

# MASSI MARKETING AND CONSULTING GROUP STRATEGIC CONSULTANTS

**Prepared For:**Jonathan Massiani

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# About Us

MASSI M&C Group, led by Jonathan Massiani, is a comprehensive business solutions firm that aims to facilitate the development of clients' projects. Unlike conventional consulting companies, MASSI goes beyond the market standard by leveraging its international alliances with various groups and individuals, such as private equity funds, banks, financial institutions, entrepreneurs, and high-net-worth individuals. These alliances provide clients with access to platforms, contacts, relationships, and resources that can take their business or service to new heights.

The group was formed by Jonathan Massiani, who brought together businessmen, lobbyists, financial experts, institutions, politicians, public figures, philanthropists, and other individuals. This unique combination of expertise and connections allows MASSI to offer a boutique consulting experience with exceptional scope. Their NETWORKING MODEL program has quickly gained recognition as a reliable and robust alternative for the development of both local and international projects.

MASSI M&C Group prides itself on its commitment to accountability and producing tangible results. Unlike other companies that charge exorbitant rates for due diligence without ensuring outcomes, MASSI prioritizes delivering value to its clients. Their mission is to become a leader in networking acceleration and business consulting by providing top-quality services that contribute to their clients' success. They aim to continuously improve and develop to offer customized services tailored to meet each client's unique needs.

The group emphasizes the importance of trust, support, and interdependence as vital elements for their business. The satisfaction of their customers is their primary focus, and they operate in a way that promotes their clients' business interests. By actively listening to clients, providing continuous feedback, and identifying their needs, MASSI translates these insights into specific services that generate economic returns in the short and medium term. The organization is dedicated to fully supporting the business objectives of its clients.

Dedication and integrity are the cornerstone of MASSI M&C Group. They value their human resources as the driving force behind their business and provide them with the best available resources to foster professional and personal growth. The group believes in the art of connecting people and companies, recognizing the power of building relationships to drive success in the business world.

MISION: TO DEVELOP ONE OF THE MOST RESPECTED BUSINESS CONSULTING COMPANIES IN THE US, ALWAYS FOCUSED ON KINGDOM VALUES AND PRINCIPLES

VISION: TO BECOME ONE OF THE MOST SOLID COMPANIES AND WITH THE GREATEST CAPACITY TO EFFICIENTLY CONNECT CLIENTS WITH THE DECISION MAKERS THEY NEED

SLOGAN: CONNECTING PEOPLE IS AN ART, CONNECTING PEOPLE WITH VALUES AND PRINCIPLES OF THE KINGDOM GOES BEYOND

WITH MASSI GROUP YOU CAN BE CONNECTED WITH THOSE WHO HAVE THE LAST WORD







Jonathan Massiani " THE CONNECTOR"

We have dedicated over 30 years to developing high net worth individual connections, both directly and indirectly, across more than 15 countries, He graduated as an advertiser and for more than 30 years he has worked with brands such as Pepsico, Cargill, Juan Valdez, Sony, HBO among others. Our mission is to facilitate connections between entrepreneurs, companies, and decision makers. Our esteemed CEO, Jonathan Massiani, known as "The Connector," has become an integral part of a community comprising influential individuals, businessmen, renowned brands, and industry pioneers.

Our distinguishing qualities lie in our credibility and swift execution. Drawing upon our extensive business relationships, we possess the unique ability to provide you with genuine opportunities to solidify and significantly expand your business ventures. The process of finding the right person or institution can often be a daunting and frustrating journey. However, with our assistance, the path becomes considerably faster and more enjoyable.

We possess the essential connections required for achieving business success, boasting direct high-level relationships in more than 15 countries. These connections may be the missing puzzle piece needed to successfully close your deal. Rest assured, we will guide you throughout the entire process of establishing business connections and seizing networking opportunities.

- LinkedIn; <a href="https://www.linkedin.com/in/jonathanmassiani/">https://www.linkedin.com/in/jonathanmassiani/</a>
- LinkeTree: <a href="https://linktr.ee/massinetwork">https://linktr.ee/massinetwork</a>
- E: info@massinetwork.com

#### **God Seven Foundation**

- NPO: <a href="https://godsevenfoundation.weebly.com/">https://godsevenfoundation.weebly.com/</a>
- CEO/Founder ( Worship Miami )

https://worshipmiami.weebly.com/







# RECOGNITIONS

- 2023 US federal Congress special recognition (most high Level recognition by congress of EEUU)
- 2016: DEMOCRATIC recognition from Mr Carlos Curbelo republican member of the united states house of representatives, representing the 26th congressional district of florida.
- 2016 : Democratic Recognition Unidos por la Democracia
- Winners of the best documentary in Miami independent film festival 2018
- 2010: Best of Doral Award winner in the Home Improvements category by the US Commerce Association
- 2005-2009: Recognition from: Better Business Bureau : Code of Ethics
- 1998: Venezuelan Capital Market Special Recognition
- 1994: Merit of Honor Medal Recognition from Ex-President: Rafael Caldera





