



# Safeguard®

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CCHS  
Creston Community High School

2023

spectrum®





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SPECTRUM 2023

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Prices published in this catalog may not include setup or shipping costs.  
Please verify with your distributor.

# HOT SELLERS

\$0.01 - \$0.99

asi/90859



**#CBCF: Chunky Bands Wide Color-Filled Wristbands**

As low as  
**\$0.91**  
pg. 6

asi/82498



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As low as  
**\$0.82**  
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\$1 - \$4.99

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As low as  
**\$1.29**  
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As low as  
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# HOT SELLERS

\$1 - \$4.99

asi/78150



**#BGW20: Drawstring Backpack**

As low as  
**\$2.91**  
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As low as  
**\$3.85**  
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**#LIT844: 16 oz. LED  
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As low as  
**\$4.30**  
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**#NBI-Borderless: Borderless  
Name Tags & Badges**

As low as  
**\$3.04**  
pg. 23

# HOT SELLERS

\$5 - \$9.99

asi/78150



**#TL11: Wine Bottle Opener  
Corkscrew and Stopper  
Set in Black Box**

As low as

**\$6.81**

pg. 8

asi/90859



**#BOT-4055-PS: Breckenridge  
17 oz. Vacuum Bottle**

As low as

**\$9.40**

pg. 31

# HOT SELLERS

\$10 - \$24.99

asi/46170



**#9310: Electric Candle Lighter**

As low as

**\$19.95**

pg. 17

\$25 and up

asi/94289



**#B9003-S: Custom Chain Bracelet**

As low as

**\$25.00**

pg. 33

asi/48125



**#P1015, #P3415, #P4615, #P4415,  
#P4215: Leatherette Conference Table Pad**

As low as

**\$72.00**

pg. 20

# CUSTOM WRISTBANDS

asi/90859

A



B



Get more visibility.

C



D



HOT SELLER

## A. #CBP: Printed Chunky Bands

Get a bigger message on these fun bands. Available in any color.

250	500	1,000	2,500	5,000
1.20	0.97	0.85	0.79	0.70

## B. #SWD: Debossed Wristbands

Trendy embossed or debossed silicone wristbands in kids' and adult sizes make a great school promo. (Imprint area: 6-3/8" x 5/16")

250	500	1,000	2,500	5,000
1.15	0.65	0.55	0.53	0.51

## C. #SWP-A: Screen-Printed Wristbands

Promote community events, picnics or concerts with colorful wristbands in adult and youth sizes. (Imprint area: 6-3/8" x 5/16")

250	500	1,000	2,500	5,000
0.98	0.65	0.62	0.58	0.56

## D. #CBCF: Chunky Bands Wide Color-Filled Wristbands

Get more visibility with extra-wide silicone wristbands featuring a debossed color-filled imprint.

250	500	1,000	2,500	5,000
1.59	1.24	1.06	1.05	0.91

PRICES SUBJECT TO CHANGE WITHOUT NOTICE



SKU: YORKN05025

# Cotton + Polyester BUCKET HAT

Keep cool on those hot summer days when you are out in the sun, on the beach, or just walking around the neighborhood with this Bucket Hat.

AVAILABLE COLORS



MEASUREMENT



REVERSIBLE

Weight 0.22 lbs  
Material Cotton + Polyester

SET UP 83.34

IMPRINT METHOD Screen Printed

IMPRINT SIZE 3.94 x 1.97 in

LEAD TIME 2-week

SHIP BY Air

SHIP TO Worldwide

SAMPLES Available

QUANTITY	50	250	500	1000
CATALOG PRICE	\$5.20	\$4.32	\$4.05	\$3.78

asi/98754

# CUSTOM KITCHENWARE

asi/78150



## A. #MG-75: 15 oz. Campfire Mug With Speckles

Ideal for sipping your favorite drink around a fire or in the comfort of your own home, this 15 oz. speckled campfire mug has a timeless outdoorsy aesthetic. Ideal for sporting goods stores, campsites, charity events and so much more.

72	144	288	576	1,000
4.96	4.85	4.75	4.64	4.54

## B. #MG-65: 12 oz. Vacuum Stemless Wine Tumbler

Whether you prefer a tasty white or a bold red wine, this stainless steel wine tumbler is the perfect fit. It features copper lining, double-wall vacuum insulation, powder coating and a BPA-free clear pressure lid. Keeps liquids hot for 8 hours and cold for 12 hours. Available in many stylish colors.

48	96	240	480	1,008
9.12	9.12	9.12	9.12	9.12



## C. #TSO6: Stainless Steel Travel Utensil Set in Zippered Neoprene Pouch

Eating your meals on the go is easy with this travel utensil set, complete with a stainless steel knife, fork and spoon. The 9.5" zippered pouch is made of durable neoprene material that's built to last.

100	250	500	1,000	2,500
5.15	4.95	4.75	4.65	4.55

## D. #TL11: Wine Bottle Opener Corkscrew and Stopper Set in Black Box

Wine enthusiasts rejoice! Enjoy your favorite bottle with our stainless steel corkscrew and stopper set. The products are handsomely packaged in a black gift box, and it comes with an imprint on the corkscrew handle.

50	100	250	500	1,000
7.52	7.37	7.16	7.01	6.81

# MULTIFUNCTIONAL FINDS

asi/78150

## A. #BGW20: Drawstring Backpack

Carry what you need to school, work or the gym in style with these cool and colorful drawstring backpacks. These 17 1/2" x 15" reusable packs are made from 210D polyester. The design features a large main compartment with a cinched closure, and the dual nylon straps let you carry it like a backpack. Store extra in the front zip pocket, and the reinforced bottom keeps your gear secure. Choose from many colors and add your logo, emblem or message to customize.

100	250	500	1,000	2,500
3.30	3.14	3.07	3.00	2.91

## B. #BN01: Ceramic Bank

Explore the value of saving with this classic piggy bank. Measures 2 5/8" x 3" x 3 3/4" with a 1 1/2" x 3/4" imprint area. Bank on new business!

50	100	250	500	1,000
4.70	4.61	4.49	4.40	4.31

## C. #PHW51-US: 5000 mAh Metal Portable Power Bank Charger

Keep all your favorite devices charged up and ready for action with this power bank. It works with more iPhones, Androids and other dives and is portable enough to fit in your pocket. Choose from three colors and add your logo to create a memorable gift.

100	250	500	1,000
15.82	13.99	13.46	13.31

## D. #GS-40: Metal Pen and Mechanical Pencil Matching Set in Gift Box

Make your mark on your customers with this pen and pencil gift set. Each has a classic design with metallic accents at the tip, center band, top and handy pocket clip. Choose from nine bold and colorful shades.

100	250	500	1,000	2,500
6.92	6.80	6.50	6.29	6.08

## E. #MC23-4C: Microfiber Screen Cleaning Cloth in Pouch With Keychain

Perfect for safety fairs, healthcare events and trade shows, this handy product will keep your device's screens looking brand new. It folds up small, making it easy to carry with you anywhere.

250	500	1,000	2,500	5,000
2.10	1.76	1.52	1.33	1.24



US stock  
Free Shipping



# TAKE A SIP

asi/51846



 **elemental™**

## ROCKS TUMBLER

**10oz** #ER10

Kick back and relax with our Recess Rocks Tumbler. Perfect for hot or cold drinks.

*\*pricing for Coating Finish A - powder coating*



BPA FREE



SLEEK SILHOUETTE



TRUEBARRIER TECH™  
INSULATION



18hrs COLD / 6hrs HOT



ZERO CONDENSATION



NO-SLIP GRIP



SHATTER-PROOF TRITAN LID



NO-SLIP BOTTOM



NO ODORS OR  
METALLIC AFTERTASTE

**25pcs**

**\$24.99**

**75pcs**

**\$23.99**

**150pcs**

**\$23.49**

**500pcs**

**\$22.99**

# GIVE A GIFT

asi/51846



 **elemental™**

## GIFT SET

**25oz / 16oz** #EB2516

Our Classic and Artisan set that's perfect for gifting.

*\*pricing for Coating Finish A - powder coating*



**12pcs**

**\$70.98**

**24pcs**

**\$65.98**

**72pcs**

**\$63.98**

**144pcs**

**\$62.98**

**480pcs**

**\$61.98**



# HEALTH, WELLNESS & SELF CARE

asi/79760



## Custom made to order!

Emery boards are perfect for your special event, unique promotion or building your business.

### Abrasive Colors



## #SCF07 7" Salon Quality Emery Boards

500	1,000	2,500	5,000	10,000
1.25	1.20	1.15	1.10	0.99

Printing setup includes up to a 3-color imprint.

## S135M *Best Seller* LAVON STYLUS CHROME

250	500	1000	2500	5000
\$ .94	\$ .90	\$ .86	\$ .84	\$ .82



Unique Design



### FREE SET UP

Trend setting, unique design stylus ballpoint with premium chrome color barrels and color matching stylus. Price includes one color imprint

## B737H ALAMO METAL SOFT

250	500	1000	2500	5000
\$1.16	\$1.12	\$1.10	\$1.06	\$1.04



SOFT!  
TOUCH

### FREE SET UP

Soft Touch, metal barrel ballpoint. Price includes either a 300° one color imprint on barrel or a Full Color imprint on the XL Clip. 97 different clip styles/colors to choose from.

## TRINITY PRIME B168A

QTY	500	1000	2500	5000
PRICE	\$ .71	\$ .69	\$ .67	\$ .65



3-Sides



### FREE SET UP

Three-sided retractable ballpoint. Price includes Full Color imprint on one side. Add \$.15 per side for a Full Color on additional two sides.

## ALAMO VIVID B137E

250	500	1000	2500	5000
\$ .65	\$ .61	\$ .59	\$ .55	\$ .53



### FREE SET UP

Price includes a 300° one color imprint on the barrel or a Full Color imprint on the XL Clip. The largest barrel imprint of any pen guarantees your brand will get noticed.

# REFRESH!

asi/34037



Great for auto dealerships, sports venues, meetings and more

#AR1604

## 16.9 oz Custom-Labeled Bottled Water

Natural spring water tastes better and is healthier for you! We bottle it, print and affix full-color labels and ship from seven U.S. locations to save you money and reach your event or business.

