

# BETHANY PLYMALE

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## JOB EXPERIENCE & Training

### Sweet Apparel, Freelance Technical Design Dec - Feb 2024

- Conducted fittings and measuring: development, proto, and top samples for Juniors (Ross, TjMaxx, Forever 21, Dollar General / Swimwear & Intimate)
- Collaborated with multiple Design teams/categories simultaneously
- Identifying and calling out sample corrections including measurements, fabric/trim, functionality, and workmanship
- Created and updated specifications to tech packs (Predominantly created all development tech packs)

### The Garan Group, Freelance Technical Design Sept - Oct 2023

- Conducted fittings and measuring: development, proto, and top samples for Toddler Girls (Garanimal, Wonder Nation/ Wholesale for Walmart)
- Communicated with factories to ensure product accuracy on a daily basis
- Collaborated with Design and External & Internal 3D Patternmakers to translate Design intent into product technical specifications
- Identifying and calling out sample corrections including measurements, fabric/trim, functionality, and workmanship
- Uploaded data entry in PLM system - photos and sample measurements into tech packs (maintaining library of fit photos)
- Created and updated specifications to tech packs (including detailed technical sketches, graded measurements, and construction details from development to bulk)

### Almost Famous, Freelance Technical Design Aug - Sept 2023

- Managed all measuring: development, proto, and top samples for Juniors Denim & Woven Bottoms (Madden Girl, Top Shop)
- Communicated with factories and updated PLM system with photos and sample measurements
- Identifying and calling out sample corrections including measurements, fabric/wash, functionality, and workmanship
- Created and updated specifications to tech packs (construction details from development to bulk)

### Real Essentials, Design, Development & Technical Designer July 2022-2023

- Managed all design, including print design in Adobe Illustrator
- Created all tech packs, specs, and line sheets
- Ran all fittings from booking models to re drafting specs/pattern adjustments
- Worked alongside production and sales for design needs and to meet deadlines
- Communicate with factories on a daily basis to prioritize and fulfill orders
- Designed direct to consumer, Wholesale (Burlington, Ross, Amazon, Costco), and Licesening
- Researched trends for silhouettes, fabrics, lab dips/washes, trims/finishes, product categories and competitive inspiration
- Developed grading guidelines for all product categories (Ladies, Ladies Plus, Mens, Mens Big & Tall, Childrens)
- Utilized CLO3D to check factory patterns and improve lead time
- Updated CADs as changes occur throughout the design process
- Expanded the product line categories: knits, cut n sew, wovens, denim, and swimwear

### Bach Mai, Fashion Design Intern Summer 21-Feb 22

- Prepped and completed handoffs of tech pack, cut fabrication, mockup, trims/finishings to Midtown factories
- Collection development within a small team
- Researched images for collection, accessories, and photoshoot inspiration boards

### Yigal Azrouel, Fashion Design Intern Summer 2021

- Researched mood images, trends, prints, colors, silhouettes, and details
- Assisted in creating inspiring design board both physically and digitally
- Worked on specs, tech packs, and sample mockups
- Attended PV, experience sourcing fabric both internationally and locally
- Organized inventory, sample references, and fabrications

## EDUCATION

**BS** Savannah College of Art and Design  
Fashion Design and Fiber

Coastal Carolina, Art Studio  
Graduated 4.0  
Minored in Business Marketing

## MFA

Fashion Institute of Technology  
Fashion Design, Graduate 2022

## PUBLICATIONS

FIT MFA Unbound Fashion Show 2022  
Creative Director and Fashion Designer

GLIMPSE, Grace Exhibition Space  
Costume Design, collaboration

Rebecca Randall Bryan Art Gallery  
Art Exhibition, Fashion Design & Photography

No Exit  
Interview, Coastal Carolina University

Looking into the Textile Industry  
University of Valencia, Film Department

Pop In Pop Out  
Art Exhibition, Ceramics

## HONORS AND AWARDS

Bob Fisch Graduate Scholarship Recipient	2021
Mimaki Finalist	2021
Dean's List at Coastal Carolina University	2018-2019
Omega Phi Alpha President and Advisor	2014-2016

## SOFTWARE KNOWLEDGE

Applications: CLO, Adobe Suite, Microsoft Office, PLM Systems

Platforms: Illustrator, Photoshop, InDesign, Lightroom, Premiere  
PowerPoint, Word, Excel, Hootsuite

## EXPERTISE

Patternmaking  
Technical Design  
Textiles  
Graphic Design

## INTERESTS

Garment Construction  
Conceptual Processes  
Film Photography  
Art History