







MELISSA MORRIS

Graphic and Layout Designer

Graphic Designer with experience in building up brand awareness, brand development, logo development, advertising, and creative marketing campaigns on varied platforms of communication. An extremely detail oriented person who is passionate about effective design communication.

CONTACT

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-  Lindenhurst, New York, 11757

Social Media

-  [linkedin.com/in/melissa-morris917](https://www.linkedin.com/in/melissa-morris917)
-  [Instagram.com/the_melrose_gallery/](https://www.instagram.com/the_melrose_gallery/)

SOFTWARE

Adobe Creative Suite

- Photoshop, Illustrator, InDesign, XD, Lightroom, Bridge, Acrobat, Spark

Microsoft Office Programs

- Word, PowerPoint, Excel

Other Programs And Tools

- Mac and PC, GoDaddy Website Builder, Wacom Tablet, Clip Studio Paint

KEY SKILLS

Print

- Logos, Business Cards & Stationery, Brochures, Posters, Magazine Ads, Book Layout, Mailers, and Billboards

Web

- UI/UX Design, Web Banner Advertising, Social Media Content, Design Research, Digital Photograph Retouching

EXPERIENCE

CRee8 Group/
FiveStar Advertising

Fall 2020-
Summer 2021

Graphic Design Intern

- Cooperated directly with CEO of agency to collaborate/negotiate innovative ideas for both in-house and outside commissions.
- Created modern, updated UI website design for childrens television program which was executively produced by a subordinate company. Helped improve site legibility, visual cohesion, and connectivity to brand identity.
- Designed logo for a non-profit charity client that commissioned the company, helping to identify font. Devised tri-fold direct mailer design with illustrations and layout.
- Produced character designs, product mockups, and presentation for in-house startup project for childrens franchise related pediatric dental health education.

Farmingdale State College

Farmingdale State College
Greenley Library

Fall 2019

Graphic Design Intern

- Updated library in order to fit branding standards of the college, including professional signage and consistent color scheme.
- Generated advertising of services and announcements via labels, posters, and social media illustrations.

Farmingdale State College
Health and Wellness Center

Fall 2019

Graphic Design Intern

- Created poster advertising for Depression Screening Day as part of Mental Health Awareness Month, October 2019.
- Arranged poster and doorhanger advertising for awareness campaign for a seminar regarding underage drinking at college campus'.

EDUCATION

Farmingdale State College
2350 Broadhollow Road,
Farmingdale, NY 11735-1021

Fall 2016-
Summer 2020

BT in Visual Communications
Graduated *Magna Cum Laude*