

5
YEAR ANNIVERSARY

A central graphic shows a white Jeep with large off-road tires parked on a brown island. Behind the island are two green palm trees and a large yellow and orange sun. The background of the entire poster is a photograph of a pine forest.

ISLAND
OFF-ROAD
JEEP MUSIC FESTIVAL
MARCH 21-23 2025

OKEECHOBEE, FL

LIVE BANDS • JEEP ACTIVITIES • TRAIL RIDES • CAMPING
FOOD TRUCKS • RAFFLES • SHOW & SHINE • VENDORS
OBSTACLE COURSE • MUD PITS • NIGHT RIDE

www.ISLANDOFFROADFL.COM

PROCEEDS FROM THIS EVENT WILL GO TO CHARITY
KRAWL'N FOR THE FALLEN • JON'S MISSION FOR 22 • Z'S HEARTS FOR HEROS
GOLD COAST DOWN SYNDROME ORGANIZATION • KIDS CANCER FOUNDATION

Sponsor Package

March 21st-March 23rd, 2025

Event Location: 27695 SW MARTIN HWY, OKEECHOBEE, FL 34974

Event Break Down

5th Annual Island Off-Road Jeep Music Festival is a weekend music and product showcase festival that brings the Jeep and off-road lifestyle audience together for 3 days of music, off-roading, camping and interactive activities at Plant Bamboo, Okeechobee, Florida.

The festival's mission is to establish itself as South Florida's premier meeting destination for the people, industry and products that are all things Jeep.



Island Off-Road Jeep Music Festival will Feature:

**Live Jeep Lab Presentations by Industry Leaders
Jeep Product Displays ~ Jeep Stacking, Crushing, Flexing, off-road
trails, obstacle course, camping and mud pits.
Vendor Booths ~ Kids & Adult Activity Area's
Live Music ~ Great Food
& Much More**



Why an Island Off-Road Jeep Music Festival?

Because of its product stability and sustained growth. New ownership of Jeep vehicles and the aftermarket to personalize them is one of the fastest growing subcultures in the nation today. Add to that South Florida mix of mild weather, tropical beaches and over 11,000 miles of land, rivers, streams and waterways, and you have a natural fit for a South Florida Jeep celebration.

What is Jeep Culture?

For more than 75 years, Americans have been in love with Jeeps.

Jeep owners crave the great outdoors, adventure, and are spontaneous. When you own a Jeep, it becomes immediately apparent to those around you that you are a part of a group that holds the state of mind, "The world is my playground, and my Jeep will take me anywhere I want to go". *Island Off-Road Jeep Music Festival* will salute, embrace that state of mind.

Who are Jeep Owners?

The majority of owners are stable hardworking individuals with disposable income which they gladly put back into their Jeep as well as the event, clubs and groups, vendors, small businesses, and Not for Profits that support their lifestyle.

Jeep owners in general are social and welcome the opportunity to get together and participate in positive social and charitable activities.

Jeep owners cross all demographics: Men, women; rich, poor, suitors, hikers; urban, rural, old young, they all own Jeeps. You won't find that mix with any other vehicle.

Sponsorship Package

EVENT PRESENTING SPONSOR

INVESTMENT \$8,000.00 Plus Raffle Item

EVENT STAGE CO-SPONSOR

INVESTMENT \$6,000 Plus Raffle Item

FRONT ENTRANCE (2) EVENT SPONSOR

INVESTMENT \$4,000 Plus Raffle Item

FRIDAY NIGHT PARTY & SATURDAY NIGHT RIDE EVENT SPONSOR

INVESTMENT \$3,000 Plus Raffle Item

IF YOU ARE INTERESTED IN EXCLUSIVITY OF YOUR BUSINESS, PLEASE CONTACT US TO DISCUSS OPTIONS.

IN RETURN YOU WILL RECEIVE:

Sponsorship recognition at the event and on all print and electronic promotion material leading up to, and on location at the Event March 21-23, 2025.

Product placement at the festival with space for staff and VIPs to interact with festival goers.

