



# Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

**ACME**

Flower Shop

**\$5 ea.**

Market Bunches

- Carnations or Mini Carnations 8 Stem
- Alstroemeria or Poms 7 Stem

**Albertsons**

**5<sup>99</sup>**

Tulips  
5 stems

**9<sup>99</sup>**

Sweet Sorbet  
Bouquet

**14<sup>99</sup>**

Green Foliage  
6 in.

**19<sup>99</sup>**

Perfect Grand  
Bouquet



# Weekly Floral AD Report

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Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

**Aldi**

**Bakers**


**No floral ad  
this week**



Bloom Haus  
Boston Fern  
10" Hanging Basket


**\$12** /EA  
With Card &  
Digital Coupon

Weekly sale price without digital coupon is up to \$14.99 each with Card. While supplies last.



Citrus  
Celebration  
Arrangement

**\$19<sup>99</sup>** AND UP



Citrus  
Celebration  
Bouquet

**\$9<sup>99</sup>**

Price  
Go  
Ma  
He  
or  
3 lb  
\$



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Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Balls Food Stores

## Bashas



6.5in.  
Kalanchoe  
**\$15**



Thanks for  
All You Do  
Bouquet  
**\$18**



Hen House  
Signature  
Bouquet  
**\$24**



**14<sup>99</sup>** 6 Inch  
Spring Cactus  
In Wrap  
ea Thank You Card Price

**9<sup>99</sup>** Petite Berry  
Bouquet  
ea Thank You Card Price



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Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Big Y

## Brookshires

9<sup>99</sup>

**Delight Orchid Plant in Ceramic**  
5 Inch Ceramic Pot  
A luxurious gift offered in a variety of colors.



5<sup>99</sup>

**Market Blooms**  
Bunch  
Beautiful bunches of blooms, Assorted Varieties to Choose From



\$\$\$ OFF WHEN YOU PURCHASE \$\$\$

6<sup>99</sup>

**Fresh Cut Tulips**  
10 Stem Bunch, Assorted Colors



24<sup>99</sup>

**Pure White Bouquet**  
Elegant bouquet that fits any home or office.



19<sup>99</sup>

**Tropical Foliage Plant**  
18 Inch Pot  
Easy Care Varieties, 3to 4 Feet Tall



11<sup>99</sup>

**Rose in Clay Pot with Trellis**  
6 Inch Pot  
Fragrant petite blooms with a decorative trellis in a natural clay pot.



19<sup>99</sup>

**Boston Fern**  
10 Inch Pot



## Floral

16<sup>99</sup>  
**Many Thanks Bouquet**  
Each



12<sup>99</sup>  
**Teacher Appreciation Daisy**  
4-Inch In Mug  
Each





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U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Buehler's Fresh Foods



**Assorted Bulb Plants**  
6 inch pot, tulips,  
daffodils or hyacinths  
**\$9<sup>99</sup>**



**Hydrangea**  
5 inch pot  
**\$15<sup>99</sup>**

## Carrs



debi lilly design™ Blissful Soirée  
Bouquet

HAPPY ADMIN'S DAY!

PERFECTING THE ART OF FRESH

FI

debi lilly

debi lilly design™ Thank You Bouquet

**21<sup>99</sup>**  
ea

**\$6.00 EA MEMBER PRICE**

Exotic Seasonal Orchids

**26<sup>99</sup>**  
ea

www.Carrsflowers.com

debi lilly

debi lilly design™ Perfect Gift Bouquet

**21<sup>99</sup>**  
ea



# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

### Central Market

### Coborn's

**FLORAL**

**GERMINI DAISIES**  
12-STEM BUNCH

**\$13/EA.**  
SAVE \$1

Bright and cheerful, these are also known as "Mini Gerber Daisies" and they stand out in lighthearted arrangements when paired with extra greens and complementary blooms.



