

G. F. Lasswell Company, Inc.  
**Lasswell**  
Manufacturers' Redistributor



## Enabling Distributor Success Since 1953

This online catalog is considered the master version and should be the final reference for product information versus printed and/or other electronic versions otherwise provided by G. F. Lasswell Co., Inc.

This catalog includes manufacturer provided product information and will be updated upon receipt of manufacturer's literature revisions.

# Lasswell

Manufacturers' Redistributor

Large Enough To Serve  
Small Enough To Care

All products sold exclusively through our distributor/customer network for resale



Helping distributors grow their business since 1953

A lot has changed since 1953, but one thing that hasn't changed is our commitment to distributor success.

The **Lasswell difference** is that we pride ourselves in providing exceptional customer service support. Our sales support team has years of industrial channel knowledge and proven success at helping distributors grow their business.

The Lasswell Team takes great pride in partnering with our distributors by offering an additional dimension to their inventory resources. Immediate availability is an asset that businesses from all industry groups can use to their advantage. By "bundling" selections from our variety of lines, the distributor can also reduce their inventory costs.

Investment in our company's personal service is shared by all members of the Lasswell Team. An ever growing product offering, depth of inventory levels and long term factory relationships enhance the total package that we provide.

- Live customer service support
- 50,000 square foot warehouse
- Over 10,000 SKUs in stock
- Access to 150,000 products from 500 Brands
- No order minimums
- Low prepaid freight minimums
- Orders available or shipped same day of receipt
- Friendly and accessible will-call desk
- Competitive pricing
- Easy qualifying free local delivery
- On time & accurate service
- One source, one invoice convenience

Lasswell is a proud member of...



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