



JOHNSON COUNTY
CHRISTMAS BUREAU

2023
JCCB

ANNUAL
REPORT

Providing warmth & support
for over 60 years

JCCB.org

913 . 341 . 4342

PO Box 14786, Lenexa, Kansas 66285

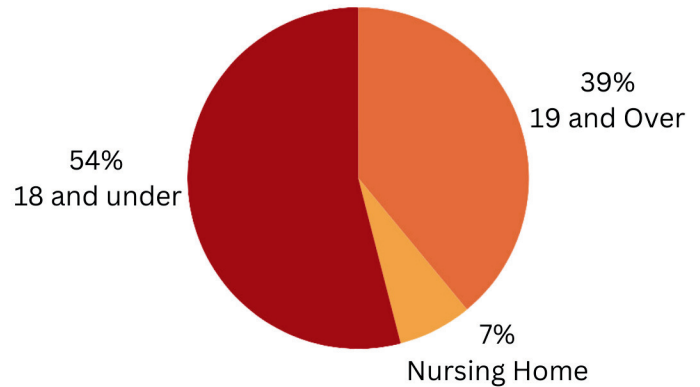
admin@jccb.org



Our Mission

- Provide warmth and support, during the winter holiday season to low-income Johnson County, Kansas families.
- Increase awareness and understanding of poverty in Johnson County, Kansas; and
- Give neighbors an outlet to help neighbors.

13,389 Served in 9 day Holiday Shop!



Snap Shot of 2023 Holiday Shop



37 TONS OF
GROCERIES



7,177 COATS



41,672 PERSONAL
CARE ITEMS



48,397 BOOKS



40+ PALLETS
OF TOYS

The Johnson County Christmas Bureau is a non-profit organization dedicated to assisting low-income families in Johnson County, Kansas, during the holiday season. We provide a range of gifts and necessities to our Holiday Shop Guests to ensure they have a brighter and more joyful holiday experience. Johnson County Christmas Bureau collects donations throughout the year and sets up a store where guests can choose items that best suit their family's needs and preferences.

For 63 years, Johnson County Christmas Bureau has served low-income and below poverty level families through our Annual Holiday Shop. This initiative allows families in need to "shop" for children's & teen coats, toys & gifts, clothing, personal care items, hats & gloves, books as well as groceries, all at no cost. Through these various departments at the JCCB Holiday Shop, the Johnson County Christmas Bureau plays a crucial role in supporting and uplifting the community during a time of need.



Recipient Testimonial

*This was my first time, and I had no idea what to expect. This was amazing! The organization helped immensely, as I have severe anxiety. The book selection was better than a library, and I love libraries. I felt welcomed and I felt no judgements for my needing these services. That's not always the case with some organizations. Thank you so very much for a wonderful Christmas shopping experience.
-Holiday Shop Guest*

The Impact of Poverty

Poverty in Johnson County, Kansas is a significant issue that often goes unnoticed due to the area's reputation for affluence. While Johnson County is one of the wealthiest counties in Kansas, with a high median household income, there are still pockets of poverty that exist. The total number of people living in low-income housing is 90,341 or approximately 15% of the Johnson County population. Factors contributing to poverty in the area include high housing costs, lack of affordable healthcare, and limited access to quality education for all residents.

Despite the overall prosperity of Johnson County, there are individuals and families struggling to make ends meet. Many residents face challenges such as food insecurity, inadequate housing, and limited job opportunities. Nonprofit organizations, local government initiatives, and community outreach programs play a crucial role in providing support and resources to those in need. By raising awareness and understanding along with giving neighbors an outlet to help other neighbors, Johnson County Christmas Bureau continues to provide warmth and support during the winter holiday season.

150%

Johnson County Christmas Bureau serves those living 150% and below poverty level.