**\$8<sup>99</sup>/EA.**

Tulip Bunch

DAYS LEFT:  



**\$11<sup>99</sup>/EA**

**\$13<sup>99</sup>/EA**

Thanks For All You Do Bouquet

DAYS LEFT: Happy Administrative Professionals Day Bouquet

DAYS LEFT:



# Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Country Mart

**MORE**



**\$5**  
Rieger Begonia  
4-inch



**\$10**  
Sun Valley  
Bouquet



**\$12**  
Rain Scents  
Bouquet




**\$14**  
Dozen Rose  
Bouquet




**\$14**  
Kalanchoe  
6.5-inch


## Costco




\$59.99 - \$64.99  
To Mom with Love Floral  
★★★★★ (0)



\$59.99  
Pre-order 50-stem Light Pink Roses



\$59.99  
Pre-order 50-stem Shades of Pink



\$59.99 - \$62.99  
Keepsake Floral Arrangement  
★★★★★ (3)



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Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

**Cub Foods**

**Dierbergs**

**No floral ad  
this week**

**No floral ad  
this week**





# Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Dillons


## Family Fare



**Bloom Haus Boston Fern**  
10" Hanging Basket

**\$12** /EA  
With Card & Digital Coupon

Weekly sale price without digital coupon is up to \$14.99 each with Card. While supplies last.



**Citrus Celebration Bouquet**

**\$9.99**



**Citrus Celebration Arrangement**

**\$19.99** AND UP



**Gerbera Daisy**  
5-stem

**\$6.99** with card



**LOCAL**

**Gerbera Daisy**  
4.5-inch

**\$5.99** with card



**From Ecuador Supreme Dozen Roses**  
each

**\$16.99** with card



**Rainbow Alstroemeria**  
13-stem  
each

**\$9.99** with card



# Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Rainforest Farms and Bouquets



April

**Rainforest Farms & Bouquets**



# Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Food City

## Food Lion



14<sup>99</sup>  
With Card



Starting At  
10<sup>99</sup>  
With Card

\*NOT AVAILABLE IN ALL LOCATIONS.



10<sup>99</sup>  
Chantilly or  
Premium Rose  
Bouquet  
Each



8<sup>99</sup>  
Delight  
Bouquet  
Each

9<sup>99</sup>  
Blooming  
Plants  
Assorted  
4 Inch, Each

KNOCK OUT  
ROSES  
WHILE SUPPLIES LAST!

**HOTSALE!**  
MVP

**13<sup>99</sup>**  
EA

W/O MVP Card Regular Retail





# Weekly Floral AD Report

U.S. Supermarket Industry

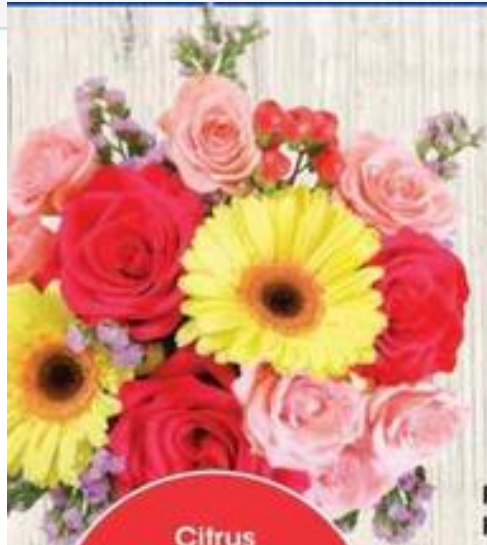
Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

**Fred Meyer**

**Fresco y Más**



Citrus Celebration Arrangement **\$19<sup>99</sup>** AND UP



Citrus Celebration Bouquet **\$9<sup>99</sup>**



May Flowers Bouquet/ramos de flores

**\$9.98 EA.**



# Weekly Floral AD Report

## U.S. Supermarket Industry

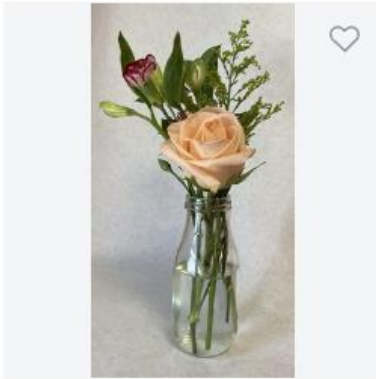
Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