(1) Booth space placement at front entrance areas. Size TO BE DISCUSSED

Supporting Sponsor name inclusion on all pre-event recognition and promotions on all social media, television interviews, radio & podcast interviews, as well as targeted crossover event the "Island Off-Road promotional staff" will be attending leading up to the event such as: other statewide jeep festivals, regional club meetings, jeep owner interactions etc.

Supporting Sponsor recognition with logo on all promotional products and festival related items for sale and giveaways such as apparel, flyers, social media, and VIP bags.

Company mentions on "Live Audio Liners" throughout the entire event.

Full festival access for key sponsor personnel.

Post event recognition via social media.

Product material placed in VIP Welcome bag containing select event merchandise.

GOLD LEVEL SPONSORSHIP - \$2,500 Plus Raffle Item

Pre-event recognition via social media

Recognition with your logo on all promotional products - flyers, social media and apparel

Post event (day after) recognition via social media

(1) 10x40 Booth on Vendor Row

Logo on event entrance Banner posted visibly at event venue

SILVER LEVEL - \$2,000 Plus Raffle Item

Pre-event recognition via social media

Recognition with your logo on all promotional products - flyers, social media and apparel

Post event (day after) recognition via social media.

(1) 10 x 30 Booth on Vendor Row

BRONZE LEVEL - \$1,500 Plus Raffle Item

Pre-event recognition via social media

Recognition with your logo on all promotional products - flyers, social media, and apparel.

(1) 10 x 20 Booth on Vendor Row

Interested in a VENDOR BOOTH?

See Vendor Prices Below

Vendor Fee

- **(10' x 10' Space with 1 Jeep) \$100.00.** Must donate product for Raffle Table. Please provide product description. Value must be \$200. Item picture and information must be provided 2 months before the event.
- **(10' x 20' Space with 1 Jeep) \$200.00.** Must donate product for Raffle Table. Please provide product description. Value must be \$300. Item picture and information must be provided 2 months before the event.
- **(10' x 30' Space with 2 Jeeps) \$300.00.** Must donate product for Raffle Table. Please provide product description. Value must be \$400. Item picture and information must be provided 2 months before the event.
- **(10' x 40' Space with 2 or more Jeeps) \$400.00.** Must donate product for Raffle Table. Please provide product description. Value must be \$500. Item picture and information must be provided 2 months before the event.

Food Truck \$200.00.

If larger space is needed, please contact Island Off-Road before completing the application, for placement on Site Map and to discuss pricing.

We have electric in the vendor area. You will need to provide your own extension cords and waterproof power strip. Generators are allowed however please make sure you note that on the application so that we can place you on the sitemap correctly.



Electric (If Needed) – must specify prior to festival \$25.00

Total Enclosed: \$ _____

Island Off-Road, LLC

Make Zelle or PayPal (will need to paypal fee) Payments to Islandoffroadfl@gmail.com (NOT OUR PHONE NUMBER) and email paperwork separately.

IF YOU ARE INTERESTED IN EXCLUSIVITY OF YOUR BUSINESS, PLEASE CONTACT US TO DISCUSS OPTIONS.

Please Note: The electric fee includes electrical supply only. You will need to supply your own electrical cords. Please provide below the power connection that you will need. The power supply will be turned off at the conclusion of the event, please plan accordingly. Power Connection Type: _____

If serving from a trailer/truck you MUST list the exact length below, including the hitch, so management can design the event accurately without any last-minute shifting of booths.

Please, mail or scan completed application to:

Island Off-Road, LLC 2858 N. Dixie Hwy, Boca Raton FL 33431

OR:

Email: Islandoffroadfl@gmail.com

SIGN AND DATE THIS FORM AND SUBMIT WITH YOUR APPLICATION

- 1. Set-Up –Thursday-Friday: 7:00 AM-4:00 PM/ Saturday MUST BE BY 7:00 am**
- 2. You must be set-up for inspections 1 hour prior to announced opening time.**
- 3. NO vendors will be placed on the site map unless full payment has been received. NO vendors will be allowed to set- up without having paid in full.**
- 4. You, your staff, and your booth must remain neat, clean, and kept in an orderly fashion. Conduct and displays must be appropriate. No garbage/boxes/etc. may be in view. All boxes must be broken down before discarding.**
- 5. Vendors are responsible for having appropriate licenses and collecting sales tax. The attached waiver must be signed.**
- 6. No beverages may be sold by any vendor unless specifically approved by Island Off-Road, LLC.**

