

# **Communication Tools for Utility Customers**

Power in the palm of your hand

Communication tools from Ohio Edison provide customers with simple and convenient ways to get the most current information related to their electric service, using the mediums they prefer.

## Alerts offer important notifications related to power outages or bills

Customers can sign up to receive automated emails or text messages to stay informed on topics including:

- Restoration updates in the event of an extended power outage
- Notifications of expected power interruptions for scheduled service reliability work
- Severe weather alerts in advance of storms
- Billing reminders, including new bill available, payment due, payment posted or no payment received
- Reminders of scheduled meter reading date

## Get personalized account information with text messaging

Using a series of short codes, customers can send a text message to 544487 (LIGHTS) to report a power outage, request a status update on a reported outage, or make billing inquiries from a mobile phone.

Short codes and frequently asked questions are available at www.firstenergycorp.com/connect.

#### Website offers on-the-go access to account services

With our mobile-optimized website, customers can manage their electric accounts on the go. Features include:

- Easy outage reporting and access to our 24/7 Power Center outage maps
- Secure management of a customer's electric account
- A click-to-call feature to reach our contact center

Just visit www.ohioedison.com to get started.

## 24/7 Power Center provides the most current outage information

Our 24/7 Power Center outage map, available at <u>www.firstenergycorp.com/outages</u>, displays individual outage locations with best-available estimated restoration times, the possible cause of the service disruption and crew status.

In addition, customers can receive a status update on a reported outage by logging into their accounts on our website. Information about other outage activity in the customer's area also will be displayed.

#### Connect with Ohio Edison on social media

Stay connected with Ohio Edison on Facebook, Twitter, Flickr, YouTube and LinkedIn.











Visit www.firstenergycorp.com/connect for more information and to enroll in alerts or text messaging.