

# FSNYE

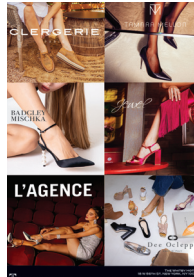
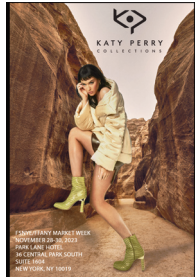
FOOTWEAR SHOW NEW YORK EXPO

## Show Booklet Directory Ad

Inclusive of Interactive Digital Show Booklet & Hard Copy Distribution

### June 4-6, 2024

Increase your exposure and reserve your placement today!



Creative Deadline: Tuesday, April 30th, 2024

**Page Size 6"x9"**

Full Page - \$700.00 USD

Inside Front Cover - \$1000.00 USD - SOLD

Inside Back Cover - USD \$1000.00 USD - SOLD

Back Cover - \$1200.00 USD

All Ads must be labeled with your company name and date.  
Please send ads to [prein@fsnye.com](mailto:prein@fsnye.com) in pdf format for approval.

**FORMAT FOR SHOW BOOKLET: PDF ONLY!**

**Email high-resolution CMYK PDF/X-1a with full marks and bleeds**

**BLEEDS** - Please use size 6.25 x 9.25 or 6" + .125 bleeds on each side x 9" + .125 bleeds on each side.

**AD SIZES** - All ads created to exact size specifications 6"x9". No important live matter within 1/4" of gutter-trim.

**FONTS** - Black type on white background should be defined as 100% black ONLY.

Do not use "true black" or "rich black."

**PHOTOS** - All 4-color scans must be 300 dpi in CMYK. All B/W scans must be 300 dpi grayscale.

**NOTE:** Resizing a low-res graphic to 300dpi in Photoshop does not increase its resolution. It must be created at 300dpi (or better) AT THE ORIGINAL SIZE. Results of a resized low-res cannot be guaranteed.

Questions, Contact: Phyllis Rein 917-828-7092

A Recognized Hotel Show



# Footwear Show New York Expo

## June 4-6, 2024

### Payment Page



Please fill out the appropriate information and return with corresponding application to FSNYE

Mailing Address: 25 Greenwich Court, Holbrook, NY 11741

Please make checks payable to Footwear Show New York Expo

Attn: Phyllis Rein - Tel: 917-828-7092 | Fax: 631-389-2531

Payment information will be used to process participation fees unless otherwise stated.

Company Name \_\_\_\_\_

Payment Method:

**3% Credit Card surcharge will be applied.**

Check (no Fee)

**Mastercard**

Bank Tranfer:

Footwear Show New York Expo

JP Morgan Chase Bank NA

Bank details available upon request

USD \$50.00 Must Be Added to Wire Tranfers

**Visa**

**American Express**

Card Holders Name: First Name (Please Print) \_\_\_\_\_

Last Name \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Security Code: \_\_\_\_\_

Business Credit Card

Personal Credit Card

Card Holders Billing Address:

Phone # \_\_\_\_\_

Email: \_\_\_\_\_

Amount: \_\_\_\_\_

Show Booklet

Directory Ads

Digital & Hardcopy

(check to reserve your ad)

6"x9"Page USD \$700.00

Inside Back Cover USD \$1000.00 **-SOLD**

Inside Front Cover USD \$1000.00 **-SOLD**

Back Cover USD \$1200.00

Signature

Date

### ACCEPTANCE AGREEMENT

By signing this application the Exhibitor Agrees to the Terms And Conditions in this Contract. Confirmation kits will be sent Electronically via email. PARTICIPATION FEES MUST BE PAID IN FULL TO RECEIVE E-Confirmation.

Authorized Signature

Name (Printed)

Title

Date

Footwear Show New York Expo | Tel: 917-828-7092 | Phyllis Rein prein@fsnye.com | website: fsnye.com

FSNYE Accounting

Date

Invoice #

Amount

Auth Code