

Weekly Ad Report

Easter

2023 Edition





Weekly Floral AD Report

U.S. Supermarket Industry

Fresh Cut Flowers ON AD for the Week of April 7 thru April 13, 2023

ACME



Aldi



Albertsons



Bakers



Balls Food Stores





Weekly Floral AD Report

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Fresh Cut Flowers ON AD for the Week of April 7 thru April 13, 2023

Bashas

Brookshires

11⁹⁹ ea 6 Inch Easter Lily Plant
Thank You Card Price

24⁹⁹ ea Bunny Hop Vase Arrangement
Thank You Card Price

6⁹⁹ ea 4 Inch Hyacinth
In Wooden Box Planter
Thank You Card Price

9⁹⁹ ea Spring Celebration Bouquet
Thank You Card Price

9⁹⁹ ea 10 Stem Tulip Bunch
Thank You Card Price

6⁹⁹ ea 3 Inch Assorted Blooming in Marble Specified Ceramic
Thank You Card Price

9⁹⁹ ea 6 Inch Tulip in Wrap
Thank You Card Price

12⁹⁹ Easter Parade Bouquet
Each

9⁹⁹ Easter Lily 6 Inch Pot
Each

7⁹⁹ Assorted Tulips
6 Inch Pot
600 Count

Big Y

GEREMIA GREENHOUSE

8⁹⁹
Easter Lily Plant
6 Inch Pot



24⁹⁹ Easter Garden Bouquet
A beautiful bouquet of gift shop quality assortment floral

19⁹⁹ Easter Sensation Bouquet
A vibrant bouquet with an eye catching color palette

14⁹⁹ Easter Blossom Bouquet
A beautiful bouquet of gift shop quality with a touch of whimsy and fun

12⁹⁹ Easter Whimsy Bouquet
A beautiful bouquet of gift shop quality with a touch of whimsy and fun

16⁹⁹ & UP Easter Arrangements
Remember your loved ones in a unique and meaningful way with a beautiful gift shop quality arrangement

2¹² FOR \$12 Assorted 6x6 Plant
6 inch pot
Includes two colors, available in several colors & quantities. Ask us for the color chart and list.

14⁹⁹ House Long Stem Roses
Beautiful fresh red and yellow in various sizes. Available in several quantities.

2¹⁴ FOR \$14 Fresh Cut Tulips
6 inch pot
Assorted colors
600-800 count

19⁹⁹ Hyacinth Plant
6 inch pot
Available in several colors

29⁹⁹ Mini-Like Polyanthus Plant
6 inch pot
A large, bright, colorful plant that is perfect for a variety of occasions. Available in several colors.

19⁹⁹ Nectarine Bouquet
100 beautiful, fragrant flowers in the perfect arrangement for your home.

17⁹⁹ Seasonal Herb Garden
100 fresh herbs in a decorative container with a beautiful gift shop quality arrangement.

Buehler's Fresh Foods

FLORAL & GIFTS

\$7⁹⁹ ea Tulips
10 stem bunch
\$4.99 ea

\$9⁹⁹ Assorted Bulls Plants
6 inch pot, tulips, daffodils or hyacinths

\$12⁹⁹ Easter Lilies
starting at
1.4 stem bunch

\$3⁹⁹ Daffodils
10 stem bunch

\$14⁹⁹ Russell Stover Chocolate Covered Eggs
1.3 oz.

\$7⁹⁹ Pastel Spider Mum & Daisies
8 stem bunch

\$8⁹⁹ Little Jelly Bean Mini Flower Arrangements

\$22⁹⁹ Spring Blessings Bouquet
1.4 stem bunch

\$12⁹⁹ Easter Egg Pot Mums
6 inch pot



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Carrs

debi lilly design™ Easter Bouquets starting at **16⁹⁹** ea every day

Easter Lillies **14⁹⁹** ea every day

debi lilly design™ Combo Hydrangea or Easter Balloon 18 in **5⁰⁰** member price

www.Safewayflowers.com www.Carrsflowers.com
UNICORN DAY APRIL 9TH!
debi lilly design™ Magical Day Bouquet **21⁹⁹** ea every day

debi lilly design™ Luna Waves Orchid Garden **44⁹⁹** ea every day

Central Market

POTTED EASTER LILIES 6 IN. **\$7.99/EA.** SAVE \$1.00
Fragrant lilies make gorgeous special occasion centerpieces and bring spring beauty to any room.