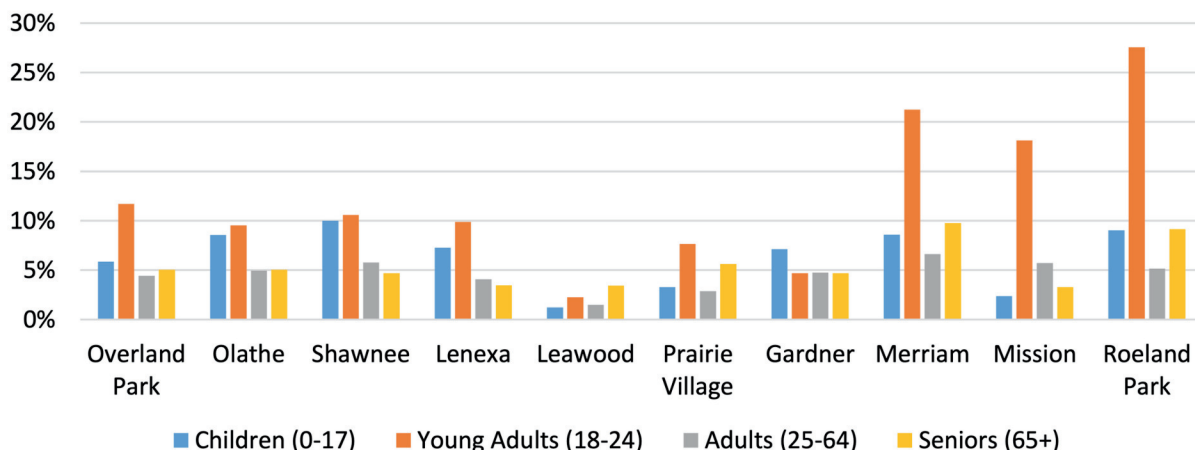
Impact of Poverty in the Community

Families without adequate income face daily hardships including hunger, poor housing conditions, lack of health care, forgone doctor visits, and more. Poverty statistically lowers student achievement and workforce readiness, leads to higher health insurance premiums for everyone and to increased crime and rising costs of criminal justice.

36,000

Over 36,000 residents of Johnson County live below the poverty level... Thousands more are 150% and below

**Poverty Rate by Age Group
10 Largest Cities**



Johnson County Christmas Bureau provides warmth & support to the low-income and poverty families of Johnson County, Kansas.

**More than 125 neighbors serve year-round on committees
another 3,100 fill volunteer positions during November and December.**

**“ We are neighbors, over 3,000 strong,
determined to do more each year to
help our low-income neighbors and
little by little, step by step help
eradicate poverty and food insecurities
in our community.”**

**-Nina Kimbrough Johnson
JCCB Executive Director**



Volunteers are the Lifeblood of JCCB

We are women and men of all ages. We are the heart and soul of the Christmas Bureau. More than 125 serve year-round on committees another 3,100 fill volunteer positions during November and December. We serve 10,000 – 14,000 of our low-income neighbors. We strive to enhance the overall quality of life in our region. We offer opportunities for community service, increasing awareness of poverty in our community and providing an avenue to help our neighbors in need. We dedicate many hours ensuring that our community families can obtain at no cost: groceries, winter coats, personal care items (including but not limited to soap, feminine care products, hygiene products, household, and cleaning products), toys, children’s clothing, gifts, books and more. Our nursing home program distributes various items such as lap quilts, slippers, socks, pajamas and more.

We have even introduced a delivery program for seniors and disabled who are not able to attend. We remain the only countywide agency that provides emergency holiday assistance from newborn to nursing home across multiple product lines. We provide SAFETY NET SERVICES, filling a gap that other agencies are unable to fill to provide a more complete basket of services. By providing items of sustenance and warmth to children in our community, we strive to provide social and emotional support for both families and children as well as seniors.



Recipient Testimonial

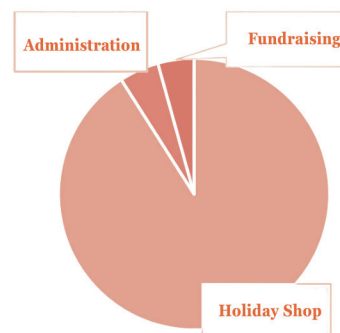
“I have been to the JCCB shop the last few years and each time I leave in tears with how amazing the people make me feel, I don’t feel judged by the number of children I have and they make me feel like the best parent ever. I am so grateful for JCCB shop. I haven’t left from shopping ever, without a hug from the people helping me shop and that means a lot to me. I hope to get in a position to give back and help others one day as well.”

-Holiday Shop Guest

Administrative and Fundraising Overhead



Expense Categories



When applying to corporations and organizations for grants to benefit our neighbors in need we highlight our low Administrative and Fundraising overhead. This assures our donors funding goes directly to our recipients each year at the Holiday Shop.

We are the Johnson County Christmas Bureau!

Neighbors Helping Neighbors



Volunteer Appreciation & Awards

Recipient Testimonials

My wife and I had enough time to shop around. Very nice people and kind, helping from entering the building to where you get the stuff outside. Thank you so much for giving a little happiness to my family in these times of need.

-Holiday Shop Guest

"The gentleman who walked me through couldn't have been more helpful. The whole experience was very pleasant. I felt very lucky to have been a part of such a charitable organizations event. The handmade hats and gloves were beautiful. What hard work must've gone into them. Such a selfless, wonderful thing to do for strangers. Bless everyone's hearts that helped make it such a great experience."

