What Business Measurement Looks Like Today
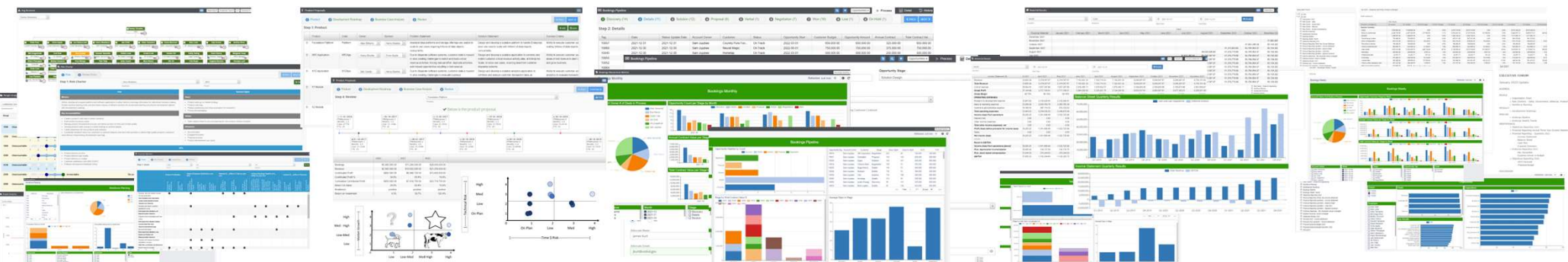

DASH
monitor, measure, manage

OPPORTUNITY

DATA COLLECTION

ERP

HRIS

CRM

Product

ANALYSIS & EDITS

ASSEMBLY & REVIEW

REPORT & PRESENT

REALITY

- ✖ Manual Processes
- ✖ Disparate and Homegrown Systems
- ✖ Fragmented and Uncontrolled Data
- ✖ Revision, Revision, Revision …

- ✖ lack effective recurring preparation processes
- ✖ require 3+ days to generate draft reports
- ✖ takes a week+ to get reports reviewed and final
- ✖ inconsistencies due to multiple data sources

The Answer is Business Measurement SaaS

DASH *monitor, measure, manage*

- **Improve transparency, reporting, and alignment**
- **Accelerate decisions, aggregate & analyze data sources, integrated analytics, and improved visibility**
- **Standardize reporting and analysis, remove version issues and provide drill-down access into data**
- **Reduce meeting presentation generation time**
- **Enable effective management**

People	Product *	Pipeline	Performance	Publish
• Organization Chart • Role Charter • Compensation Summary • People Analytics • Talent Pipeline Interview Meeting Tracking • Objectives, Key Results & Imperative Reporting	• Product Proposal • Development Roadmap • Business Case • Product Portfolio	• Bookings Pipeline • Bookings Monthly Trends • Bookings Weekly Trends • Customer Meeting by Stage Tracking	• Financial Reporting • Historical Results • Management Reporting • Waterfall Reporting • Actuals vs Budget Reporting • Forecast Reporting	• Executive Insights • Functional Forum • Board Briefer • Meeting Archive • Document Repository