BUTTERFLY RANUNCULUS 5-STEM BUNCH **\$14.99/EA.** SAVE \$1.00
Butterfly ranunculus have fringed petals that unfurl and fold. Beautiful alone or as part of a larger arrangement.

TULIPS 10-STEM BUNCH **\$9.99/EA.**
A springtime classic, these sunny tulips will shine as centerpieces on your Easter table.

SIGNATURE BOUQUETS **\$35/EA.**
Stunning handmade Easter bouquets featuring spring pastels, bright blooms, and rounded out with seasonal greenery and textural elements.

Coborn's

12⁹⁸ Joyful Celebration Bouquet

14⁹⁸ Palm Sunday Blessings Bouquet

9⁹⁸ Easter Jollies Bouquet

16⁹⁸ Easter Garden Bouquet

14⁹⁸ Little Chick Arrangement

5⁹⁸ Gerbers Daisy 6.5" Pot

9⁹⁸ Blooming Plant In Spring Song Gift Box 6.5" Pot

15⁹⁸ Calla Lily In Vintage Easter Tin 6.5" Pot

12⁹⁸ Premium Easter Lily 6.5" Pot

Country Mart

\$10 Easter Lily Plant 6-inch

MORE
\$10 Meadow Fresh Bouquet Of The Month

\$10 Assorted Bulbs 6-inch

\$12 Sunny Easter Bouquet

\$18 Sunny Side Up Bouquet



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Costco



\$46.99

Rainbow Tulip Arrangement



\$39.99

Fleur Blanc Floral Arrangement



\$59.99

Egg-stravaganza Arrangement

★★★★☆ (13)



\$45.99

White Garden Floral Arrangement

Cub Foods

Dierbergs

Cut Daffodils 10 stems **3⁹⁹**

Easter Lily 6 inch **12⁹⁹**

29⁹⁹

12⁹⁹

16⁹⁹

9⁹⁹

12⁹⁹

17⁹⁹

12⁹⁹

9⁹⁹

EASTER
shop in store today!

\$9⁹⁹
10-stem bunch Tulips

Easter Lily

Fresh Bulbs Arrangement

Hydrangea

Potted Panicle

Beautiful Hostess Gift!

Dillons

Food Lion

Easter Lily **\$9⁹⁹** AND UP

Bunny Blooms Bouquet
12 Stem
\$12⁹⁹

8⁹⁹
10 STEM FRESH CUT TULIPS

While Supplies Last
7⁹⁹
6 INCH ASSORTED BULBS

6 INCH POTTED TULIPS IN GIFT BAG
While Supplies Last
14⁹⁹



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Food Lion

EASTER LILIES
WHILE SUPPLIES LAST!
HOTSALE!
9⁹⁹ ea
with your Card \$10.99 ea

6 INCH FOXE LILY
WHILE SUPPLIES LAST!
HOTSALE!
9⁹⁹ ea
with your Card \$10.99 ea

4 INCH CALLA LILY
WHILE SUPPLIES LAST!
HOTSALE!
7⁹⁹ ea
with your Card \$8.99 ea

EGG HUNT BOUQUET
WHILE SUPPLIES LAST!
HOTSALE!
9⁹⁹ ea
with your Card \$10.99 ea

TRI-COLOR MINI ROSE
WHILE SUPPLIES LAST!
HOTSALE!
19⁹⁹ ea
with your Card \$20.99 ea

Family Fare

Premium Easter Lily
6-inch
\$9⁹⁹ with you
with your COUPON
- \$2 off 1
FINAL PRICE
\$7⁹⁹
with your Card
with you
Limit 2

