



Board Meeting: Jan 15, 2024 - Virtual

Attendees:

Name	Position	Present
Renee Hartman	President	
Pat DeRosato	Vice President	
Kim Godshall	Treasurer	
Vacant/Cathy Menendez	Secretary (Communications Director)	
Rick Lavelle	Football Director I	
Chris Johnson	Football Director II (Heads Up)	
Meg Huzzard (Jan vote)	Snack Stand Coordinator I	
Kate Lilick	Snack Stand Coordinator II	
Mark Huzzard	Facilities Director	
Cathy Menendez	Cheer Director	
Jenifer Bradley	Spirit Wear Director	
Kate Sweeney	Event Director/Marketing Director	
Jeff Sweeney	ICFL Rep	
Vacant/ Renee Hartman	Flag Football Commissioner	
Chris Johnson	2 nd , 3 rd Grade Football Commissioner	
John Culver/Carmen DeSimone	4 th 5 th & 6 th Grade Football Commissioner	
Britt Kajak	Cheer Commissioner	

AGENDA: 2nd Wednesday of Every Month

1. League Updates
2. Registration
3. Budget
4. Football Update
5. ICFL Update
6. Cheer Update
7. Marketing/Events
8. Spirit Wear
9. Facility/Maintenance
10. Communication/social media
11. Board Decisions/Discussions

SUMMARY of AGENDA TOPICS:

- **League update: NEW BOARD MEMBER VOTE**
 - Meg Huzzard Snack Stand

- Anyone not returning this year or next year should inform us by Feb meeting and have an idea of us getting someone to transition in your place.
- Tentative Season Schedule (below)
- Survey Readout (responses thus far); a lot of great feedback
- **Registration:**
 - Board Thoughts on opening for existing players Feb 19th through Feb 29th; March 1st open to everyone else?
- **Budget Update:**
 - Kim to provide Budget Update from 2023 season & upcoming for 2024
- **Football Update:**
 - SF Helmet decals – ok with Ram Horn? Order needs to be submitted. ** We'll have sample on helmet to show on Monday
 - Equipment Inventory (update in shared drive) and order as needed. Football pants, replace older shoulder pads, flag items, game unis
 - Footballs, new brands. might need to order sooner as supplies are limited
 - ICFL Championship Replacement trophies (5)
 - Qwick Cuts Video platform, ICFL Items
 - SF to Host Championship Game and a Summer Brawl again?
 - Scoreboard on for all games/fields? Training?
 - Week 1 Start Date?
 - Week 9 Games?
 - Crossover league scrimmages / games on Bye week?
- **Coaches Items:**
 - Youth coaches social with HS/JR High/Middle School Coaches. Thursday Jan 18
 - 2nd Grade Head Coaches – 2 interested so far
 - Returning Head Coaches – 3rd, 4th, 5th. 6th?
 - Needed: 2/3rd Commissioner. 4/5/6th Commissioner
 - Finding indoor rental space for March workout has been challenging.
 - Spring Sessions on Sundays. Obtain permits for April/May
- **ICFL Update:**
 - Coventry contact Danielle to re-do website for ICFL: Fee for each org to cover split potentially 125.00 per org waiting on proposal within 2 weeks for a final agreeable fee per org.
 - Mandatory per meeting that a league representative is in attendance (in person or on phone).
 - **Board Vote for Feb:** Clocks for fields that don't have them; each org that doesn't have one to bring back vote. (Need agreement from SF Board)
 - Home Side for Chains was agreed upon unanimously among orgs; Chain Gang Instructions to be created by Joel for orgs to cascade.
 - Joe talked with Norristown to see if they wanted to join, he received a hard no from Daniel Boone
 - Cathy (SF Cheer Director) to reach out to host a Director Meeting for Cheer to meet and select Cheer Director to come to ICFL meetings and propose by-laws
 - Joel Idea for Summer Brawl: coaches to officiate for Summer Brawl (refs to guide coaches as a learning opportunity...coaches wouldn't do their own games).
- **Cheer Update:**
 - Cathy to provide update (Competition update/ICFL By-Law Meeting update)
- **Marketing Update:**
 - Sponsor Jawn: Kate Sweeney was brought in to begin to take over moving forward. 20% per sponsor kick-back now Renee asked since we were 1st to join if we get a discount (waiting to hear back)
 - Kate Sweeney to price out yard signs so that we can put these out. Cathy is working on getting the items together for the Sign Garden Initiative where we can advertise with yard signs at select schools for registration (1 month).
 - Kate Sweeney to work with Renee on getting registration information up on Royersford Fire Sign/Royersford Township electronic signs.

