

A Fundraising Event For
THE NORTH IOWA FAIR



SCHEDULE

- 5:00 PM - Cowboy Cocktail Hour
- 6:00 PM - Dinner Buffet
- 6:45 PM - Silent Auction Closes
- 7:00 PM - Live Auction
- 7:45 PM - The Palomino Band
- 8:45 PM - Best Dressed Announcement
- 9:45 PM - Event Ends

*Help the Fair continue to build momentum
and provide a first-rate experience for our community!*



Cowboy Cocktail Hour



Dinner Buffet



Silent & Live Auctions



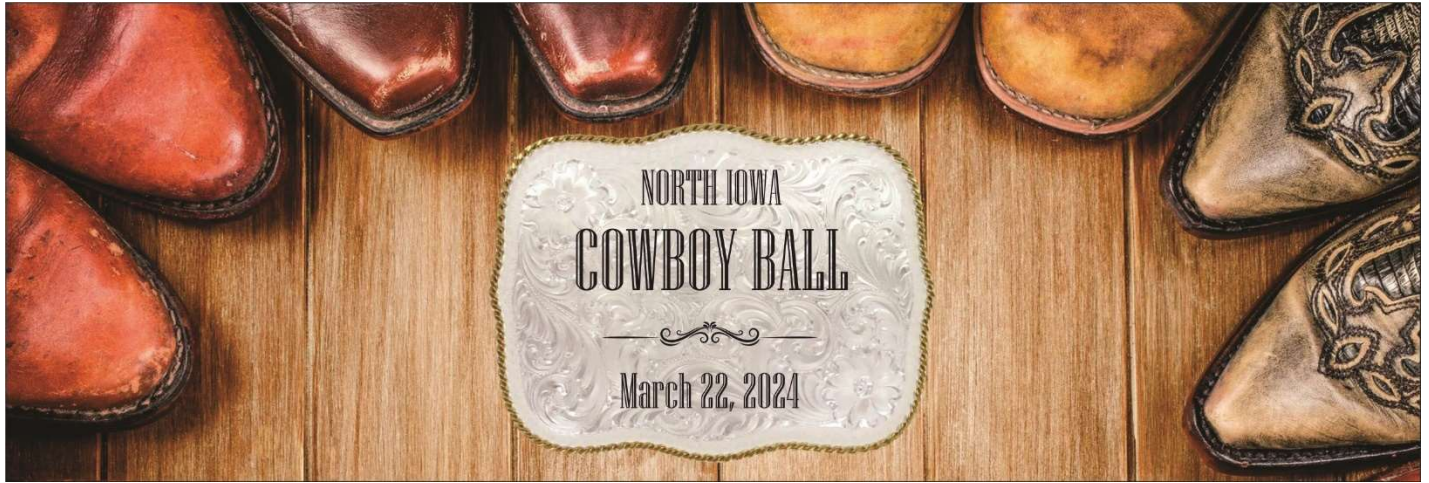
Best Dressed Contest



Location:
North Iowa Events Center
3700 4th Street Southwest
Mason City, Iowa
(641)423-3811



WWW.NORTHIOWACOWBOYBALL.COM



2024 NORTH IOWA COWBOY BALL

Sponsorship Levels

TITLE SPONSOR - \$5,000

- “Presented by” billing on all marketing and other event materials.
- Brief time on stage to be introduced and welcome guests.
- Logo displayed in all digital and printed material for the event, including the program.
- Logo displayed on the Cowboy Ball website for one year.
- Recognition on North Iowa Events Center social media platforms (over 8K followers)
- 2 tables (seating 10 guests each) with premier placement at the event, includes dinner and 2 drink tickets per person.
- Banner placement at the entrance and exit of the North Iowa Fair.
- Logo recognition on the donor wall during the North Iowa Fair.