### Fresh Market

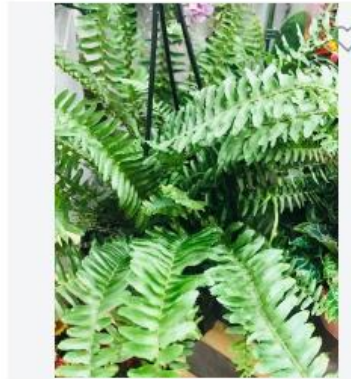
### Fresh Thyme



**WILDFLOWER VASE**  
\$28.29 (4 ea)



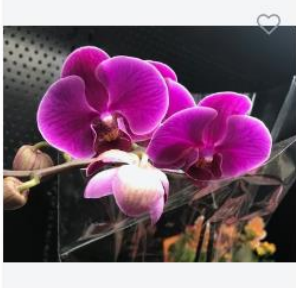
**Cafe Vase**  
\$17.39 (each)



**Hanging Foliage**  
\$15.19 (each)



**Small Designer Basket**  
\$30.49 (each)



**Orchid 3 Inch**  
\$19.59 (each)



**COLOR CRAZE BOUQUET**  
\$23.99 (each)



**Ridley's Vase Arrangement**  
\$26.09 (each)



**9<sup>99</sup>**  
Glow Getter Bouquet

**6<sup>99</sup>**  
4" Campanula in Spring Tin



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U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

**Giant Eagle**

**Giant Foods**

**No floral ad  
this week**



**\$12<sup>99</sup>**  
/ea.  
Best Admin. Bouquet  
6583487



Starting at  
**\$19<sup>99</sup>**  
/ea.  
Fresh Arrangements  
6583503



**\$13<sup>99</sup>**  
/ea.  
Orchid Plant  
In a 3-Inch Pot 6583519



**\$5<sup>99</sup>**  
/ea.  
Blooming Bag  
6-Inch Plant in a Designer Bag  
6583527

TEACHER AP



**\$5<sup>99</sup>**  
/ea.  
Kalanchoe Plant  
In a 4.5-Inch Pot 6576645



**\$14<sup>99</sup>**  
/ea.  
Country Garden  
Bouquet  
6576663

CECIATION WEEK



**\$5<sup>99</sup>**  
/ea.  
Gerbera Plant  
In a 4.5-Inch Pot 6576660



**\$19<sup>99</sup>**  
/ea.  
Delightful Bouquet  
6576678



# Weekly Floral AD Report

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Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Giant Martins



**9<sup>99</sup>**  
/ea.  
**Viva La Fiesta Bouquet**  
6578808



**11<sup>99</sup>**  
/ea.  
**Spring Blooms Bouquet**  
6578814



**12<sup>99</sup>**  
/ea.  
**Spring Charm Bouquet**  
6583744



**8<sup>99</sup>**  
/ea.  
**Sunflower Bunch**  
5 Stem Bunch 6578816



**25<sup>99</sup>**  
/ea.  
**Premium Orchid Plant**  
5 inch, In a ceramic pot 6578818

## Haggen



**\$12.99**

Dozen Cut Red Roses  
(\$12.99 / Each)



**\$19.99**  
Rose Definitive 70 30 Bouquet Dozen  
- Each



**\$19.99**  
Forget Me Knots Mixed Bouquet  
(\$19.99 / Each)



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Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

Harmons

H-E-B

**No floral ad  
this week**

A promotional advertisement for a floral bouquet. The text "SAVE \$1 Lone Star Living Bouquet" is in the top left. A vibrant bouquet of purple chrysanthemums, a yellow lily, a purple rose, and orange flowers is shown. A yellow banner at the bottom left displays "\$14 ea." with the note "with yellow coupon in-store or online". The "BLOOMS" logo is in the bottom right corner.

