



Phoenix Artists Guild

Volume 149

March, 2024



PRESIDENT'S MESSAGE – March 2024

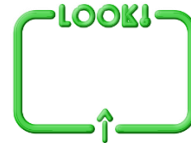
From the first signs of Spring to the start of daylight saving (thankfully those of us in Arizona don't have to worry about), March is full of new beginnings. Mother nature begins to show off her color in lively blooms.

With the Holland Exhibit coming up soon, and this month busy with St. Patrick's Day and Easter, we might think about filling out our entry form for the Holland exhibit tomorrow or the next day.

A little known fact about March is the first week March 4-10, is National Procrastination week. It's an unofficial holiday that encourages people to take charge of their procrastination problem and find ways to combat the never-ending urge to put off important tasks.

So, don't procrastinate, fill out your Holland entry form and send it to John Mansour or bring to the March meeting.

Entering the show is a great way to support the PAG.



HOLLAND CENTER = April 8-May 20, 2024. Deadline for entries is March 25, 2024. Set up April 8, 9-10 a.m. (Hang 10-12). Take down, May 20, 9-10 a.m. May include ONE RIBBON (optional); *Reception = Sat. April 13, 2024 3-5pm.*

Hope to see you all at the meeting.

Cindy Chambers
PAG President

Members Activities:



March is springtime.
Your Challenge: Create art that celebrates spring.



April, it's time for new beginnings. **Your Challenge:** Try new techniques or mediums and have fun by doing this challenge. #Set time aside to be creative.



Creative Corner

Let's Talk About Value By Elaine Waters

We can all understand “value” yet still NOT know why it is important. In our paintings, it is much more important than color.

In a landscape, the value of the sky is very important. In a photograph a clear sky is often represented as too dark and too blue. We see it as blue, but in painting, it is usually better if we make the sky a very light value of a color that is used somewhere else in the painting. If we are using a lot of browns and greens, make the sky a very light tan or gray green. Sometimes a very light compliment to the dominant color of the painting will work well. We can use “broken color” in the sky such as a VERY PALE value blue background....and push a little of the dominant color of the painting into the clouds. Please... avoid using pure white in your clouds. Always add some color to your clouds and remember to darken the value of that color on the shadow part of the clouds. The value AND color of cloud shadows are very important. If you look at really good artists’ work on the internet, you will see many more non- blue than blue skies. Another case for value rather than color. If the painting is a still life, the value AND the color are both important in the background. Some artists will paint the background the complimentary color of the dominant color of the subject. This sometimes works, but again, the value of that background is very important. If the value is wrong (too dark or too light) the background will try to take over the painting.

It can work very well to use “broken color” in the background using some of the colors of the subject. A big red rose painted on a dark value green background (complimentary colors) seldom works well. I find it works well to use three or four DIFFERENT tube colors of red to help me get the right temperature and values of red for my flower. If, the still life has several objects in it, you must consider the values of the light and dark areas of the subject. I have heard it said by really good artists... “if you can paint a good still life, you can paint anything”. Value and composition are very important in still life painting.

I don’t usually do abstract paintings, but here again, value is so important. Color, color temperature, and composition are very important, but value contrasts are what move the viewer’s eye around the painting. In a semi darkened room, the viewer may not see the colors, yet will see the composition if the values are well presented. So, don’t paint boring paintings. Be aware of value contrasts, use them to make all your old weak paintings WOW paintings!!

March Demonstrator – Julie Pollard



Phoenix artist, Julie Gilbert Pollard, paints in oil and watercolor in a fluid, painterly manner. Her painting style, while representational, is colored with her own personal concept of reality. “The eye may see as a camera ‘sees’, but the mind’s eye sees an altered, imagined image, what it wants and hopes to see. It’s that illusive image, uniquely mine, that I try to express in my paintings. This amazing world of ours is often a mysterious, sometimes frightening, place, but filled with scenes and subjects that excite my eye and imagination! The magical allure of the natural world, and my reverence for it, compel me to attempt to capture its essence on canvas or paper.”

Meeting Agenda

Monday, March 25, 2024

6 – 6:45pm – Critique by Julie Frye

6:45 – 7:15pm – Business Meeting

7:15 – 7:30pm – Social Time

7:30 – 8:30pm – Demonstration Featuring Julie Pollard



Artist of the Month:

1st Place - Mary Groves

2nd Place -Lynne Rogers

Remember to only enter 1 piece of artwork each month. Also, once you have won, you can't enter another monthly competition during the current year. You are eligible for Artist of the Year, held at the May general meeting.

Aug. – Dean Grisson, Sept. – Pat Washburn, Oct. – Lois Miller, November – Cindy Chambers, January – Nancy Donovan, February – Mary Groves



March Birthdays



None



ARIZONA ART ALLIANCE REPORT – Grant Washburn PAG Rep.

Artist Opportunities

A list of artist opportunities. You can go to their websites for additional information.

Artlink.com
Azarts.gov/opportunities
Az Art Alliance website
Herbergertheater.org

phoenix.gov/arts
scottsdalepublicart.org
shemerartcenter.org



*** Julie Frye does a critique every second Tuesday at her house. 7:00pm All are welcome. A great place to learn from others.

Congratulations NICE GOING!
GREAT! Way to Go!
Yea! FELICITATIONS
CHEERS Take A BEST
BOW! WISHES!