864	1,728	3,456	5,184	8,640
0.79	0.64	0.61	0.59	0.58



# ECO-FRIENDLY TOTE BAGS

asi/37436



Available in 24 colors



#AG1516RCB

## Atmos Green 15" x 16" Recycled Cotton Tote Bag

Reusable recycled cotton tote bags are made of 5.5 oz. fabric.  
Great for promotions, branding and gifts!

500	5,000	10,000	20,000	50,000	100,000
3.60	3.20	2.80	2.50	2.10	1.70

Price including one-color, one-location imprint:  
**\$0 setup fee | \$0 shipping | \$0 extra fee**

# LIGHT UP YOUR BRAND

asi/42016



## A. #KEY20: LED Keychain

Carry this super-bright LED keychain wherever you go! This light-up keytag illuminates in two modes: flashing and steady-on. Two replaceable CR1616 batteries included and installed. Each tag measures 4-1/4" long x 1" wide. Perfect for car keys, backpacks and more!

⚠️ **WARNING: CHOKING HAZARD.** Small parts. Not for children under 3 years.

72	144	288
5.27	5.04	4.92



## C. #LIT90: Acrylic Pendant Necklace - Assorted Styles & Colors

This light-up acrylic LED pendant necklace is a unique handout for customers to remember your brand! Necklace measures 24". Pendant is available in a variety of shapes and colors and includes a one-color pad print of your company name and logo.

⚠️ **WARNING: CHOKING HAZARD.** Small parts. Not for children under 3 years.

200	500	1,000
2.83	2.74	2.53



## B. #LIT844: 16 oz. LED Light Bulb Cup

Investing in this unique drinking cup is a bright idea for your brand! This 16 oz. LED light bulb cup measures 7" tall and features an opaque design, screw-on metal top and a 9" plastic straw that's clear, reusable and flexible. Eight different light modes.

⚠️ **WARNING: CHOKING HAZARD.** Small parts. Not for children under 3 years.

96	192	480
5.17	4.73	4.30



## D. #LIT: Light-Up LED Flashballs

This product is perfect if you want to bounce your way to a successful campaign! Measuring 1-7/8" and available in assorted colors, this handy toy features bright LED lights that activate when bounced. A built-in timer automatically turns the lights off to save energy.

⚠️ **WARNING: CHOKING HAZARD.** Small parts. Not for children under 3 years.

200	500	1,000
3.40	3.28	3.20

# TOOL TIME

asi/46170

## HOT SELLER

A



### A. #9310: Electric Candle Lighter

This rechargeable Electric Candle Lighter has a long neck and is great for lighting hard-to-reach wicks, BBQs and stoves. It measures 9" long and uses no flame or butane. Instead, it creates an electric windproof arc hot enough to light anything a normal lighter can.

48	96	288
<b>21.50</b>	<b>21.00</b>	<b>19.95</b>

B



### B. #LM50: Leatherman® Rev®

Leatherman's top-selling, full-sized, USA-made multi-tool features all stainless-steel implements with locking blades, measuring 4" long closed. Tools include a knife, needle-nose and regular pliers, wire cutters, package opener, ruler, can opener, bottle opener, screwdrivers and more.

24	48	96	144
<b>63.00</b>	<b>62.00</b>	<b>61.00</b>	<b>59.95</b>

C

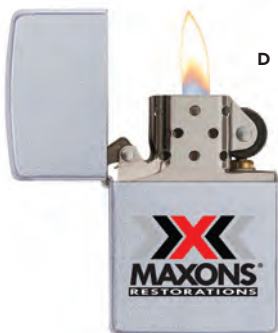


### C. #4361: Snowflake Multitool

At 2.2" diameter, this one-of-a-kind keychain giveaway is 17 tools in one! The snowflake design fits all the following in a compact design: slotted screwdriver, box cutter, rope cutter, bottle opener, key hole, Phillips-head screwdriver, multiple wrenches and multiple Hex wrenches.

72	288	576
<b>10.75</b>	<b>10.25</b>	<b>9.75</b>

D



### D. #205: Satin Chrome Zippo Windproof Lighter

The satin chrome finish provides a silky luxurious feel for a refined look. Customize your zippo with full-color, full-surface graphics or laser engraving. Backed by Zippo's lifetime guarantee. Packaged in a gift box. Lighter fluid not included due to shipping restrictions and is sold separately. USA-made!

48	96	144
<b>26.85</b>	<b>25.85</b>	<b>24.25</b>

**⚠ PROP 65 WARNING** for Leatherman® Rev® and Satin Chrome Zippo Waterproof Lighter: Cancer and reproductive harm.

# SHOW YOUR SPIRIT

asi/77280

A



B



Made in the USA

C



HOT SELLER

D



## A. #FP512F-4CP: 5" x 12" Pennants – Digital Full-Color Process

These classic fan favorites are perfect for commemorating sports teams or special events. Made of stiff, white felt material and imprinted with a vibrant full-color imprint. The sewn-on edge strip can hold an optional display stick. Made in the USA!

10	25	50	100	250
5.85	3.90	2.60	2.08	1.81

## C. #FNP110140: 14" #1 Foam Hand Mitt

Show your competition who's really number one with this foam finger! It's made of bright, colorful, open-celled foam that's flexible and lightweight. Include your school's or sports team's logo to create a memorable spirit item. Made in the USA!

50	100	250	500	1,000
2.96	1.97	1.76	1.64	1.50

## B. #MP701: 7" Plastic Megaphone

Say it loud and proud with this lightweight megaphone. A must-have for pep rallies, school spirit events and more, it comes with an imprint on one or two sides to show off your logo. The optional pop-off disk allows the megaphone to be used as a redeemable coupon. Made in the USA!

25	50	100	250	500
2.73	2.27	1.51	1.31	1.08

## D. #S501: Solid Handle Poms

They'll be cheering for you in no time with these crowd-pleasing spectator poms. The large plastic handle is paddle-shaped and can accommodate detailed logos and multi-colored imprints. Choose up to 4, of 24, team colors of streamers. Made in the USA!

50	100	250	500	1,000
2.84	1.89	1.50	1.37	1.29

# RAIN PONCHOS

asi/68400



**HOT SELLER**

Great for any  
outdoor promotion

#1800

## The Original Lightweight Rain Poncho

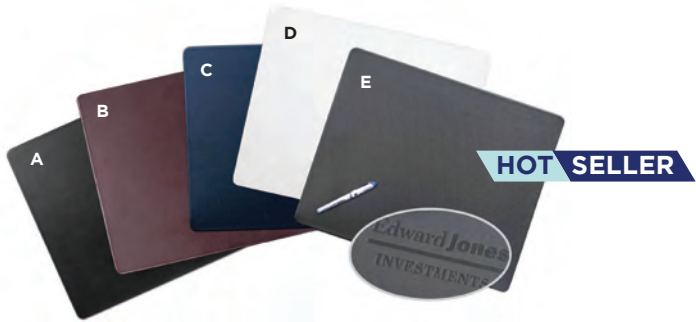
Our Dura-Tuff™ polyethylene poncho offers great brand awareness and goodwill. Features an oversized hood with adjustable drawstring. Produced fast in the USA.

	500	1,000	3,000	5,000
1-color imprint:	2.00	1.75	1.52	1.33
2-color-imprint:	2.27	1.89	1.61	1.38



# FINE LEATHER ACCESSORIES

asi/48125



- A. P1015:** Black Leatherette Conference Table Pad
- B. P3415:** Chocolate Brown Leatherette Conference Pad
- C. P4615:** Navy Blue Leatherette Conference Pad
- D. P4415:** White Leatherette Conference Table Pad
- E. P4215:** Gray Leatherette Conference Table Pad

Made of high quality leatherette and measuring 17" x 14", this table pad features a protective felt bottom, Permaflat® core and a wrapped-edge design. It's ideal for executives and will give any boardroom table an elegant look. Also available in top-grain leather.

12	50	100
74.50	73.50	72.00



- F. A1054:** Black Leatherette 4" Round Coaster
- G. A4454:** White Leatherette 4" Round Coaster
- H. A3454:** Chocolate Brown Leatherette 4" Round Coaster
- I. A4654:** Navy Blue Leatherette 4" Round Coaster
- J. A4254:** Gray Leatherette 4" Round Coaster

These classic leatherette round coasters make for an excellent gift! With a solid inner core and wrapped-edge design, their elegant simplicity compliments any meeting space and easily stands on its own.

60	100	500	1,000
7.70	7.65	7.55	7.40



- K. E6613:** Red Travelers Envoy Luggage Tag With Metal Strap
- L. E1013:** Black Travelers Envoy Luggage Tag With Metal Strap

This top-grain leather luggage tag has a clear window for your identification card and features tone-on-tone stitching on both sides. Secured with a cable strap that goes through a metal grommet located at the corner, these stylish tags increase the durability through rugged travels.

60	100	500	1,000
14.00	13.90	13.75	13.45

# CONVENIENT & PROFESSIONAL

asi/87188



#104014

## Convertible Table Throw

This throw is easily convertible so it fits both 8' and 6' table sizes. Simply fold the edges and attach them to hook-and-loop strips on the back of the throw. Constructed of polyester poplin with hook-and-loop fasteners.

1	2	6	12	25
320.75	279.00	263.00	240.50	224.50

# PROMOTE PROPER HYDRATION

asi/95385

FREE setup on orders  
of 100+ cases



Eco-friendly



#Water 8 oz.

## Bottled Water 8 oz.

Keep customers hydrated with custom-labeled bottled water. rPET (made from recycled plastic) bottles are available. All of our bottles are 100% recyclable! Purified and natural spring water. Ships from 8 locations across the country and Canada too!

24	360	720	1,200	2,400	4,800	9,600
1.28	1.22	1.10	0.95	0.83	0.78	0.68



# BEST SELLERS

asi/98264



A

No minimums, no setup fees

## A. #BambooPrinted: Bambo Ballpoint Pens - Printed

This push-button pen is made from sustainable bamboo, making it an eco-friendly alternative to traditional pens. Features contrasting black trim for a sleek look.

50	100	250	500	1,000	2,500
7.99	7.14	6.65	6.13	5.77	5.50



C

## C. #NBK100: Notebooks

Make a noteworthy impression with these customizable full-color printed notebooks. They feature 80 sheets of paper, bookmark ribbon and a secure elastic closure. Available in three colors: blue, black and gray.

