

REAL-TIME MARKET NUMBERS

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MARKETING SUITE

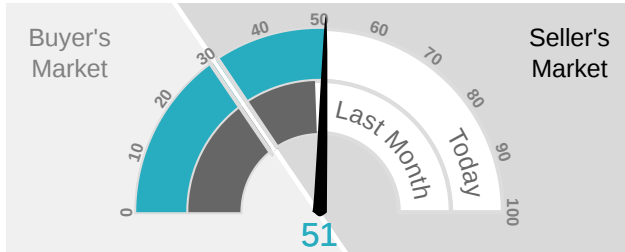
DESTIN, FL 32541

Single-Family Homes

This week the median list price for Destin, FL 32541 is \$2,447,500 with the market action index hovering around 51. This is an increase over last month's market action index of 49. Inventory has increased to 62.

MARKET ACTION INDEX

This answers "How's the Market?" by comparing rate of sales versus inventory.



Strong Seller's Market

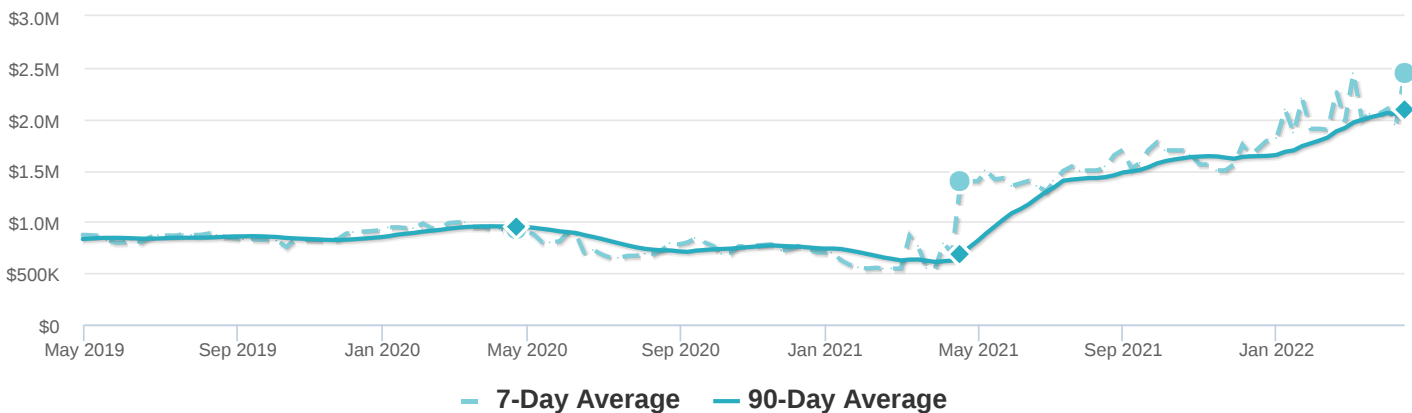
The market continues to get hotter. More sales demand and fewer homes listed have contributed to a relatively long run of increasing prices. Current supply and demand levels show no sign of prices changing from their current trend.

REAL-TIME MARKET PROFILE

Median List Price		\$2,447,500
Median Price of New Listings		\$2,995,000
Per Square Foot		\$692
Average Days on Market		65
Median Days on Market		28
Price Decreased		19%
Price Increased		6%
Relisted		0%
Inventory		62
Median Rent		\$3,048
Market Action		51

Strong Seller's Market

MEDIAN LIST PRICE



MARKET SEGMENTS

Each segment below represents approximately 25% of the market ordered by price.

Median Price	Sq. Ft.	Lot Size	Beds	Bath	Age	New	Absorbed	DOM
\$4,950,000	5,465	0.5 - 1 acre	5	6	17	2	0	56
\$2,995,000	3,838	8,000 - 10,000 sqft	5	5.5	20	5	2	14
\$1,822,500	3,135	6,500 - 8,000 sqft	4	3.8	24	0	4	45
\$723,000	1,919	6,500 - 8,000 sqft	3	2	23	2	5	17

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