

## Privacy Statement

### 1) Information on the storage of personal data and contact data by the responsible

The protection of your personal data is important to us.

We will process your data diligently and according to the legal requirements. Without your permission we will not pass your data to third parties unless it is required to meet our contractual obligations (e.g. transferring your data to shipping companies).

The Controller of your data within the meaning of Art. 4(7) General Data Protection Regulation (GDPR) is:

Stefanie Akita  
Herderstr. 17  
65185 Wiesbaden  
Tel.: 0611.24093013  
[info@shinjiakita.net](mailto:info@shinjiakita.net)

The person responsible for processing personal data is the natural or legal person who decides alone or together with others about the purpose and measures of processing the data.

Because of security reasons and the purpose of protecting personal data and other confidential content (e.g. inquiries to the responsible person), this website uses an SSL resp. TLS encoding which you can by the character sequence <https://> and the symbol of a lock in your browser.

### 2) Data Processing while Visiting our Website

For technical reasons, the following data sent by your internet browser to us or to our server provider will be collected, especially to ensure a secure and stable website: These server log files record the type and version of your browser, operating system, the website from which you came (referrer URL), the webpages on our site visited, the date and time of your visit, as well as the IP address from which you visited our site.

The data thus collected will be temporarily stored, but not in association with any other of your data.

The basis for this storage is Art. 6 Para. 1 lit. f) GDPR. Our legitimate interest lies in the improvement, stability, We reserve the right to retrospectively check the server logfiles should concrete evidence point to unlawful use.

### **3) Cookies**

We use cookies on our website in order to make it more user-friendly, efficient and to allow a better functionality. Cookies are small text files or other storage technologies stored on your computer by your browser. These cookies process certain specific information about you, such as your browser, location data, or IP address.

Some of the cookies we are using are deleted when you close your browser (session cookies).

Other cookies stay on your device and enable us or companies with whom we cooperate (third party cookies) to recognize your browser. If cookies are set, they collect and process individual user information such as browser and location data as well as IP address on an individual basis. Persistent cookies are automatically deleted after a specified period, which may differ depending on the cookie.

The legal basis for such processing is Art. 6 Para. 1 lit. b) GDPR, insofar as these cookies are used to collect data to initiate or process contractual relationships. If the processing does not serve to initiate or process a contract, our legitimate interest lies in improving the functionality of our website. The legal basis is then Art. 6 Para. 1 lit. f) GDPR.

You can refuse the use of cookies by changing the settings on your browser. Likewise, you can use the browser to delete cookies that have already been stored. However, the steps and measures required vary, depending on the browser you use. If you have any questions, please use the help function or consult the documentation for your browser or contact its maker for support. Browser settings cannot prevent so-called flash cookies from being set. Instead, you will need to change the setting of your Flash player. The steps and measures required for this also depend on the Flash player you are using. If you have any questions, please use the help function or consult the documentation for your Flash player or contact its maker for support.

If you prevent or restrict the installation of cookies, not all of the functions on our site may be fully usable.

Here are the links for the help function of the different browser:

Internet Explorer: <https://support.microsoft.com/de-de/help/17442/windows-internet-explorer-delete-manage-cookies>

Firefox: <https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen>

Chrome: <https://support.google.com/chrome/answer/95647?hl=de&hlrm=en>

Safari: <https://support.apple.com/de-de/guide/safari/sfri11471/mac>

Opera: <https://help.opera.com/en/latest/web-preferences/#cookies>

### **4) Contact**

When you contact us (e.g. by email) personal data is processed. Which data is collected can be seen from the respective form. These data are stored and used solely for the purpose of answering your request or for establishing contact and the technical administration related to it. The legal basis for processing the data is our legitimate interest in answering your

request in accordance with Art. 6 para. 1 lit. f DSGVO. The data will be deleted after having processed your request, unless continued storage is required for evidentiary purposes. In which case, all or part of the data will be excluded from deletion until the investigation of the relevant incident is finally resolved.

