



Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 21 thru April 27, 2023

ACME

Aldi



No floral ad this week

Albertsons

Floral Favorites Many varieties for all occasions.

 <p>Spring Bulbs in Clay 4.5 in. 5⁹⁹</p>	 <p>For You Bouquet 5⁹⁹</p>	 <p>Rose Bunch 1 dozen 12⁹⁹</p>	 <p>Anthurium 5 in. 19⁹⁹</p>
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Bakers

Balls Food Stores



Field of Dreams Bouquet

\$24



Razzle Dazzle Bouquet

\$20





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Bashas

Brookshires

12⁹⁹ ea Thank You Card Price
4 inch Assorted Blooming Plant In Striped Tin

9⁹⁹ ea Thank You Card Price
Happy Admin's Day Bouquet

12⁹⁹ Our Earth Bouquet Each
EARTH DAY - APRIL 22

13⁹⁹ 10" Premium Boston Fern Hanging Basket - Each

Big Y

9⁹⁹
Administrative Professionals Day Bouquet
A great way to say thanks for all you do with a beautiful bouquet of blooms.

16⁹⁹
Classic Bouquet

This colorful bouquet filled with sunny sunflowers is a beautiful reminder of nature's beauty!



2 \$14 FOR
Fresh Cut Tulips
10 Stem Bunch, Assorted Colors



12⁹⁹
Earth Day Bouquet

Celebrate our planet's natural beauty with this bright bouquet wrapped in a recycled sleeve.



17⁹⁹ & UP
Seasonal Dish Garden

This lush garden of plants in a decorative container is a great addition to your home.



18⁹⁹

Locally Grown Phalaenopsis Orchid
6 inch Pot

A luxurious gift offered in a variety of colors in single or double stems. From Greenbriar Greenhouse, Wallingford, CT



BUY 1-GET 1 FREE

Mini Rose Plant
Assorted Seasonal Colors with a Mylar Wrap



2 \$8 FOR

Pothos & Ivy
4 inch Pot, \$9.99
Plants to purify the air in your home or office.



Buehler's Fresh Foods

FLORAL & GIFTS

Brightly Colored Crazy Daisies
7 stem bunch
\$6⁹⁹



Assorted Bulb Plants
6 inch pot, tulips, daffodils or hyacinths
\$9⁹⁹



Day Dreaming Bouquet
9 stem bunch
\$16⁹⁹





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Carrs



Central Market

RANUNCULUS 18-STEM BUNCH
\$12.99/EA.
SAVE \$1.00

These beauties and their cup-like blooms are popular spring picks for bouquets, arrangements, or on-the-fly handfuls of joy.




TROPICAL BOUQUETS
\$15/EA.
SAVE \$2.00

Decorate your home with the beauty of the islands! Choose bouquets featuring red and orange heliconia, pink and red gingers, birds of paradise, lush tropical greens, and more.




Coborn's

Each



12⁹⁸
Meadow Fresh Bouquet

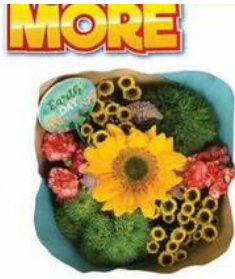


14⁹⁸
Cultivated Garden Bouquet
Each

Country Mart



\$10
Meadow Fresh
Bouquet Of The Month



\$12
Mother Earth
Bouquet



\$13
Colorful Spring
Bouquet



\$14
Rieger
Begonia
6-inch



\$15
Pothos or Ivy
Assortment
6-inch



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Costco



\$46.99

Feel Better Floral Arrangement

★★★★★ (1757)



\$49.99

Birthday Celebration Floral Arrangement



\$59.99

Timeless Romance Floral Arrangement

★★★★★ (3001)



\$45.99

White Garden Floral Arrangement

★★★★★ (3242)



Cub Foods

Dierbergs



new @ Cub

Astronova 5 stem

9⁹⁹



Pansy Bowl 12 inch

17⁹⁹

Administrative Professional's Day IS APRIL 26!



GET IT DELIVERED

CLICK HERE

SHOP IN STORE OR ONLINE



Perfect Day Arrangement

Dillons

Food Lion



Spring Blooms Bouquet 10 Stem

\$9⁹⁹

4 INCH ASSORTED BULBS IN COCONUT BASKET

While Supplies Last!

