



## CAPABILITY STATEMENT

### Core Competencies

For 23 years, JMS Communications & Research has been helping state, regional and local governments to successfully build support for projects and programs through strategic communications and public and stakeholder engagement. We help planning and design teams and construction contractors to identify and address local issues, communicate with communities and local officials. We provide comprehensive strategic communications, public affairs and public relations services on public sector projects. JMS is a woman-owned business and is conveniently located in Central Florida.



### Products and Services

- Strategic communications and marketing plans
- Outreach campaigns plans
- Open houses, workshops, focus groups planning & facilitation
- Media relations, news conferences, news releases
- A wide range of strategic communications and marketing tools
- Branding and messaging
- Technical reports, documents, research
- Public policy papers and documents
- Proposal development, grant writing

### What Makes Us Unique

We partner with our clients, working collaboratively with the public, stakeholders, agencies and organizations, to develop customized solutions to meet our clients' needs. Our firm's focus and expertise is in serving the public sector. Our staff bring to JMS experience in the working news media and in legislative transportation and local government policy.

### Past Performances

- WisDOT Beltline Ramp Meter Pilot Project
- WisDOT, MnDOT, FDOT Corridor & ITS Projects
- FDOT ITS Office Exhibit - ITS America 2002
- City of Cedar Rapids, Iowa, Flood Recovery
- Centralina Council of Governments - Charlotte, N.C.
- CONNECT Our Future, CCOG, Charlotte, N.C.

### Jill Schultz

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### Certifications

DBE - FDOT, WisDOT,  
MnDOT, NCDOT,  
IowaDOT

DUNS: 95-786-4796

CAGE: 6UB61

NAICS CODES:

541820, 541613,

541430