SAVE \$1  
Lone Star  
Living  
Bouquet

**\$14** ea.  
*with yellow coupon  
in-store or online*

**BLOOMS**  
BY HEB





# Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

**Hornbacher's**

**Hy-Vee**



Watering Can Gerbera Daisy



Thank You Bouquet

**No floral ad  
this week**



# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

### Ingles Market

### Jewel/Osco



**Market Fresh Bouquet**  
SAVE 2.00 ea.  
**\$10<sup>98</sup> ea.**



- Herbs 4-inch: **2<sup>99</sup>**
- Seed Geranium 4-inch: **1<sup>99</sup>**
- Proven Winners: **4<sup>99</sup>**
- Perennial: **6<sup>99</sup>**
- Miracle-Gro All-Purpose Plant Food 1.5 lb. Select Varieties: **7<sup>99</sup>**
- Potting Mix: **5<sup>99</sup>**
- Miracle-Gro Potting Mix 8 qt. Select Varieties: **5<sup>99</sup>**
- Garden Decor or Tools Select Varieties: **20% OFF REGULAR RETAIL**
- Boston Ferns or Premium Flowering Basket 10-inch: **14<sup>99</sup> ea.**
- Accent Plants: **2<sup>99</sup> ea.**
- Cannas 6-inch: **5<sup>99</sup> ea.**
- Knock Out Roses: **19<sup>99</sup> ea.**
- Premium Flowering Hanging Basket 10-inch: **14<sup>99</sup>**
- Spring Flowering Planters Starting At: **14<sup>99</sup>**
- Jumbo Bedding Plants: **2<sup>49</sup> ea.**



**FLORAL WELLNESS FOLIAGE EVENT**

- debi lilly Rose Bunch 6-stem: **7<sup>99</sup> ea.**
- Wonderful Time Bouquet: **5<sup>99</sup> ea.**
- Springtime Tulips 7-stem: **\$5 ea.**
- Flower Child Bouquet: **8<sup>99</sup> ea.**
- Wellness Foliage 8-inch: **17<sup>99</sup> ea.**



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Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## King Kullen

### 10" Annual Flowering Hanging Baskets

Locally Grown By Norman Keil Nurseries

**16<sup>99</sup>**  
Ea.



### 10-Stem Fresh Cut Tulips

**6<sup>99</sup>**  
Ea.



### 6 Pack Assorted Annuals

**2/14**  
For



### 3 Stem Hydrangea

**6<sup>99</sup>**  
Ea.



### Bella Rosa Bouquet

**15<sup>99</sup>**  
Ea.



### Unicorn Bouquet

**14<sup>99</sup>**  
Ea.



### 6" Potted Bouquet Mum Plants

**9<sup>99</sup>**  
Ea.



### Spring Land & Sea Metal Garden Stakes

Starting At  
**21<sup>99</sup>**  
Ea.