- **Event Update**
 - Build timeline for 2024 Upcoming Events:
- **Spirit Wear/Flyers:**
 - Jen to provide update
 - When to send out flyers potentially creating these sooner so they are ready and then we can hang them at snack stand/parent meeting/social media, (see tentative schedule below)...don't want too much all at once
- **Communication/Social Media:**
 - Facebook Post for SFYAL registration (waiting on electronic version).
 - Is there a way to get announcers for main game field throughout the season?
- **Facility Update:**
 - Mark to provide update (field maintenance/2nd score board storage/bleachers/roping off of 2nd field during games (mobile))
 - Block out dates when available.
 - Porta-Pots/Lights/Dumpster for RAM BOWL/Security: Dates to be determined
- **Snack Stand Update:**
 - Feedback on upcoming season scheduling/volunteer assignment (potential ideas for making sure volunteers show up)?
- **Other Business Updates:**
 - When board agrees to host or has events (understanding your athlete comes first; all board members are expected to help for as long as they can includes but not limited to: Pep Rally/RAM BOWL/Youth Night/Summer Brawl/Championship games etc. .
 - Work to organize donations / distribution off gently used equipment – cleats, cheer sneakers, etc. prior to fitting so people can go through then (prior to season maybe @skills and drills). Potential handout at field clean up to draw people in?

BOARD VOTING & DISCUSSION:

- ACTION: Yard Signs by 2nd week Feb need in hand (Kate Sweeney/Board to put out/Cathy to have electronic version for school)
- ACTION: Electronic Advertisement for registration/township wording
- ACTION: Sign created for our new gate stating Do Not Cross Field (potential do not climb fence) Renee working with Edge signs.
- ACTION: Need someone to price out Scoreboard for field 2 (w/clock)?
- ACTION: Take on roping off ideas for Field 2
- ACTION: Select Fitting Dates by May

TENTATIVE IMPORTANT DATES for SF Season:

Registration Site: Open Feb 19th-29th existing/March 1st for All (Yard Signs to go out Sunday 18th)/Closes ?

Skills and Drills: March Date TBD/ April/May (Sundays)

Rotary Club Breakfast: March (all board requested to attend)

Mandatory Parent Meeting: Last week of July? (vacations?)

Field Opening/Clean-Up: TBD

Cheer Camp: TBD

Heat Week begins: August 5th (Tentative)

Youth Night: Friday, September 20th

Summer Brawl: Sat/Sun, August 24th/25th (Tentative)

Picture Day: September 9th, 10th, 11th & 12th (Mon-Thurs....block out dates need to be checked)

Pep Rally: Tuesday, October 8th (TBD; check with HS for availability)

RAM BOWL: Saturday, October 12th (Oct 19th is Homecoming so we don't want to collide)

Beef and Beer: October 26th?

Parades: Last week of October (TBD)

Championship Game: (We were asked to host again/need to submit request for field once date is determined)

Field Closing Date: TBD?

ICFL Full Season Dates: TBD ICFL to discuss start to end in upcoming meeting

Next Meeting: Feb 12 Monday, 6:30 p.m. Board Meeting / 7:30 p.m. General meeting