Joyful Celebration Bouquet
\$12⁹⁹ with you

Fresh Cut Rainbow Tulips
20-stem
\$17⁹⁹ with you

Flower Easter Bunny
10-inch
\$24⁹⁹ with you

Step Into Spring Arrangement
\$19⁹⁹ with you

Hydrangea
6.5-inch
\$19⁹⁹ with you

Assorted Spring Bulbs
Tulips, Narcissus or Daffodils
6-inch
\$8⁹⁹ with you

Food City

12⁹⁹
Mini Rose
6 Inch, Each

16⁹⁹
Rainbow Rose Bouquet
Each

16⁹⁹
Easter Parade Bouquet
Each

9⁹⁹
Easter Lily
6 inch, Each

Lollipop Bouquet
Each
18⁹⁹

Gerbera Daisy
4 Inch, Each
6⁹⁹

6 Inch Bulbs
With Coco Liner, Each
16⁹⁹

Rainbow Rose Bouquet
Each
14⁹⁹

Fred Meyer

Easter Lily
\$9⁹⁹

Bunny Blossoms Bouquet
12 Stem
\$12⁹⁹

Fresco y Más

\$9⁹⁸
ea

Spring Garden Bouquet While supplies last
ramos de flores Mientras duren las existencias



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Fresh Cut Flowers ON AD for the Week of April 7 thru April 13, 2023

Rainforest Farms and Bouquets



Fresh Thyme

Giant Eagle Supermarket

3.49 Fresh Thyme Sliced or Shredded Cheese / 6-8 oz
3.99 King's Hawaiian Sweet Rolls 12 ct
9.99 Spring Glory Rose Bouquet
6.99 Easter Palm Bouquet
7.99 6" Easter Lily
6.99 10 Stem Fresh Cut Tulips

FLORAL

8.99 ea.
 10 Stem Tulip Bunch

Giant Martins

10.99 /ea. & up Holiday Bouquets
19.99 /ea. & up Holiday Arrangements
2.99 /ea. & up Assorted Spring Bulbs
7.99 /ea. Fresh Cut Tulips
9.99 /ea. Unicorn Bunch
25.99 /ea. Premium Orchid Plant

When you buy 2 - Other quantities \$2.99/ea.

2/\$14

11.99 /ea.
 Magical Blooms Bouquet
 Sunday, April 9th is National Unicorn Day



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Fresh Cut Flowers ON AD for the Week of April 7 thru April 13, 2023

H-E-B



Harmons



Haggen



Hornbacher's





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Hy-Vee

FLORAL

11.00
6" Easter lilies each

25.00
The Bunny Arrangement

10.00
2" Tulip Duetball or Mycynth

10.00
2" Tulip Arrangement

12.00
2 Stem Oriental Lily Bouquet

50.00
Specialty Bouquet arrangement

Click here to shop floral arrangements now at Hy-Vee.com

Ingles Market

BRING ME FLOWERS BOUQUET
SAVE 2.00 ea. **\$10.98** ea.

6" EASTER LILY
While Supplies Last!
EVERYDAY LOW PRICE! **\$7.98** ea.

Jewel/Osco

Easter Lilies
6 inch Pot **8.99** ea.
*10% OFF WHEN YOU BUY 6 OR MORE

Starting at 3.99
Spring Bulbs
4 inch or 6 inch

Starting at 9.99
Holiday Bouquets

6.99 ea.
Tulips 10 stem

Starting at 29.99
Holiday Arrangements

12.99 ea.
Rainbow Rose Bouquet

King Soopers

Easter Lily
6" Pot **\$9.99** AND UP

Bunny Blooms Bouquet
12 Stem **\$12.99**

Kroger

Easter Lily
6" Pot **\$9.99** AND UP

Bunny Blooms Bouquet
12 stem **\$12.99**



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King Kullen

<p>6" Easter Lilies</p> <p>8⁹⁹ Ea.</p> 	 <p>Easter is April 9th!</p>	<p>10 Stem Daffodils</p> <p>3⁴⁹ Ea.</p> 	
<p>Easter Basket Bouquet</p> <p>16⁹⁹ Ea.</p> 	<p>In The Garden Bouquet</p> <p>16⁹⁹ Ea.</p> 	<p>Chickadee Bouquet</p> <p>21⁹⁹ Ea.</p> 	<p>10 Stem Tulips</p> <p>7⁹⁹ Ea.</p> 
<p>Spring Harmony Bouquet</p> <p>6⁹⁹ Ea.</p> 	<p>Bella Bouquet</p> <p>19⁹⁹ Ea.</p> 	<p>4" Potted Assorted Bulb Plants</p> <p>6" - \$5.99</p> <p>2⁹⁹ Ea.</p> 	<p>5" Potted White Orchid Plants</p> <p>21⁹⁹ Ea.</p> 
<p>Assorted Potted Bulb Plants</p> <p>6 Inch 5⁹⁹ Ea. 4 Inch 2⁹⁹ Ea.</p> 		<p>4.5" Bunny Mum Plants</p> <p>7⁹⁹ Ea.</p> 	<p>4" Potted Hydrangea Plants</p> <p>9⁹⁹ Ea.</p> 
		<p>Easter Daisy Bunches with Glitter</p> <p>8⁹⁹ Ea.</p> 	