### Petal Pizzazz Bouquet

**15<sup>99</sup>**  
Ea.



### Sunshine Bouquet

**24<sup>99</sup>**  
Ea.



### 5" Assorted Blooming Plants In Seasonal Gift Box

**6<sup>99</sup>**  
Ea.



### Springtime Symphony Bouquet

**17<sup>99</sup>**  
Ea.



### Miracle Gro Potting Mix 8 qt. bag

**6<sup>99</sup>**  
Ea.

16 qt.  
\$11.99






# Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## King Soopers

## Kroger



Citrus Celebration Bouquet  
**\$999**

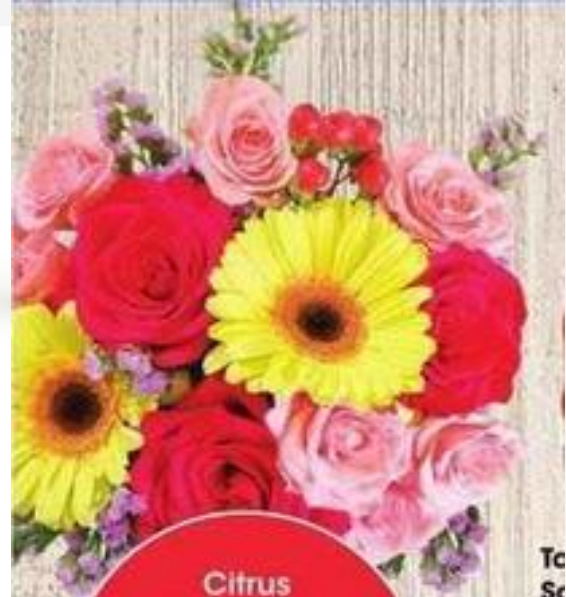
R  
P  
5  
\$



Citrus Celebration Arrangement  
**\$1999** AND UP



Citrus Celebration Arrangement  
**\$1999** AND UP



Citrus Celebration Bouquet  
**\$999**

To  
Se  
Se  
7.  
W



# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

**LIDL**

**Lucky Supermarkets**

**two green thumbs up**

**on sale!**  
**8.99** ea.  
tomato hanging basket  
• 10 in. pot  
No. 7005227 - 991000

**on sale!**  
**6.99** ea.  
hanging basket  
• choose from assorted plants  
• 10 in.  
No. 7005227 - 991000

**on sale!**  
**12.99** ea.  
tomato and pepper plant with trellis  
• choose from assorted sizes  
• 10 in. pot  
No. 991342 - 7000280




**on sale!**  
**8.99** ea.  
strawberry hanging basket  
• 10 in. pot  
No. 7005228 - 991233

**on sale!**  
**9.99** ea.  
tropical foliage 6 inch  
• 6 in. pot  
No. 992972

**starting at**  
**1.99** ea.  
annuals  
• choose from Begonia, Impatiens, Marigold or Petunia  
• 12 ct.  
No. 991212 - 7005223

**on sale!**  
**7.99** ea.  
kalanchoe  
• choose from assorted colors  
• 6 in. pot  
No. 992189

**on sale!**  
**14.99** ea.  
clematis  
• 6 in. pot  
No. 991013

 <p><b>GARDEN STATUARY</b> 10 Stem Tulips</p> <p><b>\$9.99</b></p>	 <p><b>GARDEN STATUARY</b> Bouquet of the Month</p> <p><b>\$14.99</b></p>	 <p><b>GARDEN STATUARY</b> Garden Orchid, 6 Inch</p> <p><b>\$36.99</b></p>
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## Mariano's

**\$15**

20-Stem  
Rainbow Tulips



**\$17**

Bella  
Bouquet



## Market Basket

 <b>Fragrant Lavender</b> 4 INCH TIN <b>8<sup>99</sup></b>	 <b>Spring Rainbow Bouquet</b> 17 STEMS <b>16<sup>99</sup></b>	 <b>Watering Can Floral Garden</b> 5.5 INCH POT <b>18<sup>99</sup></b>
<b>LAWN &amp; GARDEN *SELECT STORES</b>		
 <small>Many Varieties To Choose New England Grown</small> <b>Flowering Annuals</b> 4 INCH POT <b>2<sup>99</sup></b>	 <small>Many Varieties To Choose New England Grown</small> <b>Colorful Hanging Baskets</b> 10 INCH POT <b>19<sup>99</sup></b>	 <small>Assorted Varieties New England Grown</small> <b>Perennials in Colorful Pots</b> 2 GALLON <b>10<sup>99</sup></b>



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Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Martins

## Meijer



Happy Totes  
Grab & Go  
Arrangements  
**\$13.99**



4.5" Potted  
**Blooming Plants  
in Gingham Quicup**

**\$7.99**  
-\$1 OFF ONE  
**\$6.99**  
FINAL PRICE WHEN YOU USE  
**CLICK & SAVE**

LIMIT ONE COUPON WITH MARRIN'S CARD



**4.99**  
Garden Exclusives Annual  
4.5 pot.

**3/\$15** when you  
buy 3 or more  
Bonnie Herb Plants\*  
4.5 pot. Reg. 5.78 ea. Save 2.34 on 3.



**18.99**  
Premium Hanging Basket  
12.0 basket or Patio Planter  
11.0 planter.

**1**  
Lava  
and  
6 lbs



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Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Pavilions

## Pick 'n Save

**5<sup>99</sup>** ea  
Every Day

Fresh Cut  
Alstroemeria

PET PARENT'S DAY  
APRIL 28<sup>TH</sup>

**12<sup>99</sup>** ea  
Every Day

Pet Parent's Day  
Bouquet

**19<sup>99</sup>** ea  
Every Day

Rose Chic  
Bouquet

Dozen  
Rose Bunch

**2/\$25**  
With Card

Potted  
Orchid  
5" Ceramic Pot

**\$15**  
With Card

Spring  
Mega Mum Bunch  
20-Stem

**\$9<sup>99</sup>**





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Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

