



Smart QRC by Tikt

Serverless inseat ordering

Scan, View , Order and Pay

SIZING THE SMART QRC MARKET



- As of December 2019, there are over 490,000 total independent restaurants in the US.
- 64% of all independents have table service.
- 48% of independent operators have between \$500,000 and \$1 million in sales.
- By the end of 2022, the food industry expects to reach \$899 billion in sales (Forbes)
- 70% of transactions done electronically



IT'S ABOUT THE PERCENTAGES



LACK OF SERVICE

IS THE MOST COMMON COMPLAINT BY DINERS
(NRA)

1.3 MILLION JOBS OR 10%

BELOW PRE-PANDEMIC EMPLOYMENT LEVELS
(NRA)

37%

OF RESTAURANTS REPORT LABOR SHORTAGES
(QSR Magazine)





BENEFITS



Elevate the Guest Experience

- No need to wait for anybody to place an order , order whenever you are ready!
- Create your own custom menu , search for what you want
- Need another drink ? Desserts with your main course ? Try Tikt!



Stress free operations

- No wasting time in taking food orders, use Inserv to show customers how well you know their preferences
- No need to change your current infrastructure, no need to spend hundreds of dollars on equipment.
- 40 % more in tips when customer experience is elevated



Increase in Average Ticket size if you want it !

- How often do servers upsell ?? How often does Tikt attempt to upsell ? - EVERYTIME !
- Use guest PRFM analysis to recommend specials or upsell
- Don't waste 1.5 % of your hard earned revenues on ordering errors

TARGET MARKET

Who are the customers you want to cater to?



Independent Family Style Restaurants

- Full service
- Main street locations
- HELP wanted !

Casual Dining restaurant

- Full / Hybrid service
- Slow table turnaround
- Labor shortages
- Customer analytics
- Outdoor seating

Bars

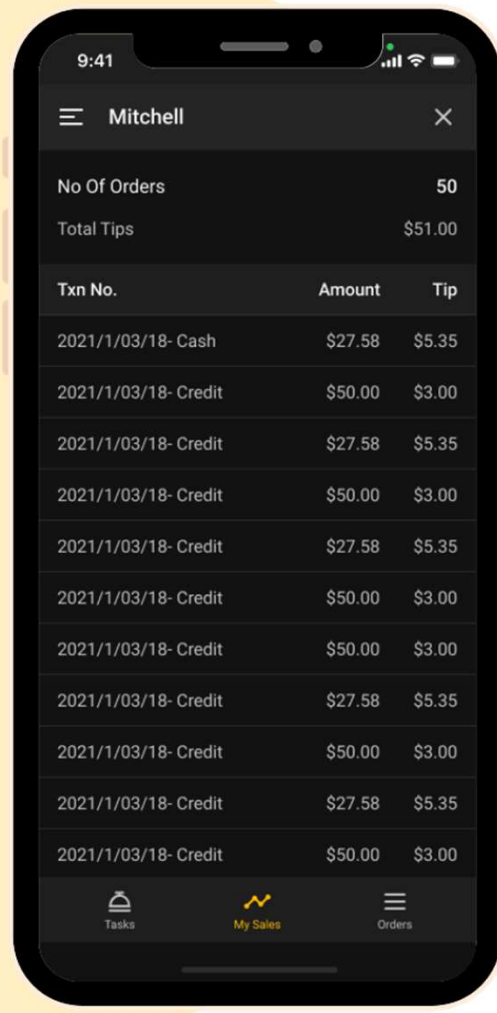
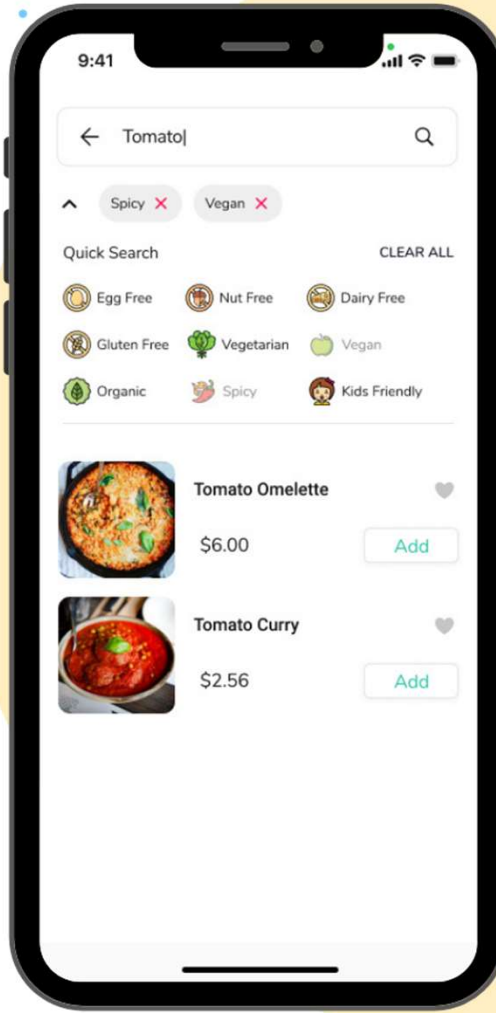
- Full service
- Load management
- Customer pick up





Tikt

- ✓ Communicate with Servers
- ✓ Secure Payments and Tips
- ✓ Order from Your Own Device
- ✓ No POS Needed
- ✓ Multiple Kitchen Printing



inServ

- ✓ Assign Tables and Tasks
- ✓ 86 Items Directly from App
- ✓ Displays Status of All Orders
- ✓ Role Based Management
- ✓ Get notified when used with Tikt

Restaurant Operations Made Simple



Why Tikt?

As the price of eating out increases, guests look at service and experience as key factors when deciding where to spend their money.

- Easier ordering process and searching through the menu
- Easier payment transactions
- Restaurants don't need to change their POS systems
- Free use of the Expediter and Server app for Android & IOS
- It's safer and more comfortable because the customer can order and check out themselves



HOW TIKT HELPS RESTAURANTS OPERATE BETTER



Helps with labor shortages



Reduces comps due to order errors



Improves customer experience



Improved Table Turn



Customize Orders



Dynamic Menus



Higher Customer Engagement



No Need To Switch Their Current POS

Q&A

Sears Payment Solutions

www.SearsPay.com

www.THETIKT.com

Contact us for a demo at your location

1.866.606.4041 – 951.541.0462

Text 949.439.9150

Email: Info@Searspay.com

Thank you!

Member Temecula Chamber of Commerce

