



ASCHERMANN

A K A U S H I

Spring Production Sale

Saturday, April 27, 2024
1 PM at the ranch in Carthage, MO



ACE AGF TANK 916 ET

Top Seller in 2022 Sale



ACE AGF MAXIMUM 110 ET

Top Seller in 2023 Sale

SEEING IS BELIEVING 2024



ASCHERMANN
AKAUSHI

Saturday, April 27, 2024
1:00 PM at the ranch in Carthage, MO

SALE DATE AND TIME:

Saturday, April 27, 2024 at 1:00 PM
Please dress for the weather.

SALE LOCATION:

At the Ranch: 3852 County Rd. 110, Carthage, MO 64836.
Take exit 22 north off Interstate 44. Then go 1 mile west and 2 miles north, from the entrance of the stockyards. Sale site on the right.

SALE DAY PHONES:

Larry 417-793-2855 cell
Peggy 417-793-2255 cell

SALE DAY ADVISORS:

Dr. Bill Able - Miami, OK 918-541-5179

SUPPLEMENT INFO & SALE ORDER

Any errors, updates or changes in information contained in this catalogs will be announced from the auction block and included in a supplement sheet on sale day. Announcements from the block take precedence over the catalog and any prior released information.



LIVE INTERNET VIEW AND BIDDING AT:
www.cowbuyer.com

FOOD:

Sale day, 1st thing coffee and donuts. Then lunch will be served.

MOTEL:

The host motel will be at the: Super 8 Motel in Carthage, MO 417-359-9000. If you need assistance with a room, just let us know.

LIABILITY:

We are not responsible for any injury or accidents.

SALE CATALOG DESIGN:

Jocelyn Washam, Rural Route Creations

WEB MASTER:

Joan Thorne, TLC Website Designs



WELCOME TO OUR 2024 AKAUSHI PRODUCTION SALE

There are lots of good news all around the Akaushi business, if you just look for it. The breed has some growing plains for sure. But what new business doesn't? More thoughts on page 23.

Our philosophy is it takes both growth and quality grade for our breed to thrive in an industry that has lots of options.

We are featuring the offspring of two proven foundation herd sires. First is a Rueshaw 430 son, HR Rhubarb, also HB H5070S, a Hikari son. We used those two sires early and often in our ET program. Both sires are out of Big Al daughters.

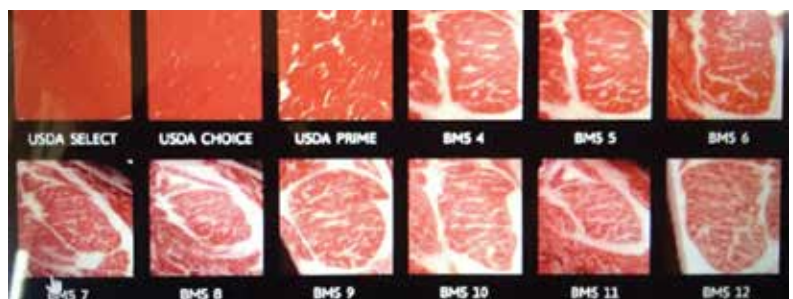
A new sire line Heartbrand B4183S has been added for 2024, with 14 offspring being offered. B4183S is a double bred Akiko 354B. Just love this cow to influence the maternal characteristics in our program.

If there is anything we can do to help with your next investment in making your cows and banker happy, let us know. Hope to see you on the 27th!

Larry & Peggy

P.S. - Each lot has listed a birth weight and 3-2-24 weight.

QUALITY GRADE CHART



Could He Be the Next Joe?



LOT 1-AT- ACE MR TRIPLE CROWN 211 ET
REG: AF298123 DOB: 3/15/22 BULL

BW: 89
 3-2-24 WT 1590

SHIGEMARU
 DAI-NI 2 SHIGENAMI TOKKYU 27
 DAI-YON 4 AKIBARE TOKKYU 3357
 TAMAMARU
 MCC 7228Z
 HEARTBRAND H1146P

SHIGENAMI KO 48
 DAI 2 TAMASHIGE KO 1842
 DAI-JYUU 10 SHIGEKAWA KO 65
 DAI-NI 2 AKIBARE 1KYU 53244
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HIKARI
 HEARTBRAND S0930J

- We are retaining 1/2 interest - 1/2 possession and 1/2 semen sales in this grow fast, young stud.

- The winning bidder gets possession for spring breeding seasons.

- We are retaining fall use.

We are really excited about these three Sig sons. Talk about foundation genetics - study their pedigree. All three original imports are up close. We used Sig on the 7228Z donor which is a can't miss cow. She produced Tank plus two other sale topping sons.

ACE MR TRIPLE CROWN 220 ET



BW: 79
 3-2-24 WT 1455

ACE MR TRIPLE CROWN 214 ET



BW: 78
 3-2-24 WT 1415



4



LOT ACE MR PRIME AL 203 ET
4-AT203 REG: AF298117 DOB: 3/15/22 BULL

BW: 59
3-2-24 WT 1275
 BIG AL
 HEARTBRAND B4183S
 HEARTBRAND S0701M
 TAMAMARU
 MCC754Y
 HEARTBRAND S1754P

DAI-JU 10 MITSUMARU KO 76
 AKIKO
 SHIGEMARU
 AKIKO
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 SHIGEMARU
 UME

This bull was designed to use on commercial heifers. His sire B4183S is a double bred Akiko.

We are retaining 1/2 semen rights, no possession.

GUEST CONSIGNOR John Hobbs • Huntsville, MO • 660-676-3455 • Bulls are double registered AAA & AWA



5



LOT HOBBS MR HERCULES K244 ET
5-K244 REG: AF274464 DOB: 4/23/22 BULL

BW: 85
3-2-24 WT 1355
 HIKARI
 HEARTBRAND HERCULES 2619A
 HEARTBRAND BUCKCHERRY S2421R
 BIG AL
 BSCC MS BIG AL E244
 SOR JUDO DESTINY

DAI-JU 10 MITSUMARU KO 76
 KAZUTOMO 1KYU 92958
 SHIGEMARU
 HEARTBRAND AU346G
 DAI-JU 10 MITSUMARU KO 76
 AKIKO
 JUDO 1223
 803 ID

His dam E244 was last year's top selling female. Do your research on these foundation genetics. She represents all of the greats. Pages of comments could be written about this premier donor. A daughter of Big AL out of a Judo daughter. Judo semen sold for \$3,250 per straw.

Polled Alert!