**Rainforest Farms and Bouquets**

May





# Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Piggly Wiggly, WI



**21.99**  
Bright Sky Bouquet



**14.99**  
Heaven Sent Bouquet








**14.99**  
4 in Ceramic Mini Rose Plant



**11.99**  
You're the Best Bouquet

## Price Chopper

		
\$5.49 /ea <del>\$6.49 /ea</del> <input type="button" value="Loyalty Price"/>	\$5.49 /ea <del>\$6.49 /ea</del> <input type="button" value="Loyalty Price"/>	\$9.79 /ea <del>\$10.79 /ea</del> <input type="button" value="Loyalty Price"/>
7-Stem Alstroemeria Bunch	12-Stem Mini Carnations	Elegance Bouquet
	<input type="button" value="+ Add"/>	<input type="button" value="+ A"/>
		
\$21.59 /ea PICS Classic Dozen Rose Bouquet 12 ct (\$1.80/ct)	\$5.49 /ea <del>\$6.49 /ea</del> <input type="button" value="Loyalty Price"/>	



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## Price Cutter

## Publix

 <p><b>\$15.99</b> ea</p> <p><b>GROWER'S CHOICE BOUQUET</b></p>	 <p><b>\$15.99</b> ea</p> <p><b>SWEET HARMONY BOUQUET</b></p>
 <p><b>\$16.99</b> ea</p> <p><b>CONFIDENCE BOUQUET</b></p>	 <p><b>\$24.99</b> ea</p> <p><b>PROFESSIONAL'S DAY BOUQUET</b></p>



Buy 1 Get 1  
**FREE**

**Classic Dozen Roses**  
Assorted Colors to Choose From,  
each bouquet  
**SAVE UP TO 12.99**



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Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

**Ralphs**

**Randalls**



Sunkissed Bliss Arrangement **\$24<sup>99</sup>** AND UP



Sunkissed Bliss Bouquet **\$14<sup>99</sup>**



debi lilly™ Orchid in Ceramic Pot 3 Inch

**12<sup>99</sup>** ea

Sensational Sunflower Bouquet

**19<sup>99</sup>** ea



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U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Remke Markets



## Roche Bros. Supermarkets





# Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Safeway



Signature  
SELECT®  
Stargazer or  
Assorted  
Oriental Lily  
3-stems.