50	100	250	500	1,000	2,500
23.84	23.32	22.67	22.04	21.47	20.97

B

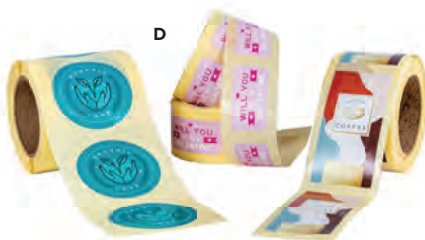
HOT SELLER



## B. #NBI-Borderless: Borderless Name Tags & Badges

Great for retail, food service and more, these plastic name badges with scratch-proof coating are available in a wide range of background colors and font options. Pin fastener included (magnetic fastener available at additional cost).

1	6	11	21
6.65	5.95	5.30	4.75
51	101	201	501
4.25	3.80	3.39	3.04



D

## D. Paper Labels

These customizable clear and paper labels with a glossy finish are perfect for branding your products the easy way. Sizes range from 1" x 1" to 7.48" x 7.48".

1	16	121	401	501
5.67	1.89	1.89	1.89	1.89

# THE ‘PAW’-FECT PET PRODUCT

asi/44020

## PET SWAG WAG



BANDANNA

TRIANGLES



Available in 34 colors!

#4900T

### Large Solid Triangle Bandanna Import

Made of 100% cotton, this high-quality bandanna measures 22" x 22" x 29" and can be a walking billboard for your brand. It's perfect for pets and a great giveaway for groomers, humane societies and doggie daycares, but it's also perfectly suitable for humans, so don't forget about breweries, resorts and much more.

144  
2.41

300  
2.15

600  
1.96

1,200  
1.78

2,500  
1.71

# A SIGNATURE GIFT

asi/44566



Lifetime mechanical guarantee

#MLST001

## Sotania Swiss Premium Corporate Expert Ballpoint Pen

Presented in a luxury gift box, this elegant pen comes with a patterned metal ballpen with polished trims. It impresses with a strong profile, rich sheen and a deep, glossy black finish combined with gold trim. Specially formulated ink flow flawlessly for a superior writing experience.

10	15	30	50	70
26.90	26.50	26.10	25.40	24.90

# HANDCRAFTED EXCELLENCE

asi/99028



Rush service available

#GDR3001

## Royale Decanter Set

Enjoying cocktails has never been as classy than with the Sandcarved Royale Decanter Set. It comes with four matching engraved double old fashioned glasses in addition to the striking decanter. Handcrafted from lead-free European crystal. Include a customized engraving to create an unforgettable gift.

12  
190.00

48  
184.30

100  
178.77

250  
173.40

# A KEY PRODUCT

asi/88999



#SP-1001

## Key Card Sleeve

This key card sleeve is a convenient way to get your brand in the hands of your customers. Measuring 2 3/8" x 3 1/2", this handy item is made of premium-grade paper and is perfect for holding hotel keys, bank cards, credit cards, business cards and so much more. Customize with an imprint of your company logo and message for increased brand exposure.

1,000	2,000	3,000	5,000	10,000
<b>0.34</b>	<b>0.27</b>	<b>0.20</b>	<b>0.16</b>	<b>0.12</b>
20,000	25,000	50,000	100,000	
<b>0.10</b>	<b>0.10</b>	<b>0.08</b>	<b>0.06</b>	

# MADE IN THE SHADE

asi/42989



Keep your car, truck or van cool

## Car Windshield Sunshade Umbrella

This easy-to-use accessory will keep your car, truck or van cool on a sunny day. It opens just like a regular umbrella – simply set it in place against the windshield. Imprint it with your brand logo and promote auto dealerships, rental car agencies, outdoor events and so much more.

100	250	500	1,000
21.76	19.95	18.94	18.29

**⚠ PROP 65 WARNING:** WARNING- Cancer & Reproductive Harm - [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov)



# BUILT TO LAST

asi/46670



Graphics available

## Basecamp Class™ Hard Cooler – Customizable Full-Color Imprint

Made in America and designed to last a lifetime. This heavy-duty cooler features a rotomolded shell with Ecofoam insulation, anti-slip goat feet, top loader latches, a patented lid lock, padded shoulder strap (20qt), aluminum handles with integrated bottle opener (28-128 qt), and so much more. Available in 20-, 28-, 48-, 88- and 128-quart capacities. IGBC certified bear resistant. Inquire for pricing on other sizes.

20 quart (with lid graphic)

1  
202.99

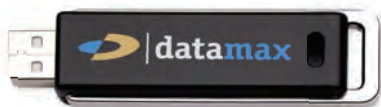
# YOUR DATA ANYWHERE

asi/90859

FD-141



FD-030



PC/Mac compatible

FD-008



FD-001



**HOT SELLER**

FD-002



FD-023



FD-101



FD-103



FD-009



## Flash Drives

2.0-speed USB flash drives in a variety of styles and colors enhance your brand. Easily copy and back up files. Memory prices subject to change without notice - please inquire.

	50	100	250	500	1,000
<b>512MB</b>	4.26	4.07	4.01	3.96	3.85
<b>1GB</b>	4.50	4.30	4.24	4.18	4.06
<b>2GB</b>	4.73	4.52	4.46	4.40	4.27
<b>4GB</b>	4.97	4.75	4.68	4.62	4.49
<b>8GB</b>	5.44	5.20	5.13	5.05	4.91

**PRICES SUBJECT TO CHANGE WITHOUT NOTICE**



# TERRIFIC TUMBLERS

asi/90859

A



B



C



BPA free

**A. #BOT-4041-PS: Vali  
20 oz. Vacuum-Insulated  
Stainless Tumbler**

Make your brand part of work commutes and travel with this on-the-go drinkware. With a sleek design, this stainless steel tumbler with vacuum insulation keeps your drinks at their desired temperatures for longer. Includes a clear push-on, water-tight lid.

24	48	96	240	480
11.29	11.00	10.80	10.70	10.50

**B. #BOT-4053-PS: Aspen  
20 oz. Vacuum-Insulated  
Stainless Tumbler**

Take a sip of marketing success with this popular beverage container! This 20 oz. tumbler features stainless steel construction with a sleek and tapered contour design. Keeps beverages hot for up to 12 hours and cold for up to 24 hours (with ice).

24	48	96	240	480
11.29	11.00	10.80	10.70	10.50

**C. #BOT-4062-PS: Sedona  
20 oz. Stainless Tumbler**

Increase your brand visibility by putting your logo on this stainless steel tumbler. It comes with a push-on, clear acrylic sip-through lid that's big enough to accommodate a straw. A great way to quench your thirst on the go!

50	100	250	500	1,000
7.99	7.75	7.60	7.50	7.35

**D. #BOT-4055-PS:  
Breckenridge 17 oz.  
Vacuum Bottle**

This is a piece of drinkware customers will love to bring with them wherever they go. Designed with double-wall, copper-plated insulation, this slim bottle has a twist-off cap for easy access and is available in an array of colors. Customize it with an imprint of your logo and message.

25	50	100	250	500
10.25	9.99	9.85	9.65	9.40

D



**HOT SELLER**

# PITCH PERFECT

asi/93934



Mini Record Coasters



#RECM2SLV1SIDE

## Double Sleeve - 1-Sided Mini Record Coaster

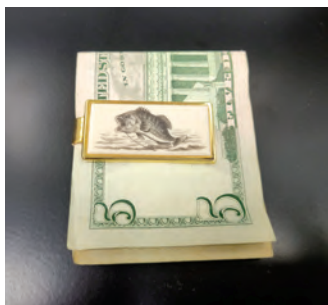
These mini record sleeves are the perfect package for two Mini Record Coasters. Create your own miniature vinyl record release with your custom artwork on the inside and outside of the sleeve package. Coasters measure 4.125" in diameter with full-color custom 2.5 inch waterproof vinyl labels on each coaster, as well as a silicone non-slip ring bottom.

50	100	250	500	1,000
14.50	10.92	7.75	6.58	6.00

# ELEGANT JEWELRY

asi/94289

A



**HOT SELLER**

C



B



D

## A. #MC2088-G: 14K Gold Custom Printed Image Money Clip

This must-have money clip is available in any custom design or logo; our design team is available to assist you at no extra cost. Create a memorable gift to hand to customers and employees to show your appreciation.

1  
30.00

## B. #KR8022G: 14K Gold Key Ring

Perfect for car dealerships, rental agencies and more, this key ring is bound to make a lasting impression, especially once it's designed into a custom shape or your company logo. Made in the USA.

1  
30.00

## C. #B9003-S: Custom Chain Bracelet

Hand this beautiful bracelet out at the end of the year as an incentive gift or appreciation token. It's **available in sterling silver or 14K gold** to suit all tastes, and the length is customizable so it'll be a perfect fit on anyone. Inquire for price of B9003-G (gold).

1  
25.00

## D. #B9006-G: Custom Engravable 14K Gold Bracelet

Few accessories make as big a statement as a 14K gold bracelet. As a high-end reward for customers or employees, this elegant piece will make its mark. Engrave it with your desired design or logo; consult our design team at no additional cost!

1  
33.33

# SIGNAGE

asi/30125

A



## A. 4" x 6" Custom Stick Flag - Digital Print

Ideal for sporting events, festivals, parades and more, this custom flag will show off your vibrant digital imprint. Made of several types of materials and comes mounted on a pole.

**Starts at \$28.75**

B



## B. #KIT001: Trade Show Package

This package includes everything you need for your next display, including a 10' x 10' vinyl backdrop banner, 6' table cover, retractable banner and standard banner stand.

**Starts at \$817.00**

**Everything you need!**

# GO-TO GIVEAWAYS

asi/37218

## A. #AP-BO101: Collapsible Silicone Bottle

Bring this handy piece of drinkware wherever you go. This 18.6 oz. bottle features a collapsible design for simple storage, as well as an easy-to-grip design, screw-on lid and carabiner clip. Available in several bold colors.

Starts at \$12.63

A



Imprint Area 1  
0.39x1.18 IN

Imprint Area 2  
0.31x1.37 IN

Imprint Area 3  
0.39x1.37 IN

Sophisticated look

B



## B. #AP-KC109: House-Shaped Metal Keyring

Great for real estate agents, new homeowners and more, this house-shaped keyring can be engraved with your company logo for a sophisticated look. Made of zinc alloy.