LOT HOBBS MR KING DAVID K245 ET
6-K245 REG: AF274466 DOB: 4/23/22

BW: 82
3-2-24 WT 1285
 HEARTBRAND 9595Y
 HEARTBRAND KING DAVID 14E
 NICKESON 309A ET
 IWG UMEMARU 69Z ET
 SCHARDT - MS UMEMARU 245
 COATES TAIYO

HEARTBRAND JOE S5394S
 HEARTBRAND BUCKCHERRY S2421R
 BIG AL
 HEARTBRAND R2038X
 WSI UMEMARU
 JVP 702 HOMARE-27
 BIG AL
 TWA MUTSUNAMI



E244



Heartbrand Rhubarb 2142A



7228Z

There are lots of adjectives that we could use to describe this herd sire. Ours is "WOW." He has done it all for us. Not only is he a son of Rueshaw 430, he is also out of a Big AL daughter. Rueshaw semen has sold recently for \$17,000 up to \$22,000 per straw. *This is not a printing error!*

The mother of Tank 916 has sibs selling...Lots 7, 8, 9 and 53



LOT ACE MR PRIME RHUB 264 ET

7-AT264 REG: AF298183 DOB: 10/15/22 **BULL**

BW: 77
3-2-24 WT 1525
 RUESHAW 430
HEARTBRAND RHUBARB 2142A
 HEARTBRAND BARBARA B3518R
 TAMAMARU
MCC7228Z
 HEARTBRAND H1146P

RUEMEI H39
 FB2 KIKUTAMA 14285
 BIG AL
 HEARTBRAND 2128J
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HIKARI
 HEARTBRAND S0930J



7



LOT ACE MR PRIME RHUB 258 ET

8-AT258 REG: AF298177 DOB: 10/15/22 **BULL**

BW: 77
3-2-24 WT 1445
 RUESHAW 430
HEARTBRAND RHUBARB 2142A
 HEARTBRAND BARBARA B3518R
 TAMAMARU
MCC7228Z
 HEARTBRAND H1146P

RUEMEI H39
 FB2 KIKUTAMA 14285
 BIG AL
 HEARTBRAND 2128J
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HIKARI
 HEARTBRAND S0930J



8



LOT ACE MR PRIME RHUB 269 ET

9-AT269 REG: AF298188 DOB: 10/15/22 **BULL**

BW: 56
3-2-24 WT 1075
 RUESHAW 430
HEARTBRAND RHUBARB 2142A
 HEARTBRAND BARBARA B3518R
 TAMAMARU
MCC7228Z
 HEARTBRAND H1146P

RUEMEI H39
 FB2 KIKUTAMA 14285
 BIG AL
 HEARTBRAND 2128J
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HIKARI
 HEARTBRAND S0930J



9



10



LOT ACE MR PRIME AL 263 ET
10-AT263 REG: AF298182 DOB: 10/15/22 BULL

BW: 83

BIG AL
 HEARTBRAND B4183S
 HEARTBRAND S0701M

3-2-24 WT 1475

TAMAMARU
 MCC 7228Z
 HEARTBRAND H1146P

DAI-JU 10 MITSUMARU KO 76
 AKIKO
 SHIGEMARU
 AKIKO
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HIKARI
 HEARTBRAND S0930J



11



LOT ACE MR PRIME AL 266 ET
11-AT266 REG: AF298185 DOB: 10/15/22 BULL

BW: 83

BIG AL
 HEARTBRAND B4183S
 HEARTBRAND S0701M

3-2-24 WT 1330

TAMAMARU
 MCC 7228Z
 HEARTBRAND H1146P

DAI-JU 10 MITSUMARU KO 76
 AKIKO
 SHIGEMARU
 AKIKO
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HIKARI
 HEARTBRAND S0930J



LOT ACE MR PRIME AL 259 ET
12-AT259 REG: AF298178 DOB: 10/15/22 BULL

BW: 71

BIG AL
 HEARTBRAND B4183S
 HEARTBRAND S0701M

3-2-24 WT 1520

TAMAMARU
 MCC 7228Z
 HEARTBRAND H1146P

DAI-JU 10 MITSUMARU KO 76
 AKIKO
 SHIGEMARU
 AKIKO

DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HIKARI
 HEARTBRAND S0930J



7129Z

She is now owned by Bobby Satterfield.
 They are in the meat business.



14



LOT ACE MR PRIME RHUB 273 ET
14-AT273 REG: AF298190 DOB: 10/15/22 BULL

BW: 76

RUESHAW 430
 HEARTBRAND RHUBARB 2142A
 HEARTBRAND BARBARA B3518R

3-2-24 WT 1320

TAMAMARU
 MCC 7219Z
 HEARTBRAND C0383N

RUEMEI H39
 FB2 KIKUTAMA 14285
 BIG AL
 HEARTBRAND 2128J
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HEARTBRAND H0518E
 HEARTBRAND S0928J



LOT ACE MR PRIME RHUB 268 ET
15-AT268 REG: AF298187 DOB: 10/15/22 BULL

BW: 83
3-2-24 WT 1455
 RUESHAW 430
HEARTBRAND RHUBARB 2142A
 HEARTBRAND BARBARA B3518R
 TAMAMARU
MCC 7219Z
 HEARTBRAND C0383N

RUEMEI H39
 FB2 KIKUTAMA 14285
 BIG AL
 HEARTBRAND 2128J
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HEARTBRAND H0518E
 HEARTBRAND S0928J



LOT HOBBS MR 957 ET
16-957 REG: AF284096 DOB: 10/17/22 BULL

BW: 75
3-2-24 WT 1075
 HIKARI
HEARTBRAND HERCULES 2619A
 HEARTBRAND BUCKCHERRY S2421R
 BIG AL
BSCCMS BIG AL E244
 SOR JUDO DESTINY

DAI-JU 10 MITSUMARU KO 76
 KAZUTOMO 1KYU 92958
 SHIGEMARU
 HEARTBRAND AU346G
 DAI-JU 10 MITSUMARU KO 76
 AKIKO
 JUDO 1223
 803 ID



LOT HOBBS MR 855 ET
17-855 REG: AF284095 DOB: 10/24/22 BULL

BW: 95
3-2-24 WT 1160
 SHIGEMARU
HEARTBRAND JOE S5394S
 HEARTBRAND B0004M
 IWG UMEMARU 69Z ET
SCHARDT - MS UMEMARU 15
 COATES TAIYO

DAI-NI 2 SHIGENAMI TOKKYU 27
 DAI-YON 4 AKIBARE TOKKYU
 3357
 BIG AL
 FUYUKO
 WSI UMEMARU
 JVP 702 HOMARE-27
 BIG AL



LOT HOBBS MR 568 ET
18-568 REG: AF284097 DOB: 10/22/22 BULL

BW: 52
3-2-24 WT 1175
 HEARTBRAND H0518E
COME AND TAKE IT
 AKIKO
 IWG UMEMARU 69Z ET
SCHARDT - MS UMEMARU 245
 COATES TAIYO

HIKARI
 DAI-HACHI 8 MARUNAMI
 NAMIMARU KO 74
 MITSUKO TOKKYU 9639
 WSI UMEMARU
 JVP 702 HOMARE-27
 BIG AL
 TWA MUTSUNAMI



LOT ACE MR PRIME HD-281
19-A281 REG: AF298195 DOB: 10/15/22 BULL

BW: 70
3-2-24 WT 1100
 HEARTBRAND T3983S
HB HOT DAMN 9249E
 HEARTBRAND 8536W
 LAG 1074C ET
LAG 2029E
 HEARTBRAND S4259S

TAMAMARU
 HEARTBRAND B0950J
 HEARTBRAND B4351S
 HEARTBRAND S0121M
 RED EMPEROR
 KAEDEMARU 2
 SHIGEMARU
 HARUKO

We are offering an outstanding set of commercial bulls. Meat processors say the “sweet spot” for the fat cattle is the 75% level. I don’t know if that is a fact. I do know to be certified Akaushi beef, the cattle need to be close to 50%. Genetically speaking, the calves out of 75% bulls will be 3/8 Akaushi and should perform equally as well. It helps that our Charolais base herd had years of premium grading carcass genetics.