# SOME CLIENTS & NETWORKS





























# A FAMILY BUSINESS OWNERS



# **SERVICES**

#### WHAT WE CAN DO FOR YOU

## MORE THAN 20 YEARS OF EXPERIENCE

### **SERVICES LIST**

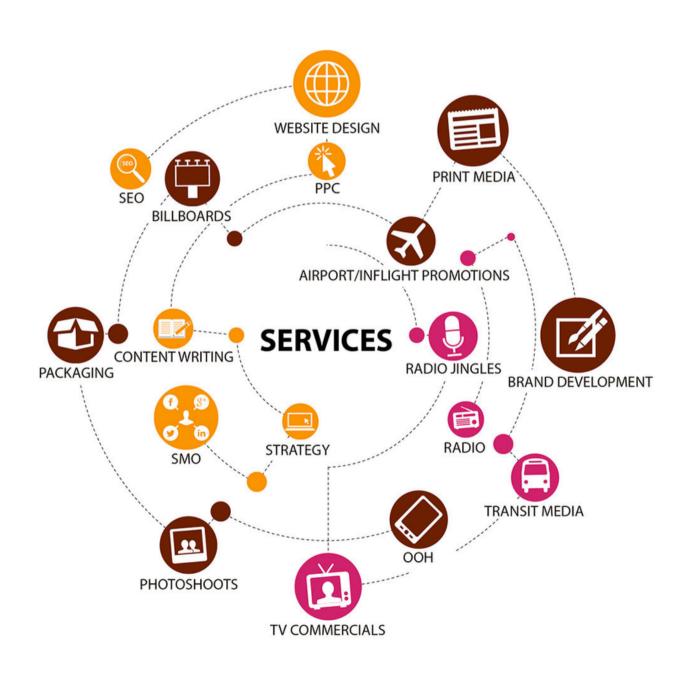
- Social Media management
- Community management
- · Advertising and marketing consulting
- Websites
- Audio and video production (4k and Cinema quality)
- Branding
- Rebranding
- Business Plans
- Business Expansion Plans
- Franchising
- Massive media Communication
- SMS (Big Data)
- Emails Blasting (Big Data)
- Bilingual Host for your event with amazing BILINGUAL INTERVIEWS
- Red Carpets
- Drones experience
- Pr ( Public relations
- Virilization
- Influencers Marketing
- SEO
- ORM (Online Reputation Management)
- fundraising
- Lobbying
- AI ( Artificial Intelligence)



# A FAMILY BUSINESS OWNERS



# WHAT WE DO IN GRAPHICS



#### ABOUT ME

"I was born to inspire your life: "You will go as far and fly as high as your Faith allows you."

Hello, I am Alejandra Lugo, a curious bilingual communicator, mentor, entrepreneur, wife and mother. With more than 17 years of experience in the media, I have worked as a television host, soap operas, movies, TV commercials, with celebrities, politicians and business owners. I have been the image and voice of recognized brands such as Directv, Farmers Insurance, Claritin, Garnier Fructis, Windex, Milk PEP, CAC Florida Medical Centers, Camerino Professional Makeup and an ambassador for social causes for most of my life. I've been on both sides: in front of and behind the camera. I have led presentations and trainings including women's groups, organizations, corporate professionals, and nonprofits.

My great dream in life, and all my desires made sense when I knew that my life had a greater meaning than my own existence. I am on a mission to bring to light the next generation of authentic and purposeful communicators who make a difference to genuinely impact.

"True communication begins where no one sees it."

### IF YOU NEED BRAND AMBASSADOR, PODCAST IMAGE, HOST OR MUCH MORE

Interviews, Bilingual Host, Brand Ambassador, Red Carpets



### Programs











## **A FAMILY BUSINESS OWNERS**



### **ADDITIONAL SERVICES**









**COMING SOON !!! REAL** LIVE ENTREPRENEURS **STORIES** 





# OUR NEW TOOLS FOR 2024

# MASSIVE COMMUNICATION PLATFORM



### CUSTOM PLATFORM EVERYTHING INTEGRATED

# MASSIVE COMMUNICATION PLATFORM





MASSIVE COMMUNICATION PLATFORM

SELECT A PLAN FOR YOUR WORKSPACE 'MASSI NETWORK GROUP'
CONNECT ALL YOUR CHANNELS IN ONE PLACE AND BUILD STRONG RELATIONSHIPS, WITHOUT ALL THE
HEADACHE. BE IN TOUCH WITH YOUR VOTERS OR CLIENTS IN JUST ONE PLACE

- UP TO 7 SEATS
- 11.000 MINUTES OF PHONE CALLS
- · WHATSAPP, FACEBOOK MESSENGER, EMAIL AND CHAT CHANNELS
- INBOX GROUPS AND CONVERSATION ROUTING
- KNOWLEDGE BASE PRO
- MULTIPLE BUSINESS HOURS
- DETAILED METRICS AND ANALYTICS FOR TEAM PERFORMANCE
- ZAPIER AND JIRA INTEGRATION
- ENTERPRISE-GRADE SECURITY AND COMPLIANCE

SELECT PACKAGE HERE: HTTPS://APP.FROGED.COM/SIGNUP?R=D61PTNMLXJ

TAKE CONTROL OF YOUR MASSIVE COMMUNICATIONS

YOU ARE A CANDIDATE OR BUSINESS OWNER, TAKE CONTROL OF ALL MASSIVE COMMUNICATIONS



### **CUSTOM PLATFORM EVERYTHING INTEGRATED**

#### Omnichannel Communication



unicate through multiple channels, providing them with omnichannel attention is crucial No extra effort is required



Enjoy voice and contact center services in the cloud with omnichannel communications.



