



MARY BETH MEDLEY

INFO

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Sierra Vista, AZ 85635
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- marybethmedley.com

SOCIAL

- facebook.com/marybethmedleyzeitz
- linkedin.com/in/marybethmedleyzeitz

CLEARANCE

- Active Secret

EDUCATION

- Bachelor of Arts, French
University of Delaware,
Newark, DE. Feb 1988

l'Université de Montpellier,
Montpellier, France, 1987

CERTIFICATIONS

- Raytheon R6 Sigma

REFERENCES

- Eric Camil, Alutiiq, LLC,
Instructional and Technical Designer,
Fort Huachuca, AZ
850-212-8275
- Jillian Maguire, State of Arizona,
Instructional Designer,
Fort Huachuca, AZ
520-456-7673
- Terry Kanganis, Stagnito Media,
Account Executive,
Jersey City, NJ
201-855-7615
- Sarah Ruggieri, Sundance Graphics,
Partner / VP Sales,
Orlando, FL
407-240-1091

LANGUAGES

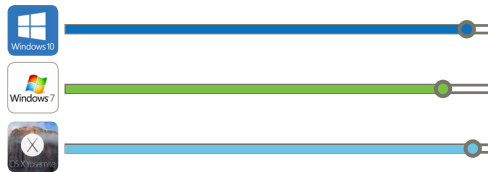
- French
- Spanish
- Italian

INTERESTS & HOBBIES

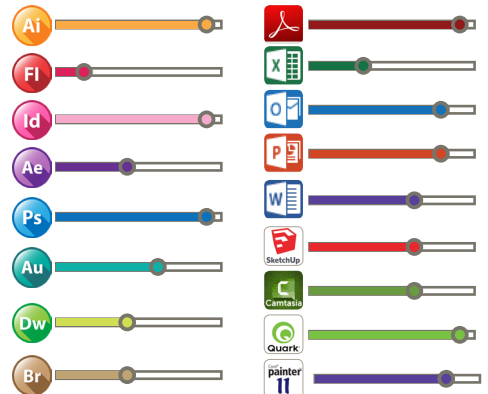


Nationally published artist with 15+ years experience creating a wide variety of digital and fine art media. Senior-level designer experienced in producing user interfaces, interactive mock ups, and marketing media. Strong organizational & time management skills. Exceptional ability to bring concepts and ideas to life through story boarding and sketching. Proven history in design and development of consumer products and packaging as well as Point Of Sale Design. Remarkable sense of form and style. Possesses a strong balance between fine art talent and technical computer-based skills. One of twenty-four artists chosen by The United States Mint as a coin and medal Master Designer in 2004.

PLATFORMS



SOFTWARE



OTHER

- Oil, Acrylic, Watercolor painting
- Nationally published fine artist
- Textured and painted finishes
- Proficient in photo restoration
- Photographic editing
- Story boarding
- HTML familiarity
- UI/UX Design
- Trade Show Graphics
- Corporate identity & branding
- Print and Digital advertising
- Superb eye for detail
- Excellent communication skills
- Strong analytical skills
- Extensive European travel
- Tutored English and French

PROFESSIONAL EXPERIENCE

- 06/2017 present --- **AMSG – Knowledge Management Office on Fort Huachuca, AZ**
MULTIMEDIA SUPPORT/ GRAPHIC DESIGNER
 - Create technical/visual UI designs, concepts and sample layouts based on customer needs.
 - Design, create, and modify digital images and layouts, logos, banners, and web graphics.
 - Maintain and modify KMO apps, both public-facing and behind CAC.
 - Train and educate Soldiers and civilians as needed on KMO web-builder apps & administer permissions as needed
- 09/2014 06/2017 --- **Alutiiq – Learning Innovation Office on Fort Huachuca, AZ**
ADVANCED MULTIMEDIA SUPPORT/ GRAPHIC & TECH UI DESIGNER
 - Continue same technical/visual UI design for learning modules for new contract under Alutiiq.
- 04/2013 09/2014 --- **Raytheon – Learning Innovation Office on Fort Huachuca, AZ**
SR AUDIO VISUAL SPECIALIST/ GRAPHIC & TECH DESIGNER
 - Create technical/visual UI designs, concepts and sample layouts based on customer needs, knowledge of layout principles, and aesthetic design concepts for learning modules geared towards U.S. soldiers.
 - Develop graphics, layouts and storyboards for projects such as training/educational materials, USAICoE regulations, briefs & web sites through analysis of materials and ideas provided by instructional designers & the Army.
 - Prepare illustrations, rough sketches, and/or story boards, execute photo shoots executed as needed for content.
 - Participate in project reviews and advise Government on graphics, layouts and illustrations.
 - Design, create, and modify digital images and layouts, logos, banners, and web graphics.
 - Maintain an archive of images, photographs, and completed products.
 - Attend product requirement meetings and advise Government on multimedia development timelines.
 - Submit progress reports to Government regarding project requirements.
- 09/2011 04/2013 --- **New View Gifts & Accessories – Media, PA**
FINE ARTIST & SENIOR GRAPHIC DESIGNER
 - In-house independent contractor for fine art painting and graphic design for giftware such as resin wall plaques, clocks, photo albums sold in numerous stores such as Target, Kohl's, Bed Bath & Beyond.
 - Present new ideas with limited direction and varied internal client needs.
 - Generate detailed specs of final designs to be produced in China.
- 01/2006 Current --- **Stagnito Media – Deerfield, IL**
HEAD CLASSIFIED AD SECTION DESIGNER
 - In charge of the classified ad sections of Convenience Store News magazine.
 - Format text and graphics for entire classified ad sections, create new ads for CSN clients.
- 01/2005 Current --- **Sundance Graphics – Orlando, FL**
ILLUSTRATOR / FINE ARTIST / GRAPHIC DESIGNER
 - Licensed under contract to create full-color paintings that are reproduced as open edition prints and sold in national retail chains such as Target, Kohl's, Bed Bath and Beyond, JC Penney, Kirkland's.
 - My work is also used in licensing products.
 - Create custom drawings and paintings using oils, acrylics, and watercolors on archival substrates.
 - Carefully prepare all design layouts into prepress files for offset, web and digital printing.
 - Research industry trends and evaluate competitive products.
 - Collaborate with the art director and contribute to the creative process with multiple original ideas.
- 01/2004 01/2008 --- **United States Mint– Philadelphia, PA**
MASTER & ASSOCIATE COIN DESIGNER
 - Design chosen for the Margaret Taylor First Spouse Coin Inverse Gold Coin Collectable.
 - Designs also submitted for Jefferson Nickel, Commemoratives, Lincoln Penny Inverse and State Quarters.
 - Designed visual models for both aesthetic and technical criteria; researched drawings of characters to be historically correct.