

Sponsorship Application

Coopersburg Farmers Market

5 N. Main Street Coopersburg, PA 18036

info@coopersburgfarmersmarket.com

PO Box 368 Center Valley, PA 18034

Help support your local farmer's market! Create exclusive exposure for your business!

The farmers market creates an opportunity for market shoppers not only to buy locally grown produce but also to shop for unique handcrafted items, enjoy live music, eat out and watch chefs cook and share delicious recipes. The market has become a gathering place for the community which enhances other shopping opportunities in Coopersburg! Our goal is to give Coopersburg families a reason to stay and shop in their own community. We have an exciting program of events and promotions to reach out to even more customers this upcoming season.

We have designed these sponsorship packages to offer greater visibility for your business and wonderful benefits to get your business's name out there! Support from local businesses is vital to the success of our market and our community! We hope you will join us in sponsorship this year!

Our Purpose

The Coopersburg Farmers Market strives to:

Support local family farmers and businesses by giving them available outlets to sell directly to the consumer.

Encourage residents to stay and shop in Coopersburg and use local businesses.

Enrich the community by making farm fresh in-season products available to shoppers.

Inform customers about healthy and sustainable food choices.



The Planter

\$150 package

- Includes: your business logo on the website



The Gardner

\$250 package

- Includes: your business logo and link on the website, social media, and weekly newsletters



The Harvester

\$500 package

- Includes: Logo and link on the website, social media, and weekly newsletters, your logo on reusable tote bags, banner, and shirts.



The Barn Master

\$1000 package

- Includes: Logo and link on the website, social media, and weekly newsletters. Your logo on the reusable tote bags, banners, and shirts. Also includes a 10' x 10' space to promote your business.

2024 Sponsorship Application

Business Name (Required)
Business Contact Name (Required)
(First)
(Last)
Mailing Address (Required)
(Street address)

(Address Line 2)
(City)
(State)
(ZIP Code)
Contact Information
Email (Required)
(Enter Email)
(Confirm Email)

Marketing

Please provide us with a one-sentence description of you and/or your product we can use in our marketing materials.

(Required)	
Website URL	Facebook Page URL
https://	https://
Instagram Username	Twitter Username

Sponsorship Details

Reference the Sponsorship Packages document for the benefits of each sponsorship level. For example, each sponsorship package offers different incentives and you as the sponsor have options to better suit the needs of your business!

Sponsorship Level (Required)



The Barn Master \$1000



The Harvester \$500



The Gardener \$250



The Planter \$150

- Businesses renting stalls must follow all the rules in the Vendor Policies.
- Stalls for businesses are for marketing and advertising only, no goods or services can be sold.
- Business stalls are reserved for businesses that do not qualify to be market vendors. Market vendors classifications include: Farmers, food processors, prepared food/goods, and artisan/crafters.
- Businesses must supply, set up and take down all their own equipment, including 10' x 10' tent, tables, chairs, weights, and signage. Weights will be required for ALL canopies on market day.
- Business must arrive between 10:00AM-10:15AM and be fully set up by 11 AM and stay until the end of the market. Take-down must be completed no later than 2:45PM.
- There are limited onsite parking spots for farmers only.