



*Basketball Australia
Code of Conduct and Ethics
For Team Coaches Officials and Support Staff*

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Date Effective:	25 March 2013

Code of Conduct and Ethics

For Team Coaches Officials and Support Staff

As a coach, official or support staff member appointed by Basketball Australia ("BA"), or by a member organisation that has adopted the code, you are expected to meet the following requirements in regard to your conduct at all times.

1. Comply and encourage compliance with BA standards, Constitution, By-Laws (including but not limited to the Anti Doping and Member Protection By Laws) and policies.
2. Encourage and adhere to the rules and spirit of the sport of basketball including national and international guidelines, regulations and rules that govern BA and the game of basketball and the particular competition in which you are participating.
3. Make a commitment to providing a quality service to athletes, BA and the game of basketball by:
 - (a) Maintaining or improving your current level of accreditation;
 - (b) Seeking continual improvement through performance appraisal and education;
 - (c) Providing a training program which is planned and sequential; and
 - (d) Maintaining relevant records.
4. Be fair, considerate and honest with all players, officials and team members. Ensure that every player's time spent with you is a positive experience. Treat each player as an individual by:
 - (a) Providing each player with equal attention and opportunities;
 - (b) Respecting the talent, developmental stage and goals of each individual player; and
 - (c) Helping each player reach his or her full potential.
5. Do not use your involvement with BA to promote your own beliefs, behaviours or practices where these are inconsistent with those of BA.
6. Refrain from any form of abuse, harassment or discrimination, or any conduct which might reasonably be regarded as abuse, harassment or discrimination towards others. Be alert to any conduct which may be reasonably regarded as abuse, harassment or discrimination that is directed towards athletes from other sources whilst they are in your care.
7. Ensure that any physical contact with players is appropriate for the situation and necessary for the player's skill development.

8. Refrain from any intimate relationship or affair with athletes under your care, supervision or tutelage.
9. Avoid unaccompanied and unobserved activities with persons under the age of 18 years wherever possible.
10. Treat people involved in the game of basketball with courtesy, respect and proper regard for their rights and obligations and in particular, respect the spirit of fair play and non violence.
11. Team coaching staff and management should not remain in team changing rooms unnecessarily. Generally, coaching staff and management should only be required in changing rooms for pre-game or post-game meetings between coaches and athletes, or if attendance is otherwise required by an athlete.
12. Refrain from any conduct which is; might be reasonably regarded as; or is being investigated for potentially being a breach of the criminal law applicable to the jurisdiction in which you are located at any time.
13. Do not denigrate and/or intimidate players, officials, spectators or event organisers.
14. Refrain from unnecessary or obvious dissension, displeasure or disapproval with officials' decisions or spectator or player conduct.
15. Be responsible in the consumption of alcohol products. You must also be responsible for the consumption of alcohol products by athletes in your care that are under the legal age for consumption of such products.
16. Treat another person's property with respect and due consideration of its value.
17. Respect the law and customs of each area you visit in foreign countries.
18. Do not make statements or take part or otherwise participate in demonstrations (whether verbally, in writing or by any act or omission) regarding political, religious or racial matters or any such matters which are prejudicial to or contrary to the objects, purposes or interests of BA or which bring BA or the squad or team into disrepute.
19. Show concern and caution towards sick and injured athletes by:
 - (a) Providing a modified training program where appropriate;
 - (b) Allowing further participation in training and competition only when appropriate;
 - (c) Seeking medical advice when required; and
 - (d) Maintaining the same interest and support towards sick and injured athletes.
20. Provide a safe environment for training and facilities and competition by:
 - (a) Ensuring equipment and facilities meet safety standards; and

- (b) Ensuring equipment, rules and the environment are appropriate for the age and ability of the athletes.
- 21. Behave and encourage behavior that upholds the highest standards of integrity and dignity. Uphold, and not injure or compromise, the standing and reputation of Basketball Australia.
- 22. Not engage in, or encourage, any conduct which is unbecoming of a BA representative that brings the game of basketball and/or BA into disrepute or is otherwise harmful to the interests of basketball and/or BA.
- 23. Be a positive role model for basketball and players. Encourage your player's to demonstrate the qualities outlined in this Code.