**8<sup>99</sup>**  
Member Price



All White  
Bouquet

Every Day  
**19<sup>99</sup>**

## Safeway Denver



Available for delivery  
in select stores

DOORDASH

Signature  
SELECT

Astroemeria  
15-stem

**8<sup>99</sup>**  
ea



Available for delivery  
in select stores

DOORDASH

Fresh Cut  
Tulips  
10-stem

**8<sup>99</sup>**  
ea



# Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Save Mart



GARDEN STATUARY

10 Stem Tulips

\$9.99



GARDEN STATUARY

Garden Orchid, 6 Inch

\$36.99

## Sentry



\$9.99

Blooming In Twine



\$7.99

Starter Bunch



\$11.99

Spring Petals Bouquet



# Weekly Floral AD Report

## U.S. Supermarket Industry

### Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Shaw's

*The Flower Market*

**Pet Parent Bouquet**  
**9<sup>99</sup>**

**Succulent in Animal Pots**  
**12<sup>99</sup>**

debi lilly  
*Exclusive*

Custom Designs  
styles vary by store

STARTING AT  
**19<sup>99</sup>**

## ShopRite

<p><b>4 \$12</b> FOR <b>Premium Annual &amp; Vegetable Plants</b> 4.5" Pot, Choose from Assorted Annual and Vegetable Plants to Start Your Garden <b>\$3.99 ea. When You Buy 1</b></p>	<p><b>\$14<sup>99</sup></b> <b>Flowering Annual Plants</b> 10" Pot, Choose from Hanging Baskets and Patio Planters <b>SAVE \$2.00</b> LIMIT 4 OFFERS</p>
<p><b>\$9<sup>99</sup></b> <b>Sorbet Bouquet</b> Ea., Seasonal Assortment of Fresh Cut Flowers <b>SAVE \$1.00</b> LIMIT 4 OFFERS</p>	<p><b>\$14<sup>99</sup></b> <b>Sunflower Complements Bunch</b> An Assortment of Sunflowers and Fillers! <b>SAVE \$2.00</b> LIMIT 4 OFFERS</p>
<p><b>2 \$14</b> FOR <b>Cut Tulips</b> Ea., Choose from Rainbow or Assorted Colors</p>	<p><b>\$11<sup>99</sup></b> <b>Campanula Plant</b> 6" Pot (1.47-liter) A Spring Variety Plant for Indoor or Outdoor! <b>SAVE \$3.00</b> LIMIT 4 OFFERS</p>
<p><b>\$12<sup>99</sup></b> <b>Tomato Plant</b> 3-Gallon Pot, A Seasonal Favorite for Your Garden <b>SAVE \$2.00</b> LIMIT 4 OFFERS</p>	<p><b>\$21<sup>99</sup></b> <b>French Garden Bouquet</b> Beautifully Designed Bouquet! <b>SAVE \$3.00</b> LIMIT 4 OFFERS</p> <p><b>\$18<sup>99</sup></b> <b>Phalaenopsis Orchid in Ceramic Pot</b> 5" Pot, Great Gift Idea! Elegant Flower! <b>SAVE \$3.00</b> LIMIT 4 OFFERS</p>





# Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Smiths

## Sprouts



Citrus Celebration Arrangement

**\$19<sup>99</sup>** AND UP



Citrus Celebration Bouquet

**\$9<sup>99</sup>**



\$14.99 /ea  
Wanderlust Bouquet  
1 each (\$14.99/each)

\$14.99 /ea  
Dozen Rose Color Bunch  
1 each (\$14.99/each)



\$14.99 /ea  
Funny Bunny Bouquet  
1 each (\$14.99/each)

\$24.99 /ea  
Pike's Place Bouquet  
1 each (\$24.99/each)

\$34.99 /ea  
Garden Harvest Bouquet  
1 each (\$34.99/each)



# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

### Stop and Shop



**\$8.99**

Stop & Shop Tulip Bouquet  
(Colors May Vary)  
10 stems | \$8.99 /ea



**\$5.99**

Astroemeria (Assorted Colors)  
6 stems | \$1.00 /ea



**\$9.99**

Serendipity Bouquet  
1 ea | \$9.99 /ea



**\$4.99**

Accent Flowers - Baby's Breath  
1 bunch | \$4.99 /ea



**\$12.99**

Pretty In Pink Bouquet  
1 bunch | \$12.99 /ea

### Strack & Van Til



\$5 Friday

Spring Weekly Treat

**5<sup>99</sup>**  
ea.



Administrative Assistant Day is April 24<sup>th</sup>

Appreciation Bouquet

**9<sup>99</sup>**  
ea.



Half Dozen Roses

**3<sup>99</sup>**  
ea.



Spring Flower Power Mini Arrangement

**12<sup>99</sup>**  
ea.



6 inch Pansies

**6<sup>99</sup>**  
ea.

Pansies Bowl

**14<sup>99</sup>**  
ea.







# Weekly Floral AD Report




## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

### TARGET

### Tom Thumb

			
<p>Fresh Cut 19-stem Hot Pink Garden Rose Flower Bouquet ★★★★★ 7 \$69.99</p>	<p>Country Living Fresh Cut Purple Garden Flower Arrangement ★★★★☆ 3 \$79.99</p>	<p>Dozen Fresh Cut White Roses with Vase ★★★★★ 3 \$59.99</p>	<p>Dozen Fresh Cut Red Roses with Vase ★★★★★ 2 \$59.99</p>

		
<p>Fresh Cut 50-stem Pink Roses ★★★★☆ 2 \$79.99 When purchased online</p>	<p>Fresh Cut 50-stem White Roses ★★★★★ 1 \$79.99 When purchased online</p>	<p>Country Living Fresh Cut Orange Blossom Flower Arrangement ★★★★★ 2 \$74.99</p>

