

## **Privacy Information**

Go-Dog Direct has developed our Privacy Policy with the promise to be open and honest about the personal information you provide us. Since you need to provide us with particular personal information to register for a Go-Dog Direct Account, we want you to be fully informed about how your information is collected and used.

## **Identifying Contact Information**

When you register on Go-Dog Direct Leads, we collect the following information pertaining to you and your business:

*Name*  
*Company Name & Job Title*  
*Postal Address*  
*Email address*  
*Web site*  
*Phone*  
*Fax number (optional)*  
*Type of business*

We use your information for authentication and billing purposes, and we also use the information we learn from you to help us personalize and continually improve your query/count and order experience with Go-Dog Direct Leads. We also use your information to notify you of other Go-Dog products and services that might interest you. When you register for an account, you direct us about using your data for contacting you via email, telephone, etc. You can change how you want us to use your data at any time by going into your account and changing the My Preferences section.

## **Credit Card Information**

Go-Dog Direct collects credit card information solely to complete your transaction on Go-Dog Direct Leads. Go-Dog Direct will never willfully disclose any credit card information to any third party for any purpose.

## **Your Choices for Opt Out and Information Sharing**

When you become a registered user of Go-Dog Direct Leads, you control what communications we send to you. The choices listed below are also clearly indicated on the Go-Dog Direct Leads Registration page.

Please let me know of any data updates, additions and new features at Go-Dog Direct Leads

### Updating and Correcting Information

Once you register and sign in you can update and/or correct your own registration information through Go-Dog Direct Leads under My Account information:  
Updating or correcting any address information that you entered previously  
Updating or changing your Password and/or your Hint word  
Updating or changing your email address

**REFUND POLICY:**

All data provided by Go-Dog Direct is for a one-time use only unless otherwise specified. All lists are custom produced and non-refundable. I acknowledge & understand that the above-referenced charge is for services rendered on my behalf and at my request by Go-Dog Direct (Go-Dog Direct Leads). I acknowledge that, by providing this service, Go-Dog Direct has met its obligations for the above charge. I acknowledge that this agreement may not be cancelled. I acknowledge that I have reviewed and agreed to the terms of this contract. In no event will Go-Dog Direct be liable for postage, creative, design or any other costs incurred as a result of incorrect/incomplete data.

**SHIPPING/PROCESSING**

All lists/data are produced and shipped within one business day. A sample mail piece will be required for lists with sensitive data ( i.e children's info, ailments, ethnic selects, etc). Please allow additional processing time for the approval & release of your order when pulling these demographics. All lists are delivered via email once payment has been received.

It is the responsibility of the list user to comply with all State and/or Federal laws/regulations related to Do Not Call and unsolicited Faxing. Under no circumstances will Go-Dog Direct be liable for consequential, incidental or any other damages or claims based upon any breach of Government regulations by the list user.

© Copyright 2008 Go-Dog Direct