

# Marcella Volini

## Fashion Inventory Analyst

A recent Masters graduate in Global Fashion Enterprise with over five years of experience ranging from apparel design and sampling, to creative direction and business strategy. A passionate professional with an encompassing knowledge of the fashion industry.

✉ marcella.v.volini@gmail.com

📞 630-361-2796

📍 Philadelphia, USA

🌐 www.marcellavolini.com

## WORK EXPERIENCE

### Buying Intern, Accessories URBN: Anthropologie

08/2018 – 05/2019

Philadelphia, PA.

#### Achievements/Tasks

- Product development, sourcing for in-house production
- Trend Analysis and concept for buying. Merchandising, supplier communications and sample management

Contact: Maggie Schuler- mschuler@anthropologie.com

### Concept and Strategy Intern Drawn UX Design Agency

05/2019 – 08/2019

Los Angeles, CA.

#### Achievements/Tasks

- Creative directed assets which surpassed a reach of 10 million users through targeted advertising
- Exceeded goal of 4k downloads of digital application through marketing promotion

Contact: Shanon Marks, CEO – 202-445-4283

### Merchandising Intern Findings, Inc.

08/2019 – 09/2019

Los Angeles, CA.

#### Achievements/Tasks

- Communications, digital archiving and merchandising

Contact: Tammy Postajian- tammy@findingsinc.com

### Apparel Design Intern Kauten Kraft

06/2018 – 08/2018

New Delhi, India

Global Apparel Manufacturer and Export House

#### Achievements/Tasks

- Professional training in sampling, apparel design, sourcing, merchandising, production and costing
- Creative directed and styled an editorial photoshoot of the finished collection

Contact: Sameer Juneja, CEO – care@kautenkraft.com

### Owner Little Fox Tribe

01/2013 – 01/2016

Chicago, IL.

Artisan-made Accessories and Home Goods

#### Achievements/Tasks

- International sourcing, buying and product design and development
- National business development, marketing, communications, retail and sales

## EDUCATION

### MS - Global Fashion Enterprise Thomas Jefferson University

01/2018 – 01/2020

Philadelphia, PA.

#### Suma Cum Laude

- Global Sourcing
- Design Management
- Technology in Fashion
- Product Lifestyle Management

### BFA - Fine Art Maryland Institute College of Art

08/2009 – 05/2012

Baltimore, MD.

## SKILLS

Buying

Merchandising

Finance

Business

Organization

Communications

Data Analysis

Trend Analysis

Time Management

Concept

Apparel Design

Sourcing

Creative Direction

Styling

Product Development

## PERSONAL PROJECTS

### FitIT - AR fit guide for e-retail (2020)

- Graduate Thesis

### Artist in Residence - Back Strap Weaving (2017)

- Arquetopia Art Foundation, Oaxaca, Mexico

### Artist in Residence - Hand Papermaking (2016)

- Pyramid Atlantic Art Center, Hyattsville, MD

## ACHIEVEMENTS

Delta Mu Delta International Business Honors Society

Thomas Jefferson University Graduate Assistantship

## LANGUAGES

English

Native Proficiency

Spanish

Full Professional Proficiency