Starts at \$3.97

# ILLUMINATING ITEMS

asi/42016



## A. 10 oz. Square Bottom LED Lighted Rocks Glass

This unique piece of drinkware is ideal for bars, restaurants and nightclubs. It will illuminate your cocktails with six LED lights (two red, two blue, two green) that blast brightly through the bottom prism.

**Starts at \$5.46**

⚠ **WARNING: CHOKING HAZARD -**  
Small parts. Not for children under 3 yrs.



## B. Flameless LED Candles - 3 Sizes

Make a bright first impression with this unique twist on a traditional item. With LED "flames", you'll never have to worry about fire, smoke or wax spills. Batteries included and installed.

**Starts at \$2.09**

⚠ **WARNING: CHOKING HAZARD -**  
Small parts. Not for children under 3 yrs.



# ILLUMINATING ITEMS

asi/42016

## C. #LIT992: 9" LED Coin Spinner Wand

Ideal for party favors and children's activities, this colorful wand features six white internal LED lights and six external red, blue and green color-changing LED lights. Press and hold down the button on the handle to create a unique light show.

**Starts at \$7.69**

- ⚠ **WARNING: CHOKING HAZARD** - Small parts. Not for children under 3 yrs.



Unique light show

## D. #LIT042: LED Light Up Glow Galaxy Spinner Wand

This 18" spinner is simple to turn on - just twirl your hand and create a stunning light show anywhere. Make a mesmerizing impression at spirit nights, charity fundraisers and so much more.

**Starts at \$6.44**

- ⚠ **WARNING: CHOKING HAZARD** - Small parts. Not for children under 3 yrs.



# TERRIFIC TOOLS

asi/46170



## A. #SOL7I: Vapur® Solids Folding Anti-Bottle 0.7L

A unique design makes this water bottle reusable, foldable, attachable, freezable, sustainable and convenient. It lays flat when empty and has the ability to be folded and stored away. Available in many colors.

**Starts at \$10.95**



## B. #DH1: Nite Ize DoohicKey Carabiner Multi-Tool

Made of durable stainless steel, this durable item features a half-dozen tools packed into a simple key device that fits in the palm of your hand. Streamlined design and TSA friendly.

**Starts at \$7.70**

# TERRIFIC TOOLS

asi/46170

**C. #40512: Zippo® HeatBank™ 9-Hour Rechargeable Hand Warmer**

This multi-purpose item keeps your hands warm and your devices charged. It features dual-sided heating with six different settings as well as a 5200 mAh lithium-ion battery to charge USB-compatible devices.

**Starts at \$58.00**



**Great for camping!**

**D**



**D. #285BK: Buck Bantam 285 BLW Lockback Knife - Black**

This medium-sized, lightweight knife is a fitting addition to any hunter's or camper's tool kit. Features a 3 1/8" stainless steel blade and 4 3/8" thermoplastic handle with a textured surface.

**Starts at \$37.00**

**⚠ PROP 65 WARNING FOR 285BK BUCK BANTAM 285 BLW LOCKBACK KNIFE - BLACK & 40512 ZIPPO® HEATBANK™ 9-HOUR RECHARGEABLE HAND WARMER:** Cancer and reproductive harm.

# CAMPING ACCESSORIES

asi/49546

A



**A. #RTIC-SP: RTIC SoftPack Cooler**

Bring a heavy-duty cooler with you on your next adventure. The RTIC SoftPack Cooler is 100% leak-proof and puncture-resistant, and it features an antimicrobial liner and foam insulation. Keeps food and drinks cold for days!

**Starts at \$226.65**

B



**B. #YETI-B: YETI Chug Cap Bottles**

Available in many sizes, this double-wall, vacuum-insulated tumbler keeps your beverages at their desired temperature until the last sip. Available in stainless steel or DuraCoat in colors that won't fade, peel or crack.

**Starts at \$74.65**

**Won't fade, peel or crack**

# VERSATILE GIFTS

asi/52840

## A. #2365: 5-Piece Magnetic Bamboo Cheese Board Set

Perfect for parties, picnics and other gatherings, this cheese board set features a bamboo wood tray, flip-up magnetic utensil holder, cheese fork, spade and two flat knives. Bamboo is naturally heat and bacteria resistant.

Starts at \$22.45



## B. #1439: Nonwoven School Pouch

Pack up pens, pencils, erasers and other school supplies with this convenient pouch. It's made of 80 GSM nonwoven materials, measures 5" x 9" and features a zipper closure on top.

Starts at \$1.15



# PERFECT PROMOS

asi/54040

A



## A. #2013: 1" Standard Round Ring Binder

Perfect for students and professionals alike, this three-ring binder will help anyone stay organized. It's made of vinyl, measures 11.52"H x 10.18"W x 1.62"D and is available in several eye-catching colors.

Starts at \$10.91

Stay organized

B



## B. #Mi1036: World's Best Pizza Cutter®

Everyone loves pizza, so everyone will love this pizza cutter! It's made of high-quality materials and goes beyond just cutting pizza - use it on desserts, bread dough and so much more.

Starts at \$2.94



# UNIQUE GIFTS

asi/56070

**A. #100373: W&P Peak Popcorn Popper**

Inspired by movie marathons and midnight snacks, this collapsible popcorn bowl provides the immediate satisfaction of microwave popcorn in an eco-friendly, waste-free format.

**Starts at \$37.60**



A



**B. #100458: Samsonite Mobile Solution Convertible Backpack**

A comprehensive travel accessory, this item can be held five different ways to optimize comfort and convenience. It's made of water-resistant nylon materials and features multiple compartments for storing your valuables.

**Starts at \$188.07**



B

# ON THE GO

asi/90807

A



## A. #FB100: Promo Fleece Blanket

Stay cozy with a 100% polyester brushed polar fleece blanket. This is a great blanket for sports teams, healthcare and hospitality.

**Starts at \$15.99**

B



## B. #BTL100-BX1-BX2: Drinkware Gift Box Set

Show employee appreciation with a drinkware gift box set. The 17 oz. stainless steel bottle is offered in a variety of colors and can be branded for everyone to see on the go.

**Starts at \$18.00**

# LASTING IMPRESSIONS

asi/61966

## A. #BBTrail: Trailblazer Kit

A full-flavor experience for the refined tastemaker, this kit features a trendy assortment of snacks that'll feed the soul. Available in three variations: Light, Regular and Deluxe. Each kit can be personalized at no added charge. Price for Light shown. Inquire about Regular and Deluxe pricing.

**Starts at \$130.24**



Trendy assortment

## B. #9804: Boxanne™ Wireless Speaker

Looking for a portable wireless speaker that gets noticed? Your search stops here! It features incredible sound thanks to a built-in subwoofer, packing a big punch despite its compact size (3.7" x 1.3" x 2.6").

**Starts at \$36.67**



Incredible sound

# BUTTONS

asi/62088

A



**A. #IDP-BT-2.25: 2.25" Circle Celluloid Buttons**

Make your business or campaign stand out with these buttons.

Their steel safety pin closures attach to all kinds of clothing, backpacks, messenger bags and other gear.

Made in the USA.

**Starts at \$0.71**

B



**B. #COINZA-1.75-2: 1.75" 4 Colors 2-Sided Zinc Challenge Coins**

For a traditional-looking, lightweight coin, our zinc coins will exceed your expectations. These commemorative pieces are fully customizable with edge and plating options and so much more.

**Starts at \$6.01**

# CROWD PLEASERS

asi/62660

A

## A. #1203: Beamer 4 LED Keyholder Keylite With Carabiner Clip

Make an illuminating addition to any keychain with this key light. It features an easy click-on, click-off switch, making it simple to light up a room in case of emergency. Attach it to your keys so you have it everywhere you go.

Starts at \$2.75



Light up a room

B

## B. #926: Matterhorn Clear Vinyl Stadium Compliant Tote Bag

Stadium security checkpoints will be a breeze when you carry your belongings in this clear tote bag. Features 20"L reinforced handles and is available in a variety of color trim options.

Starts at \$3.80



# STRESS FREE

asi/79530

A



## A. #SB100: Round Stress Reliever

If sports aren't involved in branding, a generic circular stress reliever is a great option. A classic promotional product that can be elevated with any company branding.

**Starts at \$1.46**

Available in many colors

B



## B. #SB300: 3" Football Stress Reliever

Keep your client's students and employees stress free with a football stress reliever. It comes in a variety of colors and can be branded for any company, school or team.

**Starts at \$1.32**



# SOFT IS IN

asi/88876

A



**A. #50-202IMP: Heavyweight Headband With Heat Transfer**

Fundraising events, schools and gyms are great industries to target with these sweatbands that are made in the USA.

**Starts at \$2.60**

**B. #Socks-FuzzyEMB: Fuzzy Footie Tread Sock With Slip-Resistant Grippers**

A cozy and welcoming way to add branding that is subtle is with fuzzie socks. Cozy movie nights, football games and road trips are all ways to expand client branding.

**Starts at \$8.75**



B

# THE PERFECT PEN

asi/82498



## Lavon Stylus Soft Mix Pen

This is a pen that stands out in the cup. With its ombre-color barrel and slide-action retraction, you will be looking for a reason to sign paper.

**Starts at \$1.00**

# THE PERFECT PENS

asi/82498

A

## A. #V570P: Anton Clear RitePlus Ink™ Pen

With a translucent smoke barrel, vibrant colored trim and plunger-action mechanism, this pen is one-of-a-kind. Perfect for students and professionals alike.

Starts at \$0.82



B

## B. #B137M: Alamo™ Shine Pen

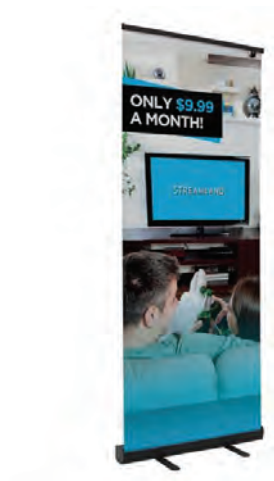
Hand out this retractable-style pen to give your brand more exposure. It features a co-molded soft grip and can be customized with an extra-large 300-degree imprint.

