

# ESHAN AUCHOYBUR


## ABOUT ME

A senior designer and team leader with over 20 years experience. Multi-disciplined, conceptual, hands-on, in-house, mentor, thinker, creative, an eye for detail and able to take a project from concept through to design.

## EXPERIENCE SUMMARY

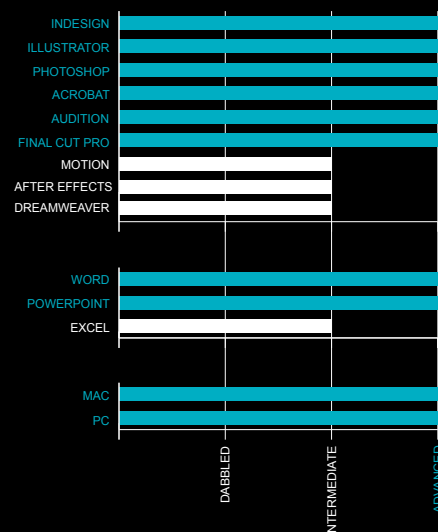
- Integral member of three global company re-brands and recently running a global strategy event.
- More than 20 years of diverse, hands-on design experience in brand, print, digital, marketing, film editing, office environment and web-site design.
- Strong at following briefs and project managing tasks from concept to final product.
- Adaptable, organised, detail-oriented with excellent work ethic, and strong time/people management skills.
- Ability to create designs, concepts, and templates based on knowledge of layout principles and design concepts while still adhering to company guidelines.
- Extensive knowledge of design techniques, tools, and principles involved in production of print, web and digital ready files.
- Adept at solving challenging briefs in the most creative and cost effective manner.
- A team player capable of working independently or collaboratively with minimum art direction.

 [www.ea-design.co.uk](http://www.ea-design.co.uk)

 07930 360 383

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## SOFTWARE KNOWLEDGE



## Full Driving licence

### EDUCATION

Newham College of FE 1999-2001  
HND Communication Design  
Distinction

Newham College of FE 1997-1999  
National Diploma in Graphic Design  
Merit  
A-Level in Art and Design C

City University 1996-1997  
Foundation in Civil Engineering Pass

Sir George Monoux College 1994-1996  
2 A Levels  
Design and Technology | Mathematics  
2 A/S Levels  
Physics | Computing

Norlington Boys School 1989-1994  
9 GCSE's A-C

### REFERENCES

Available upon request

# Control Risks

## **CURRENT POSITION; IN-HOUSE SENIOR DESIGNER AND TEAM LEADER 01/07/15 – PRESENT**

- Located in our head office in London and lead the design team to produce all branded marketing material including; major campaigns, digital requirements, reports, brochures, fliers, newsletters, adverts, html's and exhibit displays from concept to print for all our 36 global offices.
- Managing and mentoring of members of the team including long-term freelancers.
- Training staff on software and best practice.
- Experience in interviewing and short-listing candidates for various positions within the department.
- Responsible for creating new contacts and maintaining relationships with key suppliers and printing partners to negotiate best value.
- Working with external agencies and companies to produce jointly branded solutions.
- Complete re-brand of the company on a global scale, including all marketing material, office decor and all internal/external communications.
- Ensure deadlines are met and that the highest standards of quality are achieved.

## **PROMOTED TO; IN-HOUSE SENIOR DESIGNER 01/04/12 – 01/07/15**

- Project managed various global initiatives. Liaising with all stakeholders, authors, analysts, interpreting raw data into information graphics. Also couriers and printers to make sure it is all delivered on budget and on time for a global launch.

## **PROMOTED TO; IN-HOUSE MIDDLE WEIGHT DESIGNER 01/04/08 – 01/04/12**

- Integral member of the team responsible for re-freshing the brand.
- Provide research and recommendations of equipment and prices for the department's annual budget.
- Developing the branding for Travel Security Services a joint venture with International SOS.
- Managing the development of the company's internal filming capabilities, specifically; the use of high specification camera equipment, filming of senior employees/events, importing, editing and adding effects to recordings and outputting in various formats.

## **PROMOTED TO; IN-HOUSE DESIGNER: 01/04/2005 - 01/04/08**

- Assisted in the complete re-brand of the company globally, with particular responsibility in: Developing branding and guidelines for subsidiary and partner companies that operate under the Control Risks umbrella – including; American Background, Control Risks Screening.

## **EMPLOYED AS; IN-HOUSE GRAPHICS ASSISTANT: 08/08/02 – 01/04/05**

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## **CREATIVEZONES | LONDON | FREELANCE | 29/10/01 - 20/05/02**

- Played a key role in designing and producing the company brochure, corporate guidelines and marketing campaigns.
- Key member of the design team, producing children's books for the Derby Football club.

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## **STORM MARKETING | LONDON | FREELANCE | 24/9/01 - 05/10/01**



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