



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 14 thru April 20, 2023

ACME



Aldi

No floral ad this week

Albertsons

Floral Favorites Many varieties for all occasions.

 <p>Assorted Foliage in Deco Pot 3 in.</p> <p>7⁹⁹</p>	 <p>Hydrangea 5 in.</p> <p>14⁹⁹</p>	 <p>Sunflower Mason Jar</p> <p>14⁹⁹</p>	 <p>Trends Collection Bouquet</p> <p>15⁹⁹</p>
--	--	---	---

Bakers



Balls Food Stores

 <p>Southern Peach Bouquet</p> <p>\$16</p>	
 <p>10 Stem Tulip Bouquet</p> <p>\$12</p>	



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 14 thru April 20, 2023

Bashas

9⁹⁹ Spring It Bouquet
ea Thank You Card Price

14⁹⁹ 3 Inch Orchid in Ceramic
ea Thank You Card Price

Brookshires

12⁹⁹ Viva Bouquet
Each

19⁹⁹ Pineapple Bromeliad
5-inch Each

We provide the bunches, you provide the vase!
Select any **3 VARIATIONS FOR \$15** to build a bouquet for any celebration or occasion!

Big Y

LOAD THIS OFFER IN YOUR MYBIGY DIGITAL ACCOUNT

19⁹⁹ Tropical Foliage Plant
10 Inch Pot, 3 to 4 Feet Tall
Easy Care Varieties
PRICE WITH MYBIGY OFFER
LIMIT 1**
WITHOUT OFFER **21⁹⁹**
SINGLE USE ONLY

LOAD THIS OFFER IN YOUR MYBIGY DIGITAL ACCOUNT

8⁹⁹ Delight Orchid Plant
3 Inch Ceramic Pot
A luxurious gift offered in a variety of colors.
PRICE WITH MYBIGY OFFER
LIMIT 1**
WITHOUT OFFER **2\$20**
SINGLE USE ONLY

2\$14 FOR Fresh Cut Tulips
10 Stem Bunch
Available in Assorted Colors

2\$12 FOR Cottage Roses
10 Stem Bunch
Assorted Colors to Choose From

BUY 1-GET 1 FREE
Mini Rose Plant
4 Inch Pot
A charming mini rose plant in a seasonal mylar wrap.

12⁹⁹ BIGY Cares Blooms Bouquet
April is Autism Awareness Month at Big Y!
Flowers as beautiful as the communities they support!

Buehler's Fresh Foods

FLORAL & GIFTS

Consumer Bunches mix or match
BUY THREE Bunches for \$15 GET 4TH FREE with your Advantage card

"Just Add Ice" Orchids
5 in. ceramic pot
\$21⁹⁹

Potted Mums
4.5 inch pot
\$6⁹⁹

Prom is just around the corner...
Call or stop by your local Buehler's Floral Shop to place your orders early for your corsages and boutonnieres.
• Corsages with 3 Sweetheart Roses, starting at \$29.99
• Boutonnieres with 2 Sweetheart Roses, starting at \$16.99



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week
of April 14 thru April 20, 2023

Carrs

www.Safewayflowers.com
www.Carrsflowers.com

debi lilly design™
 Mini Chic
 Rose Bouquet
 or 18 in
 Birthday Balloon
\$5^{ea}
 member price

debi lilly design™
 Bromeliads
24⁹⁹
 every day

debi lilly design™
 Artisan Succulent
 Bouquet
39⁹⁹
 every day

Central Market

Coborn's

**No floral ad
this week**

9⁹⁸
 Farmer's Market
 Bouquet
 Each

14⁹⁸
 High Fashion
 Bouquet
 Each

Country Mart

FLORAL **Enjoy Spend LESS! MORE** Not available at all locations

\$7
 Assorted
 Foliage
 4.5-inch

\$10
 Dozen Rose
 Bouquet

\$13
 Friends Forever
 Bouquet

\$15
 Southern Peach
 Bouquet

\$12
 Spring
 Mum
 6.5-inch



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week
of April 14 thru April 20, 2023

Costco



\$79.99

[10-count Mountain Bouquets](#)



\$43.99

[Bountiful Garden Bouquet](#)



