



STRATEGIC PLAN 2021 – 2025

Our **VISION** is that Basketball is well established and recognized as a sport of choice across Tanzania with the **MISSION** to establish and demonstrate good governance through an organizational structure, with defined roles and responsibilities, mandated to maximize the growth of Basketball through a process of participation, achievement and excellence.

Our Values
 Respect , Dedication,
 Professionalism ,
 Teamwork ,
 Integrity

KEY RESULTS AREAS

GOVERNANCE	SUSTAINABILITY	DEVELOPMENT	INVESTMENT	VISIBILITY
Enhance leadership and institutional capacity at all levels of the game.	Improve financial sustainability and investment portfolio.	Enhance development programmes for youth, women and disabled.	Enhance basketball infrastructure and playing environment.	Promote Tanzania basketball's brand and image.

STRATEGIC OBJECTIVES

<ul style="list-style-type: none"> Revise constitutional structure of basketball in the country. Engage sport administrators trainings at national ,regional and club levels. Conduct regular compliance , audit and financial due diligence checks. Build standard basketball operational procedures for the sport administration. 	<ul style="list-style-type: none"> Build financial ethics and management capacity to regional associations. Establish Standardized financial structures across the basketball framework. Secure sponsorships for Basketball development programmes and events. Establish income generating activities/avenues to support basketball activities. 	<ul style="list-style-type: none"> Develop basketball fundamental training curriculum for primary & secondary schools. Enhance training programmes for coaches, trainers and Care takers. Develop and execute events calendar for the Youth, Women and Disabled. Provide Capacity Building workshops and seminars for the Youth, Women and Disabled 	<ul style="list-style-type: none"> Increase the number of basketball facilities (i.e. equipment's and courts). Established well organized nationwide events programmes. Enhance more training programmes for coaches , referees and other technical officials. Establish more collaborations with other stakeholders to positively engage the sport. 	<ul style="list-style-type: none"> Enhance relationships with other basketball stakeholders. Enhance effective use social media channels and other media outlets. Promote local & international tournaments. Increase basketball awareness activities for visibility. Engage social and welfare basketball activities.
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MEASURES AND TARGETS

<ul style="list-style-type: none"> New TBF constitution set in place by 2022 Train at least 20 sport administrators every year. Set Basketball operating procedures in place by 2022. 	<ul style="list-style-type: none"> Train 26 regions on financial management by 2023 Operationalize financial guidelines and procedures by 2023 on all regions. Secure at least 2 sponsorship deals every year. Establish at least 3 formal investments by 2024 Collection of at least 15 Million Shillings annually. Increase at least 2 income sources annually. 	<ul style="list-style-type: none"> Endorse basketball fundamental training curriculum for secondary schools by 2022 Develop strategy for National Team programme (NTP) by 2022. Conduct at least 2 training programmes for Coaches, Trainers and Care takers on every region twice a year. Organize and participate in at least 2 events for the Youth, Women and Disabled every year. Organize at least 2 life skills and empowerment seminars. 	<ul style="list-style-type: none"> Building at least 3 standard outdoor basketball courts in every zone across the country by 2025. Organize at least 4 major events every year. Train at least 10 coaches every region and every year. Train at least 10 referees every region and every year. 	<ul style="list-style-type: none"> Establish at least 5 long term working stakeholders MoUs by 2023. Establish and operationalize Official TBF Website, Social Media Channels, and working with other media partners by 2022. Establish awareness and promotion campaigns every year. Establish at least 2 corporate activities annually Establish at least 2 community programmes to link Basketball with community annually
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