Starts at \$0.78



# SUPER SIGNS

asi/87188



Budget friendly

#261134:

## 31.5" Economy Retractor Kit (No-Curl Hybrid Media)

This is a versatile and budget-friendly option for branding anywhere from university events to showcases and tournaments. A carry case is included with the banner kit.

**Starts at \$287.00**

# SPOTLIGHT BRANDING

asi/87188



Super easy to set up

#254823:

## 3' x 6.5' Fusion Glo Display Kit

Super easy to set up and takes branding to the next level. Hardware is only four pieces which makes taking the kit to different events convenient.

**Starts at \$957.00**

# PROMO FAVORITES

asi/39552



A



## A. #AWB20: 20 oz. Custom Plastic Water Bottle

Get customers flowing in your direction with this plastic water bottle featuring flexi-grip and easy-squeeze action. Includes a ridged cap and an easy-flow drinking spout.

**Starts at \$3.98**

B



## B. #ABP323: Derby Ballpoint Pen

For a product that will click with just about anyone, look no further than this ballpoint pen. It has click action, is available in several colors and prominently displays your logo.

**Starts at \$2.22**



# OFFICE FUN

asi/57655

A

## A. #GOLF3: Triple Golf Balls

Add branding to these triple golf balls to display in offices or take out on golf trips. The case makes it easy to keep the balls together and organized too.

**Starts at \$8.85**



B

## B. #K-KNIFE6: Traditional Razor Blade Box Cutter

A single-edge industrial blade makes it super easy to open boxes and letters. You can also keep kids safe and accidents prevented with its edge cover.

**Starts at \$2.05**



# SAFE PROMO

asi/88060

A



**A. #ZSCC: 18mL. Credit Card Style Sanitizer**

Sometimes hand sanitizer can be bulky or just a little too big for the only open pouch or bag. A credit card style sanitizer means staying safe and clean doesn't have to be compromised for space.

**Starts at \$2.30**

B



**B. #ZSUN19: 1.9 oz. SPF 30 Sunscreen With Carabiner**

Stay protected PABA-free and FDA-standard travel-size sunscreen. Since sunscreen can be attached to any bag, branding goes everywhere.

**Starts at \$3.30**

# APPRECIATION PRODUCTS

asi/84592

## A. #PFN9591: Leatherette Certificate Holder

The best way to preserve success is with a beautiful certificate holder. The laser-engraved front cover reveals a brilliant metallic engraving that adds professionalism and class to each document.

**Starts at \$28.50**



## B. #AWARD AWD359: Copeland Star Award

A 1" thick acrylic star award is a reliable option for any industry. The polished finish provides a classy and timeless look for showing appreciation. Pricing shown is for 4.5" x 4.5" x 1". Inquire about pricing for other sizes.

**Starts at \$32.75**

# STATIONARY

asi/40480

A



**A. #P4A3A25: Souvenir®  
4" x 3" Sticky Note™, 25 sheet**

Leave a noteworthy impression on customers with these handy BIC memo pads. 25 adhesive-backed sheets tear away to become instant memos that stick almost anywhere.

**Starts at \$0.95**

B



**B. #RS: BIC® Round Stic® Pen**

Make this classic ballpoint pen a signature giveaway. This landmark design has a rounded end, ventilated cap with integrated pocket clip and smooth-flowing ink. Create a custom look with more than 600 barrel and trim color combinations.

**Starts at \$0.61**

# FLAG FUN

asi/80228

A

**A. #PSPVC15T: 15' PVC  
Triangular Pennant String**

Celebrate holidays, tailgates and fundraisers with full color process pennant strings. A great decorative option for universities, bars and event/fundraising planners.

**Starts at \$22.00**



Great decorative options

B

**B. #GB1218K: 12" x 18"  
Custom Single Reverse  
Garden Banner and Hardware**

Garden banners are a simple and fun way to promote local and professional sports teams, social causes and graduations.

**Starts at \$22.05**



**⚠ PROP 65 WARNING FOR 15' PVC TRIANGULAR PENNANT STRING AND 12" x 18" CUSTOM SINGLE REVERSE GARDEN BANNER AND HARDWARE:**  
Cancer and/or Reproductive Harm - [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov)

# LOCKED LIPS

asi/80489

A



Gift an experience

## A. #SET-DIYLB: DIY Lip Balm Kit

Make appreciation customizable and interactive by gifting an experience. Enough lip balms for 5 tins and a variety of natural oils and scents/flavoring available.

Starts at \$14.42

B



Gluten free

## B. #SET-SB: Sustainabalm 3-Pack

The only thing better than moisturized lips are lips that were sustainably moisturized. The lip balms are also gluten free, making them ideal for kits.

Starts at \$5.50

# MAGNET BRANDING

asi/68507

## A. #BC1: Business Card Magnet

Office mini fridges, home fridges and filing cabinets are used by nearly everyone at some point or another making this cross-industry friendly. Pricing shown is for 0.02" thickness. Inquire about pricing for other thicknesses.

**Starts at \$0.57**



A

Boost your branding

## B. #PF22: Calendar Punch Out Picture Frame

Calendar Magnets are a fun way to add images and boost branding. Thank-you gifts to loyal customers and complimentary promo for new businesses are some examples of how calendar magnets can be used. Pricing shown is for 0.02" thickness. Inquire about pricing for other thicknesses.

**Starts at \$1.37**



B



# BOLD FASHION

asi/73651

A



## A. #FLS822: Long Sleeve Unisex Fishing T-Shirt

This eye-catching piece of apparel is made of UV-resistant 135G fabric that is stretchable, breathable and cooling. Fully customizable with optional crew neck, hoodie, raglan or set-in sleeves, as well as an optional pocket.

**Starts at \$34.81**

B



## B. #APRDS404: Dye Sublimation Full-Length Apron With Adjustable Neck Strap

Ideal for cooking, painting, home improvement projects and more, this apron is sure to boost your image. It's made of 7.5 oz., twill fabric and features two front pockets for keeping tools. Edge-to-edge dye sublimation gives maximum brand exposure.

**Starts at \$9.75**

# GIFT SETS

asi/57653

## A. FLIKRFIRE2

Made in the USA, this personal fireplace can be used outdoors or indoors (in well-ventilated spaces). It has a burn time of 45-60 minutes depending on the environment, and it comes with an aluminum coaster base and lid. Safety information included.

**Starts at \$135.00**



A

## B. CELEBRATION

This must-have gift set features a black mailer box, journal, pen, stainless steel tumbler, greeting card and 3" circle label. With such a versatile array of products, it'll work as an employee appreciation or holiday gift in any setting.

**Starts at \$44.50**



B

# CLASSIC TOPS

asi/73867

A



**A. #9002: Unisex Malibu Crew Sweatshirt**

A soft, laidback sweatshirt look with the ideal canvas for any logo or branding. It features contrast 3/8" back neck binding and so much more.

**Starts at QUR**

B



Many colors available

**B. #6010: Unisex Tri-blend T-Shirt**

There are so many colors to choose from for this T-shirt. A great branding opportunity and a stylish, comfy option.

**Starts at QUR**

# DELICIOUS DESSERTS

asi/44900

## A. #MRSF9-E: Mrs. Fields Mug & Cookies With Hot Chocolate Bomb Gift Set

We've paired our hottest item – the hot chocolate bomb – with Mrs. Fields® cookies to dunk with. It also comes with a full-color mug. The gift set comes complete with a hand-tied ribbon for a beautiful presentation.

Starts at \$20.14



## B. #WB1-34-E: 1 3/4 oz. Custom Chocolate Wrapper Bar

This custom-molded milk or dark chocolate bar is made fresh in our facility. It measures 5"W x 2"H and you can add amazing full-color artwork to the wrapper and sleeve for maximum visibility.

Starts at \$2.34

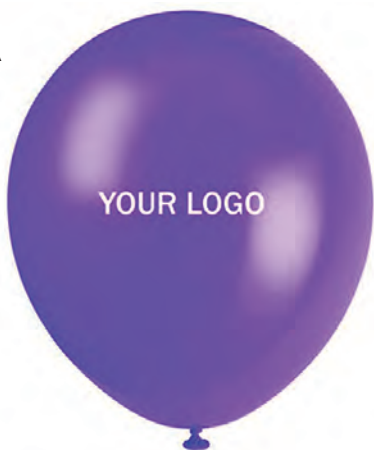


Made fresh

# PARTY TIME

asi/98409

A



## **A. #BLN984: Custom Latex Balloon**

Take balloons for events to the next level by adding personalized branding on them. With a multitude of sizing and custom color options, decorations will never be boring again. Price shown is for 9". Inquire for pricing for other sizes.

**Starts at \$0.62**

B



## **B. #TPT98409-NEW: New Custom Temporary Tattoos - All Sizes**

Kids love temporary tattoos, and now they're customizable. For tournaments, championships and fundraising events, these can be a perfect table favor or entire station. Pricing shown is for 1.5" x 1.5". Inquire for pricing for other sizes.

**Starts at \$0.80**

# STANDOUT PRODUCTS

asi/62124

## A. iStand Plus With Removable 15W MagSecure Wireless Charger

With built-in Bluetooth capabilities and Qi wireless charging, this multifunctional stand is perfect for music lovers. It's constructed of bamboo and hard plastic, and the audio device features a blue LED underglow, built-in 2000 mAh battery and a 15W wireless output.

**Starts at \$29.98**



Perfect for music lovers

## B. iBlu Phonic 15W Wireless Charger and Bluetooth Speaker

Conveniently charge your Qi-enabled device on this sleek phone stand. Easily adjustable for a variety of high options and angles. Features two imprint areas – one on the removable Qi MagSecure device and one on the base of the stand.

**Starting at \$41.66**



# MEMORABLE IMPRESSIONS

asi/63549

A



## A. #JK-3680: Fidget Friendly Survival Kit

Add focus to your next campaign with this kit full of products designed to improve concentration, including a tub of soft and sticky foam putty building beads, a plastic cube game and a mini round spring.

Start at \$3.45

B



## B. #JK-1862: Sticky Book

A must-have for diligent notetakers, this notebook includes three different sizes of sticky pads: 25 sheets of page marker strips in multiple colors, 100 sheets of 4" x 3" yellow pads and 25 sheets of 3" x 2" pads.