5⁹⁹ EA





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Family Fare



Gerbera Daisy
4.5-inch
\$6⁹⁹
with yes



Boston Fern
Hanging Basket
10-inch
2/\$30
with yes
When you buy 2,
Lesser or Greater
Quantities \$15.99



Essential Foliage
4-inch
\$4⁹⁹
with yes

Food City



10⁹⁹
Chantilly Roses
Each or
Premium Rose
Bouquet
Each

12⁹⁹
Happy
Administrative
Professional
Bouquet
Each

16⁹⁹
Thank You
Mug Garden
Each

16⁹⁹
Plant a Tree
Bouquet
Each

10⁹⁹
Hanging
Basket
10 inch, Each

Fred Meyer



Spring Blooms
Bouquet
10 Stem
\$9⁹⁹

Fresco y Más



\$9⁹⁸
ea

Admin Day Bouquet While supplies last
ramos de flores Mientras duren las existencias



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Fresh Cut Flowers ON AD for the Week
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Rainforest Farms and Bouquets



Fresh Thyme

Giant Eagle Supermarket



**No floral ad
this week**

Giant Martins



17⁹⁹ /ea.

Keep Blooming
Bouquet
5973950



12⁹⁹ /ea.
Make a Difference
Bouquet
5973965



11⁹⁹ /ea.
Melody Rose
Bouquet
5973943



16⁹⁹ /ea.

Orchid Plant
In a 3 inch
ceramic pot 5973962



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Fresh Cut Flowers ON AD for the Week of April 21 thru April 27, 2023

H-E-B



Harmons



Allure Lush Bouquets

\$28 ea.

Haggen



Cut Tulips
MOUNT VERNON, WA
10 Stems • Field Grown

\$5.99 EA



Premium Hanging Basket
SUMNER, WA
2.4 Gallon Assorted Varieties



\$44.99 EA

Hornbacher's



Heart Garden Watering
4.5"

18.99



Thank you Bouquet

14.99



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Hy-Vee



18.00

Petite bouquet
each



12.00

Mini orchid in white ceramic
each



20.00

5" Signature collection wild interiors
each

Ingles Market



GYPSY BOUQUET
SAVE 2.00 ea.

\$10⁹⁸
ea.

Jewel/Osco

FLORAL

CELEBRATE EARTH DAY • APRIL 22ND •

Show your appreciation on Administrative Assistant Day • April 26



Debi Lilly Single Stem Rose

99¢

ea.



5⁹⁹

ea.

Grower's Choice Rose Bouquet



5⁹⁹

ea.

Lovely Blooms Bouquet



9⁹⁹

ea.

Morning Sunshine Bouquet



9⁹⁹

ea.

Thanks4All You Do Bouquet



14⁹⁹

ea.

Orchid 4-inch

King Soopers



Kroger





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King Kullen

10" Boston Fern Hanging Baskets

19⁹⁹
Ea.



6" Potted Kalanchoe Plant

12⁹⁹
Ea.



Garden Grows Bouquet

17⁹⁹
Ea.



Unicorn Bouquet

18⁹⁹
Ea.



Miracle Gro Potting Mix 3 qt.

7⁹⁹
Ea.



10 Stem Tulips

7⁹⁹
Ea.



Assorted 1 Gallon Perennial Plants

2/15
For



Joy of Spring Bouquet

21⁹⁹
Ea.



4.5" Potted Chrysanthemum Plants

4⁹⁹
Ea.



Spring Harmony Bouquet

6⁹⁹
Ea.



Swizzle Bouquet

18⁹⁹
Ea.



4" Potted Assorted Bulb Plants

(6" - \$5.99)
2⁹⁹
Ea.



4.5" Potted Cyclamen Plants

5⁹⁹
Ea.



LIDL



featured
while supplies last
9⁹⁹



featured
while supplies last
9⁹⁹

large hydrangea
• 6 in. pot
No. 99228



featured
while supplies last
3⁹⁹

wave petunias
• 6 ct.
No. 99230



featured
while supplies last
9⁹⁹

Japanese euonymus
• 7.5 in. pot
No. 992047



featured
while supplies last
6⁹⁹

hanging basket
• choose from gladiolus, snapdragon, zonal geranium, verbena or calibrachoa
• 10 in. pot
No. 99202



featured
while supplies last
6⁹⁹

calla lily
• 6 in. pot
No. 99209

featured
while supplies last
6⁹⁹

hosta
• 6 in. pot
No. 99210



featured
while supplies last
7⁹⁹

spring perennial
• choose from bellis, gllox, lewisia or poppy
• 6 in. pot
No. 99212



featured
while supplies last
19⁹⁹

dogwood tree
• 10 in. pot
No. 992042



featured
while supplies last
9⁹⁹

starting at
while supplies last
6⁹⁹

featured
while supplies last
2⁹⁹



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Lucky Supermarkets

 <p>You're the Best Bouquet</p> <p>16⁹⁹</p>	 <p>Thank You Bouquet</p> <p>14⁹⁹</p>	 <p>6.5" Mandevilla</p> <p>16⁹⁹</p>
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Mariano's

Beautiful **FLORAL**

Available while quantities last and at select locations only.

