



**The Clexa Project**

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**The Clexa Project Promotes Quality LGBTQ+ Representation via Documentary**

Support The Clexa Project as they explore and unfold how the mainstream tv/film industry misrepresents, baits, and erases diverse LGBTQ+ characters, specifically queer women and their corresponding relationships. The Clexa Project is demanding that all experiences be celebrated and wishes to educate others of this demand through the production of a feature length documentary. Join the Project's team by contributing a generous tax-deductible donation, now available through their partnership with the [North Valley Community Foundation](#). Funds generated through the Foundation will be utilized for all pre-production, production, and post-production costs related to the documentary.

With the support and participation of various stakeholders in the movement for positive LGBTQ+ representation, this film will be produced with the intention of cultivating a culture that humanizes diverse communities and challenges limiting media stereotypes. Limiting portrayals of LGBTQ+ characters create unrealistic standards, further influencing the development of low self-esteem, negative self-image, internalized queerphobia, depression, and suicidality within the LGBTQ+ community. Negative LGBTQ+ stereotypes, tropes, and other storytelling devices have the capacity to perpetuate and encourage discrimination, harassment, and bullying among viewers. Faced with these one-dimensional portrayals, the community is also wrought with fear that a beloved character's life could end at any moment, for no reason at all (i.e. the "Bury Your Gays" trope). [According to LGBT Fans Deserve Better](#), in the 2015-2016 Broadcast Network TV season alone, lesbian and bisexual women comprised only 2.47% of all main/recurring characters but close to one out of ten every character deaths.

These incredibly high rates of queer female deaths in 2016 have since launched a discussion to the forefront of entertainment media. From the Hays Code to the Motion Pictures Association of America, the real lived experiences of the LGBTQ+ community have historically been reduced to straight and cisgender viewers' comic relief, lesson-learning, and for the LGBTQ+ community: ultimate tragedy. Not only are queer and trans experiences misrepresented, censored, and in some cases excluded entirely, but there's also very little positive representation of LGBTQ+ people of color and folks with other ignored intersections (i.e. disability, size, class, religious affiliation, documentation, etc.).

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With the financial support of many who also demand authentic and diverse storytelling, The Clexa Project will unveil this evolution of LGBTQ+ representation and do so using an intersectional feminist lens. For more information, folks are encouraged to visit [www.theclexaproject.com](http://www.theclexaproject.com) or email [contact@theclexaproject.com](mailto:contact@theclexaproject.com).