Starts at \$2.24





# AMAZING APPAREL

asi/34063

## A. #G185: Gildan Adult Heavy Blend™ 50/50 Hooded Sweatshirt

Comfy, warm and stylish, this cozy sweatshirt is made from a blend of sustainably grown cotton and polyester and includes double-needle stitching, a double-lined hood, a pouch pocket, a matching drawcord and much more.

Starts at \$21.60



A

## B. #DG530: Devon & Jones Men's Crown Woven Collection® Solid Stretch Twill

This high-quality shirt features true non-iron performance straight from the dryer. With an active fit and a stain-release finish, it's a great addition to any business-casual wardrobe.

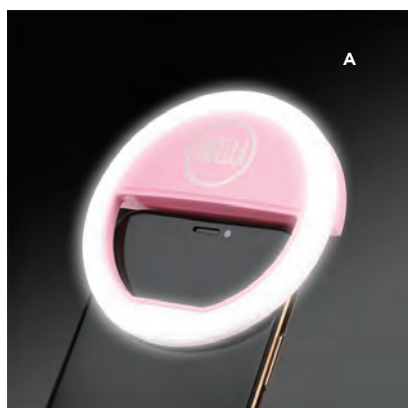
Starts at \$48.00



B

# STELLAR SWAG

asi/68190



## A. Selfie Ring Lights

Ideal for shooting videos, photos and video conferences, this product features 36 bright LED lights and three levels of brightness to optimize your setting. Clips onto most phones and laptops and fits front and back cameras.

**Starts at \$7.25**



## B. Lunch Bags

These neoprene lunch bags feature fully sublimated custom designs using full-color printing for both sides. Reusable and washable with mild detergent.

**Starts at \$14.90**



# PRODUCT SHOWCASE

asi/90154

**#EP146: Lloyd Black Metal Earbuds**

The first metal TWS earbuds in the industry! Enjoy deep bass with crystal-clear sound. The alloy zonic charging case has a sleek appearance that's perfect for showcasing your brand logo.

25	50	100	250
39.48	36.93	34.85	33.68



asi/37218

**#AP-FM109-US: KN95 Disposable Face Mask**

This high-quality mask filters dust, bacteria, diseases, droplets and particles from the air. It's unimprinted, lightweight and folds easily for portability. The multi-layer construction allows users to wear it comfortably all day.

1,000	3000	5,000	10,000
0.533	0.433	0.40	0.367
	30,000	50,000	
	0.35	0.333	



# PRODUCT SHOWCASE

asi/72521

## #MAGNET-AF: Custom 1/4" Acrylic Magnets

Building brand awareness is simple with these custom magnets. Made from 1/4" thick acrylic, they are offered in a range of sizes (2-12 sq in) and can be cut into almost any shape. Each one is printed with a full-color digital image and given a strong 0.25 mil magnetic backing. Stick them on the fridge, filing cabinet or any other magnetic surface! Made in the USA.

### 2 square inch

50	100	250	500	1,000
<b>3.03</b>	<b>2.38</b>	<b>2.17</b>	<b>2.10</b>	<b>2.01</b>



asi/79982

## #P7-CCFCS: Full Slim Seltzer Cooler

A can cooler that's built for 12 oz. slim cans and bottles and designed to keep any drink cool. This is perfect for any sports, fundraising or beach events. The can coolers include full-color imprints and comply with prop. 65.

100	250	500	1,000	2,500
<b>1.89</b>	<b>1.64</b>	<b>1.60</b>	<b>1.57</b>	<b>1.54</b>



# PRODUCT SHOWCASE

asi/53455

## #TNT-10: Pop-Up Tent 10' x 10'

Made from commercial-grade, PV-coated polyester, this canopy is not only waterproof, but UV-inhibited and fire retardant. It also includes an industrial-strength aluminum powder-coated tent frame. Customize it with dye-sublimation for brighter and long-lasting graphics to show off at the next outdoor event.

1	5	10	50
750.00	731.43	697.14	665.71
100	250	400	
635.71	610.00	585.71	



asi/84358

## #921422ODM: Oakley 28L Street Pocket Backpack

This Oakley backpack is great for any adventure. With its padded internal laptop and tablet sleeve that fits devices up to 17", padded shoulder straps, back panel with mesh inserts and much more, you can take on anything anywhere.

1
87.58



# PRODUCT SHOWCASE

asi/35375

## #D-N10-WHITE: Beverage Napkin - White - Digital

A must-have for bars, restaurants, cocktail events and holiday parties, these 5" x 5" square paper beverage napkins are perfect for your company logo. They are eco-friendly, made of biodegradable, recyclable resources and 20% recycled fibers. Made and printed in the USA.

50	100	250	500	1,000
<b>0.98</b>	<b>0.62</b>	<b>0.345</b>	<b>0.28</b>	<b>0.22</b>
2,500	5,000	10,000	25,000	
<b>0.19</b>	<b>0.18</b>	<b>0.17</b>	<b>0.15</b>	



asi/80228

## #DTCS-6: 6' Digitally Printed Stretch Table Covers

It's all about space! Cover more promotional area than competitors with this 6' digitally printed stretch table cover. Free full color printing on the entire cover with no set-up fees. Perfect for trade shows, events and so much more.

1	3	6	12	25
<b>255.00</b>	<b>230.00</b>	<b>200.50</b>	<b>175.00</b>	<b>140.00</b>



# PRODUCT SHOWCASE

asi/57655

## #BAR018: 18 oz. Cosmo Stainless Steel Cocktail Shaker

Whether it's a mocktail or cocktail, a stainless steel shaker is a simple and classy touch to bar carts, kitchens and party sets, while keeping branding front and center.

25	50	100	250	500
10.15	9.95	9.70	9.45	9.30



asi/57653

## Cooking Kit

This neat kit is a great promotional giveaway for any occasion. It includes a silicone spatula with wooden handle, silicone spoon with wooden handle and an organza cinch bag that measures 4"W x 15"L. The handles are made of an environmentally friendly tropical hardwood known as parawood. The silicone is heat resistant up to 446 degrees Fahrenheit.

150	300	600	900	1,200
9.95	9.85	9.75	9.65	9.55





# PRODUCT SHOWCASE

asi/39552

## #ATOT11: Reusable Grocery Tote Bags

With plastic bag bans popping up around the country, everyone needs a great reusable tote bag. This handy item measures 13" x 10" x 15" and is made from super-strong 80 GSM nonwoven polypropylene, designed to carry even the heaviest grocery items. Add a silkscreened imprint to further promote your brand.

100	250	500	1,000	2,500
2.92	2.64	2.26	1.96	1.61



asi/62660

## #STK9: CustomCut™ Premium Full-Color Custom Shape Removable Sticker

Stick it to the competition with colorful branded decals. These 6 mil thick vinyl stickers are a great way to connect with customers and supporters. Choose from a wide range of sizes and colors for a truly customizable experience.

2 to 9 square inch

200	350	500	1,000
1.70	1.45	1.19	0.99



# PRODUCT SHOWCASE

asi/61966

## #1000B4CP: Full Color BEST Coolie

Get your brand invited to the biggest parties of the year with this all-time, best-selling favorite product. Show up in style with full-color, high-definition, 360-degree decoration. Made from premium quality 1/8" thick open-cell econo foam, this coolie is available in many colors, provides great insulation and absorbs condensation. Keep your drinks cold and your hands dry!

250	500	1,000	2,500
1.78	1.66	1.45	1.33



asi/52840

## #975: Silicone Pop-It Flyer

Constructed of silicone material, this unique item measures 6 3/4" x 3/8" and features bubbles that can be pressed to help relieve stress. Choose from a variety of colors and make sure to add an imprinted company name, logo or message for brand exposure at the next charity event or company outing. CPSIA compliant and patented.

150	250	500	1,000	2,500
3.79	3.69	3.59	3.49	3.39



# PRODUCT SHOWCASE

asi/88876

## #4-720D: Flat Knit Cotton Crew Dress Socks with All-Over Design

All-over design socks are a way to make a subtle but lasting statement. An extra touch of branding for important conferences or speaking events while staying classy is the best way to show off. With a wide variety of color options, the branding ideas are endless with these socks.

120	250	500	1,000
<b>8.30</b>	<b>7.65</b>	<b>6.72</b>	<b>6.30</b>
	2,500	5,000	
	<b>5.87</b>	<b>5.55</b>	



asi/90913

## #BP1529: Subli-Plush Velour Beach Towel

Don't be boring, say it with color!

The next time you hit the beach, be sure you're not caught without one of the coolest beach towels out there: Subli-Plush! Jaw-dropping graphics on the front side with super soft cotton loops on the reverse. Do beach day right.

12	36	72	144	300	600
<b>32.87</b>	<b>31.77</b>	<b>30.77</b>	<b>29.82</b>	<b>28.95</b>	<b>28.15</b>



# PRODUCT SHOWCASE

asi/56070

## **#100275: MiiR® Vacuum Insulated Wide Mouth Bottle - 20 oz.**

Keep hot stuff hot and cold stuff cold with this handy product. It's made of 18/8 medical grade stainless steel that doesn't transfer flavor, never leaves a metal aftertaste in your mouth and won't be hot to the touch. Every MiiR product sold helps fund transparent giving projects and comes with a Give Code that allows you to experience the story behind your purchase.

12	25	50	100
<b>57.16</b>	<b>49.02</b>	<b>39.50</b>	<b>37.98</b>



asi/88083

## **#50072: Reversible Jersey (Full Dye Sublimation)**

Make an impression with new customers and faces with these reversible jerseys. This is also a great option for company-sponsored games like basketball or flag football tournaments/team-bonding events. Add any company or school name and logo and make a statement.

1	10	50
<b>50.00</b>	<b>33.34</b>	<b>30.00</b>



# PRODUCT SHOWCASE

asi/75350

## #39-165: 5 Panel High Crown Foam Front Mesh Back Trucker Hat

Made from 100% polyester and a 100% nylon mesh back, this golf-style cap is an excellent choice for any marketing campaign. It comes in a variety of vibrant colors that are perfect for any team, club, or golf shop. Pricing is for solids, two-tones and tri-tones; inquire for pricing on neon, camo and oak leaves.

1	144	288	576	1,296
5.40	5.40	5.40	5.40	5.40



**⚠ PROP 65 WARNING:** This product can expose you to chemicals including lead, which is known to the State of California to cause cancer, and BPP, which is known to the State of California to cause birth defects or other reproductive harm. For more information, go to [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov).

asi/34194

## #11840: LED Light Up Flash Tube Bracelets – Single Colors

This is the kind of promo that demands to be seen! Light up the club or the dance floor with this custom strobe-flashing tube bracelet. It's adjustable, flexible and comfortable. One size fits most.