7. **Once your application is approved, no refunds will be issued.**
8. **Island Off-Road, LLC and C & C Underhill, Inc. will not be liable for any losses or damages of any kind that occur at your booth.**
9. **There are no refunds on deposits or cancellations of the event due to rain or acts of nature.**
10. **Only items listed and approved on this application will be allowed to be sold at the event.**
11. **You must adhere to hours for the event. Early breakdown will result in exclusion from ANY future Island Off-Road, LL events.**
12. **Island LLC reserves the right to reject or accept any vendor.**
13. **Each company/organization participating at the Plant Bamboo event shall indemnify and hold harmless, Island Off-Road LLC and Underhill, Inc and all sponsors from all claims, liabilities, costs, expenses, and damages which may result from their operation.**
14. **Island Off-Road, LLC reserves the right to remove any vendor from the Island Off-Road, LLC event who does not adhere to the above rules and regulations or displays any unprofessional or unacceptable behavior.**
15. **Other businesses may not piggyback at your assigned Vendor spot. They must fill out their own application and with payment.**
16. **Participants in concessions will refrain from consuming alcoholic beverages while working.**
17. **Vendor tents must have a staff member at all times during the event hours.**
18. **NO GUARANTEE: OWNER makes no representation, guarantee, or promise to vendor that the rental of exhibit or commercial space will be financially successful or even return to the vendor the cost of the space. OWNER cannot be responsible for adverse weather conditions.**

Vendor packet will be distributed upon arrival. **One representative per vendor is required to pick up the entire packet for their space.** Vendors who do not provide all paperwork prior to the event will be required to bring it to vendor check-in. Vendor packets include parking/camping passes, the required decals and arm bands allowing access to trail rides and obstacle courses, if applicable per the vendor package chosen during vendor registration. Please note that excessive amounts of passes for your booth may result in an **additional admission charge per Jeep.**

Completed vendor application including signed.

Vendor Rules and Regulations

Certificate of Liability Insurance as an Additional Insured and as Certificate Holder for all day(s) of event.

1. C & C Underhill, Inc (27695 SW Martin Hwy, Okeechobee, FL 34974, and separate certificate for Island Off-Road LLC (2858 N. Dixie Hwy, Boca Raton, FL 33431)

2. A Current Business License from County of Business Origin. Full payment enclosed for application booth fee

I am entering into a contract to participate in the Island Off-Road Jeep Music Festival, March 21st-23rd 2025. I agree to all management's rules and regulations. I understand this contract will be legally binding between two parties once the application has been accepted. Vendors should insure their own exhibit and display materials. Island Off-Road LLC, and C&C Underhill does not and will not assume liability for theft, injury, or any other accident that may occur during the event to visitors or vendors.

Vendor Signature: _____

Date: _____



TRAIL HEAD
 JON'S MISSION FOR 22
 PATRIOT TRAIL
 ABBY'S ROAD TRAIL
 BYPASS TO OBSTACLE COURSE



INTRO TO
 OFFROADING TEAM
 CHALLENGE

A MUDDER DAY
 IN PARADISE

PRIVATE
 PROPERTY

Course

NIGHT RIDE
 STAGING AREA

STAFF
 CAMPING

REGISTRATION
 TENT

← West to Okeechobee

MARTIN HWY

East to I-95 →



NAVIGATION

- Campgrounds
 - C-1 C-2
 - C-3 C-4
 - C-5 C-6
- Mudding Holes
 - M-1 M-2
 - M-3 M-4
 - M-5
- TR Trails
- TH Timmy's Hole
- F-I Floating Island
- TP Tug Pull /Show & Shine
- OF Office
- V Vendors /Food Trucks
- STG Stage /Raffles
- EMS Emergency Services
- HP Helicopter Pad
- WD Wash Downs
- S-H Swimming Hole
- Water
- SH Showers
- R Residence No Trespassing
- P Portalets
- C Obstacle Course
- RT Registration Tent
- Easter Egg/Duck Hunt
- Foam Party
- Water Slide/ Bounce House