	
<p>debi lilly™ Orchid in Ceramic Pot 3 Inch</p>	<p>Sensational Sunflower Bouquet</p>
<p>12<sup>99</sup> ea</p>	<p>19<sup>99</sup> ea</p>



# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024













### Tony's Fresh Market

**FLORAL**

**CITRUS PUNCH BOUQUET** **12<sup>99</sup>** EA

**TROPICAL PLANT IN DECO POT** **19<sup>99</sup>** EA

### Trader Joe's

 Flowers & Plants <b>Premium Monstera</b> \$12.99/1 Each	 Flowers & Plants <b>Potted Multi-Bloom Hydrangea</b> \$10.99/1 Each	 Flowers & Plants <b>Hydrangea in Self Hydrating Pot</b> \$9.99/1 Each	 Flowers & Plants <b>Daffodils Big Bunch - 20 Stems</b> \$2.99/1 Each	 Flowers & Plants <b>Waterless Amaryllis</b> \$10.99/1 Each
 Flowers & Plants <b>Dozen Roses Assorted Colors</b> \$14.99/1 Each	 Flowers & Plants <b>Dozen Red Roses</b> \$14.99/1 Each	 Flowers & Plants <b>Peonies - 5 Stems</b> \$9.99/1 Each	 Flowers & Plants <b>Eucalyptus</b> \$3.99/1 Each	 Flowers & Plants <b>Peony Tulips Bunch</b> \$8.99/1 Each
 Flowers & Plants <b>Hydrangea 3-stem</b> \$5.99/1 Each		 Flowers & Plants <b>Dozen Red Roses</b> \$9.99/1 Each		



# Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## United Supermarkets

**17<sup>99</sup>** Sweet Friends Bouquet

**22<sup>99</sup>** Good Memories Vase Arrangement

## Vallarta

**Viva La Familia Bouquet** **\$18<sup>99</sup>** ea. WHILE SUPPLIES LAST

**Carnation Rose Bouquet** **\$11<sup>99</sup>** ea. WHILE SUPPLIES LAST

**FLOWERS**

**10 Stem Gerbera Daisies** **\$7<sup>99</sup>** ea. WHILE SUPPLIES LAST

**Spray Roses** **\$4<sup>99</sup>** ea. WHILE SUPPLIES LAST



# Weekly Floral AD Report

## U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

### Vons CA

### Walmart



Fresh Cut Iris

Pet Parent's Day Bouquet

\$4.99 EA EVERY DAY

\$12.99 EA EVERY DAY









debi lilly

Limit 4

**\$5** ea

**Member Price**

**Rose Alstro Bouquet**  
Colors may vary  
While supplies last  
Ramo de rosas astromelias

 <p>+ Add</p> <p>\$9<sup>97</sup></p> <p>Fresh-Cut Dozen Roses, 12 Stems Assorted Rainbow Colors, Colors Vary</p>	 <p>+ Add</p> <p>\$15<sup>97</sup></p> <p>Fresh-Cut Extra Large Mixed Flower Bouquet, Minimum of 17 Stems, Colors Vary</p>	 <p>+ Add</p> <p>\$4<sup>97</sup></p> <p>Fresh-Cut Sunflower and Flower Bunch, 3 Stems, Colors Vary</p>
 <p>+ Add</p> <p>\$9<sup>97</sup></p> <p>Fresh-Cut Tulips Flower Bunch, 11 Stems, Colors Vary</p>	 <p>+ Add</p> <p>\$9<sup>97</sup></p> <p>Fresh-Cut Spray Roses Flower Bunch, Minimum of 9 Stems, Colors Vary</p>	 <p>+ Add</p> <p>\$4<sup>97</sup></p> <p>Fresh-Cut Rainbow Carnations Flower Bunch, Minimum 8 Stems, Colors Vary</p>



# Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 26 - May 2, 2024

## Weis Markets



## Winn Dixie



Mother Earth Bouquet

**\$12.99 EA**