

# Sponsorship Opportunities

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[www.flyinlion5k.com](http://www.flyinlion5k.com)



*A 5K run and walk benefitting Lions Sports Booster Club  
and the student athletes of Littleton High School*

**Contact:** Sydney Ayers  
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**Phone:** 303.324.3880

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September  
2024

# About Us

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## Who are we?

Littleton High School has a proud legacy spanning nearly 115 years. During that time, the school has earned accolades for the academic and athletic prowess of its students. Attracting students from throughout the city of Littleton as well as parts of Centennial and unincorporated Arapahoe County, Littleton has long enjoyed a reputation as a community center for the area it serves. The Flyin' Lion 5K aims to be part of that community connection.

## Where does the money go?

Net proceeds from the Flyin' Lion 5K will go to the school's nearly 25 varsity sports via its Booster Club as well as to the Performing Arts through Encore. Proceeds from last year's Flyin' Lion 5K race were distributed to fifteen athletic teams and Encore.

## What can partnership do for you?

Becoming one of our race partners provides an ideal marketing opportunity for you to reach your community. There are many levels of involvement that offer your business positive brand recognition as a corporate partner. Plus as a race partner, you are supporting an event that promotes health and wellness in your community and directly benefits your local school.

Our race this year is a way in which you can expand your reach. Because of Littleton's history and the number of still very active alums in the area, we anticipate attracting a large number of participants in the race.

Moreover, we have developed a number of ways to engage runners, walkers and supporters at a high level as we toe the start line together. Sponsors can choose from more traditional sponsorship options featuring benefits like complimentary entries and preferred logo placement on marketing materials depending on the level or we can tailor a sponsorship to fit your specific needs.



# Sponsorship Levels

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## Platinum Level \$1500

- Logo on 2 race banners displayed at Littleton High School
- 10 complimentary race registrations
- Logo on race bibs
- Logo on race shirts
- Logo and link on race website
- Logo and link in marketing emails

## Gold Level \$750

- Logo on 2 race banners displayed at Littleton High School
- 5 complimentary race registrations
- Logo on race shirts
- Logo and link on race website
- Logo and link in marketing emails

## Silver Level \$500

- Logo on 2 race banners displayed at Littleton High School for one month prior to event
- 2 complimentary race registrations
- Logo and link on race website
- Logo and link in marketing emails

## Bronze Level \$250

- Business name listed on race shirts
- Logo and link on race website
- Business name listed in marketing emails

## King and Queen of the Hill sponsor \$750

- Naming rights for the fastest runner up the Washington St. hill
- Logo and link on race website
- Logo and link in marketing emails

## Fun Run sponsor \$250

- Naming rights for the fun run that takes place on the track after the 5K

## Pride of Littleton sponsor \$100

- Vendor booth at the finish line

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PLEASE INDICATE SPONSORSHIP LEVEL

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BUSINESS NAME

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CONTACT NAME

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EMAIL

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TELEPHONE NUMBER

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MAILING ADDRESS

Please make checks payable to:  
**LIONS SPORTS BOOSTER CLUB**

Mail payment and this form to:  
Flyin' Lion 5K  
Littleton High School  
199 E. Littleton Blvd.  
Littleton, CO 80121

*We welcome the opportunity to discuss your ideas on how to structure a partnership that meets your specific needs, and makes a meaningful impact on student education. Please contact Sydney Ayers with any questions. sayers@lps.k12.co.us. 303.324.3880*

For logo inclusion on race banner, paperwork and payment are due by August 1, 2024. For logo inclusion on race shirts, paperwork and payment are due by August 15, 2024.

Littleton Sports Booster Club is a 501(c)3 organization.