*For More Information on securing
Sponsorship Title
for Island Off-Road Jeep Music
Festival Contact:*

Rachael Lynn Marshall

Island Off-Road, LLC

2858 N. Dixie Hwy

Boca Raton, FL 33431

561-596-5066

islandoffroadfl@gmail.com

www.islandoffroadfl.com

WAIVER AND RELEASE OF LIABILITY

IN CONSIDERATION OF the risk of injury that exists while participating ON THE TRAILS or ANY OTHER ACTIVITIES WHILE ONSITE (hereinafter the "Activity"); and

IN CONSIDERATION OF my desire to participate in said Activity and being given the right to participate in same;

I HEREBY, for myself, my heirs, executors, administrators, assigns, or personal representatives (hereinafter collectively, "Releasor," "I" or "me", which terms shall also include Releasor's parents or guardian if Releasor is under 18 years of age), knowingly and voluntarily enter into this WAIVER AND RELEASE OF LIABILITY and hereby waive any and all rights, claims or causes of action of any kind arising out of my participation in the Activity; and

I HEREBY release and forever discharge ISLAND OFF-ROAD, LLC, located at 2858 N Dixie Hwy, Boca Raton, Florida 33431, their affiliates, managers, members, agents, attorneys, staff, volunteers, heirs, representatives, predecessors, successors, and assigns (collectively "Releasees"), from any physical or psychological injury that I may suffer as a direct result of my participation in the aforementioned Activity.

I AM VOLUNTARILY PARTICIPATING IN THE AFOREMENTIONED ACTIVITY AND I AM PARTICIPATING IN THE ACTIVITY ENTIRELY AT MY OWN RISK. I AM AWARE OF THE RISKS ASSOCIATED WITH PARTICIPATING IN THIS ACTIVITY, WHICH MAY INCLUDE, BUT ARE NOT LIMITED TO: PHYSICAL OR PSYCHOLOGICAL INJURY, PAIN, SUFFERING, ILLNESS, DISFIGUREMENT, TEMPORARY OR PERMANENT DISABILITY (INCLUDING PARALYSIS), ECONOMIC OR EMOTIONAL LOSS, AND DEATH. I UNDERSTAND THAT THESE INJURIES OR OUTCOMES MAY ARISE FROM MY OWN OR OTHERS' NEGLIGENCE, CONDITIONS RELATED TO TRAVEL TO AND FROM THE ACTIVITY, OR FROM CONDITIONS AT THE ACTIVITY LOCATION(S). NONETHELESS, I ASSUME ALL RELATED RISKS, BOTH KNOWN AND UNKNOWN TO ME, OF MY PARTICIPATION IN THIS ACTIVITY.

I FURTHER AGREE to indemnify, defend, and hold harmless the Releasees against any and all claims, suits or actions of any kind whatsoever for liability, damages, compensation or otherwise brought by me or anyone on my behalf, including attorney's fees and any related costs.

I FURTHER ACKNOWLEDGE that Releasees are not responsible for errors, omissions, acts or failures to act of any party or entity conducting a specific event or activity on behalf of Releasees. In the event that I should require medical care or treatment, I authorize Island Off-Road, LLC to provide all emergency medical care deemed necessary, including but not limited to, first aid,

CPR, the use of AEDs, emergency medical transport, and sharing of medical information with medical personnel. I further agree to assume all costs involved and agree to be financially responsible for any costs incurred because of such treatment. I am aware and understand that I should carry my own health insurance.

I FURTHER ACKNOWLEDGE that this Activity may involve a test of a person's physical and mental limits and may carry with it the potential for death, serious injury, and property loss. I agree not to participate in the Activity unless I am medically able and properly trained, and I agree to abide by the decision of the Island Off-Road, LLC official or agent, regarding my approval to participate in the Activity.