Connect phone-based messaging with the unique Twilio-WhatsApp API.



Extend your reach and availability to important contacts on any platform.



Easily manage all your private messages from your COMPANY inbox.



Connect to Zapier and automate tasks and workflows in 3K+ applications.



Eliminate data silos between your customers' success and product teams.



Get notifications about contacts and conversations in Slack

Google Meet Start video calls with users from conversations to offer personalized support.



#### Telephone Numbers "a la carte"

We provide toll-free and direct dial (DID) numbers in all regions.

**GDRP Compliance** 

Committed to protecting privacy

and security in an approved



#### Call authentication

Caller ID. provides real-time call authentication and fraud risk detection to make voice interactions faster and more secure.



#### Agents, profile, and routing

Dynamically and in real time configure your agents, their routing profiles, security profile, softphone, way of connecting with the caller and hierarchy.





#### Custom IVR

With welcome message and keyboard selection. Our IVRs work by guiding the calling customer and allowing them to respond with their own voice or through dual-tone multiple frequency input (DTMF) on their phones.



#### Recordings that increase quality

Monitor live conversations. Review and download recordings of previous conversations. By assigning the appropriate permissions you will be able to analyze live conversations and access previous



#### Real-time monitoring

Real-time monitoring to know how your agents are working and the conversations pending attention.



#### Multi Device

It works on both desktop and mobile devices, with notifications for agents.



Easy to connect with thousands of tools, voice and artificial intelligence





#### Intuitive design

The interface is easy to use and configure as needed, with no technical knowledge required.



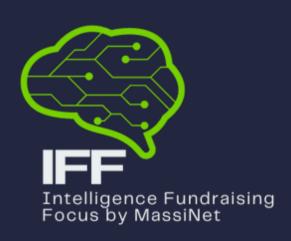
#### Collaboration between agents

Assignment and transfer of conversations. Groups and views to collaborate. Variety of roles such as admin, support and guest.

### INTELLIGENCE FUNDRAISING FOCUS



# REAL PEOPLE WITH AI AND MUCH MORE





PROVEN SUPPORT FOR ENTREPRENEURS, REAL ESTATE AND POLITICALS

WE KNOW YOU'RE ON A MISSION TO BRING CHANGE, BUT WITHOUT CAPITAL YOU CAN'T GET YOUR MESSAGE OUT TO YOUR SUPPORTERS, AND THAT'S WHERE FUNDRAISING IS SO IMPORTANT. FROM BIG TO SMALL CAMPAIGNS, MASSI & IFF ALLIES CREATES SCALABLE SOLUTIONS THAT EXCEED YOUR EXPECTATIONS.

WE USE A VERY SOPHISTICATED PLATFORM AND HUMANS RESOURCES TO OBTAIN FUND RAISING RESULTS

WE DELIVER RESULTS
SMART PLATFORM

# CLIENT PROPOSAL EXAMPLE

### 100% FOCUS IN

- Social Media Management ( A social media manager's focus is all about the brand's content and presentation
- Community management (focused on developing the brand's digital community)
   (Include Audiovisual content IG-FB-YT)
- Monthly Google ADS (platforms like Google Ads or Facebook Ads to target specific demographics, locations, and interests
- SEO for actual Website: (Optimize your online content for search engines to increase the visibility of your listings. Use relevant keywords, meta descriptions)
- 1 Professional Video production (4k and Cinema quality) ideal for social media
- · SMS aggressive campaign
- Aggressive Email Blasting direct to the target ( Send out newsletters or targeted email campaigns to your database of potential buyers or real estate agents who might have interested clients )
- Monthly Facebook ADS
- Brand Ambassador LIVE INTERVIEWS with bilingual Host / 2 interviews per month
- LinkedIn ADS
- 1 Direct mail / different zip codes ( Monthly )
- Incorporate Influencer Marketing: Collaborate with influencers who align with your brand values and have a significant following in your target market. This can amplify your reach ( This cost separate and have multiples levels )
- Face to face 360 Public Relations (Expand your network)



# A FAMILY BUSINESS OWNERS

# MASSINETWORK EVERYTHING IS POSSIBLE

### **THANKS**



Massi Network
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1 Corinthians 13:4 NIV Love is patient, love is kind. It does not envy, it does not boast, it is not proud.



# Locations