## **5) Data Storage for Contract Processing**

The data you submit when ordering goods and/or services from us will have to be processed in order to fulfill your order. Please note that orders cannot be processed without providing this data. The legal basis for this processing is Art. 6 Para. 1 lit. b) GDPR. After your order has been completed, your personal data will be deleted, but only after the retention periods required by tax and commercial law. The legal basis for the transfer of this data is Art. 6 Para. 1 lit. b) GDPR.

## **6) Data Storage for Order Processing**

**6.1** In order to process your order, we will share your personal data with the shipping company responsible for delivery to the extent required to deliver your order and/or with the payment service provider to the extent required to process your payment. If payment service providers are used, we will inform you explicitly below. The legal basis for the transfer of this data is Art. 6 Para. 1 lit. b) GDPR.

**6.2** Transfer of personal data to shipping service providers - DHL: Delivery of goods through the shipping company DHL (Deutsche Post AG, Charles-de-Gaulle-Straße 20, 53113 Bonn): In accordance with Art. 6 para. 1 lit. b DSGVO, only to the extent necessary for the delivery of the goods, we pass only the name of the recipient and the delivery address to DHL. - Hermes: Delivery of goods through the shipping company Hermes (Hermes Logistik Gruppe Deutschland GmbH, Essener Straße 89, 22419 Hamburg): In accordance with Art. 6 para. 1 lit. b DSGVO, only to the extent necessary for the delivery of the goods, we pass only the name of the recipient and the delivery address to Hermes.

## **7) Data Storage for Order Processing**

**7.1** In order to process your order, we will share your personal data with the shipping company responsible for delivery to the extent required to deliver your order and/or with the payment service provider to the extent required to process your payment. If payment service providers are used, we will inform you explicitly below. The legal basis for the transfer of this data is Art. 6 Para. 1 lit. b) GDPR.

**7.2** Transfer of personal data to shipping service providers

- DHL: Delivery of goods through the shipping company DHL (Deutsche Post AG, Charles-de-Gaulle-Straße 20, 53113 Bonn): In accordance with Art. 6 para. 1 lit. b DSGVO, only to the extent necessary for the delivery of the goods, we pass only the name of the recipient and the delivery address to DHL.

- Hermes: Delivery of goods through the shipping company Hermes (Hermes Logistik Gruppe Deutschland GmbH, Essener Straße 89, 22419 Hamburg): In accordance with Art. 6 para. 1

lit. b DSGVO, only to the extent necessary for the delivery of the goods, we pass only the name of the recipient and the delivery address to Hermes.

### **7.3 Use of payment service providers (payment services)**

- PayPal: For payment via PayPal, credit card via PayPal, direct debit via PayPal or - if offered - "purchase on account" or "installment payment" via PayPal, we will transfer your payment data within the scope of the payment process to PayPal (Europe) S.a.r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg (hereafter "PayPal"). The disclosure is made in accordance with Art. 6 para. 1 lit. b DSGVO and only insofar as this is necessary for the payment process. For the payment methods credit card via PayPal, direct debit via PayPal or - if offered - "purchase on account" or "installment" via PayPal, PayPal reserves itself the execution of a credit check. If necessary, your payment data will be processed in accordance with Art. 6 para. 1 lit. f DSGVO on the basis of the legitimate interest of PayPal in determining the ability to pay to credit bureaus. The result of the credit check on the statistical probability of default is used by PayPal for the purpose of deciding on the provision of the respective payment method. The credit report may contain probability values (so-called score values). Insofar as score values are included in the results of the credit rating, they are based on a scientifically recognized mathematical-statistical procedure. The calculation of score values includes, but is not limited to, address data. For further data protection information, among other things to the used credit reference agencies, please refer to the privacy policy of PayPal:

<https://www.paypal.com/de/webapps/mpp/ua/privacy-full>

You can object to this processing of your data at any time by sending a message to PayPal. However, PayPal may continue to be entitled to process your personal data, if this is necessary for the contractual payment.

## **8) Use of Social Media: Videos**

Using Youtube-Videos

We use YouTube on our website. This is a video portal operated by YouTube LLC, 901 Cherry Ave, 94066 San Bruno, CA, USA, hereinafter referred to as "YouTube".

YouTube is a subsidiary of Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA, hereinafter referred to as "Google".