<p>\$8</p> <p>10-Stem Tulips</p> 	<p>\$17</p> <p>Bella Bouquet</p> 
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Market Basket

 <p>Hopewell Terrarium Garden</p> <p>14⁹⁹ EA.</p>	 <p>Just Because Bouquet</p> <p>14 STEMS</p> <p>19⁹⁹</p>	 <p>Tea Pot Mini Succulents</p> <p>2.5" INCH POT</p> <p>8⁹⁹</p>
GARDEN CENTER		
 <p>Lavender Topiary Tree</p> <p>6 INCH POT</p> <p>19⁹⁹</p>	 <p>New Jersey Grown Phlox</p> <p>5 Varieties</p> <p>6 INCH POT</p> <p>5⁹⁹</p>	 <p>Assorted Shrubs</p> <p>2-3 GALLONS</p> <p>18⁹⁹ & UP</p>



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Martins



Tropical Bouquet

\$17.99

-\$1 OFF ONE

\$16.99

FINAL PRICE WHEN YOU USE
CLICK & SAVE

LIMIT ONE COUPON WITH ADV. CARD



4" Potted
Essential Tropical Foliage

\$5.99

WHILE SUPPLIES LAST



10" Potted
Boston Fern Hanging Basket

\$17.99

Pavilions

or online at pavilionsflowers.com



8⁹⁹ ea
Every Day

Fresh Cut Tulips
9 stems



debi lilly

Don't forget Administrative Professionals' Day!
April 26th

19⁹⁹ ea
Every Day

Thanks a Bunch Bouquet



24⁹⁹ ea
Every Day

Earth Day Succulent Bouquet

Meijer

Pick 'n Save

No floral ad this week



Dozen Rose Bunch

2/\$25
With Card



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Price Chopper

No floral ad this week

Rainforest Farms and Bouquets



Piggly Wiggly, WI

 <p>Stone Bouquet</p> <p>\$17.99</p>	 <p>Spring Fun Bouquet</p> <p>\$14.99</p>	 <p>Spring Garden Bouquet</p> <p>\$11.99</p>	 <p>4-Inch Ornithogalum Plant with Bee</p> <p>\$11.99</p>
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Fresh Cut Flowers ON AD for the Week
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Price Cutter



Publix



11⁹⁹
GreenWise Bouquet
A Beautiful Mix of Colorful Flowers,
each
SAVE UP TO 1.00

Ralphs



Spring Blooms
Bouquet
10 Stem
\$9⁹⁹

Randalls

debi lily design™
Administrative
Professionals Day
Bouquet **16⁹⁹ ea**

Price Starting From
Administrative
Professionals
Day
Balloons **4⁹⁹ ea**

Price Starting From
Administrative
Professionals' Day
Arrangements **24⁹⁹ ea**

Roche Bros. Supermarkets

Appreciation
Bouquet
12.99^{ea.}



National Administrative
Professionals Day Is April 26th!
...flowers and plants are a great way to say thank you.

Deliver
Say it with
Flowers

WE DELIVER!
Select Stores Only.
Place orders online at:
RandallsFlowers.com

Mini
Kalanchoe
In a Colorful Metal Pot
Perfect Desktop Planter
4.99^{ea.}





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Remke Markets

Bring Spring On Bouquet **\$16⁹⁹** with loyalty

LOOK LOCAL
Boston Fern Basket **\$15⁹⁹** with loyalty

LOOK LOCAL
EZ Wave Petunias **\$9⁹⁹** with loyalty

LOOK LOCAL
Proven Winners 4.5" **\$5⁴⁹** with loyalty

Save Mart

You're the Best Bouquet **16⁹⁹**

Safeway

Appreciation Bouquet Every Day **14⁹⁹**

debi lilly design™ Aleida Orchid 3-inch. Every Day **21⁹⁹**

Sunflowers 5-stems. **5⁹⁹** Member Price

Bouquet of the Month **15⁹⁹** Member Price

EXCLUSIVE DIGITAL COUPON

Sunflowers 5-stems. **4⁹⁹** ea Member Price

Summer Brights Bouquet **\$5^{ea}** Member Price

Safeway Denver

Admin's Day Bouquets Starting at **11⁹⁹** ea

Coffee Plant Mug 4-inch Starting at **12⁹⁹** ea



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Save Mart



Smiths



Sentry



Shaw's





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ShopRite



\$15⁹⁹

SAVE \$2.00
LIMIT 4 OFFERS

Phalaenopsis Orchid in Clay Pot
5" pot - Assorted Colors - Makes a Great Gift Especially For Administrative Professionals Week



\$11⁹⁹

SAVE \$2.00
LIMIT 4 OFFERS

Spathiphyllum Plant in Gift Bag
6" Pot (1.47 liter) Makes a Great Gift



\$14⁹⁹

Petal Talk Bouquet
Seasonal Assortment of Fresh Cut Flowers



\$12⁹⁹

SAVE \$1.00
LIMIT 4 OFFERS

Thank You Bouquet
An Assortment of Fresh Cut Flowers!



