

Monica R. Gibbs, Founder & Consultant



We believe that change begins from the ground up and that communities should have access to resources and the opportunity to advocate for what it needs.

SERVICES

Advocacy
Campaign Consulting
Community Outreach
Fund Development
Legislative Liaison
Media Relations
Partnership Development

OUR MISSION

Creating relationships that will help communities secure resources and building capacity through a collaborative framework.

OUR VISION

To be a leading model, providing tools for rural communities to access government and philanthropy assets that will ensure sustainability.

WHY CHOOSE GIBBS CONSULTING ?



We value building relationships with community stakeholders and policy makers. We understand the importance of giving others the tools to advocate and access resources.

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Consultant Bio

Monica Gibbs is an award winning activist with a journalism background and over a decade of campaign consulting, legislative, and political campaign experience. She is the founder of Gibbs Consulting LLC, where she provides advocacy and media relations services to community based projects and grassroots organizations. She also offers services to candidates for political office.

Monica has served on numerous boards, held appointed political positions, and advocated on both the local and state levels. Her work includes serving as the State Deputy Director of Political Action Committees for a US Senate campaign, coordinating a Reproductive Justice and Health Education initiative for Mecklenburg and Union Counties, and managing successful political campaigns. Her most recent work was with the United States House of Representatives.

Monica attended the School of Journalism and Mass Communication at The University of North Carolina at Chapel Hill. She is a graduate of the prestigious William C. Friday Fellowship for Human Relations where she joins a distinguished alumni network of North Carolina leaders. Her mission in life is to empower other women, to advocate, and be a voice for those who are marginalized and underrepresented. Monica resides in Eastern North Carolina.