LOT ACE MR PRIME 75-M213

20-M213 REG: GC298124 DOB: 3/15/22 **BULL**

BW:
83
3-2-24 WT
1615

HEARTBRAND RHUBARB 2142A
ACE MR PRIME CUT RHUB - 918 ET
MCC 7228Z

HB HOT DAMN 9249E
ACE MS 50-HOTD-015
CHAROLAIS COW

RUESHAW 430
HEARTBRAND BARBARA B3518R
TAMAMARU
HEARTBRAND H1146P
HEARTBRAND T3983S
HEARTBRAND 8536W



LOT ACE MR PRIME 75-918 238

21-M238 REG: GC298139 DOB: 3/15/22 **BULL**

BW:
71
3-2-24 WT
1500

HEARTBRAND RHUBARB 2142A
ACE MR PRIME CUT RHUB - 918 ET
MCC 7228Z

M6 GRID MAKER 104 PET
ACE MS GRID MAKER 104-02 ET
MCC 754Y

RUESHAW 430
HEARTBRAND BARBARA B3518R
TAMAMARU
HEARTBRAND H1146P
WCR SIR TRADITION 066
VCR MISS MAC IV 317
TAMAMARU
HEARTBRAND S1754P



LOT ACE MR 875-918 237

22-M237 REG: GC298138 DOB: 3/15/22 **BULL**

BW:
77
3-2-24 WT
1405

HEARTBRAND RHUBARB 2142A
ACE MR PRIME CUT RHUB - 918 ET
MCC 7228Z

ASCHERMANN C0392 754E
ACE MS 75-754E-938
ACE MS 50-5127-735 ET

RUESHAW 430
HEARTBRAND BARBARA B3518R
TAMAMARU
HEARTBRAND H1146P
MCCS4032
MCC 754Y
MCC5127 ET
CHAROLAIS COW



LOT ACE MR PRIME 75-M229
23-M229 REG: GC298148 DOB: 3/15/22 BULL

BW: 86
3-2-24 WT 1585
 HEARTBRAND T3983S
HB HOT DAMN 9249E
 HEARTBRAND 8536W
 MCCA4032
ACE MS 50-4032-864
 CHAROLAIS COW

TAMAMARU
 HEARTBRAND B0950J
 HEARTBRAND B4351S
 HEARTBRAND S0121M
 SHIGEMARU
 HEARTBRAND V7227U



LOT ACE MR PRIME 75-M231
24-M231 REG: GC298134 DOB: 3/15/22 BULL

BW: 83
3-2-24 WT 1455
 HEARTBRAND T3983S
HB HOT DAMN 9249E
 HEARTBRAND 8536W
 ASCHERMANN C0392 722E
ACE MS 50-722E-984
 First Cross Akaushi Cow

TAMAMARU
 HEARTBRAND B0950J
 HEARTBRAND B4351S
 HEARTBRAND S0121M
 MCCA4032
 MCC 7228Z



LOT ACE MR 75-918 240
25-M240 REG: GC298141 DOB: 3/15/22 BULL

BW: 83
3-2-24 WT 1420
 HEARTBRAND T3983S
HB HOT DAMN 9249E
 HEARTBRAND 8536W
 ASCHERMANN C0392 722E
ACE MS 50-722E-996
 CHAROLAIS COW

TAMAMARU
 HEARTBRAND B0950J
 HEARTBRAND B4351S
 HEARTBRAND S0121M
 MCCA4032
 MCC 7228Z



LOT 50% Akaushi, 50% Charolais
26-282 DOB: 12-22-20 BULL

BW: 84
3-2-24 WT 1265
 SIRE: 918
 DAM: 3765 CHAROLAIS

Not Registered, DNA Verified





7228Z (AF21722) FOUNDATION SISTER DONORS 754Y (AF11063)

Both of these donors were very prolific. They served us well. These great donors are now working for Jerry Vaughan, Derby, KS. It was a sad for us the day they left, however, they went to a good home!

On occasion, the heifers will be presented two at a time. The winning bidder will have the option to take one or both. In the event the buyer only selects one, the remaining heifer will be retained for our program.

These females are special breeding pieces. If you are trying to build a breeding program, this gives you the opportunity to buy like kind genetics. We always try to sell our cattle like we want to buy them. Sisters have worked very well for us.

SPRING CALVING will occur from **May 10 - May 31, 2024.**

FALL CALVING will occur from **September 10 - November 13, 2024.**



Reference Sire



REF ACE MR PRIME COOPER-185

TAT: A185 REG: AF258786 DOB: 11/10/21 BULL

BW:
75
3-2-24 WT

HEARTBRAND 1338Z
MYERS-COOPER ESCONDIDO 7000E
MYERS-COOPER DIAMANTINA 7863W

HEARTBRAND 5884C ET
MYERS-COOPER 9118F
MYERS-COOPER V7409U

BIG AL
HEARTBRAND S0002M
HEARTBRAND B4360S
HEARTBRAND D5174S
HEARTBRAND H0518E
HEARTBRAND P0387R
SHIGEMARU
HEARTBRAND B1322P

All of the bred heifers are bred to the same bull, Cooper 185. He was purchased for this specific purpose. Aaron Cooper, PhD, an experienced Akaushi geneticist had this to say, "185 is a son of Escondido 7000E, which is the lead herdsire in Cooper's herd in Texas. He is bred for calving ease, early marbling and maternal abilities."

Akiko is a preeminent conformation and carcass improving cow with high marbling potential coming from both sides of her pedigree. In the 1993 paper "Sire Effects on Carcass Traits for Japanese Brown Cattle," her sire Naminmaru was ranked #8 in marbling score and her maternal grandfather Mitsutake was ranked #2, only behind his son Mitsushige ET. Akiko is known for producing exceptionally fertile offspring with strong top-lines, deep chests, and calm temperaments. If there was such a thing as Akaushi Royalty, Akiko would surely be "The Queen."



Akiko 354B

We are stacking this classic in our program!



28



LOT ACE MS TRIPLE CROWN 219 ET
28-AT219 REG: AF298129 DOB: 3/15/22 COW

BW:
72

3-2-24 WT
1165

SHIGENAMI KO 48
 DAI 2 TAMASHIGE KO 1842
 DAI-JYUU 10 SHIGEKAWA KO 65
 DAI-NI 2 AKIBARE 1KYU 53244
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HIKARI
 HEARTBRAND S0930J

Will calve in the fall.



29



LOT ACE MS TRIPLE CROWN 222 ET
29-AT222 REG: AF298131 DOB: 3/15/22 COW

BW:
72

3-2-24 WT
1140

SHIGENAMI KO 48
 DAI 2 TAMASHIGE KO 1842
 DAI-JYUU 10 SHIGEKAWA KO 65
 DAI-NI 2 AKIBARE 1KYU 53244
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HIKARI
 HEARTBRAND S0930J

Will calve in the spring.



