



Footwear Show New York Expo June 4-6, 2024



NEW YORK SHOWROOM DIRECTORY LISTING APPLICATION

Directory & Mailing Information

Please print clearly and check off categories:

Corporate Name _____

Address _____

City /State /Zip /Country _____

Telephone _____ Mobile (not published) _____

Email _____ Website _____

Show Contact _____

DIRECTORY LISTING TO READ IN SHOW BOOKLET

Company Name _____

Showroom Address _____

City /State /Zip /Country _____

Telephone _____

Showroom Email _____ Website _____

ADDITIONAL BRANDS

BRAND names and/or COMPANY names - Please Check Categories: Women's, Men's Children's & Accessories
W M C A

_____	Brand Website	_____
_____	Brand Website	_____
_____	Brand Website	_____
_____	Brand Website	_____
_____	Brand Website	_____

Check all that apply:

Women's Product Categories

- Salon
- Bridge
- Boots
- Contemporary
- Sandals
- Comfort
- Casual
- Dress
- Sport
- Handbags
- Accessories
- Vegan/Sustainable
- Branded
- Private Label
- Children's
- Sneakers/Athleisure
- Made in USA

Check if your company sells the following: Narrow sizes Wide Sizes Size 5 or under Size 12 +

Men's Product Categories

- Loafers
- Dress
- Oxfords
- Boots
- Sandals
- Insoles/Accessories
- Youth
- Casual
- Slippers
- Clogs
- Boat Shoes
- Sneakers/Athleisure
- Branded
- Private Label
- Children's
- Made in USA
- Vegan/Sustainable

Check if your company sells the following: Narrow sizes Wide Sizes Size 6 or under Size 14 +

BY INITIALING THIS APPLICATION, EXHIBITOR AGREES TO THE TERMS AND CONDITIONS IN THIS CONTRACT.
Footwear Show New York Expo | Tel: 917-828-7092 | Phyllis Rein email: prein@fsnye.com | website: fsnye.com

Initial _____



Footwear Show New York Expo

June 4-6, 2024



Listing Fee \$950.00 or Bundle with ad \$1500.00 USD

Please fill out the appropriate information and return with corresponding application to FSNYE

Mailing Address: 25 Greenwich Court, Holbrook, NY 11741
Please make checks payable to Footwear Show New York Expo
Attn: Phyllis Rein | Tel: 917-828-7092 Fax: 631-389-2531

Payment information will be used to process participation fees unless otherwise stated.

Company Name _____

(3% credit card surcharge)

Payment Method:	<input type="checkbox"/> Check	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Wire Transfers:
	<input type="checkbox"/> Visa	<input type="checkbox"/> American Express	Footwear Show New York Expo
			JP Morgan Chase Bank NA
			Bank details available upon request
Card Holders Name: First Name (Please Print)	Last Name		\$50.00 USD Must Be Added to all Wire Transfers

Credit Card # _____ **Expiration Date:** _____

Security Code: _____ Business Credit Card Personal Credit Card

Card Holders Billing Address: _____

Phone # _____

Email: _____

Amount: _____

Show Booklet	<input type="checkbox"/> 6"x9"Page \$700 USD	
Directory Ads		
Digital & Hardcopy	Listing with Ad bundle \$1500 USD	Showroom Listing \$950.00
(check to reserve your ad)		

Signature _____ Date _____

ACCEPTANCE AGREEMENT

By signing this application the Exhibitor Agrees To The Terms And Conditions in this Contract. Confirmation kits will be sent Electronically via email. PARTICIPATION FEES MUST BE PAID IN FULL TO RECEIVE E-Confirmation.

Authorized Signature _____

Name (Printed) _____

Title _____ Date _____

Footwear Show New York Expo | Tel: 917-828-7092 | Phyllis Rein prein@fsnye.com | website: fsnye.com

FSNYE Accounting	Date	_____	Amount	_____
	Invoice #	_____	Auth Code	_____

FSNYE

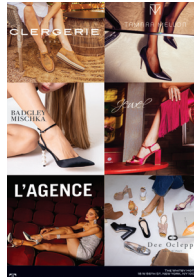
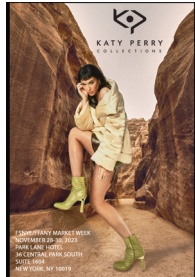
FOOTWEAR SHOW NEW YORK EXPO

Show Booklet Directory Ad

Inclusive of Interactive Digital Show Booklet & Hard Copy Distribution

June 4-6, 2024

Increase your exposure and reserve your placement today!



Creative Deadline: Tuesday, April 16th, 2024

Page Size 6"x9"

Full Page - \$700.00 USD

Inside Front Cover - \$1000.00 USD - SOLD

Inside Back Cover - USD \$1000.00 USD - SOLD

Back Cover - \$1200.00 USD

All Ads must be labeled with your company name and date.
Please send ads to prein@fsnye.com in pdf format for approval.

FORMAT FOR SHOW BOOKLET: PDF ONLY!

Email high-resolution CMYK PDF/X-1a with full marks and bleeds

BLEEDS - Please use size 6.25 x 9.25 or 6" + .125 bleeds on each side x 9" + .125 bleeds on each side.

AD SIZES - All ads created to exact size specifications 6"x9". No important live matter within 1/4" of gutter-trim.

FONTS - Black type on white background should be defined as 100% black ONLY.

Do not use "true black" or "rich black."

PHOTOS - All 4-color scans must be 300 dpi in CMYK. All B/W scans must be 300 dpi grayscale.

NOTE: Resizing a low-res graphic to 300dpi in Photoshop does not increase its resolution. It must be created at 300dpi (or better) AT THE ORIGINAL SIZE. Results of a resized low-res cannot be guaranteed.

Questions, Contact: Phyllis Rein 917-828-7092