-Holiday Shop Guest

"I had a wonderful lady that escorted me around. She made me feel very comfortable. I couldn't believe all the stuff I received. This was my first year being in this situation, not having income due to a stroke last year. This is an amazing thing that you do. All the items I received were needed and used! Thank you very much."

-Holiday Shop Guest

"Without the Christmas shop we could not have a good Christmas."

-Holiday Shop Guest

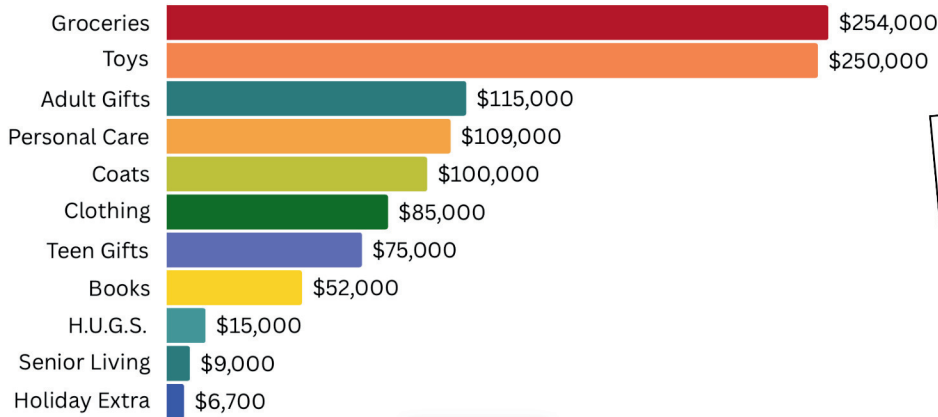
www.jccb.org/DONATE



Thank you for your time, talents and treasures!

2023 JCCB HOLIDAY SHOP provided assistance to nearly 14,000 individuals

Over \$1 Million in merchandise distributed to low-income families in 9 days!



(*These numbers are based on the MSRP value of the product distributed.)



The need for extra assistance during the holiday season is particularly great because of the additional demand placed on all relief agencies.

Multiple years, JCCB has been highlighted in the media through interviews and community coverage.

JCCB's volunteers know how to bargain shop!

They stretch their budget of \$173,000 across all departments and together with thousands of in-kind donations were able to distribute around \$1 Million worth of product to our neighbors during the holiday shop!

JCCB Board of Directors

Courtney Hannah
Board President

- Barbara Kopack Hill
- Wendy Andrew
- Janeé Hanzlick
- Natalie Newsome
- Nancy Ogden
- Bill Gay
- Barb O'Donnell
- Pat Thomas
- Robin Dukelow
- Terri Thomas
- Roseann Newcomer
- Matt Maciel
- Patrick McCray

JCCB Executive Director

Nina Kimbrough Johnson

✉ Director@jccb.org

☎ 913.341.4342

🌐 jccb.org

Your contribution is important!

Due to inflation and the increasing cost of merchandise, JCCB will need to raise more funds in 2024. If you are interested in helping to impact our community, please contact us at 913-341-3442 or www.jccb.org/donate.

2024 DATES TO SAVE:



Thank you for making the holidays burn bright in our community!

The purchase of this candle supports both an independent small business and the Johnson County Christmas Bureau!

JCCB was founded in 1960 and has grown to provide holiday assistance to nearly 12,000 Johnson County residents. We provide warmth and support to our neighbors through our generous volunteers and donors. Learn more about our mission at www.jccb.org.

