



Phoenix Artists Guild

Volume 134

May, 2022



PRESIDENT'S MESSAGE –May 2022

It is with great gratitude that I write this, my last President's Message. I appreciate each one of you that have persisted in your support of PAG through the ups and downs of the pandemic. You met the challenge of wearing masks to PAG events, and you hung in with our experiments with ZOOM meetings. The members of the Board of Directors have kept us functioning through all the uncertainties of COVID and have worked with me to resolve issues as they arose.

I am glad to report that twelve of you renewed your membership for the new year at the last meeting. I am confident a significant number will renew at the next meeting. We have added the option to pay your membership fee through PayPal on the Website. If you do that, please remember to fill out a Membership form and hand it or mail it to Pat Washburn.

Thank you to Cindy Chambers for agreeing to be nominated as your next President and thank you to each of the officers who agreed to continue in their roles. We will elect and install the officers at our next meeting, May 23. I hope to see many of you there.



illustrations of.com #434720

Did you know the Benefits of joining PAG?

- a. Monthly meeting with colleagues [to share art information](#).
- b. Up to date info on Fine Arts offerings in the Valley.
- c. Expert critiquing at no charge.
- d. Demonstrations of a variety of media by professional artists.
- e. Coupon give aways each meeting [from Arizona Art Supply](#).
- f. Artist of the Month (and of the Year) competition.
- g. Public exhibits – 3-4 each year. Six categories for judged exhibits. Opportunity to sell artwork.
- h. Holiday party in Dec.
- i. Opportunity to run for various offices each year.
- j. Monthly Newsletter.
- k. Family friendly exhibits with receptions to include family participation.
- l. International Website
- m. Individual Web Links for those wishing it.



Creative Corner

HOW TO USE A SKETCHBOOK

by Julie Frye
May 2022

Your sketchbook CAN and should be your most valuable tool, perhaps the most inexpensive tool you have at your disposal to accomplish many tasks on your road to improving your art! Although I am aware that many of you resist grabbing a pencil and sketching on a regular basis, I encourage you to set aside that fear and make a silent vow to yourself to **SKETCH SOMETHING AT LEAST ONCE A WEEK!**

A SKETCHBOOK CAN SERVE AS A PRACTICE TOO AND A POTENTIAL FUTURE REFERENCE. All the great artists in history did enjoy the benefits of sketchbooks as they planned and executed their works... (now they are worth MILLIONS!) Few of these artists had the conveniences that we have today – (a trip to Michael's or Arizona Art!) Nevertheless, they drew incessantly. They understood and coveted the benefits of sketching: heightened visual acuity, increased speed and enhanced visual memory. They were repositories of new ideas and labs for their artistic explorations. It is the perfect place to be bold, to experiment and take chances! If one sketch is not to your liking, go on to the next page. Little risk (It's just a piece of paper!) Try again. Sketches can take 30 seconds or ten minutes. Don't be critical of your work now – your goal is to record information as you see it, **NOT** create a masterpiece.

WHAT GOES IN A SKETCHBOOK?

ANYTHING! Yes, anything and everything that catches your eye., attracts your interest or activates your emotions. A future painting? Or just something to look back on when beginning a painting of that subject. The spontaneous details that you've noted when you first laid eyes on it. I have my sketchbook with me nearly everywhere I go. It is small and inconspicuous and I can fit it in my purse or glovebox so it's ready at a moment's notice. When I travel, even short distances, I keep a sketch journal, noting things like time, weather, light direction, etc. and my little arrow noting the light source since that is such an important factor. I rely on my camera to record reference material for later use of course. But the sketchbook reveals my spontaneous reaction to the scene and therefore create a springboard to an artistic rendition of that reaction rather than a photographic representation of it. (Photos sometimes distort and deceive. Therefore, I rely on my initial response to the scene and can change things around to suit the composition or mood **AND** I can select the impact I may want to create when transferring this idea to canvas later on.

YOUR SKETCHBOOK IS YOUR OWN PRIVATE THING! DON'T FEEL OBLIGATED TO SHOW IT TO ANYONE. IGNORE YOUR FEARS AND BECOME FRIENDS WITH YOUR MATERIALS! I GUARANTEE YOU WILL NOT REGRET IT!



May Demonstrator – Tess Mosko

Tess Mosko Scherer is an accomplished artist with a lot of experience coaching and mentoring artists. She has a diverse background as a gallery owner, as the Artistic Director of Schemer Art Center, and she is Director of Facilitation and Curriculum for the World Academy for the Future of Women. Tess is also currently Executive Director of Arizona Art Alliance.

In her position with AAA Tess has noticed a lot of issues with photographs of artwork submitted for AAA shows. Some submissions are rejected simply because the photograph is so bad. She will be demonstrating setting up to take your picture of your work, transferring the image from phone to computer, resizing and renaming the image, cropping, and skewing, lightening, and darkening, etc. Do not miss this informative presentation.

Meeting Agenda

Monday, May 23, 2022
6 – 6:45pm – Critique
6:45 – 7:15pm – Business Meeting
7:15 – 7:30pm – Social Time
7:30 – 8:30pm – Demonstration Featuring Tess Mosko



Artist of the Month-April

1st place- Alikea Kumar

2nd place - Sheila Bellinger

**We will be voting on Artist of the Year at the May Meeting, bring your past artist of the month for judging.

Artist of the Month 1st Place

August: Cindy Chambers & BetteLou Tobin, **September:** Greg Merrill, **October:** Sheri Cohn, **November:** John Mansour, **January:** Carmen Timm, **February:** Nancy Donovan, **March:** Alikea Kumar :

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We will be collecting can food and other non-perishable items for MWR at Luke Air Force Base. Please bring to the May meeting.

May, June, and July Birthdays



May: Sheri Cahn, Lois Miller, BetteLou Tobin

June: Christine Kates

July: Cindy Chambers, Roger Fourmier, Don MacDonald



ARIZONA ART ALLIANCE REPORT – Grant Washburn PAG Rep
No news from Arizona Art Alliance this month. There will be new updates in the fall. So, stay tuned.

Artist Information



Julie is having a sale of her paintings on May 14th and 15th. 3617 W. Palo Verde Drive, Phoenix, 85019

Jo Allebach is having a solo show, “Walk with Me” at the Herberger Theatre.
May 6 – June 1, 2022



You can get your 50/50 raffle tickets at each general meeting. The drawing will be at the January general meeting.



For just \$25.00 a year!!!

This includes one additional mid-year image exchange! Then you can change-out again. **Include it in your annual membership dues** – how easy is THAT?!

We are increasing traffic flow and visitors to our site and piquing their interests **WHEN THEY GET THERE!**

Julie Frye is now your webmaster, (Chuck and Alika Kumar assisting) so get **YOUR LINK** on the PAG website and get these advantages **WORKING** for YOU!

Just send the following info. to Julie Frye, juliefrye381@gmail.com), or me- (chuckc1@cox.newt)

- A JPG (**as least 300dpi**) of one of your pieces
- The title of the piece
- unframed sizes, media
- Your name, email address, website link, (remember-link it back to PAG site, to increase traffic)
- organizations to which you belong.
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ART



“Sunflower Yellow” Oil by Sylvia Bristow



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Phoenix—Tempe—Scottsdale—Sun City—Tucson

Meetings:

4th Monday of Month
AAG Building
18411 N. 7th Avenue, Phoenix

Contacts:

Grant Washburn - President
Pat Washburn – Membership

Membership \$40.00 per year/May-April