



SOUTH CAROLINA WALKING HORSE ASSOCIATION

<http://scwha.org>

Tax ID: 27-4325705

Local Business Sponsorship Packages

Supreme Package \$2,000

- Championship Stake Naming Opportunity for 2024
- Complimentary VIP Table with tickets for 8 participants during the horse show. VIP tables include refreshments each evening.
- Marketing Opportunities: Arena Banners, Full- page Show Program Advertisement, Business Logo/Link on our webpage, Class Listing Advertisement, Social Media Shout-Outs, Show Day Announcements.

Gold Package \$1,000

- Preliminary Class Naming Opportunity for 2024
- Complimentary VIP Table with tickets for 8 participants during the horse show. VIP Tables will include refreshments each evening.
- Marketing Opportunities: Arena Banner, 1/2 -page Show Program Advertisement, Business Logo on our webpage, Social Media Shout-Outs, Show Day Announcements.

Corporate Package \$500

- Complimentary VIP Table
- Marketing Opportunities: Arena Banner, ¼-page Show Program Advertisement, Business Logo on our webpage, Social Media Shout-Out, Show Day Announcements

Supporter Package \$250

- Full Preliminary Class Sponsorship
- Marketing Opportunities: Business Logo on our webpage, Sponsorship Listing on our website, Social Media Shout-Out, Show Day Announcements

Blue Ribbon Friend Package \$150

- Championship Floral Horse Shoe Sponsorship
- Marketing Opportunities: Business Logo on our Sponsor Page, Show Day Announcements



SOUTH CAROLINA WALKING HORSE ASSOCIATION

<http://scwha.org>

Tax ID: 27-4325705

Hospitality Sponsorship Packages

A popular package for local businesses in the food industry; you'll have the opportunity to use your products or provide a monetary donation toward the event. Contact us if you are interested in taking advantage of these opportunities!

VIP Tables are reserved for donors and participants in our event that provide levels of funding in sponsorship. Each evening, VIP tables are supplied with heavy hors d'oeuvres as participants enjoy special seating to watch the horse show. Your company could provide food and/or beverages for one or both evenings. VIP tables account for 80-90 guests each year.

Marketing Opportunities:

- VIP table advertisements, Show Day announcements, Social Media Shout-Outs, Arena Banner, Logo/Link on our website, Full-page Show Program Advertisement

Center Ring Hospitality includes providing heavy refreshments and beverages each evening for our horse show staff. Running a horse show can be hectic! Providing this sponsorship allows our horse show staff to stay inside center ring during the event. The horse show staff consists of 30-35 persons.

Marketing Opportunities:

- Center Ring Advertisement, Show Day Announcements, Social Media Shout-Outs, Arena Banner, Logo/Link on our webpage, ½-page Show Program Advertisement

Championship Gifts are awarded to the 1st place winner in each Championship class. Companies have taken advantage of this opportunity to showcase their products or services through branded merchandise and/or gift certificates. We have 17 Championship classes!

Marketing Opportunities:

- Championship Ribbon Advertisement, ½-page Show Program Advertisement, Logo/Link on our webpage



SOUTH CAROLINA WALKING HORSE ASSOCIATION

<http://scwha.org>

Tax ID: 27-4325705

Silent Auction items can be given from your company as an in-kind donation. We welcome all product donations every year! Our silent auction is a big excitement for all participants! Depending upon your donation, there are many marketing opportunities available for silent auction donations!

Show Program Advertising

Our Show Program is distributed throughout Championship weekend to all participants and spectators. Our program is a popular choice with many local businesses for a prime marketing opportunity. An economical (and smart) choice for something that will be in the hands of everyone! Featuring an 8.5"x11" layout, color, or b/w options, along with beautiful, glossed covers.

Size	B&W	Color
¼ page	\$25	\$30
½ page	\$50	\$55
¾ page	\$70	\$75
Full page	\$90	\$100

Additional information or questions should be directed to:

Tyler Hege
(336) 823-1678
president@scwha.org



SOUTH CAROLINA WALKING HORSE ASSOCIATION

<http://scwha.org>

Tax ID: 27-4325705

2024 South Carolina Championship Horse Show

Local Business Sponsorship Form

Business: _____

Contact Person: _____

Address: _____

Phone: _____ **Website:** _____

Sponsorship Package: (circle one)

Supreme \$2,000

Gold \$1,000

Corporate \$500

Supporter \$250

Blue Ribbon \$150

Hospitality Package: (circle one)

VIP Tables

Center Ring Hospitality

Championship Gifts

Silent Auction

Show Program Advertising: (circle one)

¼ page

½ page

¾ page

Full

Color

B/W

Payment Information:

Checks and/or Shippable Products should be mailed to:

South Carolina Championship Horse Show

C/O Darleen Buckner

3290 Camp Creek Road

Lancaster, South Carolina 29720

*If you are donating food, we will be glad to either schedule pick-up or arrange delivery at our show venue in Pendleton, South Carolina.