LIDL

<p>featured while supplies last</p> <p>6⁹⁹ PA</p> <p>Easter lily No. 99022</p> 	<p>featured while supplies last</p> <p>9⁹⁹ VA green</p> <p>large hydrangea No. 99025</p> 	<p>featured while supplies last</p> <p>8⁹⁹ N3 green</p> <p>azalea No. 99028</p> 	<p>featured while supplies last</p> <p>7⁹⁹ N3 green</p> <p>lavender No. 99075</p> 
<p>featured while supplies last</p> <p>6⁹⁹ VA green</p> <p>calla lily No. 99029</p> 	<p>featured while supplies last</p> <p>9⁹⁹ VA green</p> <p>Easter hanging basket No. 99026</p> 	<p>featured while supplies last</p> <p>4⁹⁹ VA green</p> <p>Gerbera daisy No. 99085</p> 	<p>featured while supplies last</p> <p>4⁹⁹ PA green</p> <p>assorted potted bulbs No. 99076</p> 



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Lucky Supermarkets



Mariano's



Mariano's



Market Basket





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Martins

FLOWER MARKET AT Martins

Easter Lilies **\$11.99** **-\$1 OFF ONE** **\$10.99**
FINAL PRICE WHEN YOU USE CLICK & SAVE. LIMIT ONE COUPON WITH AOK CARD.

4-6" Potted Assorted Bulb Plants **STARTING AT \$4.99**

Assorted Mixed Bouquets **STARTING AT \$6.99**
Pictured: Joyful Celebration Bouquet \$11.99

Pavilions

Florist Created Arrangements & Centerpieces

debi lilly design

We Deliver! Place orders at PAVILIONSFLOWERS.COM

5.99 ea Every Day Mini Carnations	8.99 ea Every Day Fresh Cut Tulips
16.99 ea Victorian Rose Bouquet	19.99 ea Garden Party Grand Bouquet

Meijer

8.99 Premium Easter Lily 12" x 12" x 12" 12" x 12" x 12"	22.99 Easter Basket 12" x 12" x 12"	10.99 12" x 12" x 12" 12" x 12" x 12"
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Pick 'n Save