\$44.99

[Warm Wishes Bouquet](#)



\$58.99

[Island Breeze Bouquet](#)

Cub Foods

**No floral ad
this week**

Dierbergs

**No floral ad
this week**

Dillons



Food Lion





Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week
of April 14 thru April 20, 2023

Family Fare



**Supreme
Dozen Roses**
each

\$14⁹⁹
with yes



**Calypso
Bouquet**
each

\$14⁹⁹
with yes



**5-inch
Foliage in
Beudron**
each

\$14⁹⁹
with yes

Food City



10⁹⁹
Sleaved
Chantilly
Roses
Dozen

10⁹⁹
Premium Rose
Bouquet
Each

24⁹⁹
Bi-Color
Gerbera
8 Inch, Each

Fred Meyer



**Spring Blooms
Bouquet**
10 Stem

\$9⁹⁹

Simple
Flavor
Select
2
With C

Fresco y Más



\$9⁹⁸
ea

Butterfly Meadow Bouquet
While supplies last
ramos de flores Mientras duren las existencias



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week
of April 14 thru April 20, 2023

Rainforest Farms and Bouquets



Fresh Thyme

Giant Eagle Supermarket

LOWEST PRICE OF THE SEASON

4⁹⁹
6" Assorted Bulbs



6⁹⁹
10 Stem Fresh Cut Tulips



**No floral ad
this week**

Giant Martins



10⁹⁹ /ea.
12 Stem Rose Bunch
Red or Assorted Colors
5962673



15⁹⁹ /ea.
Country Garden Bouquet
5962689



9⁹⁹ /ea.
Fresh Meadow Bouquet
5962696



When you buy 2*
BONUS BUY SAVINGS **14⁹⁹** /ea.
*Other quantities \$16.99/ea.
Boston Fern Hanging Basket
8 inch cont. 5962700



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week
of April 14 thru April 20, 2023

H-E-B



Harmons



Trendy Messy Bouquets

\$15 ea.

Haggen



Cut Tulips
MOUNT VERNON, WA
10 Stems • Field Grown

\$5⁹⁹ EA



Premium
Hanging
Basket
SUMNER, WA
2.4 Gallon
Assorted Varieties

\$44⁹⁹ EA

Hornbacher's



Pansey Bowls
8"

11⁹⁹



Touch of Flair
Bouquet

17⁹⁹



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 14 thru April 20, 2023

Hy-Vee

35.00
Simply the Best arrangement each

10.00
6" Tulip 12 wrap, each

15.00
Canadian grown tulips each

20.00
10" Boston fern each

5/\$10
Top Soil select varieties 40 lb. (limit 10)

Ingles Market

GYPSY BOUQUET
SAVE 2.00 ea.

\$10⁹⁸ ea.

Jewel/Osco

FLORAL

5⁹⁹ ea. Spring Fever Bouquet

7⁹⁹ ea. Spray Roses 9-stem

9⁹⁹ ea. debi lilly Petite Fragrant Bouquet

4⁹⁹ ea. Mini Roses

12⁹⁹ ea. Spring Blossoms Bouquet

STARTING FROM

King Soopers

Spring Blooms Bouquet
10 Stem

\$9⁹⁹

Kroger

Spring Blooms Bouquet
10 Stem

\$9⁹⁹



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 14 thru April 20, 2023

King Kullen

<p>Citrus Bouquet</p> <p>18⁹⁹ Ea.</p> 	<p>Celebrate Spring!</p> 	<p>10 Stem Tulips</p> <p>7⁹⁹ Ea.</p> 
<p>Peachy Keen Bouquet</p> <p>19⁹⁹ Ea.</p> 	<p>Celebration Bouquet</p> <p>17⁹⁹ Ea.</p> 	<p>Wonder of Spring Bouquet</p> <p>17⁹⁹ Ea.</p> 
<p>Fresh Fields Bouquet</p> <p>16⁹⁹ Ea.</p> 	<p>Spring Harmony Bouquet</p> <p>6⁹⁹ Ea.</p> 	<p>4" Potted Assorted Bulb Plants</p> <p>6" - \$5.99</p> <p>2⁹⁹ Ea.</p> 
		<p>7 Stem Mini Carnations</p> <p>4⁹⁹ Ea.</p> 
		<p>10 Stem Alstroemeria</p> <p>5⁹⁹ Ea.</p> 
		<p>Double Dozen Roses</p> <p>16⁹⁹ Ea.</p> 
		<p>6" Potted Cyclamen Plants</p> <p>9⁹⁹ Ea.</p> 
		<p>Miracle Gro Potting Mix 8 qt.</p> <p>7⁹⁹ Ea.</p> 

