

Ladies Day at Lucky Strike Cycles

This year, Lucky Strike Cycles' Ladies Day event took place on Sunday February 11, 2024.

Attendance was a bit lower than last time; with 45-50 women signing in. It is thought that being Super Bowl Sunday may have had some impact on attendance; although all the presentations & giveaways were completed within time for anyone who wanted to get to wherever they'd planned to be to watch the game.

There was a mixed collected of motorcycles in the parking lot. In addition to the HDs, I saw Indian, Vulcan, and CanAm represented. Ladies were of all ages and there were some menfolk in attendance as well.

It was an enthusiastic group, creating a positive atmosphere of camaraderie & friendships. People were enjoying snacks from the Band Wagon Food Truck and visiting the vendors' booths.

There were some interesting product presentations.

Misty Johnson of Dunlop Tires discussed the importance of proper tire pressure; offering to teach anyone who wanted to know, how to check tire pressure. Her presentation included asking everyone to look at the palm of their hand. She then explained that THAT is how much rubber of a motorcycle tire is on the ground at any given time. The visual certainly reinforced the importance

of having quality tires in good condition.

Stitch from Custom Cycle Seats spoke about riders' concerns & discomforts such as pressure points and sciatica ~ and how a custom-built seat can help to alleviate some of those issues to help you stay in the saddle longer & be more comfortable.

Nick from Drag Specialties gave an overview of items from a recent trade show; highlighting LED lighting products to improve your motorcycle's visibility.

Rick with SP Connect demonstrated smartphone mounts for your motorcycle.

Glenn from Muc-Off had a detailing tent in the parking lot to demonstrate their different products.

It was very interesting to learn from Rodney's More Shade presentation that their SPF50 fabric shades can reduce your motorcycle seat's temperature 50+ degrees as compared to parking your bike without a cover.

Drag racer Patty Bluett of M&P Racing shared her love of racing; describing her entry into the sport at the 'grassroots' level and explaining that that is how many racers get their start.

After all the presentations concluded, there were more than a dozen opportunities to win some pretty cool raffle prizes. Prizes included a helmet, SP Connect phone mount kit, Muc-Off cleaning supplies, turn signals, tank bag, battery ten-

der, apparel, & more. The same gal won both Dunlop Tire rebates and was VERY happy for that! The Legend Suspension was a major windfall to another very happy lady. Congratulations to all the winners!

Striker & Paige of Lucky Strike Cycles shared this message, "We would like to thank our vendors, Misty from Dunlop Motorcycle Tires, Nick from Drag Specialties, Glenn from Muc-Off, Rick from SP Connect, Stitch from Custom Cycle Seats, Rodney from More Shade, Patty from M&P Racing, and Robin from the Band Wagon Food Truck. We didn't realize when scheduling this event that The Big Game was the same day. We wanted to be able to showcase our vendors who took the time to be here for everyone and still get you to the game on time. Next year, we will include motorcycle maintenance plus questions and answers like we have in the past. Thank you to everyone who came out. We look forward to seeing you in the shop soon."

This was also an opportunity to check out the new location of Lucky Strike Cycles, now located at 1971 E 5th Street, Suite 114 in Tempe. It is a larger facility with a really nice set up. Striker is always available to answer questions about your bike, so be sure and give him a call at 480-398-0457 or stop by the shop.

Betsy

group photo by Olivier Touron