30



LOT ACE MS TRIPLE CROWN 218 ET
30-AT218 REG: AF298128 DOB: 3/15/22 COW

BW:
67

3-2-24 WT
1070

SHIGENAMI KO 48
 DAI 2 TAMASHIGE KO 1842
 DAI-JYUU 10 SHIGEKAWA KO 65
 DAI-NI 2 AKIBARE 1KYU 53244
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HIKARI
 HEARTBRAND S0930J

Will calve in the fall.



31



LOT ACE MS PRIME TANK 217 ET
31-AT217 REG: AF298127 DOB: 3/15/22 COW

BW:
61

3-2-24 WT
1075

HEARTBRAND RHUBARB 2142A
 ACE-AGF TANK 916 ET
 MCC 7228Z
 TAMAMARU
 MCC 754Y
 HEARTBRAND S1754P

RUESHAW 430
 HEARTBRAND BARBARA B3518R
 TAMAMARU
 HEARTBRAND H1146P
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 SHIGEMARU
 UME

Will calve in the fall.



LOT ACE MS PRIME TANK 209 ET
32-AT209 REG: AF298121 DOB: 3/15/22 COW

BW:
64

3-2-24 WT
1035

HEARTBRAND RHUBARB 2142A
 ACE-AGF TANK 916 ET
 MCC 7228Z
 TAMAMARU
 MCC 754Y
 HEARTBRAND S1754P

RUESHAW 430
 HEARTBRAND BARBARA B3518R
 TAMAMARU
 HEARTBRAND H1146P
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 SHIGEMARU
 UME

Will calve in the fall.



LOT ACE MS PRIME TANK 256 ET
33-AT256 REG: AF298175 DOB: 10/15/22 COW

BW:
67

3-2-24 WT
915

HEARTBRAND RHUBARB 2142A
 ACE-AGF TANK 916 ET
 MCC 7228Z
 TAMAMARU
 MCC 754Y
 HEARTBRAND S1754P

RUESHAW 430
 HEARTBRAND BARBARA B3518R
 TAMAMARU
 HEARTBRAND H1146P
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 SHIGEMARU
 UME

Will calve in the fall.



LOT ACE MS PRIME TANK 255 ET
34-AT255 REG: AF298174 DOB: 10/15/22 COW

BW:
61

3-2-24 WT
900

HEARTBRAND RHUBARB 2142A
 ACE-AGF TANK 916 ET
 MCC 7228Z
 TAMAMARU
 MCC 754Y
 HEARTBRAND S1754P

RUESHAW 430
 HEARTBRAND BARBARA B3518R
 TAMAMARU
 HEARTBRAND H1146P
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 SHIGEMARU
 UME

Will calve in the fall.



LOT ACE MS PRIME AL 228 ET
35-A228 REG: AF298147 DOB: 3/15/22 COW

BW:
74

3-2-24 WT
1140

BIG AL
 HEARTBRAND B4183S
 HEARTBRAND S0701M
 TAMAMARU
 MCC 754Y
 HEARTBRAND S1754P

DAI-JU 10 MITSUMARU KO 76
 AKIKO
 SHIGEMARU
 AKIKO
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 SHIGEMARU
 UME

Will calve in the spring.





LOT ACE MS PRIME AL 210 ET
36-AT210 REG: AF298122 DOB: 3/15/22 **COW**

BW: 76
3-2-24 WT 1130
 BIG AL
 HEARTBRAND B4183S
 HEARTBRAND S0701M
 TAMAMARU
 MCC754Y
 HEARTBRAND S1754P

DAI-JU 10 MITSUMARU KO 76
 AKIKO
 SHIGEMARU
 AKIKO
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 SHIGEMARU
 UME

Will calve in the spring.



LOT ACE MS PRIME AL 201 ET
40-AT201 REG: AF298115 DOB: 3/15/22 **COW**

BW: 67
3-2-24 WT 1025
 BIG AL
 HEARTBRAND B4183S
 HEARTBRAND S0701M
 TAMAMARU
 MCC754Y
 HEARTBRAND S1754P

DAI-JU 10 MITSUMARU KO 76
 AKIKO
 SHIGEMARU
 AKIKO
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 SHIGEMARU
 UME

Will calve in the fall.



LOT ACE MS PRIME AL 206 ET
37-AT206 REG: AF298119 DOB: 3/15/22 **COW**

BW: 61
3-2-24 WT 1035
 BIG AL
 HEARTBRAND B4183S
 HEARTBRAND S0701M
 TAMAMARU
 MCC754Y
 HEARTBRAND S1754P

DAI-JU 10 MITSUMARU KO 76
 AKIKO
 SHIGEMARU
 AKIKO
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 SHIGEMARU
 UME

Will calve in the spring.



LOT ACE MS PRIME AL 202 ET
38-AT202 REG: AF298116 DOB: 3/15/22 **COW**

BW: 64
3-2-24 WT 1095
 BIG AL
 HEARTBRAND B4183S
 HEARTBRAND S0701M
 TAMAMARU
 MCC754Y
 HEARTBRAND S1754P

DAI-JU 10 MITSUMARU KO 76
 AKIKO
 SHIGEMARU
 AKIKO
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 SHIGEMARU
 UME

Will calve in the spring.



LOT ACE MS PRIME AL 207 ET
39-AT207 REG: AF298120 DOB: 3/15/22 **COW**

BW: 72
3-2-24 WT 1090
 BIG AL
 HEARTBRAND B4183S
 HEARTBRAND S0701M
 TAMAMARU
 MCC754Y
 HEARTBRAND S1754P

DAI-JU 10 MITSUMARU KO 76
 AKIKO
 SHIGEMARU
 AKIKO
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 SHIGEMARU
 UME

Will calve in the fall.





LOT ACE MS PRIME AL 205 ET
41-AT205 REG: AF298118 DOB: 3/15/22 **COW**

BIG AL
 BW: HEARTBRAND B4183S
 65 HEARTBRAND S0701M
 3-2-24 WT
 980
 TAMAMARU
 MCC754Y
 HEARTBRAND S1754P

DAI-JU 10 MITSUMARU KO 76
 AKIKO
 SHIGEMARU
 AKIKO
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 SHIGEMARU
 UME

Will calve in the fall.



LOT ACE MS PRIME AL 254 ET
42-AT254 REG: AF298173 DOB: 10/15/22 **COW**

BIG AL
 BW: HEARTBRAND B4183S
 61 HEARTBRAND S0701M
 3-2-24 WT
 870
 TAMAMARU
 MCC754Y
 HEARTBRAND S1754P

DAI-JU 10 MITSUMARU KO 76
 AKIKO
 SHIGEMARU
 AKIKO
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 SHIGEMARU
 UME

Will calve in the fall.



LOT ACE MS PRIME AL 226 ET
43-AT226 REG: AF298145 DOB: 3/15/22 **COW**

BIG AL
 BW: HEARTBRAND B4183S
 74 HEARTBRAND S0701M
 3-2-24 WT
 1240
 TAMAMARU
 MCC7228Z
 HEARTBRAND H1146P

DAI-JU 10 MITSUMARU KO 76
 AKIKO
 SHIGEMARU
 AKIKO
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HIKARI
 HEARTBRAND S0930J

Will calve in the spring.



