



CAPABILITY STATEMENT

About Us/ Company Overview

Established in 2002, Creativision MEDIA (thebestcreativeteam.com) manages public involvement programs to improve mobility on highways/streets, implement rail systems, improve transit services, and add protections bicycle/pedestrians. Creativision MEDIA's public involvement experience includes implementing a consensus-building program to win approval for one of the state's first lane elimination for on-street parking proposals. After a 24-month outreach effort with CRAs, businesses, bike/peds, municipal leaders, elected officials, and residents, the project earned community-wide support to bring on-street parking to a 12-mile corridor. It was a game changer for the entire area and just one example of our team's expertise and experience.

Differentiators

What makes us different from competitors?

The Creativision MEDIA team has extensive legislative and intergovernmental affairs experience. Our team has conducted public involvement and outreach programs locally and statewide. Our team understands the best practices for building consensus on projects and engaging all communities in the transportation planning process. Our team brings a wealth of knowledge and experience to every project.

Core Competencies



Media Relations



Event Management



Design & Video Production



Intergovernmental Affairs



Advocacy

Past Performances



Miami-Dade 2045 Long Range Transportation Plan

Client: Miami-Dade Transportation Planning Organization

Location: Miami-Dade County (countywide)

Prime Partner: Gannett Fleming

Scope: Presented the plan through interactive exercises and visualization techniques. Conducted pop-up meetings and tele-town halls in English, Spanish, and Creole.



I-95 at Lantana Road Project Development & Environmental Study

Client: Florida Department of Transportation (FDOT) District 4

Location: Palm Beach County

Prime Partner: GOAL Associates

Scope: Informed the community about the potential improvements, timeline, and study findings through multiple public workshops. Briefed elected officials and agencies regarding the study.



Miami-Dade South Corridor Rapid Transit Project

Client: Miami-Dade Department of Transportation and Public Works (DTPW)

Location: Miami-Dade County

Prime Partner: AECOM

Scope: Conducted public workshops to inform the public about the rapid transit project. Showed the public how the project could increase ridership in Miami-Dade County.

NAICS Codes

- 541810
- 541820

SIC Code

- 8743

NIGP Codes

- 80158
- 91500
- 91502
- 91503
- 91548
- 91573
- 91578
- 91584
- 91807
- 91826
- 91876
- 96153

Certifications



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