

Peace Out, Prostate Cancer Ride 2019

You might be asking ... why are we talking about this now ? ☺

Because ... The Peace Out, Prostate Cancer Ride is the first official ride of Arizona Bike Week. And THAT's gonna be here quicker than you think! ☺

Organizer Shelley Martin hosts this event each year in loving memory of her Dad James Martin and her Grandfather Louis Rivetts. They were both taken by prostate cancer. Shelley also hosts the Annual 'Bikers For Boobies' breast cancer awareness event that takes place in October.

The mission of the Peace Out, Prostate Cancer organization is to promote education, early detection, and awareness of prostate cancer. 2019 was this event's 7th year; taking place on Wednesday April 3rd. Sign-in was at Harley-Davidson of Scottsdale, located at 15656 N Scottsdale Road .

Registration included breakfast at HDoS. While there, 20 men got their PSA tests done. These blood tests are part of what this event raises money for; as screening & early detection are considered a key factor toward a successful outcome if diagnosed.

The self-paced trip was for 21-and-older riders. After departing from Harley-Davidson of Scottsdale, stops included Connolly's on Carefree Hwy in Phoenix, Arizona Natural Concepts Medical Marijuana Dispensary also on Carefree Hwy, Roadrunner Restaurant & Saloon in New River, and the Dirty Dogg Saloon on Scottsdale Road. Shelley share that there were 300 riders who participated PLUS more who supported the event in cars.

This day raised \$2,500 for the Prostate Cancer Awareness Project; the organization that covers the testing fees for men. PCAP pays to have men get their PSA levels tested 3 times a year via blood draw at Harley-Davidson of Scottsdale. A PSA test costs around \$35... meaning that this day helped pay for about 71 men to be tested. Very cool!

Shelley sent along thanks to their event supporters, "Harley-Davidson of Scottsdale, Connolly's Bar and Grill, AZ Natural Concepts, Roadrunner Bar and Grill, Dirty Dogg Saloon, Buddy Johnson, Chuck Franklin



Law, New Source, Arizona Bike Week, Everybody's Primary Care, and all of the people that support Peace Out, Prostate Cancer! We couldn't do it without them!!"

She also added, "We are breaking new ground - we are raising awareness on a larger scale and making a difference for all of our guys! We are provid-

ing FREE PSA tests (via blood draw) at Harley-Davidson of Scottsdale, at body-building shows, and at a few gyms. Last year we had our first 5k run/1 mile walk and we sold out!"

These are the dates for 2020!

The POPC 5k run/1 mile walk is coming up THIS month, on **Sat, Feb 22** and the POPC Ride will once again kick off Arizona Bike Week -- this year on **Wed, April 1st!**

These events are not only for a good cause but the organizers put their hearts into giving you a fun-filled day. Make your plans to attend ☺

Follow the Peace Out, Prostate Cancer organization on Facebook at <https://www.facebook.com/PeaceOutProstateCancer/> and learn more at <http://peaceoutprostatecancer.org/>

See more POPC-2019 pix at https://www.facebook.com/shelley.rollen/media_set?set=a.10218755823383585 and

https://www.facebook.com/pg/PeaceOut-ProstateCancer/photos/?tab=album&album_id=2635998579776083

👍 Betsy




PEACE OUT, PROSTATE CANCER®
Family 5K Run & 1 Mile Walk
SATURDAY, FEBRUARY 22, 2020

Arizona Falls
 5802 E. Indian School Rd., Scottsdale
 REGISTRATION: www.PeaceOutProstateCancer.org