LOT ACE MS PRIME AL 225 ET
44-AT225 REG: AF298144 DOB: 3/15/22 **COW**

BIG AL
 BW: HEARTBRAND B4183S
 72 HEARTBRAND S0701M
 3-2-24 WT
 1075
 TAMAMARU
 MCC7228Z
 HEARTBRAND H1146P

DAI-JU 10 MITSUMARU KO 76
 AKIKO
 SHIGEMARU
 AKIKO
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HIKARI
 HEARTBRAND S0930J

Will calve in the fall.



LOT ACE MS PRIME AL 224 ET
45-AT224 REG: AF298143 DOB: 3/15/22 **COW**

BIG AL
 BW: HEARTBRAND B4183S
 67 HEARTBRAND S0701M
 3-2-24 WT
 990
 TAMAMARU
 MCC7228Z
 HEARTBRAND H1146P

DAI-JU 10 MITSUMARU KO 76
 AKIKO
 SHIGEMARU
 AKIKO
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HIKARI
 HEARTBRAND S0930J

Will calve in the fall.



LOT ACE MS PRIME TANK 251 ET
46-AT251 REG: AF298170 DOB: 10/15/22 **COW**

HEARTBRAND RHUBARB 2142A
 BW: ACE-AGF TANK 916 ET
 69 MCC7228Z
 3-2-24 WT
 970
 HEARTBRAND H5070S
 ACE MS PRIME CUT 5070-824 ET
 MCC7205Z

RUESHAW 430
 HEARTBRAND BARBARA B3518R
 TAMAMARU
 HEARTBRAND H1146P
 HIKARI
 HEARTBRAND B0171M
 HEARTBRAND JOE S5394S
 HEARTBRAND B2746R

Will calve in the fall.



Peggy & Her 4-H Calf

Ernie wasn't the best calf at the fair but he was the tamest. He got tired of standing to be judged and just laid down. I sat down with him to received our white ribbon.

That night I showed him again, I didn't know why. When we got ready to go home I asked my Dad, "Where's Ernie?" Daddy said we sold him tonight at the auction. After a long crying and begging jag, Bob O'Neill went to the man that bought him and told him we had to have Ernie back. Ernie died of old age on the O'Neill farm.



47



LOT ACE MS PRIME TANK 253 ET
47-AT253 REG: AF298172 DOB: 10/15/22 COW

BW:
78
3-2-24 WT
1050

HEARTBRAND RHUBARB 2142A
 ACE-AGF TANK 916 ET
 MCC 7228Z
 HEARTBRAND H5070S
 ACE MS PRIME CUT 5070-824 ET
 MCC 7205Z

RUESHAW 430
 HEARTBRAND BARBARA B3518R
 TAMAMARU
 HEARTBRAND H1146P
 HIKARI
 HEARTBRAND B0171M
 HEARTBRAND JOE S5394S
 HEARTBRAND B2746R

Will calve in the fall.



LOT ACE MS PRIME TANK 262 ET
48-AT262 REG: AF298181 DOB: 10/15/22 COW

BW:
67
3-2-24 WT
980

HEARTBRAND RHUBARB 2142A
 ACE-AGF TANK 916 ET
 MCC 7228Z
 HEARTBRAND H5070S
 ACE MS PRIME CUT 5070-824 ET
 MCC 7205Z

RUESHAW 430
 HEARTBRAND BARBARA B3518R
 TAMAMARU
 HEARTBRAND H1146P
 HIKARI
 HEARTBRAND B0171M
 HEARTBRAND JOE S5394S
 HEARTBRAND B2746R

Will calve in the fall.



LOT ACE MS PRIME RHUB 272 ET
49-AT272 REG: AF298189 DOB: 10/15/22 COW

BW:
83
3-2-24 WT
1085

RUESHAW 430
 HEARTBRAND RHUBARB 2142A
 HEARTBRAND BARBARA B3518R
 TAMAMARU
 MCC 7219Z
 HEARTBRAND C0383N

RUEMEI H39
 FB2 KIKUTAMA 14285
 BIG AL
 HEARTBRAND 2128J
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HEARTBRAND H0518E
 HEARTBRAND S0928J

Will calve in the fall.



LOT ACE MS PRIME RHUB 260 ET
50-AT260 REG: AF298179 DOB: 10/15/22 COW

BW:
67
3-2-24 WT
1015

RUESHAW 430
 HEARTBRAND RHUBARB 2142A
 HEARTBRAND BARBARA B3518R
 TAMAMARU
 MCC 7219Z
 HEARTBRAND C0383N

RUEMEI H39
 FB2 KIKUTAMA 14285
 BIG AL
 HEARTBRAND 2128J
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HEARTBRAND H0518E
 HEARTBRAND S0928J

Will calve in the fall.



LOT ACE MS PRIME RHUB 252 ET
52-AT252 REG: AF298171 DOB: 10/15/22 COW

BW:
61
3-2-24 WT
890

RUESHAW 430
 HEARTBRAND RHUBARB 2142A
 HEARTBRAND BARBARA B3518R
 TAMAMARU
 MCC 7219Z
 HEARTBRAND C0383N

RUEMEI H39
 FB2 KIKUTAMA 14285
 BIG AL
 HEARTBRAND 2128J
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HEARTBRAND H0518E
 HEARTBRAND S0928J

Will calve in the fall.



LOT ACE MS PRIME RHUB 265 ET
51-AT265 REG: AF298184 DOB: 10/15/22 COW

BW:
71
3-2-24 WT
1015

RUESHAW 430
 HEARTBRAND RHUBARB 2142A
 HEARTBRAND BARBARA B3518R
 TAMAMARU
 MCC 7219Z
 HEARTBRAND C0383N

RUEMEI H39
 FB2 KIKUTAMA 14285
 BIG AL
 HEARTBRAND 2128J
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HEARTBRAND H0518E
 HEARTBRAND S0928J

Will calve in the fall.



51



LOT ACE MRS PRIME RHUB 267 ET
53-AT267 REG: AF298186 DOB: 10/15/22 COW

BW: 67
3-2-24 WT 950
 RUESHAW 430
HEARTBRAND RHUBARB 2142A
 HEARTBRAND BARBARA B3518R
 TAMAMARU
MCC 7228Z
 HEARTBRAND H1146P

RUEMEI H39
 FB2 KIKUTAMA 14285
 BIG AL
 HEARTBRAND 2128J
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HIKARI
 HEARTBRAND S0930J

Will calve in the fall.



LOT ACE MS PRIME HD 230
54-A230 REG: AF298133 DOB: 3/15/22 COW

BW: 62
3-2-24 WT 870
 HEARTBRAND T3983S
HB HOT DAMN 9249E
 HEARTBRAND 8536W
 ASCHERMANN C0392 722E
ACE MS PRIME CUT 722E-994
 ASCHERMANN C0392 708E

TAMAMARU
 HEARTBRAND B0950J
 HEARTBRAND B4351S
 HEARTBRAND S0121M
 MCCS4032
 MCC 7228Z
 MCC 7A006
 MCC 708Y

Will calve in the spring.