144	288	576	1,152
2.98	2.82	2.65	2.57

**⚠ WARNING: CHOKING HAZARD:**  
Small parts. Not for children under 3 yrs.



# PRODUCT SHOWCASE

asi/98360

## #SUNICN: Iconic Sunglasses

Everybody loves sunglasses, and now, with a wide variety of colors offered, sunglasses just got better. These sunglasses have UV400 protection and are the best vehicle to put any logo on the side.

150	250	500	1,000
<b>2.52</b>	<b>2.33</b>	<b>2.17</b>	<b>2.15</b>
	2,500	5,000	
	<b>2.02</b>	<b>1.81</b>	



asi/79530

## #LT-3735: Metro Enviro-Shopper

This reusable earth-friendly tote is ready to carry anything from the market or the mall. Made with 85 gsm nonwoven polypropylene with a covered cardboard bottom insert to keep a structured bag.

150	400	800	1,200	2,600
<b>3.07</b>	<b>2.96</b>	<b>2.81</b>	<b>2.52</b>	<b>2.37</b>



# PRODUCT SHOWCASE

asi/30125

## #CA253: Custom Digital Print Flag 3' x 5' W-Poly

Use this custom flag to grab a hold of new clients! It's made of wrap-knitted polyester, which is perfect for clear images. We have high-quality inks that are perfect for small or large quantities and allow you to digitally print direct to the fabric for a photo-quality finish.



1	2	3	5	10
111.55	105.80	100.05	92.00	58.65
25	50	100	200	
51.75	41.98	40.25	37.95	

asi/73651

## #Lanyard LPY: Polyester Lanyards

The perfect balance of high performance and low price, these lanyards are a top seller for a reason. State-of-the-art screen printing produces a vibrant and highly wear-resistant imprint. Available in four different widths, 27 colors and your choice of J-hook, keyring, bulldog or lobster claw.

100	300	500	1,000
1.44	1.14	1.03	0.90
3,000	5,000	10,000	
0.81	0.67	0.65	



**⚠ PROP 65 WARNING:** This product can expose you to chemicals including nickel, which is known in the State of California to cause cancer. For more information, go to [www.P65warnings.ca.gov](http://www.P65warnings.ca.gov).



# PRODUCT SHOWCASE

asi/68190

## #ST-R: Saturn-I Rollerball

Extend the reach of your marketing efforts with this elegant pen. It's made of solid brass with a carbon fiber barrel and a color-matching cap. Ideal for students who need to take notes for class or employees to jot down new ideas at meetings. Many imprint methods available, including personalization.

100	250	500	1,000	2,500
8.00	7.20	6.70	6.20	5.80



asi/68507

## #CL02: Power Clip

Make sure everyone knows which company is keeping their chips from getting stale and A+ papers up on the fridge. With 28 vibrant color varieties, these clips are the best way to brand for everyday uses.

250	500	1,000	2,500	5,000
1.48	1.35	1.20	1.07	0.95



# PRODUCT SHOWCASE

asi/62088

## #ASPIN-EP: Embroidered Patch

Dress up work or school uniforms with these cool, colorful and customized embroidered patches. They are made of polyester and are available in sizes ranging from 2" to 8" (pricing varies). The high-quality embroidery creates a three-dimensional look that seems to leap out from the patch!

### 2" 100% Embroidered Patches

100	200	300	500
1.61	1.18	1.07	0.82
1,000	2,500	5,000	
0.72	0.69	0.58	



asi/42996

## #C-HPJ3: Hemp Plastic Biodegradable Jar - 3 oz.

If you need a vessel to store your cannabis, creams, gummies, CBD or other products, look no further than this hemp plastic biodegradable jar. This air-tight container is made in the USA and comes with a full-color imprint to showcase your brand. Available in white and natural hemp colors.

400	1,000	2,400	5,000	10,000
1.69	1.65	1.59	1.49	1.45



# PRODUCT SHOWCASE

asi/75209

## Hopup 7.5ft Straight Display and Full Fabric Graphic

The best promotional display is here to save the day. It is lightweight featuring a durable aluminum frame with hook and loop for easy set up. A rolling carry bag is included, making this the best display for any event.

1  
824.20



asi/90807

## #BTL118: 20 oz. Aluminum Bottle With Silicone Carrying Strap

Stay hydrated and keep advertising strong with this 20 oz. bottle. Make sure you don't lose your grip on the bottle either with the silicone carrying strap.

50	150	250	500	1,000
7.75	6.85	5.85	5.15	4.50



# PRODUCT SHOWCASE

asi/54040

## #M1263: Medi-Fey™ Bandage Dispenser

This bandage dispenser is great to have in any purse, glove box, first-aid kit or backpack. It comes with five latex-free bandages and can be filled with new bandages for continued use. Available in many colors to support your full-color imprint. Made in the USA.

250	500	1,000	2,500
0.99	0.89	0.84	0.79



asi/61125

## #7856: Super Dry Cooling Towel

Made of 100% soft polyester with mesh-like construction, this 12" x 32" towel features quick-absorbing and quick-drying cooling technology to satisfy active clients. It's ideal for taking to the gym and is great for travel as well. Available in an array of bold colors.

100	250	500	1,000	2,500
4.53	3.94	3.43	2.98	2.59



# PRODUCT SHOWCASE

asi/34063

## #3600: Next Level Apparel Unisex Cotton T-Shirt

With a casual and cool vibe, this T-shirt will make a classic addition to any wardrobe. It's made of 4.3 oz., 100% combed ringspun cotton with fabric laundered for reduced shrinkage. Available in an assortment of colors and sizes ranging from XS-6XL.

1  
8.78



asi/46170

## #M2A: AA Mini Maglite®

This ultra-powerful flashlight shines up to 70 times brighter than its competitors with comparable battery resources. It also features free-standing candle mode and is both water and shock resistant. Keep it in your car, office, basement and more to prepare for emergencies like power outages. Comes with two AA batteries and a spare bulb in the tail cap.

48	96	144	288
22.00	21.00	20.10	19.55



# PRODUCT SHOWCASE

asi/98409

## #TY98409: Premium Tyvek Wristbands

Highly affordable and durable, these wristbands are perfect for concerts, bars, clubs, festivals and other events. The paper-like material is easy to wear and features a strong adhesive that won't tear away easily. Color imprinting available.

100	200	300	400	500
<b>0.58</b>	<b>0.36</b>	<b>0.28</b>	<b>0.22</b>	<b>0.16</b>
1,000	2,000	3,000	4,000	5,000
<b>0.12</b>	<b>0.08</b>	<b>0.06</b>	<b>0.06</b>	<b>0.06</b>



asi/92433

## #IMP-CMUG11: Classic C-Handle 11 oz. Mugs

Mugs that come in this many colors means statement mugs for every cabinet, desk, holiday and side table. Dishwasher and microwave safe to make sure every cup of hot chocolate stays hot. And after every cup of soup, cleaning is effortless.

72	144	288	576
<b>7.72</b>	<b>6.76</b>	<b>5.98</b>	<b>5.70</b>
1,008	2,016	5,000	10,000
<b>5.44</b>	<b>5.06</b>	<b>4.12</b>	<b>3.88</b>



# PRODUCT SHOWCASE

asi/84514

## #F46: Go Safe First Aid Kit

Get rid of the big bulky first-aid kits and show customers and clients you care with this nylon pouch first aid kit. With a variation of colors and ability to add company logo or name, this is the wellness kit for everyone.

50	250	500	1,000
6.45	6.25	6.00	5.80



asi/82498

## #S135G: Lavon Stylus Pastel Soft Pen

Make the world of pens a little more colorful. This could be the perfect pen for signing those important documents, checks and cards. Not only will it be a staple pen but it will also stand out in the crowd with its vibrant pastel colors.

250	500	1,000	2,500	5,000
0.98	0.94	0.90	0.88	0.84





# PRODUCT SHOWCASE

asi/30442

## #Tradeshow-1630: A-Frame Sidewalk Sandwich Board Sign

Attract passersby into your establishment with this eye-catching sidewalk sign. The frame can be filled with sand or water for greater stability, and the double-sided hardware includes a regressed sign area that helps to protect the digital images. Folds down easily for convenient storage. Measures 46" x 25" x 3" with a 24" x 36" graphic.

1	5	10	25	100
228.00	222.00	214.00	209.00	204.00



asi/38209

## #MJ0204: 16 oz. Mason Jar

Add a rustic touch to your next event with this mason jar-inspired drinking tumbler. This 16 oz. glass has realistic screw indentations on the mouth for an authentic look and feel. Add your company logo and message to create a memorable giveaway for your next celebration. 8- and 12-ounce sizes available upon request.

72	144	288	576
3.27	2.47	2.30	2.27
	1,008	2,016	
	2.08	1.92	



# PRODUCT SHOWCASE

asi/67866

## #GR4805: Glacier Cooler Bag

Ideal for beach trips, camping, sporting events and so much more, this cooler bag is a must for any day out. It's made of 45C tarpaulin and features heat-sealed PEVA insulation lining and a water-resistant exterior. Up to 24 cans fit in the main zippered compartment. Additional features include a front pocket, two gripped handles and a padded shoulder strap.

25	50	100	250
<b>32.99</b>	<b>31.99</b>	<b>30.99</b>	<b>29.99</b>



asi/44900

## #SMCB4-MMP-E: Mega Smash Chocolate Champagne Bottle With Mini Milk Pretzels

Say congrats with a smash - of chocolate! This 2 lb. chocolate bottle is filled with 16 oz. of mini milk chocolate pretzels and is a great way to celebrate. It also comes with a keepsake mallet.

24	48	96	192
<b>76.38</b>	<b>72.84</b>	<b>70.75</b>	<b>68.75</b>



# PRODUCT SHOWCASE

asi/40480

## #ICLGE1: BIC® Intensity® Clic™ Gel Pen

Write your next success story with this gel rollerball pen with 0.7 mm point and pocket clip. This smooth-writing pen has a retractable point and a textured gripper. Best of all, it's a high-quality pen that's still kind to your budget and bottom line! Choose from five translucent colors.

