pm – Business Meeting
7:15 – 7:30pm – Social Time
7:30 – 8:30pm – Demonstration Featuring Carol Bendell

Upcoming Events



The Holland Center

34250 N. 60th Street Unit B – Scottsdale AZ 85266



**Proudly presents
a new exhibit of works by
The Phoenix Artists Guild**

Open Monday through Friday, 9:00 a.m. – 6:00 p.m.

Exhibit dates: Monday March 27 – May 8th 2023

Reception: Saturday, April 1st, 3-5 p.m.

You are invited to join us at the reception where you can enjoy a snack and meet the friendly artists. Purchasing artwork is optional of course. See you there - bring the family!

Visit us on the web: www.phoenixartistsguild.com

Congratulations

Artist of the Month-

February

1st Place - JoAnn Almich

2nd Place - Nancy Donovan

Remember to only enter 1 piece artwork each month. Also, once you have won, you can't enter for the rest of the year.

Winners: August-Mary Groves, September-Gary Merrill, October-John Mansour, November-Dean Grissom, January-Cindy Chambers, February-JoAnn Almich



Please **remember** to submit your artwork for Back Page art.
Send to Cindy Chambers at: tees2others@gmail.com

Remember also to submit your artwork for Members Monthly Activity and Artist of the Month.



Outreach will be collecting non-perishable foods and supplies for Banner Health. Old glasses will also be collected.

SLATE OF OFFICERS FOR 2023-2024

President	Cindy Chambers
1 st Vice President (Programs)	Julie Frye
2 nd Vice President (Exhibits)	John Mansour
Treasurer	Paula Sandera
Recording Secretary	Jo Allebach
Corresponding Secretary	Sheila Bellinger

If anyone is interested in being nominated or wants to nominate someone, please let Nancy Donovan know.



For just \$25.00 a year!!!

This includes one additional mid-year image exchange! Then you can change-out again.
Include it in your annual membership dues – how easy is THAT?!

We are increasing traffic flow and visitors to our site and piquing their interests WHEN THEY GET THERE!

Julie Frye is now your webmaster, (Chuck and Alikea Kumar assisting) so get YOUR LINK on the PAG website and get these advantages WORKING for YOU!

Just send the following info. to Julie Frye, juliefrye381@gmail.com

- A JPG (as least 300dpi) of one of your pieces
- The title of the piece
- unframed sizes, media
- Your name, email address, website link, (remember-link it back to PAG site, to increase traffic)
- organizations to which you belong.
-

CHUCK'S CORNER

Identity Theft

Identity theft is the crime that occurs when someone steals your personal information. This often includes your name, bank account number, social security number and credit card information. After gaining this information the individual can “assume” the identity of the victim, and will then be able to access bank accounts, as well as open credit cards in the victim’s name, all the while causing financial havoc to the victim.

Committing identity theft in Arizona is very serious. Arizona law classifies identity theft as a class 4 felony, punishable by up to two and a half years in prison.

Mortgage Fraud

Today’s mortgage scams are aimed towards troubled homeowners. Mortgage fraud is typically carried out by real estate and mortgage specialists who use their skills deceive homeowners into improperly obtaining loan modifications, equity skimming and foreclosure rescue. In these scams, homeowners put their trust in individuals who they believe to be properly licensed and acting in their favor, but instead are taken advantage of.

Credit/Debit Card Fraud

Credit/debit card fraud is the improper use or possession of a card by someone other than the owner of the card. If you use a stolen credit card or are on the receiving end of anything that was illegally purchased, you may be charged with fraud. The charges for credit/debit card fraud range from a misdemeanor to a felony, based on how the card was used.

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ART



“Basket Platter” by Dean Grissom



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The largest Fine Art Supply Retailer in the Southwest
Serving Arizona Artists for over 65 years.

Is a proud supporter of Phoenix Artists Guild.
PAG Members Receive 20% Off All Non-Sale Items!

www.arizonaartsupply.com
Phoenix—Tempe—Scottsdale—Sun City—Tucson

Meetings:

4th Monday of Month
AAG Building
18411 N. 7th Avenue, Phoenix

Contacts:

Cindy Chambers - President
Pat Washburn – Membership

Membership \$50.00 per year/May-April