



Sponsor the Leon Chamber of Commerce's Smoke the Town BBQ Competition this fall!

Leon is hosting its 2nd Annual Smoke the Town BBQ Competition! Smoke the Town is a Kansas City Barbeque Society (KCBS) sanctioned BBQ contest on October 12-13, 2018, in partnership with the Leon Fall Festival.

For the event to be successful, we need your support! The 1st Annual event brought 16 teams to Leon, and this year we'll bring at least 25. There will be a street dance on October 12 and Fall Festival activities on October 13 to bring out the public.

In addition to generating awareness for your business or organization, your sponsorship can support prizes, and behind-the-scenes costs. **Post-event proceeds will be donated to the Savanna Hills Learning Center project, to the continuation of the Smoke the Town event.**

Grand Champion Sponsor - \$500 – Limit of 10

- Name on banner that will be on display October 12-13 for hundreds of event goers
- Ad on the website
- Logo on posters
- Logo on the back of the t-shirts
- Thanked on the Smoke the town Facebook page 4 times leading up to the event
- Thanked in an ad in the Leon Journal-Reporter after the event

Reserve Grand Champion Sponsor - \$250

- Name on banner
- Ad on website
- Thanked on the Smoke the town Facebook page 2 times leading up to the event
- Thanked in an ad in the Leon Journal-Reporter after the event

Blue Ribbon Sponsor - \$150

- Name on banner
- Logo on the website
- Thanked in an ad in the Leon Journal-Reporter after the event

Red Ribbon Sponsor - \$10-75

- Name on the website
- Thanked in an ad in the Leon Journal-Reporter after the event

Other Opportunities

1. Prize Sponsors

- a. Grand Champion Prize: \$1,000
- b. Reserve Grand Champion Prize Sponsor - \$500
- c. 1st Place Sponsor (4 categories available) - \$250 per category
- d. 2nd Place Sponsor (4 categories available) - \$100 per category
- e. 3rd Place Sponsor (4 categories available) - \$75 per category
- f. 4th Place Sponsor (4 categories available) - \$50 per category

Benefits of each prize sponsor level include:

- Business name included on the prize trophy
- Photo opportunity for business representative to present the prize money to the winner
- Business name listed as prize sponsor on the website and Facebook page



Thank you for your support!

To sponsor the Smoke the Town event, complete the form below and mail with your payment (checks payable to Leon Chamber of Commerce) to:

Leon Chamber of Commerce
ATTN: Shannon Erb
PO Box 281
Leon, IA 50144

Contact Shannon Erb with questions:
info@smokethetown.com or 641-442-6511

Select your sponsorship level and extra opportunities:

- Grand Champion Sponsor - \$500 – Limit of 10
- Reserve Grand Champion Sponsor - \$250
- Blue Ribbon Sponsor - \$150
- Red Ribbon Sponsor - \$10-75

Prize Sponsors

- Grand Champion Prize: \$1,000
- Reserve Grand Champion Prize Sponsor - \$500
- \$250 x ____ categories = \$_____ 1st Place Sponsor (4 categories available) - \$250 per category
- \$100 x ____ categories = \$_____ 2nd Place Sponsor (4 categories available) - \$100 per category
- \$75 x ____ categories = \$_____ 3rd Place Sponsor (4 categories available) - \$75 per category
- \$50 x ____ categories = \$_____ 4th Place Sponsor (4 categories available) - \$50 per category