

The Grand Opening event at Phoenix Triumph took place on Saturday October 6, 2018. The store is located at 833 S. Country Club Drive in Mesa; right next to Mesa landmark Kelly Kawasaki. About 60 people toured the store through the day.

This opportunity to launch the iconic Triumph motorcycle brand into the greater East Valley included test rides, food, and giveaways as they introduced their full line of Triumph motorcycles, apparel, and accessories. Top prize was a Triumph watch.

Paul, the dealership's Marketing & Communications rep, described the day's participation as "solid. Quite a few people wanted to test ride a Triumph." He added, "We would like to thank everyone who came by to check out our full line up of Triumph motorcycles, accessories, and apparel."

This dealership is family owned and operated. They look forward to sharing

their passion for Triumph motorcycles with you. Triumph Motorcycles ... 116 years and counting.

Test rides can be scheduled Tuesday through Saturday between 10am and 4pm. Just give Rick at call at 480-668-7969 or stop by the showroom at 833 S. Country Club Dr., Mesa, AZ 85210.

Please mention you read about them here in *AZ Rider Motorcycle News*.

Betsy



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