LOT ACE MS PRIME EL PAD 261 ET
55-AT261 REG: AP298180 DOB: 10/15/22 COW

BW: 67
3-2-24 WT 1045
 HEARTBRAND V7022U
EL PADRINO 733D
 RANCHO ESPUELA 174A
 TAMAMARU
MCC 7228Z
 HEARTBRAND H1146P

BIG AL
 HEARTBRAND P0273R
 HEARTBRAND S3105R
 RANCHO ESPUELA R2 070X
 DAI-GO 5 TAMANAMI TOKKYU 96
 DAI-HACHI 8 MARUNAMI
 HIKARI
 HEARTBRAND S0930J

Will calve in the fall.



GET STARTED TODAY

The percentage females selling give you the opportunity to get in on the ground floor of an upgrading Akaushi program. In the early 70's, all of the European breeds had to start with percentage cattle using AI. Today, there are few fullbloods making an impact in those breeds. Long-term, the Akaushi purebreds will dominate this breed also. The upgrading allows us to fix some fullblood issues. Additional growth and the polled characteristics. The key is to start with good base cows. Our start was a proven set of Charolais cows.



LOT ACE MS 75-918 239
56-M239 REG: 2A298140 DOB: 3/15/22 **COW**

BW: 63

HEARTBRAND RHUBARB 2142A
 ACE MR PRIME CUT RHUB - 918 ET
 MCC 7228Z

RUESHAW 430
 HEARTBRAND BARBARA B3518R
 TAMAMARU
 HEARTBRAND H1146P

3-2-24 WT 1125

ASCHERMANN C0392 754E
 ACE MS 50-754E-943
 CROSSBREED COW

MCCS4032
 MCC 754Y

Will calve in the fall.



57



LOT ACE MS 50-HD 232
60-M232 REG: 1A298135 DOB: 3/15/22 **COW**

BW: 90

HEARTBRAND T3983S
 HB HOT DAMN 9249E
 HEARTBRAND 8536W

TAMAMARU
 HEARTBRAND B0950J
 HEARTBRAND B4351S
 HEARTBRAND S0121M

3-2-24 WT 1425

CHAROLAIS COW 5739

Will calve in the fall.



LOT ACE MS PRIME 75-215
57-215 REG: GC298126 DOB: 3/15/22 **COW**

BW: 51

HEARTBRAND RHUBARB 2142A
 ACE MR PRIME CUT RHUB - 918 ET
 MCC 7228Z

RUESHAW 430
 HEARTBRAND BARBARA B3518R
 TAMAMARU
 HEARTBRAND H1146P

3-2-24 WT 1065

M6 GRID MAKER 104 PET
 ACE MS GRID MAKER 104-04 ET
 MCC 754Y

WCR SIR TRADITION 066
 VCR MISS MAC IV 317
 TAMAMARU
 HEARTBRAND S1754P

Will calve in the fall.



LOT ACE MS PRIME 75-918 227
58-M227 REG: GC298146 DOB: 3/15/22 **COW**

BW: 65

HEARTBRAND RHUBARB 2142A
 ACE MR PRIME CUT RHUB - 918 ET
 MCC 7228Z

RUESHAW 430
 HEARTBRAND BARBARA B3518R
 TAMAMARU
 HEARTBRAND H1146P

3-2-24 WT 995

M6 GRID MAKER 104 PET
 ACE MS GRID MAKER 104-01 ET
 MCC 754Y

WCR SIR TRADITION 066
 VCR MISS MAC IV 317
 TAMAMARU
 HEARTBRAND S1754P

Will calve in the fall.



HB Hot Dam 9249E (AF103980)



LOT ACE MS PRIME 75-280
59-280 75% DOB: 10-27-22 **COW**

BW: 67

HEARTBRAND RHUBARB 2142A
 ACE MR PRIME CUT RHUB - 918 ET
 MCC 7228Z

RUESHAW 430
 HEARTBRAND BARBARA B3518R
 TAMAMARU
 HEARTBRAND H1146P

3-2-24 WT 980

RAYMOND REDDING TON 3186A X RED ANGUS 222

Will calve in the fall.



59



LOT ACE MS 50-HD 233
61-M233 REG: 1A298136 DOB: 3/15/22 COW

BW: **61**
3-2-24 WT
1220

TAMAMARU
HEARTBRAND B0950J
HEARTBRAND B4351S
HEARTBRAND S0121M

HEARTBRAND T3983S
HB HOT DAMN 9249E
HEARTBRAND 8536W

CROSSBREED COW

Will calve in the fall.



61



LOT ACE MS 50-918 234
62-M234 REG: 1A298137 DOB: 3/15/22 COW

BW: **83**
3-2-24 WT
1190

RUESHAW 430
HEARTBRAND BARBARA B3518R
TAMAMARU
HEARTBRAND H1146P

HEARTBRAND RHUBARB 2142A
ACE MR PRIME CUT RHUB - 918 ET
MCC7228Z

CHAROLAIS 932

Will calve in the spring.



LOT ACE MS 50-918 277
65-M277 REG: 1A298192 DOB: 10/15/22 COW

BW: **78**
3-2-24 WT
960

HEARTBRAND RHUBARB 2142A
ACE MR PRIME CUT RHUB - 918 ET
MCC7228Z

RUESHAW 430
HEARTBRAND BARBARA B3518R
TAMAMARU
HEARTBRAND H1146P

CHAROLAIS COW 981

Will calve in the fall.



61



LOT ACE MS 50 HD 257
63-M257 REG: 1A298176 DOB: 10/15/22 COW

BW: **83**
3-2-24 WT
1305

TAMAMARU
HEARTBRAND B0950J
HEARTBRAND B4351S
HEARTBRAND S0121M

HEARTBRAND T3983S
HB HOT DAMN 9249E
HEARTBRAND 8536W

CHAROLAIS COW 605

Will calve in the fall.



63



LOT ACE MS 50-HD 279
64-M279 REG: 1A298193 DOB: 10/15/22 COW

BW: **61**
3-2-24 WT
1095

TAMAMARU
HEARTBRAND B0950J
HEARTBRAND B4351S
HEARTBRAND S0121M

HEARTBRAND T3983S
HB HOT DAMN 9249E
HEARTBRAND 8536W

RED ANGUS X X01K

Will calve in the fall.



64

TAKE YOUR PICK!

LOT 66A
5 straws of Tank 916

LOT 67A
5 straws of Maxium 110

LOT 68
1 straw of Shigemaru HB 456

LOT 66B
5 straws of Tank 916

LOT 67A
5 straws of Maxium 110



ACE AGF TANK 916 ET

Top Seller in 2022 Sale

*Please bring your catalog
with you sale day!*



*50% Tank 916
50% RaxSim*

DNA has been submitted on all of the females and some of the males.

Cattle will sell by the pound.

Weights will be posted at sale time.