I HEREBY ACKNOWLEDGE THAT I HAVE CAREFULLY READ THIS "WAIVER AND RELEASE" AND FULLY UNDERSTAND THAT IT IS A RELEASE OF LIABILITY. I EXPRESSLY AGREE TO RELEASE AND DISCHARGE Island Off-Road, LLC, PLANTBAMBOO AND ALL OF ITS AFFILIATES, MANAGERS, MEMBERS, AGENTS, ATTORNEYS, STAFF, VOLUNTEERS, HEIRS, REPRESENTATIVES, PREDECESSORS, SUCCESSORS AND ASSIGNS, FROM ANY AND ALL CLAIMS OR CAUSES OF ACTION AND I AGREE TO VOLUNTARILY GIVE UP OR WAIVE ANY RIGHT THAT I OTHERWISE HAVE TO BRING A LEGAL ACTION AGAINST ISLAND OFF-ROAD, LLC

FOR PERSONAL INJURY OR PROPERTY DAMAGE.

To the extent that statute or case law does not prohibit releases for ordinary negligence, this release is also for such negligence on the part of Island Off-Road, LLC, its agents, and employees.

I agree that this Release shall be governed for all purposes by Florida law, without regard to any conflict of law principles. This Release supersedes all previous oral or written promises or other agreements.

In the event that any damage to equipment or facilities occurs as a result of my or my family's or my agent's willful actions, neglect or recklessness, I acknowledge and agree to be held liable for any and all costs associated with any such actions of neglect or recklessness.

THIS WAIVER AND RELEASE OF LIABILITY SHALL REMAIN IN EFFECT FOR THE DURATION OF MY PARTICIPATION IN THE ACTIVITY, DURING THIS INITIAL AND ALL SUBSEQUENT EVENTS OF PARTICIPATION.

THIS AGREEMENT was entered into at arm's-length, without duress or coercion, and is to be interpreted as an agreement between two parties of equal bargaining strength. Both and Island Off-Road, LLC agree that this agreement is clear and unambiguous as to its terms, and that no other evidence shall be used or admitted to alter or explain the terms of this agreement, but

that it will be interpreted based on the language in accordance with the purposes for which it is entered into.

In the event that any provision contained within this Release of Liability shall be deemed to be severable or invalid, or if any term, condition, phrase or portion of this agreement shall be determined to be unlawful or otherwise unenforceable, the remainder of this agreement shall remain in full force and effect. If a court should find that any provision of this agreement to be invalid or unenforceable, but that by limiting said provision it would become valid and enforceable, then said provision shall be deemed to be written, construed, and enforced as so limited.

In the event of an emergency please contact the following person(s) in the order presented:

Emergency Contact _____

Contact Relationship _____

Contact Telephone _____

I, THE UNDERSIGNED PARTICIPANT, AFFIRM THAT I AM OF THE AGE OF 18 YEARS OR OLDER, AND THAT I AM FREELY SIGNING THIS AGREEMENT. I CERTIFY THAT I HAVE READ THIS AGREEMENT, THAT I FULLY UNDERSTAND ITS CONTENT AND THAT THIS RELEASE CANNOT BE MODIFIED ORALLY. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND A CONTRACT AND THAT I AM SIGNING IT OF MY OWN FREE WILL. I have read this entire Release. I fully understand the entire Release and acknowledge that I have had the opportunity to review this Release with an attorney of my choosing if I so desire, and I agree to be legally bound by the Release.

THIS IS A RELEASE OF YOUR RIGHTS. READ CAREFULLY AND UNDERSTAND BEFORE SIGNING.

(Signature & Print Name for all participants) _____

(PRINT) _____

(Date) _____

(Signature for Minor) _____

(PRINT) _____

(Date) _____ -

PROTECTIVE RIDING HEADGEAR REFUSAL AGREEMENT

I, the undersigned, have been fully warned and advised by C & C Underhill, Inc. (hereinafter collectively referred to as "C&CH"), that I should wear a properly fitted and secured DOT and/or or SNELL certified helmet while riding or being around all-terrain vehicles ("ATV's") or off-highway vehicles ("OHV's") (whether on the premises or off of the C&CH's premises) in order to potentially reduce the severity of an injury and/or to possibly prevent my death from occurring as the result of a fall or any other occurrence associated with this activity. I understand that by not wearing a helmet, I will be going against manufacturers' requirements and putting myself at an increased risk for injuries, and against the advice of C&CH and numerous court cases I am refusing this critical safety precaution. I also understand that minors are not allowed to refuse protective headgear and I cannot sign on their behalf to waive the requirement.