LIDL

<p>VA green</p> <p>featured</p> <p>while supplies last</p> <p>6⁹⁹</p> <p>hanging basket</p> <p>No. 99200</p> 	<p>VA green</p> <p>4/\$5</p> <p>must buy 4</p> <p>reg. price 1.99</p> <p>fruit, vegetable and herb multi-pack</p> <p>No. 99236</p> 	<p>while supplies last</p> <p>24⁹⁹</p> <p>ea.</p> <p>Parkside 4-tier greenhouse</p> <p>No. 40789</p> 
<p>NJ green</p> <p>featured</p> <p>while supplies last</p> <p>9⁹⁹</p> <p>blueberry plant</p> <p>No. 99218</p> 	<p>NJ green</p> <p>featured</p> <p>while supplies last</p> <p>9⁹⁹</p> <p>raspberry plant</p> <p>No. 99237</p> 	<p>VA green</p> <p>featured</p> <p>while supplies last</p> <p>3⁹⁹</p> <p>tomato and pepper plant</p> <p>No. 99249</p> 
		<p>VA green</p> <p>buy 3 get 1 FREE</p> <p>reg. price 1.99</p> <p>fruit / vegetable / herbs</p> <p>• 3.5 in. pot</p> <p>No. 99254</p> 



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week
of April 14 thru April 20, 2023

Lucky Supermarkets

 Spring Sensation Bouquet	16⁹⁹	 Spring Delight Bouquet	14⁹⁹	 6" Calathea	11⁹⁹
---	------------------------	---	------------------------	---	------------------------

Mariano's

Beautiful **FLORAL**

Available while quantities last and at select locations only.

\$8 10-Stem Tulips		\$17 Bella Bouquet	
------------------------------	---	------------------------------	--

Market Basket

 Orange Star 4 INCH POT 7⁹⁹	 Campanula In Hello Spring Ceramic 4 INCH POT 9⁹⁹	 <small>OVER 30 VARIETIES</small> Assorted Shrubs 2-3 GALLONS 18⁹⁹ & UP	 New Jersey Grown Phlox <small>Compare & Save</small> 5⁹⁹ 6 INCH POT
---	---	---	--



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week
of April 14 thru April 20, 2023

Martins



5 Stem
**Ranunculus
Bunches** **\$11.99**

5\"/>

**Beaudron
Foliage**
\$13.99



\$3.99
-**\$1** OFF ONE
\$2.99
FINAL PRICE WHEN YOU USE
CLICK & SAVE
LIMIT ONE COUPON WITH ADV. CARD

**10 Stem
Pencil
Daffodils**

Pavilions



5⁹⁹ ea
Every Day **Alstroemeria**
9 stems



14⁹⁹ ea
Every Day **Bouquet
of the Month**



19⁹⁹ ea
Every Day **Rose Chic
Bouquet**

Meijer



12.99
Cool Wave® Pansy
Hanging Basket
11.0 basket.

Pick 'n Save



**10-Stem
Fresh Cut
Tulips**
2/\$10
With Card
When you buy 2



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week
of April 14 thru April 20, 2023

Price Chopper

**"Elegance"
Bouquet** **8.99** **SAVE \$1**
with AdvantEdge card

Rainforest Farms and Bouquets



Piggly Wiggly, WI

 <p>Tropical Dream Bouquet \$14.99</p>	 <p>Ladies Night Cocktails Bouquet \$13.99</p>	 <p>Superbloom Bouquet \$11.99</p>	 <p>4-Inch Calandiva Plant \$7.99</p>
--	---	--	--



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week
of April 14 thru April 20, 2023

Price Cutter



Publix



Pura Vida Floral Bouquet

\$9.99 each

A Colorful Mix of Beautiful Flowers

Ralphs



Randalls

FLORAL COLOR & SELECTION MAY VARY BY STORE

6.99 ea. Sunflower Bunches 10 Stems

29.99 ea. dahlia lily design™ White Orchid Phalaenopsis 11 Stems

WE DELIVER! Select Stores Only. Place orders online at: RandallsFlowers.com

Say it with **Flowers**

Place orders online at: RandallsFlowers.com

Roche Bros. Supermarkets

Beautiful **Sunflowers** **9.99** ea.