LOT 69 FOUR 7/8 OPEN HEIFERS

ID: 309 DOB: 4-8-23 BW: 72
TANK 916 X 948 (2A258717)

ID: 321 DOB: 4-18-23 BW: 67
TANK 916 X 935 (2A258721)

ID: 330 DOB: 5-4-23 BW: 67
TANK 916 X 930 (2A258720)

ID: 332 DOB: 5-4-23 BW: 72
TANK 916 X 944 (2A258714)



LOT 72 THREE 1/2 OPEN HEIFERS

ID: 317 DOB: 4-14-23 BW: 72
TANK 916 X 917 CHAR

ID: 331 DOB: 5-4-23 BW: 72
073 X 3516 CHAR

ID: 335 DOB: 5-5-23 BW: 78
TANK 916 X 963 CHAR



LOT 70 TWO 7/8 OPEN HEIFERS

ID: 313 DOB: 4-10-23 BW: 60
073 X M068 (GC258729)

ID: 338 DOB: 5-8-23 BW: 67
073 X M058 (GC258730)



LOT 73 TWO 3/4 OPEN HEIFERS

ID: 310 DOB: 4-9-23 BW: 72
TANK 916 X 957 (GC161837)

ID: 311 DOB: 4-9-23 BW: 42
TANK 916 X 02 (GC179556)



LOT 71 THREE 3/4 OPEN HEIFERS

ID: 308 DOB: 4-7-23 BW: 63
TANK 916 X M01 (GC179559)

ID: 311 DOB: 4-9-23 BW: 56
TANK 916 X M02 (GC179556)

ID: 337 DOB: 5-7-23 BW: 66
TANK 916 X 943 (1A258715)

Thank you for your continued support of our program and your friendship. We appreciate each one of you.



LOT 74 TWO 3/4 STEERS

ID: 316 DOB: 4-13-23 BW: 89
TANK 916 X 862

ID: 318 DOB: 4-15-23 BW: 88
TANK 916 X 04



LOT 80 1/2 STEER

ID: 329 DOB: 5-3-23 BW: 87
073 X 662 CHAR



LOT 75 3/4 BULL
DNA VERIFIED

ID: 319 DOB: 4-16-23 BW: 67
TANK 916 X 996



LOT 81 3/4 STEER

ID: 334 DOB: 5-4-23 BW: 77
TANK 916 X 984



LOT 76 3/4 BULL
DNA VERIFIED

ID: 320 DOB: 4-17-23 BW: 80
TANK 916 X 978



LOT 82 1/2 STEER

ID: 340 DOB: 5-20-23 BW: 83
073 X 13 CHAR



LOT 77 5/8 BULL
DNA VERIFIED

ID: 324 DOB: 4-24-23 BW: 65
TANK 916 X 018



LOT 83 5/8 BULL

ID: 342 DOB: 6-17-23 BW: 83
TANK 916 X 023



LOT 78 1/2 BULL
DNA VERIFIED

ID: 326 DOB: 4-26-23 BW: 77
073 X 966



LOT 84 TWO 3/4 BULLS

ID: 314 DOB: 6-14-23 BW: 53
TANK 916 X 807

ID: 343 DOB: 6-27-23 BW: 71
TANK 916 X 938



LOT 79 3/4 BULL
DNA VERIFIED

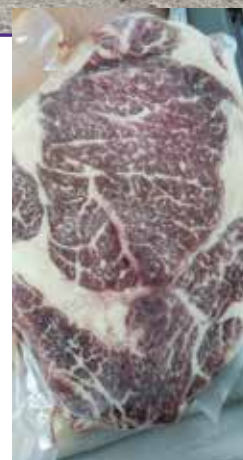
ID: 327 DOB: 4-27-23 BW: 83
TANK 916 X 013



ACE AGF MAXIMUM 110 ET

Top Seller in 2023 Sale

All of these cows are bred to Max 110. Some cows will sell with calves.
The dry cows will calve May 10 - May 31, 2024.



**H5070S X
7205Z**

This is a fullblood ribeye photo provided by Jerry Vaughan, Derby, KS. It was taken in plastic wrap and still graded an 8. Three grades better than high prime.



LOT ACE MS 75-712/826-068
85-M068 REG: GC258729 DOB: 9/9/20 **COW**

SIRE: ACE MR MELLOW YELLOW JOSE 712
MGS: HEARTBRAND H5070S

BREED
75%



LOT ACE MS 75-712/816-058
86-M058 REG: GC258730 DOB: 9/2/20 **COW**

SIRE: ACE MR MELLOW YELLOW JOSE 712
MGS: HEARTBRAND H5070S

BREED
75%



LOT ACE MS 75-754E-935
89-M935 REG: 2A258721 DOB: 9/8/19 **COW**

SIRE: ASCHERMANN C0392 754E
MGS: MCC5127 ET

BREED
75%



LOT ACE MS 75-754E-948
87-M948 REG: 2A258717 DOB: 9/16/19 **COW**

SIRE: ASCHERMANN C0392 754E
MGS: MCC5127 ET

BREED
75%



LOT ACE MS 75-754E-930
90-M930 REG: 2A258720 DOB: 9/3/19 **COW**

SIRE: ASCHERMANN C0392 754E
MGS: MCC5127 ET

BREED
75%



LOT ACE MS 75-754E-938
88-M938 REG: 2A258719 DOB: 9/19/19 **COW**

SIRE: ASCHERMANN C0392 754E
MGS: MCC5127 ET

BREED
75%



LOT ACE MS GRID MAKER 104-01 ET
91-01 REG: GC179559 DOB: 3/24/20 **COW**

SIRE: M6 GRID MAKER 104 PET
MGS: TAMAMARU

BREED
50%



LOT ACE MS GRID MAKER 104-02 ET
92-02 REG: GC179556 DOB: 3/24/20 COW

SIRE: M6 GRID MAKER 104 PET
 MGS: TAMAMARU

BREED
 5650%



LOT ACE MS GRID MAKER 104-04 ET
93-04 REG: GC179561 DOB: 3/27/20 COW

SIRE: M6 GRID MAKER 104 PET
 MGS: TAMAMARU

BREED
 50%



LOT ACE MS 50-HOTD-015
94-MT015 REG: 1A258718 DOB: 4/7/20 COW

SIRE: HB HOT DAMN 9249E

BREED
 50%



LOT ACE MS 50-722E-996
95-M996 REG: 1A258716 DOB: 4/14/19 COW

SIRE: ASCHERMANN C0392 722E

BREED
 50%



LOT ACE MS 50-722E-995
96-M995 REG: 1A258723 DOB: 4/10/19 COW

SIRE: ASCHERMANN C0392 722E

BREED
 50%



LOT ACE MS 50-722E-984
97-M984 REG: 1A258722 DOB: 4/1/19 COW

SIRE: ASCHERMANN C0392 722E

BREED
 50%



LOT ACE MS 50-722E-978
98-M978 REG: 1A258724 DOB: 3/21/19 COW

SIRE: ASCHERMANN C0392 722E

BREED
 50%



LOT ACE MS GRIDMAKER 104-957 ET
99-957 REG: GC161837 DOB: 10/23/19 COW

SIRE: M6 GRID MAKER 104 PET
 MGS: TAMAMARU

BREED
 50%



LOT ACE MS 50-754E-943
100-M943 REG: 1A258715 DOB: 9/12/19 COW

SIRE: ASCHERMANN C0392 754E

BREED
 50%



LOT ACE MS 50-4032-862
101-M862 REG: 1A258731 DOB: 4/21/18 COW

SIRE: MCCS4032

BREED
 50%



LOT 1/4 AKA, 3/4 CHAR
102-018



LOT 1/4 AKA, 3/4 CHAR
103-023



LOT 1/4 AKA, 3/4 CHAR
104-947



LOT 1/4 AKA, 3/4 CHAR
105-941



LOT CHAR
106-917



LOT CHAR
107-963



LOT CHAR
108-852



LOT AKA X CHAR
109-807



LOT CHAR
110-766



LOT CHAR
111-759



LOT CHAR
112-662



LOT CHAR
113-603

THOUGHTS #1

Heartbrand is the elephant in the room. So let's talk about that issue. First off, without a well capitalized, fully-integrated system they provide, chances are we would not be having this discussion.