SPECIAL THANKS TO OUR

2023 COMMUNITY SUPPORTERS

- JOHNSON COUNTY YOUNG MATRONS
- BLESSINGS ABOUND
- R&R OUTDOOR LIVING, LLC |
RAYMOND & ROSEANN NEWCOMER
- TIM & JILL PHILLIPS
- LENEXA ROTARY FOUNDATION INC.
- JANE VEGA & RODNEY CARSON
- BARBARA O'DONNELL & FAMILY
- EDWARD JONES
- OVERLAND PARK ROTARY FOUNDATION
- OLATHE MAYOR'S CHILDREN'S FUND
- BOB & MARCIA PHILLIPS
- ROTARY CLUB OF LEAWOOD, KS
- VIOLET FAHLER
- ASSOCIATED AUDIOLOGISTS
- CHURCH OF ASCENSION
- SM EAST HIGH SCHOOL STUCO
- GILL STUDIOS INC: CHARITABLE REQUESTS
- BEVERLY CUNNINGHAM
- CHURCH OF NATIVITY
- BANK OF LABOR
- CHURCH OF ASCENSION
- FARMERS BANK OF KANSAS CITY
- JONATHON & SARAH BAUM
- MARK & TERRI THOMAS
- R&R HOME, LLC | ROSEANN NEWCOMER
- TIM & JULIE STEELE
- JONATHON & SARAH BAUM
- WILLIAM & PATTY GAY
- RANDY & JONA VANCE
- CLUNE FAMILY FOUNDATION
- DOUG & DORIS CLARK
- ANONYMOUS
- ANONYMOUS
- SCOLAR FOUNDATION
- ROLLING HILLS PRESBYTERIAN CHURCH
- IDREDGE.COM | MARK & COURTNEY HANNAH
- KIRK FOUNDATION
- WALMART FULLFILLMENT CENTER #9073
- ED HILL & BARBARA KOPACK HILL
- STREAM LAKE AND WETLAND SOLUTIONS
- JOANNA BRAMLETT
- JANE' & DAVID HANZLICK
- JOHN & JANELL ENGLEHARDT
- KAREN BOYD
- ROTARY CLUB OF SHAWNEE FOUNDATION
- BRIAN ANSELMO MEMORIAL FOUNDATION
- CAROL & FRED LOGAN
- DOUG & DORIS CLARK
- LARRY & JEANNE GATES |
GATES SHIELDS FERGUSON SWALL HAMMOND
- MITCHELL CAPITAL MANAGMENT
- PROSPERITY ADVISORS
- THE HAGANS | PAY IT FOWARD FUND
- TYLER & NATALIE NEWSOME
- WILLIAM KOENIGSDORF
- BROOK & CHRISTOPHER BEHRENS
- GROVER SIMPSON
- PATRICIA VANDERLAAN
- BILL KOENIGSDORF & KAY JOHNSON
- JOANNE & DALE SCHAEFER
- BERNIE & DONETTA SHANER
- VICKI & BEN BILLER
- EUGENE & ANNA HALLOUER
- DIANE & STEVE WILLMAN
- WALMART #3273
- ADVENT HEATH
- KATHY PORTMAN
- 100 WOMEN WHO CARE - CEDAR CREEK
- FIRST INTERSTATE BANK OF SHAWNEE
- KANSAS GAS SERVICE
- JOHNSON COUNTY KIWANIS CLUB
- MARY LOU & KEVIN HARDINGER
- MITCHELL CAPITAL MANAGMENT
- DAVID & WENDY ANDREW
- KIM TAULBEE
- JONN WULLSCHLEGER
- FRED & CAROL LOGAN
- JOHNSON & JOHNSON MATCHING GIFTS
- KURT & BREANNE NIEBUHR
- GRANT & LAUREN EWING
- E. ROBINSON
- KNIGHTS OF COLUMBUS NATIVITY COUNCIL
#11067
- MARKETPLACE EVENTS
- SM WEST HIGH SCHOOL STUCO
- OVERLAND PARK LUTHERAN CHURCH
- LISA LARSON-BUNNELL
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- GRACE COVENANT PRESBYTERIAN CHURCH
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- JACK & BECKY FISK
- JEFF & ANNETTE GERNER
- JERRY & JOY KAPLAN
- KAY KING
- KEVIN JOHNSON & NINA KIMBROUGH
- CHURCH OF THE RESURRECTION GENERAL
- OLATHE HEALTH /
UNIVERSITY OF KANSAS HEALTH SYSTEM
- PAM SHERNUK
- PEOPLE PEOPLE US
- SHILOH COMMUNITY CHURCH /
PAT & CYNTHIA McCRAY
- TRUITY CREDIT UNION
- NATHAN BERMAN
- ART & BECKY FISK
- PAT & MIKE LYLES
- CAROL GARMAN
- LENEXA OPTIMIST CLUB
- LENEXA LIONS CLUB
- PRAIRIE VILLAGE FOUNDATION
- DAN & MARILYN DILTZ
- SUPER FAMILY FOUNDATION
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- WALMART #5207
- WALMART #4475
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- TERRENCE DAVIS
- MAX & MARCIA BROCKUS
- STEVEN & CYNTHIA HEENEY
- KENNETH & BONNIE ELLINGTON
- DAVID & NICOLE WEISS
- ANNETTE & JEFF GERNER
- JERRY & JOY KAPLAN
- LINDA HAMTIL
- ALAN & MARTI KRUCKEMYER

All gifts are deeply appreciated. Due to space limitations, donors of \$500 or more are listed.
If your name is not listed out of error, please contact JCCB for correction.

JOHNSON COUNTY CHRISTMAS BUREAU PO BOX 14786 , LENEXA, KANSAS 66285

JCCB IS A 501(C)3 NONPROFIT. TAX ID 48-0884400.

Sources: United Community Services of Johnson County; 2021 Johnson County Data Snapshot. U.S. Census Bureau, American Community Survey 5-year estimates. U.S. Department of Health and Human Services. The data are based on survey data.