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week
of April 14 thru April 20, 2023

Remke Markets

Safeway

**No
Floral
ad this
Week**



Sunflowers
5-stems.

5⁹⁹
Member Price



Bouquet
of the Month

15⁹⁹
Member Price



debi lilly
design™
Rose Mini
Chic Bouquet

\$5^{ea}
Member Price

Safeway Denver



Available for delivery
in select stores



Starting at
**Assorted
Blooming Plants**
6-inch **13⁹⁹**
ea



Available for delivery
in select stores

**Colorado
Living Collection
Bouquets** **16⁹⁹**
ea

Save Mart



Spring
Sensation
Bouquet **16⁹⁹**



Spring
Delight
Bouquet **14⁹⁹**



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week
of April 14 thru April 20, 2023

Save Mart



Smiths



Sentry



Shaw's

The Flower Market **TULIPALOOZA!**

4 Inch Potted Tulips **3/\$10** 6 Inch Potted Tulips **6.99** Fresh Cut Tulips **2/\$12** **STARTING AT 14.99**

debi lilly Custom Designs *Exclusive*



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 14 thru April 20, 2023

ShopRite



4 \$10
FOR

SAVE \$2.00
LIMIT 4 OFFERS

Vegetable and Annual Plants
4.5" Pot, Choose from a Wide Assortment!

\$3.99 ea. When You Buy 1



\$13.99

SAVE \$2.00
LIMIT 4 OFFERS

Premium Annual Patio Pot
10" Pot, Assorted Premium Varieties



\$13.99

SAVE \$2.00
LIMIT 4 OFFERS

Premium Flowering Hanging Baskets
10" Pot, Choose from Premium Assorted Varieties!



\$9.99

Floral Gables Bouquet
Seasonal Assortment of Fresh Cut Flowers



\$15.99

SAVE \$3.00
LIMIT 4 OFFERS

Earth Day Bouquet
A Seasonal Assortment of Fresh Cut Flowers



2 \$14
FOR

Cut Tulips
Ea., Choose from Rainbow or Assorted Colors



SAVE \$5.00
LIMIT 4 OFFERS

\$9.99

Caged Tomato Plant
3-gal., A Great Seasonal Item for your Garden!



SAVE \$3.00
LIMIT 4 OFFERS

\$14.99

Gardenia Plant
6" Pot (1.47-liter) In Bud and Bloom with Lush Green Foliage!



SAVE \$3.00
LIMIT 4 OFFERS

\$7.99

Petite Orchid in Ceramic
3" Pot, Assorted Colors

Stop and Shop



SALE

\$7.99
/ea.

Fresh Cut Tulips
10-Stem Bunch 5966328



\$14.99
/ea.

Simple Joys Bouquet
New Monthly Design! 5966328



SALE

2/\$8

4-Inch African Violet Plant
Choose from many colors! 5966328



\$9.99
/ea.

Big Bunch Mums
Long Lasting Color! 5966328

TARGET



Dozen Fresh Cut Pink Roses with Vase
Colour Republic
\$49.99
When purchased online



Fresh Cut Hot Pink Garden Rose Flower Bouquet - 19 stem
Colour Republic
\$58.99
When purchased online



Fresh Cut Red Roses - 50 stem
Colour Republic
\$64.99
When purchased online

Tom Thumb

FLORAL COLOR & SELECTION MAY VARY BY STORE

6.99
ea.

29.99
ea.

Place orders online at: [RandallsFlowers.com](https://www.RandallsFlowers.com)

Deliver Say it with **Flowers**

WE DELIVER!
Select Stores Only.
Place orders online at: [RandallsFlowers.com](https://www.RandallsFlowers.com)



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 14 thru April 20, 2023

Strack & Van Til

Spring Bouquet 7⁹⁹ ea.

