

# VICTORIA ELLENSOHN

Passionate Social Media Manager, Event Coordinator, and Creative Marketing Manager equipped with a dynamic skill set honed through academic pursuits and hands-on experiences. Excited to leverage creativity and strategic thinking to drive impactful campaigns and deliver memorable events.

## EXPERIENCE

### Creative Marketing Manager

Advanced Parts & Service Inc  
2023-Present.

- Brand Design
- Website Design
- Curate new marketing techniques for company-wide use such as brochures, handouts, social media posts

### Social Media Manager

LightWorker Whit  
2022-Present

- Create social media posts including photos, stories, and videos using Canva and Adobe Software
- Schedule content across all social platforms
- Curate innovative attention-grabbing content to generate a big social media following

### Program Assistant

Savannah College of Art and Design  
Residence Life and Housing  
2022-Present

- Lead Res Life team in planning and executing events on campus
- Design and advertise flyers for events
- Design event layout & provide supplies
- Ability to collaborate with other organizations at SCAD
- Advocate for Resident Assistants and residents wants/ needs

## EDUCATION

**BFA, Advertising and Branding**  
Minor in Business Management  
& Entrepreneurship

Savannah College of Art and  
Design, 2024

Lextant Certification  
Deans List

## CONTACT

[creationsbyvictoriae@gmail.com](mailto:creationsbyvictoriae@gmail.com)

[creationsbyvictoria.com](http://creationsbyvictoria.com)

404-884-0073

## SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Lightroom
- Adobe Dimension
- Adobe InDesign
- Microsoft PowerPoint
- Microsoft Word
- Microsoft Excel
- Canva
  
- Social Media Management
- Creative Strategy
- Brand Design
- Brand Storytelling
- Website Design
- Logo Design