



## *Sustainability Ambassador*

*'Preparing Today For A Better Tomorrow'*

Sustainable Cayman is a non-profit organisation with a mission to promote environmental sustainability and conservation of our natural assets. Ambassadors are volunteers who work to create a sustainable community and culture by helping to implement initiatives that promote the creation of healthy communities and a flourishing natural environment.

### *What does an Ambassador do?*

Sustainability Ambassadors help to create a culture of sustainability in the community by supporting key programming and campaigns to cover the six focus areas of our outreach: Resilience & Adaptation, Ecosystems & Resources, Net-Zero and Renewable Energy, Circular & Local Economies, Culture & Heritage, Community Engagement. In support of this mission, Ambassadors are encouraged to 'Think Big, Live Green' to create a structured set of campaigns to encourage thoughtful decisions about environmental impact, and actions to build healthier communities using community-based social marketing principles.

Campaigns are designed to help us achieve carbon neutrality, sustainability goals, and to support the creation of responsible, diverse, and inclusive environments.

Key activities include:

- Creating a culture of sustainability within the community
- Helping to empower sustainability goals by collaborating on new initiatives
- Creating fundraising and sponsorship opportunities
- Creating and promoting campaigns. Our current campaigns are 'Wetland Thrives Life Survives', 'Nature Positive Podcast Series' and 'World Wetlands Day Jingle Competition'
- Helping to write blogs, social media content, build public awareness and outreach
- Act as a spokesperson by providing newspaper quotes, recording podcasts, interviews, etc.

Ambassador roles are voluntary and successful applicants (must be +18) will receive recognition and be part of a growing committee of youth change masters for sustainability. Subject to obtaining sponsorship stipends will be paid for local participation. A copy of our registered Detailed Purpose and Activities Statement is included below.

### *How do I join?*

Joining is easy! Simply fill out the [contact form](#) on our website and an officer will contact you for a meet and greet or Zoom. Our social media pages and website give you access to upcoming events, opportunities, and networking. As this is a new initiative Ambassadors will be invited to share their own ideas, questions, and support requests.



Non-Profit Organisation Registered and  
filed as No. 612 On 29-Apr-2022

Assistant Registrar

## DETAILED PURPOSE AND ACTIVITIES STATEMENT

### SUSTAINABLE CAYMAN

25 March 2022

PER THE GUIDANCE NOTES AND REGULATIONS OF  
THE NON-PROFIT ORGANISATIONS ACT (2020)

IN ACCORDANCE WITH THE ASSOCIATION BYLAWS THE PURPOSE AND  
ACTIVITIES ARE DETAILED AS FOLLOWS: -

#### PURPOSE

1. **Sustainable Cayman** is an unincorporated body of persons established for the purpose of promoting sustainability, climate resilience, and public participation in civic affairs in the Cayman Islands as it relates to the equitable management and governance of natural resources so as to:
  - a. advocate for the sustainable use of our socio-economic, cultural, historical and environmental resources through community-based initiatives that encourage participatory democracy and uphold the rights of citizens to a healthy and sustainable environment in the Cayman Islands by way of:
    - i. public outreach and awareness
    - ii. collecting, collating, and distributing primary and secondary information and data
    - iii. funding and/or launching grassroots initiatives
    - iv. promoting community development and youth empowerment
    - v. raise funds through membership and fundraising events
    - vi. raise funds through sale of donated items
  - b. promote climate resilient initiatives and natural solutions for longterm health and wellbeing
  - c. establish and work with community partners on sustainability-related programs and projects including, but not limited to permaculture, aquaculture, horticulture, agriculture, and public recreation.
  - d. partner with community organizations and government agencies on sustainability-related programs and projects
  - e. to align with the Guiding Principles as set out in our Environment Charter

END