Spring Weekly Treat 5⁹⁹ ea.

Mega Pom Bunches 9⁹⁹ ea.

4" Aloe Vera 6⁹⁹ ea.

Morning Miracles Bouquet 9⁹⁹ ea.

6" Pansies 6⁹⁹ ea.

14" Pansy Bowls 14⁹⁹ ea.

\$5 Friday

WHILE SUPPLIES LAST

Trader Joe's

<p>Flowers & Plants Phalaenopsis Orchid, Assorted...</p> <p>Not available /1 Each</p>	<p>Flowers & Plants Daffodils, 10 stems</p> <p>\$1.99/1 Each</p>	<p>Flowers & Plants Dozen Roses Assorted Colors</p> <p>\$9.99/1 Each</p>
<p>Flowers & Plants Dozen Red Roses</p> <p>\$9.99/1 Each</p>	<p>Flowers & Plants Seasonal Bouquet, Large</p> <p>Not available /1 Each</p>	<p>Flowers & Plants Grande Succulent Skulls</p> <p>\$7.99/1 Each</p>
<p>Flowers & Plants Mini Succulent Skulls</p> <p>\$4.99/1 Each</p>	<p>Flowers & Plants Grande Succulent Skulls</p> <p>Not available /1 Each</p>	<p>Flowers & Plants Peonies - 5 Stems</p> <p>\$9.99/1 Each</p>
<p>Flowers & Plants Eucalyptus</p> <p>\$3.99/1 Each</p>	<p>Flowers & Plants Peony Tulips Bunch</p> <p>\$8.99/1 Each</p>	<p>Flowers & Plants Hydrangea 3-stem</p> <p>\$5.99/1 Each</p>

United Supermarkets

STARTING AT 9⁹⁹ debi lilly Just Peachy Trends Bouquet Collection

39⁹⁹ debi lilly Unforgettable Arrangement

Walmart

<p>+ Add</p> <p>\$14.97 Fresh-Cut Premium Mixed Bouquet Flowers, Minimum of 15 Stems, Colors Vary</p>	<p>+ Add</p> <p>\$4.97 \$4.97/lb Fresh-Cut Carnations Flower Bunch, Minimum of 8 Stems, Colors Vary ★★☆☆ 268</p>	<p>+ Add</p> <p>\$9.97 Fresh-Cut Spray Roses Flower Bunch, Minimum of 9 Stems, Colors Vary ★★☆☆ 30</p>
---	--	--



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 14 thru April 20, 2023

Vallarta

FRESH FLOWERS GROWN IN CALIFORNIA

 <p>Daisy Galore Bouquet WHILE SUPPLIES LAST</p>	<p>\$9⁹⁹ ea.</p>	 <p>Spring Value Bouquet WHILE SUPPLIES LAST</p>	<p>\$9⁹⁹ ea.</p>	 <p>Butterfly Ranunculus WHILE SUPPLIES LAST</p>	<p>\$9⁹⁹ ea.</p>	 <p>Cineraria 6-INCH POT, WHILE SUPPLIES LAST</p>	<p>\$9⁹⁹ ea.</p>
--	------------------------------------	--	------------------------------------	--	------------------------------------	---	------------------------------------

Vons CA

 <p>5⁹⁹ ea Every Day</p> <p>Sunflowers 5 stems</p>	 <p>5⁹⁹ ea Every Day</p> <p>Alstroemeria 9 stem</p>	 <p>14⁹⁹ ea Every Day</p> <p>Bouquet of the Month</p>	 <p>19⁹⁹ ea Every Day</p> <p>Rose Chic Bouquet</p>
--	--	---	---

Weis Markets

 <p>Weis Choice Bouquet</p>	<p>3 for \$13 WHEN YOU BUY 3 Fresh Cut Flower Bunches</p>
	<p>10⁹⁸ Theme Bouquets</p>
	<p>8⁹⁸ Garden Creations</p>

\$7 WHEN YOU BUY 2 lesser quantities \$7.50

Winn Dixie

Floral



\$9⁹⁹ ea

6 Inch Assorted Blooming Plants
While supplies last