Gift Ready Easter Lilies **STARTING AT \$12.99**

Easter Bonnet Bouquet **\$17**



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Price Chopper



Rainforest Farms and Bouquets



Piggly Wiggly, WI





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Price Cutter



Publix

Ralphs



Randalls

Roche Bros. Supermarkets





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Remke Markets

Hello Peeps Bouquet with loyalty **\$7⁹⁹**

10" Pansy in Color Bowl with loyalty **\$14⁹⁹**

6.5" Easter Lily with loyalty **\$9⁹⁹**

Safeway

10% OFF **12⁹⁹** **Every Day**
Easter Lily 6-inch

11⁹⁹ **Every Day**
Bunny's Hop Bouquet

24⁹⁹
Spring Bouquet

29⁹⁹
Spring Bouquet

8⁹⁹ **Member Price**
Tulips 10-stem

14⁹⁹ **Every Day**
Bunny's Garden Bouquet

8⁹⁹ **Member Price**
Spring Bouquet

Safeway Denver

12⁹⁹ **dozi lilly**
Dozen Roses

12⁹⁹ **Starting at**
Easter Lily 6-inch

8⁹⁹
Tulips 10-stem

21⁹⁹ **Starting at**
Grand Garden Party Bouquet

12⁹⁹ **Starting at**
Easter Egg Mum 6-inch

12⁹⁹ **Starting at**
Magical Day Bouquet

14⁹⁹ **Starting at**
Easter Bouquets

12⁹⁹ **Starting at**
Bull Garden in Coconut Basket 8-inch

24⁹⁹ **Starting at**
Hydrangea 6-inch

10⁹⁹ **Starting at**
6" Easter Lily

8⁹⁹ **Starting at**
10 Stem Tulips

8⁹⁹ **Starting at**
6" Potted Tulip

12⁹⁹ **Starting at**
Assorted Garden Bulbs 8-inch

30⁹⁹ **Starting at**
Exotic Orchids 8-inch

Save Mart

FLORAL

9⁹⁹
6" Bouquet Mum

10⁹⁹ **Starting at**
6" Easter Lily

8⁹⁹ **Starting at**
10 Stem Tulips

8⁹⁹ **Starting at**
6" Potted Tulip



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Save Mart



Smiths



Sentry



Shaw's





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ShopRite

 <p>3 FOR \$15 LIMIT 4 OFFERS Spring Flowering Bulb Plants 8" and 10.5" (10.5" Star) Choice From Tulips, Daffodils and Hyacinths. A Seasonal Favorite for the Easter Holiday! Limit on additional items will scan at \$5.99 each. CODE: 3</p>	 <p>\$7⁹⁹ and UP Holiday Bouquets Celebrate the Holiday with Beautifully Designed Flowers!</p>	 <p>\$9⁹⁹ and UP Holiday Vases & Arrangements Decorate Your Holiday Table with Beautifully Designed Flowers!</p>	 <p>\$9⁹⁹ Easter Lily Plant 6" Pot, Full of Blooms, A Seasonal Favorite!</p>
 <p>\$8⁹⁹ Palm Cross With Decorative Lily Accent A Seasonal Favorite!</p>	 <p>\$1⁹⁹ SAVE \$1.00 LIMIT 4 OFFERS Edible Herb Plant 4" Pot, Choice from Basil, Parsley, Thyme and More</p>	 <p>\$14⁹⁹ SAVE \$1.00 LIMIT 4 OFFERS Premium Dozen Rose Bouquet Fresh Cut, Assortment of Roses, Mixed Flowers and Greenery</p>	 <p>2 FOR \$14 Cut Tulips 10-Stem Bunch, Choice from Assorted and Rainbow</p>
 <p>\$18⁹⁹ Multi Bloom Hydrangea Plant 6" Pot, A Seasonal Favorite!</p>	 <p>\$16⁹⁹ SAVE \$3.00 LIMIT 4 OFFERS Phalaenopsis Orchid Plant 5" Clay Pot, Assorted Colors!</p>	 <p>\$14⁹⁹ Spring Flowering Plant Extravaganza 6" Pot (1.47-liter) Choice from Azalea Plant, Call Lily, Single Bloom Hydrangea, and Gardenia Plant</p>	

Stop and Shop

 <p>\$8⁹⁹ /ea. Spring Bouquet Colorful Spring Bouquet</p>	 <p>\$19⁹⁹ /ea. Springtime Tulip Wreath 12" Round of Tulips in Pot</p>	 <p>\$3⁹⁹ /ea. 4 Inch Flowering Bulb Plant Choice From Tulips, Daffodils or Daffodils</p>	 <p>\$24⁹⁹ /ea. 6 Inch Orchid Plant Bright and Long-Lasting Blooms</p>	 <p>\$9⁹⁹ /ea. Big Bunch Mums Bright Colorful Bunch! 5556885</p>
 <p>\$8⁹⁹ /ea. Fresh Cut Tulips 10-Stem Bunch 5556885</p>	 <p>\$12⁹⁹ /ea. Spring Gift Planter Flowering Plants in Affordable Container</p>	 <p>\$6⁹⁹ /ea. 4 Inch Spring Bulb Plant Choice From Tulips, Daffodils or Daffodils</p>	 <p>\$19⁹⁹ /ea. Hydrangea Plant 16-Inch Pot 5556885</p>	 <p>\$9⁹⁹ /ea. Easter Lily Plant In a 6-Inch Pot 5556885</p>
				 <p>\$12⁹⁹ /ea. Renaissance Lilies A Premium 3-Stem Bunch 5556885</p>

TARGET



8⁹⁹ /ea.
12⁹⁹ /ea.
12⁹⁹ /ea.