Julie Frye's video link to the Beatitudes Project. Take a look, amazing work.
https://youtu.be/Z2x_OZqrVR0



Membership forms will be at each of the General meetings and on our website. Annual fees are \$50.00.



Please remember to submit your artwork for Back Page art.
Send to Cindy Chambers at: tees2others@gmail.com

Remember also to submit your artwork for Members Monthly Activity and Artist of the Month.





Outreach will be collecting non-perishable foods and supplies for Valley View Food Bank. Old glasses will also be collected.



Blankets for the Homeless

Please consider donating 1 or more blankets or throws to help the homeless stay warm. We will be collecting them at the **March** general meeting for the Eve’s Place in Sun City.

OFFICERS FOR 2023-2024

- | | |
|---|-------------------------|
| President | Cindy Chambers |
| 1st Vice President (Program) | Julie Frye |
| 2nd Vice President (Exhibits) | John Mansour |
| Treasurer | Paula Sandera |
| Recording Secretary | Jo Allebach |
| Corresponding Secretary | Sheila Bellinger |



Open Positions for 2024 -2025.

Officers: 1st Vice President, 2nd Vice President, Treasurer

Committee Chairmen: 2 people for Social, Computer Articles for Newsletter





For just \$25.00 a year!!!

This includes one additional mid-year image exchange! Then you can change-out again. **Include it in your annual membership dues** – how easy is THAT?!

We are increasing traffic flow and visitors to our site and piquing their interests WHEN THEY GET THERE!

Julie Frye is now your webmaster, (Chuck and Alika Kumar assisting) so get YOUR LINK on the PAG website and get these advantages WORKING for YOU!

Just send the following info. to Julie Frye, juliefrye381@gmail.com, A JPG (as least 300dpi) of one of your pieces

- The title of the piece
- unframed sizes, media
- Your name, email address, website link, (remember-link it back to PAG site, to increase traffic) Organizations to which you belong.

Computer Corner



A New Spin on Callback Phishing

Callback phishing is when a phishing email directs you to call a number instead of clicking on a link. Typically, if you call the number in a callback phishing email, the cybercriminal will try to trick you into providing sensitive information.

In this scam, cybercriminals send an email claiming that you have a pending charge on one of your accounts. If you call the number provided, the cybercriminal will guide you on how to connect with them through a legitimate system management tool. System management tools are often used by IT departments to remotely connect and control your device. Once the legitimate software has been installed, information can be stolen and used to extort you.

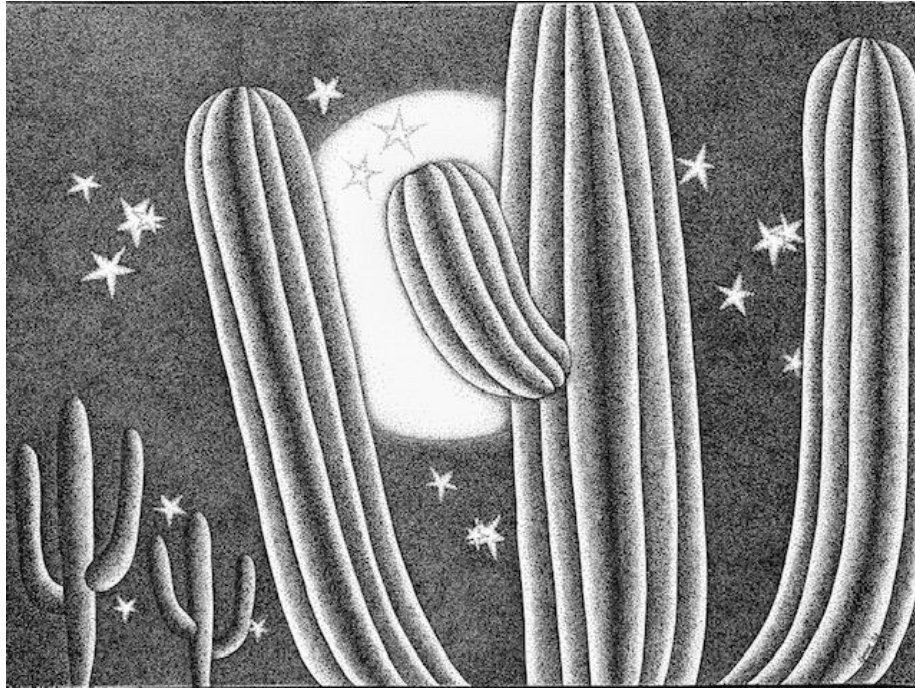
Stay safe from similar scams by following the tips below:

- Be suspicious of emails that contain a sense of urgency.
- Consider the context, timing, grammar, and other details of the email or call.
- Avoid calling phone numbers provided in emails. Instead, navigate to an official website to find the best contact number.

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ART



“Blue Moon” Ink Stipple, By Lynne Rogers

 **Arizona Art Supply**
The largest Fine Art Supply Retailer in the Southwest
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Is a proud supporter of Phoenix Artists Guild.
PAG Members Receive 20% Off All Non-Sale Items!

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Phoenix—Tempe—Scottsdale—Sun City—Tucson

Meetings:

4th Monday of Month
AAG Building
18411 N. 7th Avenue, Phoenix

Contacts:

Cindy Chambers - President
Pat Washburn – Membership

Membership \$50.00 per year/May-April