STETSON SPONSOR - \$2,500

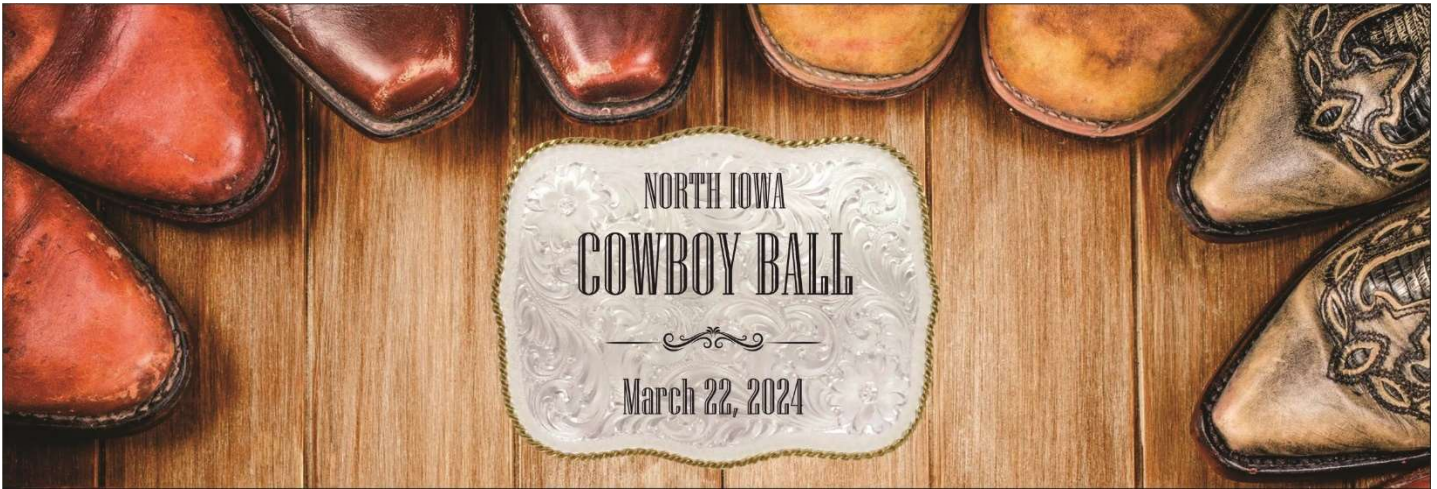
- Verbal recognition on stage.
- Logo displayed in all digital and printed material for the event, including the program.
- Logo displayed on the Cowboy Ball website for one year.
- Recognition on North Iowa Events Center social media platforms (over 8K followers).
- 1 table (seating 10 guests) at the event, includes dinner and 2 drink tickets per person.
- Banner placement in a prime location during the North Iowa Fair.
- Logo recognition on the donor wall during the North Iowa Fair.

BRANDING IRON SPONSOR - \$1,000

- Logo displayed in all digital and printed material for the event, including the program.
- Logo displayed on the Cowboy Ball website for one year.
- Recognition on North Iowa Events Center social media platforms (over 8K followers).
- 1 table (seating 10 guests) at the event, includes dinner and 2 drink tickets per person.
- Name recognition on the donor wall during the North Iowa Fair.

HORSESHOE SPONSOR - \$500

- 1 table (seating 8 guests), includes dinner and 1 drink ticket per person.
- Name recognition in event program.
- Name recognition on the donor wall during the North Iowa Fair.



2024 NORTH IOWA COWBOY BALL

Sponsor Commitment Form

SPONSOR INFORMATION

Business/Organization (If Applicable): _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL

- Title Sponsor (\$5,000)
- Stetson Sponsor (\$2,500)
- Branding Iron Sponsor (\$1,000)
- Horseshoe Sponsor (\$500)

IN-KIND DONATIONS

I/we would like to contribute the following in-kind donation of goods and/or services to be auctioned off:

This form and payment can be mailed to:
The North Iowa Events Center
3700 4th Street SW, Mason City, IA 50401

For more information, contact office@northiowafair.org or call (641)423-3811
www.northiowacowboyball.com

The North Iowa Fair Association is a designated 501(c)(3) nonprofit organization.