

Jon has been a lifelong student of experimenting. Jon has 3 different patents for products he has innovated and brought to market through the process of trial and error along with persistence.

Jon has been a serial entrepreneur dabbling in wireless technology, Information Technology service industry and product creation, always fascinated by the process of innovation.

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With a Masters Degree related to Information Technology the concept of hands-on learning has always been important.

Jon created the MightyPaddle idea and concept in 2020 when a lot of people headed for the outdoors.

Jon has always had a knack at trying to improve and augment projects. The motor idea was not meant to eliminate paddling, but rather add an element of rest and fun to the paddleboarding experience. He quickly filed a patent on the idea.

Through a series of trial and error and a lot of hardware, he honed-in the most versatile design with a slide on motor, rechargeable battery, and forward and reverse speed controller at a cost to help anyone enjoy the water



# THE TEAM



**J**on - Creator and Inventor

**A**lisa - Co-Pilot, Tester and Strategic thinker

**A**lexis - Entertainer and Tester

**M**adilyn - Product Design and Tooling

**B**rooklyn - Social Media Guru and Tester



**JAAMB ENTERPRISE LLC**

- The incredible support and team behind MightyPaddle are the 4 women who participate in the creatives, designs and fun of creating something from nothing.

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Each bring their own unique personality and creativity to the Jaamb Enterprise LLC world!

# Convenience

MightyPaddle offers paddleboarders a new and unique way to take a break from the physical effort of paddling, while still giving the ability to troll through the water.

The idea of MightyPaddle isn't to displace the physical benefits which paddleboarding offers, but rather gives paddleboarders another way to enjoy the water, watersports, and leisure activity of playing on the water.



# Performance

With a normal continuous runtime of about 1 hour, a single battery can give short bursts of assisted

Paddleboarding over a longer period, or can be run continuously for a trip around the water.

Keep a spare second battery to double the runtime for hours of enjoyment! With the slow trolling speed of 2 to 3 mph Mighty Paddle is a great addition to water activities.



# Design

MightyPaddle design gave the ability to enjoy MightyPaddle innovation, while working with a reasonable weight to power and runtime ratio.

The solution for both of these obstacles was to design MightyPaddle with a modular add-on concept for for the motor and battery.

Needless to say, the modular design added to the allure and innovation of MightyPaddle, Giving the paddle a reasonable 32oz carrying weight.