SAVE \$3.00
LIMIT 4 OFFERS

\$16⁹⁹
Multi Bloom Hydrangea Plant
6" Pot (1.47-liter) Full of Blooms



\$12⁹⁹

SAVE \$2.00
LIMIT 4

Jumbo Pom Bunch
A Beautiful Assortment of Poms in Seasonal Vibrant Colors!



\$9⁹⁹

SAVE \$5.00
LIMIT 4 OFFERS

Caged Tomato Plant
3-gal., A Great Seasonal Item for Your Garden!



\$12⁹⁹

SAVE \$2.00
LIMIT 4 OFFERS

Happy Tote
A Whimsical Tote with Assorted Flowers! Makes a Great Gift!

Stop and Shop



\$12⁹⁹ /ea.

Renaissance Lilies
A Premium 3-Stem Bunch 5980554



SALE
2/\$8

4-Inch African Violet Plant
Choose from many colors! 5980554



\$9⁹⁹ /ea.

Appreciation Bouquet
Administrative Professionals Day April 27th! 5980554



\$9⁹⁹ /ea.

Administrative Gift Bag
A Flowering Plant in a Gift Bag 5980554

TARGET



Dozen Fresh Cut Pink Roses with Vase
Colour Republic
\$49.99
When purchased online



Fresh Cut Hot Pink Garden Rose Flower Bouquet - 19 stem
Colour Republic
\$49.99
When purchased online



Dozen Fresh Cut Red Roses with Vase
Colour Republic
\$49.99
When purchased online

Tom Thumb



debi illy design™
Administrative Professionals Day Bouquet
16⁹⁹ ea



Administrative Professional Day Balloons
4⁹⁹ ea



Administrative Professionals' Day Arrangements
24⁹⁹ ea



WE DELIVER!
Select Stores Only
Place orders online at:
RandallsFlowers.com



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Strack & Van Til



Earth Day Bouquet

9⁹⁹ ea.



4" Spring Cactus Plant

12⁹⁹ ea.



Administrative Day Bouquet

9⁹⁹ ea.



10 Stem Tulip Bunches

7⁹⁹ ea.

\$5 Friday



Picnic Weekly Treat

5⁹⁹ ea.



Daisies Galore Bouquet

14⁹⁹ ea.



6" PANSIES
"WHILE SUPPLIES LAST"

6⁹⁹ ea.

14" PANSY BOWLS
"WHILE SUPPLIES LAST"

14⁹⁹ ea.



4.5" Blooming in Ceramic Planter

12⁹⁹ ea.

Trader Joe's



Flowers & Plants
Phalaenopsis Orchid, Assorted...

Not available /1 Each



Flowers & Plants
Daffodils, 10 stems

\$1.99/1 Each



Flowers & Plants
Dozen Roses Assorted Colors

\$9.99/1 Each



Flowers & Plants
Mini Succulent Skulls

\$4.99/1 Each



Flowers & Plants
Grande Succulent Skulls

Not available /1 Each



Flowers & Plants
Peonies - 5 Stems

\$9.99/1 Each



Flowers & Plants
Dozen Red Roses

\$9.99/1 Each



Flowers & Plants
Seasonal Bouquet, Large

Not available /1 Each



Flowers & Plants
Grande Succulent Skulls

\$7.99/1 Each



Flowers & Plants
Eucalyptus

\$3.99/1 Each



Flowers & Plants
Peony Tulips Bunch

\$8.99/1 Each



Flowers & Plants
Hydrangea 3-stem

\$5.99/1 Each



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Tony's Fresh Market



United Supermarkets



Vallarta



Vons CA





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Vons CA



Earth Day Succulent Bouquet



Rose Bouquet

Whole Foods



Sourced for Good
Whole Bouquet*
 Regular \$15.99 ea
SALE \$9.99 ea
 prime \$8.99 ea

Walmart



\$4.97 \$4.97/lb
 Fresh-Cut Carnations Flower Bunch, Minimum of 8 Stems, Colors Vary



\$14.97
 Fresh-Cut Premium Mixed Bouquet Flowers, Minimum of 15 Stems, Colors Vary



\$9.97
 Fresh-Cut Large Mixed Flower Bouquet, 11 Stems, Colors Vary



\$4.97
 Easter Carnation Flower Bouquet, Cut, 8 Stems, Colors Vary

Weis Markets

Weis Choice Bouquet

\$7 WHEN YOU BUY 2 lesser quantities \$7.50

3 for \$13 WHEN YOU BUY 3 lesser quantities \$13.50
 Fresh Cut Flower Bunches

10.98 Theme Bouquets

8.98 Garden Creations

Winn Dixie

Floral **\$17.99 ea**

10 inch Assorted Tropical Plants
 While supplies last