Tom Thumb



Spring Bouquets

16⁹⁹ /ea.

7⁹⁹ /ea.
7⁹⁹ /ea.

Whole Supplies Last

Easter Lily
6 Inch

8⁹⁹ /ea.



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Strack & Van Til

6" Easter Lilies **8⁹⁹** ea. *While Supplies Last*

Peeps Pom Bunch **9⁹⁹** ea.

Bunny Tails Bouquet **12⁹⁹** ea.

Easter Blooms Bouquet **29⁹⁹** ea.

Jelly Bean Arrangements **9⁹⁹** ea.

Spring Meadow Bouquet **9⁹⁹** ea.

Spring Mega Poms **9⁹⁹** ea.

Fannie May Pixies, Mint Meltaways, Peanut Butter Buckeyes and Colonials **BUY ONE, GET ONE FREE**

Trader Joe's

<p>Flowers & Plants Phalaenopsis Orchid, Assorted...</p> <p>Not available /1 Each</p>	<p>Flowers & Plants Daffodils, 10 stems</p> <p>\$1.99/1 Each</p>	<p>Flowers & Plants Dozen Roses Assorted Colors</p> <p>\$9.99/1 Each</p>	<p>Flowers & Plants Dozen Red Roses</p> <p>\$9.99/1 Each</p>	<p>Flowers & Plants Seasonal Bouquet, Large</p> <p>Not available /1 Each</p>	<p>Flowers & Plants Grande Succulent Skulls</p> <p>\$7.99/1 Each</p>
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United Supermarkets

Fresh Cut Tulips 10 Stems **9⁹⁷**

#Be Bouquet **15⁹⁹**

debi lily Devotion Bouquet **19⁹⁹**

debi lily Unforgettable Arrangement **39⁹⁹**

Walmart

\$4.97 Easter Carnation Flower Bouquet, Fresh-Cut, 8 Stems, Colors Vary

\$4.87 Easter Cupcake Flowers, Fresh-Cut, 8 Stems, Colors Vary

Now \$46.73 (was \$59.99) From You Flowers - Stunning Pink and White Lilies (Fresh Flower)

\$54.98 From You Flowers - Yellow Lilies, Rose & Ferns Bouquet with Free Vase (Fresh Flower)



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Vallarta

CALIFORNIA GROWN FRESH FLOWERS

 <p>Blooming Potted Flowers ASSORTED, 4-INCH, WHILE SUPPLIES LAST</p> <p>\$4⁹⁹ ea. Regular Retail \$5.99</p> <p>SAVE \$1.00</p>	 <p>10 Stem Tulips WHILE SUPPLIES LAST</p> <p>\$9⁹⁹ ea. Regular Retail \$11.99</p> <p>SAVE \$2.00</p>	 <p>Feliz Pascua Bouquet WHILE SUPPLIES LAST</p> <p>\$19⁹⁹ ea. Regular Retail \$22.99</p> <p>SAVE \$3.00</p>	 <p>Egg Sparkle Bouquet WHILE SUPPLIES LAST</p> <p>\$16⁹⁹ ea. Regular Retail \$19.99</p> <p>SAVE \$3.00</p>
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Vons CA

 <p>5⁹⁹ ea. Every Day</p> <p>Mini Carnations</p>	 <p>8⁹⁹ ea. Every Day</p> <p>Fresh Cut Tulips</p>	 <p>9⁹⁹ ea. Every Day</p> <p>Easter Lily in a 6-inch pot</p>
 <p>14⁹⁹ ea. Every Day</p> <p>Bunny Blooms Bouquet</p>	 <p>16⁹⁹ ea. Every Day</p> <p>Victorian Rose Bouquet</p>	 <p>19⁹⁹ ea. Every Day</p> <p>Garden Party Grand Bouquet</p>

Weis Markets

Winn Dixie

 <p>\$7</p> <p>When you buy 2 lesser quantities \$7.50</p> <p>Weis Choice Bouquet</p>	 <p>3 for \$13</p> <p>Fresh Cut Flower Bunches</p>
	 <p>10⁹⁸</p> <p>Theme Bouquets</p>
	 <p>8⁹⁸</p> <p>Garden Creations</p>

Floral \$26⁹⁹ ea.



Elegant Rose & Lily Bouquet

While supplies last