I, the undersigned, have read the foregoing statement carefully before signing and do understand its warning.

Name of Rider

Date

Signature of Rider

Date

PARTICIPANT AGREEMENT, RELEASE AND ASSUMPTION OF RISK

In consideration of the services of C & C Underhill, Inc., their agents, owners, officers, volunteers, employees, and all other persons or entities acting in any capacity on their behalf (hereinafter collectively referred to as " C&CH"), I hereby agree to release, indemnify, and discharge C&CH, on behalf of myself, my spouse, my children, my parents, my heirs, assigns, personal representative, and estate as follows:

1. I acknowledge that my participation in Mud Bog and Truck Pulls Events including Camping for events activities entails known and unanticipated risks that could result in physical or emotional injury, paralysis, death, or damage to myself, to property, or to third parties. I understand that such risks simply cannot be eliminated without jeopardizing the essential qualities of the activity.

The risks include, among other things: slips and falls; the possibility of rough terrain; colliding with objects or other people; drivers may be jolted, jarred, bounced, thrown about and otherwise shaken during rides; it is possible that riders could be injured if they come into contact with other passengers, equipment, or other objects; injuries can be sustained from the track, equipment or from items on the track such as holes, bumps, ruts, obstacles, or rocks; strains, sprains, broken bones and musculoskeletal injuries including head, neck, and back injuries; cuts, abrasions, and bruises; cardiac related illness; equipment failure; condition of the track; exhaustion; eye damage or loss; exposure to the elements of the outdoors and natural surroundings which could cause hypothermia, hyperthermia (heat related illnesses), heat exhaustion, sunburn, dehydration; exposure to potentially dangerous wild animals, insect bites, and hazardous plant life; further, passengers can be thrown from their vehicle or machine which can result in any of the above events occurring; collisions, and flipping over; the negligence of participants, or other persons who may be present; accidents or illness can occur in remote places without medical facilities; my own physical condition, and the physical exertion associated with this activity; transmissible pathogen or disease; Traveling to and from activity locations raises the possibility of any manner of transportation accidents.

Furthermore, C&CH personnel have difficult jobs to perform. They seek safety, but they are not infallible. They might be unaware of a participant's fitness or abilities. They might misjudge the weather or other environmental conditions. They may give incomplete warnings or instructions, and the equipment being used might malfunction.

2. I expressly agree and promise to accept and assume all of the risks existing in this activity. My participation in this activity is purely voluntary, and I elect to participate in spite of the risks. I agree to wear a properly fitted and secured DOT or SNELL certified helmet while participating in this activity.
3. I hereby voluntarily release, forever discharge, and agree to indemnify and hold harmless C&CH from any and all claims, demands, or causes of action, which are in any way connected with my participation in this activity or my use of C&CH's equipment or facilities, **including any such claims which allege negligent acts or omissions of C&CH.**
4. Should C&CH or anyone acting on their behalf, be required to incur attorney's fees and costs to enforce this agreement, I agree to indemnify and hold them harmless for all such fees and costs.
5. I certify that I have adequate insurance to cover any injury or damage I may cause or suffer while participating, or else I agree to bear the costs of such injury or damage myself. I further certify that I am willing to assume the risk of any medical or physical condition I may have.
6. In the event that I file a lawsuit against C&CH, I agree to do so solely in the state of Florida and I further agree that the substantive law of that state shall apply in that action without regard to the conflict of law rules of that state. I agree that if any portion of this agreement is found to be void or unenforceable, the remaining document shall remain in full force and effect.

By signing this document, I acknowledge that if anyone is hurt or property is damaged during my participation in this activity, I may be found by a court of law to have waived my right to maintain a lawsuit against C&CH on the basis of any claim from which I have released them herein. I also agree that this document is valid for subsequent visits and participation at C&CH. I have had sufficient opportunity to read this entire document. I have read and understood it, and I agree to be bound by its terms.

Print Name _____ DOB _____ Phone Number _____

Address _____ City _____

State _____ Zip _____ Email _____

Signature of Participant _____ Date _____