



Art in the Park 2024 Sponsorship Info

Saturday, August 17 | 10am-6pm & Sunday, August 18 | 10am-3pm

AitP Facebook: 2,000+ followers | AitP Instagram: 700+ followers

By becoming an Art in the Park sponsor, you are supporting the evergrowing arts in the vibrant community of Elkader.

MAIN EVENT SPONSOR \$3,000+

- **Logo** included on all print material after receipt of sponsorship
- **Tagged in all** Art in the Park **social media** posts (Instagram and Facebook)
- **Main Event Sponsor banner with logo** included in the Main Welcome Tent
- **Logo** on Main Welcome Tent banner
- 1st Choice of **artist award sponsorship**: Best in Show Award, People's Choice Award, 1st Place 2D Award, 1st Place 3D Award, Green (Sustainability) Award
- Business name on 4 **highway billboards** in high traffic areas: "Sponsored by _____"
- **Logo** linked on ArtintheParkElkader.com home and sponsor page

PARTNER SPONSOR \$1,500-2,999

- Choice of **artist award sponsorship**: Best in Show Award, People's Choice Award, 1st Place 2D Award, 1st Place 3D Award, Green (Sustainability) Award
**choice based on order of sponsor payment submission*
- Choice of specific **entertainment sponsorship**: Live music sponsor, Youth Art sponsor, Wellness sponsor, Culinary sponsor
**choice based on order of sponsor payment submission*
- **Logo** on Main Welcome Tent banner
- **Individual shoutout** on social media (Instagram and Facebook)
- **Logo** linked on ArtintheParkElkader.com sponsor page

BENEFACTOR SPONSOR \$750-1,499

- **Logo** on Main Welcome Tent Banner
- **Logo** linked on ArtintheParkElkader.com sponsor page
- **Individual shoutout** on social media (Instagram and Facebook)

PATRON SPONSOR \$250-749

- **Individual shoutout** on social media (Instagram and Facebook)
- **Listed** with link on ArtintheParkElkader.com sponsor page
- **Listed** on Main Welcome Tent Banner

SUPPORTER SPONSOR \$100-249

- **Listed** on social media (Instagram and Facebook)
- **Listed** with link on ArtintheParkElkader.com sponsor page
- **Listed** on Main Welcome Tent Banner

FRIENDS OF THE FESTIVAL \$50-99

- Recognized on the ArtintheParkElkader.com sponsor page and Main Welcome Tent banner

We appreciate any donation and every volunteer effort that helps bring this fun cultural event to northeast Iowa.

THANK YOU!

~The entire Art in the Park committee



Sally Stendel

Sponsorship Coordinator

319.360.1850

artintheparkelkader@gmail.com

Mailing Address:

Main Street Elkader

Attn: Art in the Park

P.O. Box 125

Elkader, Iowa 52043

Check memo: Art in the Park Sponsor