Without their start-up funding there might not be a functioning registration association.

Prior to last year's sale, I received lots of questions about double registered cattle with both AAA and AWA. Folks were concerned about the AAA being in bankruptcy. I did my homework, here is what I found. The AWA is having their growing pains also. A big chunk of the AWA members are double registering their cattle with the Australian Association. Go figure. I have no interest in jumping out of the frying pan into the fire.

At this point in time, the folks in Flatonia are doing a good job. If they stop, there are enough memberships and cattle to fund a new association. According to AAA management, the association is NO longer in chapter 11 bankruptcy and have not been for several months. Enough said.

THOUGHTS #2

BREEDING PLAN

It was very important to us that we used time-tested foundation genetics for our ET program.

Our second criteria would be E.P.D.'s, however, calculations predicted on limited input basically from one source can be misleading and most often have low accuracies.

As the breed expands, more data will be collected, and accuracies will improve. At this point and time, calving ease with growth is our performance focus.

E.P.D.'s may become more important to us in the future.

EVERYBODY SHOULD BE A MEAT SALESMAN.

Start a feed pen even if it's just a few head.

Your family and friends will be forever grateful. Plus, it's a good way to create value for your mistakes.

J-H Cattle

J-H Cattle Co. Meat Store is located at 1316 Broadway Street in Joplin. We are very proud that all of our beef is raised on our farm just outside of Asbury, Missouri... about 15 minutes from our store. 100% All Natural, All-American grass-fed and grain-finished American Wagyu Akaushi and Angus beef with no hormones or antibiotics... ever! Our American Wagyu Akaushi is DNA verified with the American Akaushi Association. We raise only the highest quality beef for our family... and yours! It's a true farm-to-table experience with us! Last fall we launched our online store www.JHCattleMeatStore.com and are happy to ship our American Wagyu Akaushi beef nation-wide! If you're out and about in Bentonville, Arkansas, this summer, look for the J-H Cattle Co. Meat Store meat trailer on Thursday evenings and Saturday mornings at the Bentonville Farmer's Market located in the square.

Local-raised, Akaushi Beef and Angus Beef! Free of antibiotics and hormones, and fed a natural diet of grass and grain. It doesn't get any better than this! Available in whole, halves, quarters, ground, steaks, roasts, ribs custom cuts... and everything in between!



Roger and Shelly Hines

Joplin, MO

Independence Cattle Co.

I've raised commercial and seedstock cattle my entire life, and have very high expectations for cattle in our operation. When selecting Akaushi donors to start our program, we had a strict checklist: proven carcass data, high growth, phenotype, top maternal genetics and DOCILITY. We do not put up with "high headed" cattle ever, regardless of any other traits. The Aschermann bred females we acquired to checked every box. The cows are fertile, have perfect udders, are great mama cows and have confirmation to compete with any British breed. When I picked them up from the embryologist, several staff at Trans Ova in Bryan sought me out and told me these females were the calmest, most gentle Akaushi they've ever had come off a trailer there. This is a testament to Larry and Peggy's program and the cattle they raise. Buy with confidence.



Travis and Melissa Jones & family
Harwood, TX

Doyle Creek Ranch

We are so excited to have the opportunity to introduce Aschermann Akaushi into our Angus cow/calf operation. In the last few years of using Aschermann Akaushi semen, we have seen an improvement in both the quality grade and muscling of our steers that we provide our customers and our restaurant. Customers that have purchased our Akaushi cross steers have been able to see, and taste, a difference in this quality beef. We look forward to continuing our relationship with the Aschermann's as we continue to provide better beef for the industry.



Troy & Sara Dawson
Florence, KS



JUNIOR SPOTLIGHT

Off to the animal fair! Gus Schoen, Kansas City, MO, has a 3/4 AKA, 1/4 CHAR Tank steer. He will be shown live at the state fair then processed for the carcass evaluation for the final placing.

GOOD LUCK GUS!



These young ladies Beau and Cam Samuelson are the great granddaughters of Peggy and Larry.

As they are outside as much as any one will let them be and on the hunt for the cows.

They love it when the cattle come up to the fence where they can see them up close.

FAT CATTLE



LOT

F1



LOT

F2



LOT

F3



LOT

F4



LOT

F5

ANIMAL HEALTH:

The health of the cattle selling is excellent. Each animal will be accompanied by an individual health certificate for immediate interstate shipment. All bulls have passed a breeding soundness exam and have been tested for trichomoniasis and BVD.

Bulls sell with a first breeding season guarantee defined as 90 days from date of sale, provided the bull is managed for acceptable nutritional and physical health. Guarantee applies to bulls in single bull pastures only! In the event of a customer having a problem with a bull (health, injury, or death) prior to or during the first breeding season, the buyer should contact Aschermann Akaushi immediately. A vet statement will be required so the decision to return the bull to Aschermann Akaushi or sold by the buyer may be made. A sale credit will be given towards next year sale at the value of the purchase price minus salvage value.

Females selling as bred sell with a 45-day pregnancy guarantee.

OUR AKAUSHI STORY

WE ARE OFFERING...

THE NEW GENERATION OF OLD GENETICS

In 2013, we took a chance and bought twenty straws of Akaushi semen to A.I. some of our Charolais heifers. To say I was a skeptic would be an understatement. Most promoters of any breed overstate all the great attributes their breed offers. For our experiment, we used the same selection criteria that we used when starting our Charolais program in 1993: eye appeal, disposition, fescue tolerant, and sound feet and legs. Akaushi checked all the boxes and then some, giving us more growth than expected.

Fast forward to early 2017. Combining our premium grading Charolais with front-end Akaushi sires from Heartbrand, we developed a herd of F1's. Using both A.I. and E.T. our experiment had exciting results. Our next step was to purchase foundation Akaushi females for embryo production. We only wanted genetics that were direct descendants of the original imports that also met our original selection criteria. This was a big challenge given the fact that the only fullblood imports were three bulls and eight cows about thirty years ago. After extensive research, we found what we wanted with the purchase of five fullblood females.

As 2024 rolls around, our excitement for this Japanese breed has increased. Over the past years, we have discovered Akaushi fertility is outstanding with embryo and semen production - way better than other breeds we have sampled. Based on our previous auctions, we found there is more demand at the grass roots level in our area than we expected. Considering Akaushi is relatively new and most cattlemen have never heard of these genetics.

Lastly, but most important, is the taste and tenderness of the meat. It is unique and delicious. We fed the F1's that did not produce as breeding cattle just as a commercial feedlot would. The meat sold direct and each carcass was sampled by us. Surveys were taken and buyers without exception said they wanted more!

“The beginning is the most important part of any work” - Author Unknown



ASCHERMANN
AKAUSHI

734 Belle Aire Place
Carthage, MO 64836



When the sun comes up in the morning, you want to have good ones.

Photo by Lora Samuelson