Through certification according to the EU-US Privacy Shield

<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>

Google and its subsidiary YouTube guarantee that they will follow the EU's data protection regulations when processing data in the United States.

We use YouTube in its advanced privacy mode to show you videos. The legal basis is Art. 6 Para. 1 lit. f) GDPR. Our legitimate interest lies in improving the quality of our website. According to YouTube, the advanced privacy mode means that the data specified below will only be transmitted to the YouTube server if you actually start a video.

Without this mode, a connection to the YouTube server in the USA will be established as soon as you access any of our webpages on which a YouTube video is embedded.

This connection is required in order to be able to display the respective video on our website within your browser. YouTube will record and process at a minimum your IP address, the date and time the video was displayed, as well as the website you visited. In addition, a connection to the DoubleClick advertising network of Google is established.

If you are logged in to YouTube when you access our site, YouTube will assign the connection information to your YouTube account. To prevent this, you must either log out of YouTube before visiting our site or make the appropriate settings in your YouTube account.

For the purpose of functionality and analysis of usage behavior, YouTube permanently stores cookies on your device via your browser. If you do not agree to this processing, you have the option of preventing the installation of cookies by making the appropriate settings in your browser. Further details can be found in the section about cookies above.

Further information on data protection at "YouTube" can be found in the provider's privacy policy at: <https://www.google.de/intl/de/policies/privacy>

## **9) Rights of the Person Concerned**

The applicable data protection law grants you comprehensive data protection rights (information and intervention rights) to the person responsible with regard to the processing of your personal data, about which we inform you below:

- Right to information pursuant to Art. 15 GDPR: In particular, you have the right to obtain information about the personal data processed by us, the processing purposes, the categories of personal data processed, the recipients or categories of recipients to whom your data was or are being disclosed, the planned retention period or the criteria for the personal data processing, determination of the retention period, the existence of a right of rectification, deletion, limitation of processing, objection to processing, complaint to a supervisory authority, the origin of your data, if they were not collected by us, the existence of automated decision making including profiling and if applicable, meaningful information on the logic involved and the scope and effect of such processing, as well as your right to be informed about the guarantees under Art. 46 GDPR when forwarding your data to third countries;
- Right to correction according to Art. 16 GDPR: You have the right to immediate correction of incorrect data concerning you and / or completion of your incomplete data stored by us;
- Right to cancellation according to Art. 17 DSGVO: You have the right to demand the deletion of your personal data if the requirements of Art. 17 (1) GDPR are met. However, that right does not apply, in particular, where the processing is necessary for the exercise of the right to freedom of expression and information, for the fulfillment of a legal obligation, for reasons of public interest or for the pursuit, exercise or defense of rights;
- Right to restriction of processing according to Art. 18 GDPR: You have the right to demand the restriction of the processing of your personal data, as long as the correctness of your data, which is disputed by you, is reviewed, if you refuse deletion of your data due to inadmissible data processing and instead restricting the processing of your data require, if you need your data for the assertion, exercise or defense of legal rights, after we no longer need these data after purpose or if you have objected for reasons of your particular situation, as long as it is not certain, whether our entitled reasons predominate;
- Right to be informed in accordance with Art. 19 GDPR: If you have claimed the right to rectify, delete or limit the processing to the person responsible, he / she is obligated to

notify all recipients to whom the personal data relating to you have been disclosed, unless this proves to be impossible or involves a disproportionate effort. You have the right to be informed about these recipients.

-Right to data portability according to Art. 20 GDPR: You have the right to receive your personal data provided to us in a structured, common and machine-readable format or to request transmission to another person responsible, insofar as this is technically feasible;

-Right to revoke granted consent pursuant to Art. 7 para. 3 DSGVO: You have the right to revoke consent once given in the processing of data at any time with effect for the future. In the case of withdrawal, we will delete the data concerned immediately, as far as further processing cannot be based on a legal basis for consentless processing. The revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation;

- Right to complain under Art. 77 GDPR: If you consider that the processing of your personal data violates the GDPR, you have the right to complain to a supervisory authority, in particular in the case of an administrative or judicial remedy, in the member state of your whereabouts, place of work or place of alleged infringement.