150	300	500	1,000
<b>2.56</b>	<b>2.48</b>	<b>2.40</b>	<b>2.35</b>
	2,500	5,000	
	<b>2.30</b>	<b>2.25</b>	



asi/35290

## #12DC1215: Die-Cut, Fold-Over Reinforced Plastic Bag - Flexo Ink

Handing out swag bags and other gifts at your next trade show or grand opening event will be easy with these gift bags. Measuring 12" x 15" x 3", these bags are made of 2.5 mil LDPE plastic with a die-cut, fold-over reinforced handle and 3" gusset for added room. Made from recycled materials.

250	500	1,000	3,000
<b>0.78</b>	<b>0.72</b>	<b>0.64</b>	<b>0.62</b>



# PRODUCT SHOWCASE

asi/73867

## #6211: Unisex CVC Long Sleeve T-Shirt

This durable 60% cotton/40% poly blend CVC Jersey long sleeve T-shirt is "easy on the eyes" and available in 11 winning colors. It features premium details like side seams for the best fit and shape retention and set-in 1x1 Baby Ribbed crew neck and sleeve cuffs.

QUR



asi/39820

## #3840: Paracord Vacuum Bottle

This 40 oz. bottle is made with 18/8 double-wall, food-grade stainless steel and comes with a BPA-free straw lid. This bottle also comes with a food-grade protective silicone sleeve to help keep your bottle looking polished.

48	96	200	500
19.06	18.33	18.01	17.17



# PRODUCT SHOWCASE

asi/88060

## #ZLBPWT: SPF 15 Lip Balm in White Tube

Keep lips soft and protected with this lip balm. With a variety of flavors to choose from and a nourishing beeswax base, adding this product to any big bag or kit will be the perfect touch.

100	250	500	1,000	2,500
1.10	0.80	0.80	0.80	0.80



asi/93990

## #V7870: Press-N-Stick™ Header Standard Calendar (14-Month)

A promotional product that's great all year long, this calendar is a great way to stay connected with your customers. Customize it with the colors and branding of your choice. Early order pricing available. Made in the USA.

150	250	500	1,000	2,500
0.86	0.79	0.74	0.64	0.55

- ⚠️ **PROP 65 WARNING:** This product can expose you to chemicals including DEHP, which is known in the State of California to cause cancer. For more information, go to [www.P65warnings.ca.gov](http://www.P65warnings.ca.gov).



# PRODUCT SHOWCASE

asi/84592

**#AWARD AWV4801: Jovita**  
**Add-a-Block VividPrint™ Award**

One award to celebrate achievements again and again! Made of ebony and clear crystal, there is no better way to show appreciation for standout teams and the individuals who help make your business run each day. The full-color VividPrint™ decoration is eye-catching and brings your artwork to new heights. Additional blocks and optional deep etch version are also available.

1	4	7	13	25
146.50	143.50	140.50	137.50	134.50



asi/63549

**#JK-1581: Grow Some Peace Planter**  
**in a Gift Box**

100% organic, sustainable and biodegradable, this planter is made of spruce wood and manufactured without glue or binders, making it ready to be placed in outside soil. Water, air and roots will penetrate the walls, meaning there's no need for drainage holes. Includes chamomile seed packet, soil pod, fertile fiber pot, wooden stake and instructions.

150	250	500	1,000	2,500
2.51	2.30	2.23	2.15	2.09



# PRODUCT SHOWCASE

asi/80489

## #EOS-LIP: EOS Lip Balm

One of the most well-known lip balms is a perfect promo product. With its sleek packaging, nutrient-packed formula and fun and fresh scents, this is a great option for gift bags, kitting and complimentary gifts.

50	100	250	500	1,000
4.09	3.88	3.79	3.44	3.38



asi/79898

## #PV-2120303: Economy Round Plastic Badge Reels With Standard Belt Clip

Keep branding everywhere and costs low with these custom badge reels. The retractable cord, clear vinyl strap and standard slide type belt clip makes this also a reliable product for any industry.

100	500	1,000	2,500	5,000
2.12	1.65	1.49	1.44	1.41

- ⚠ **PROP 65 WARNING:** This product can expose you to chemicals including Nickel, which is known to the State of California to cause cancer. For more information, go to [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov).





# PRODUCT SHOWCASE

asi/49546

## #YETI-R: YETI Rambler Tumbler

Your brand will be a sip above the rest when you put your logo on this stainless steel, double-wall insulated tumbler. Features include a MagSlider lid to prevent spillage and vacuum insulation to keep your drinks at their desired temperature for longer. A must-have for commuters!

10 oz.	20 oz.	30 oz.
48	48	48
33.32	49.32	53.32



asi/38228

## #POL-100: Custom Polo

Every wardrobe needs a classic polo shirt. Whether you're heading to the golf course, the office or a backyard barbecue, this fully sublimated polo will have you looking your best. Artfully crafted from high-quality polyester and available in sizes from S-2XL.

50	100	250	500
48.80	47.94	44.90	43.62



# PRODUCT SHOWCASE

asi/42016

## 16" LED Light Up Foam Glow Lumiton Baton

Create a dramatic light show on the dance floor with these light-up cheer sticks. Measuring 16", these soft batons are equipped with three high-powered LED lights with three flashing modes. The lights are also designed to draw plenty of attention to your imprinted logo, making these a perfect promo giveaway for after-hours events.

72	144	288
3.21	3.12	3.08

⚠ **WARNING:** CHOKING HAZARD - Small parts. Not for children under 3 yrs.



asi/87188

## #191650: 7.5' Value Razor Sail Sign - 1-Sided with Ground Spike

Make sure everyone knows where to go and who to see with these Value Razor Sail Signs. Whether it is a beach event, sports tournament or food festival, this flag with carbon fiber pole segments and ground spike is the best way to brand.

1	2	6	12	25
156.40	151.70	143.90	139.20	133.00



# PRODUCT SHOWCASE

asi/45513

## 6" x 6" Ultra Opper Fiber® Cleaning Cloth

This Ultra Opper Fiber® microfiber cloth is a must-have item that'll clear smudges and fingerprints off of glasses, electronics, jewelry and more. Available with or without a compact vinyl pouch, it comes with a full-color print that'll create plenty of buzz for your brand at the next trade show or industry event.

### Pricing without pouch

150	250	500	1,000	2,500
1.70	1.60	1.50	1.40	1.30



asi/62124

## PopSockets Plant PopGrip

The new Plant PopGrip is more environmentally friendly than previous models and made with 35% plant-based materials to reduce emissions. Stick this product to the back of your phone with a repositionable gel and extend it to create a media stand or phone grip, making it easier to text, snap photos or watch videos.

25	100	500	1,000
6.65	6.48	6.40	6.32





# PROMOTIONAL PLANNING AND BUDGETING GUIDE

## DID YOU KNOW?

### **THE MORE YOU BUY, THE MORE YOU SAVE.**

1,000 ballpoint pens may seem like a lot, but the higher the quantity, the lower the cost and the greater the savings to you. By buying more, you also gain additional exposure and staying power and truly get more bang for your buck.

### **THE POSSIBILITIES ARE ENDLESS!**

This catalog is full of options to make your next campaign or event a success. With a wide variety of items in all price ranges, you're sure to find a solution to fit your needs and budget.

# STEP-BY-STEP

## Promotional Planning and Budgeting Guide

All of the steps are included in this guide to help you build and execute a successful promotional program. Plan out the steps and get started.

### WHAT ARE YOU MARKETING?

- ☐ Event (ex. grand opening, fundraiser, etc.)
- ☐ Product or service
- ☐ Rebranding
- ☐ Other

### PLAN AHEAD WITH DATES FOR EACH:

- ☐ Event/Program launch \_\_\_\_\_
- ☐ Order date \_\_\_\_\_
- ☐ Production date \_\_\_\_\_
- ☐ Delivery date \_\_\_\_\_
- ☐ Drop date \_\_\_\_\_

### YOUR GOALS

- |                                                                         |                                                        |
|-------------------------------------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> Drive event attendance                         | <input type="checkbox"/> Encourage use or trial        |
| <input type="checkbox"/> Thank customers or employees                   | <input type="checkbox"/> Gift with purchase            |
| <input type="checkbox"/> Improve employee morale                        | <input type="checkbox"/> Announce a new product launch |
| <input type="checkbox"/> Recognize or reward top employees or customers | <input type="checkbox"/> Rename or rebrand             |
| <input type="checkbox"/> Send traffic to website                        | <input type="checkbox"/> Cross sell or upsell          |
|                                                                         | <input type="checkbox"/> General promotion             |

### AUDIENCE

Who is your primary audience?

- |                                            |                                                |                                    |
|--------------------------------------------|------------------------------------------------|------------------------------------|
| <input type="checkbox"/> Present customers | <input type="checkbox"/> Prospective customers | <input type="checkbox"/> Employees |
| <input type="checkbox"/> Students          | <input type="checkbox"/> Lost customers        |                                    |

## TONE

What tone would you like to project?

- ☐ Exciting
- ☐ Informative
- ☐ Urgent
- ☐ Authoritative
- ☐ Factual
- ☐ Competitive
- ☐ Educational
- ☐ Aggressive

## FULFILLMENT

How will the fulfillment be handled?

- ☐ Hand-delivered by assigned staff members
- ☐ In-house mailroom
- ☐ Outsourced fulfillment house

Are there any other sales collateral or marketing campaigns that this product must work with?

- ☐ Cover letter
- ☐ Your catalog/brochure/flyer
- ☐ Another promotional product

## MEDIUM

What is the best way to reach your audience?

- ☐ Direct mail
- ☐ Social media
- ☐ Digital advertising
- ☐ Phone call
- ☐ Virtual meeting
- ☐ Trade shows
- ☐ Email
- ☐ Face-to-face meeting
- ☐ Broadcast advertising

## PACKAGING

Consider how you would like to package the promotion:

- ☐ None
- ☐ Gift packaging
- ☐ Custom
- ☐ Other
- ☐ Envelope wrapped
- ☐ Individually

## MEASURE RESULTS

Ways to measure your promotion's success include:

- ☐ Attendance (for events)
- ☐ Use of special code
- ☐ Website visits
- ☐ Social media engagement
- ☐ Phone and email inquiries
- ☐ Overall customer feedback

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