



MACKENZIE
RECREATION
ASSOCIATION

A young child with brown hair, wearing a red life vest and dark shorts, stands on a muddy bank. The child's face and hands are covered in mud. They are holding a large, dark, mud-covered stick or piece of wood up to their eye. In the background, a woman in a dark swimsuit is wading in a river, and other people are visible in the water. The sky is blue with scattered white clouds, and the sun is low on the horizon, creating a bright, slightly hazy atmosphere.

ANNUAL REPORT
2021/2022



Sponsors and partners are an important part of MRA programs and services, they play a crucial role in our financial and/or logistical support. We wanted to highlight the organizations that have contributed to MRA's success throughout 2021-2022.



Thank You!

Your support is very much appreciated by everyone connected with the Mackenzie Recreation Association.



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from the president

COME OUT & PLAY

Over the past two years, we have all realized how important connections with loved ones, friends, or family are. Without this regular connection, our well-being, mentally and physically, is significantly impacted.

Sport, physical activity, and recreation (SPAR) have a unique way of bringing people together to support a common goal. A strong SPAR sector can quickly and significantly improve the wellness, social, and economic impacts COVID-19 has had on the Northwest Territories (NWT) residents. Being amid a pandemic, opportunities to connect or ensure what is important for our members were being offered were reduced considerably. Yet, looking back, we could adapt and pivot to the ever-changing restrictions and health risks.

Yes, the pandemic was hard on all of us, but at the same time, I am proud of how well we weathered the past two years together—adapting and growing to what will work to continue growing. So THANK YOU to our members, board, sponsors, partners, and staff. I'm proud of how much work we have done and how much work we will continue to do. All of MRA's success that you can read about in the following pages would not be possible without you!



Dale Loutit | President

meet the board



DALE LOUITIT
president



LYLA PIERRE
vide president
north slave



ERIN PORTER
vice president
south slave



THERESA LYNN
vice president
north slave



JANIE HOBART
director



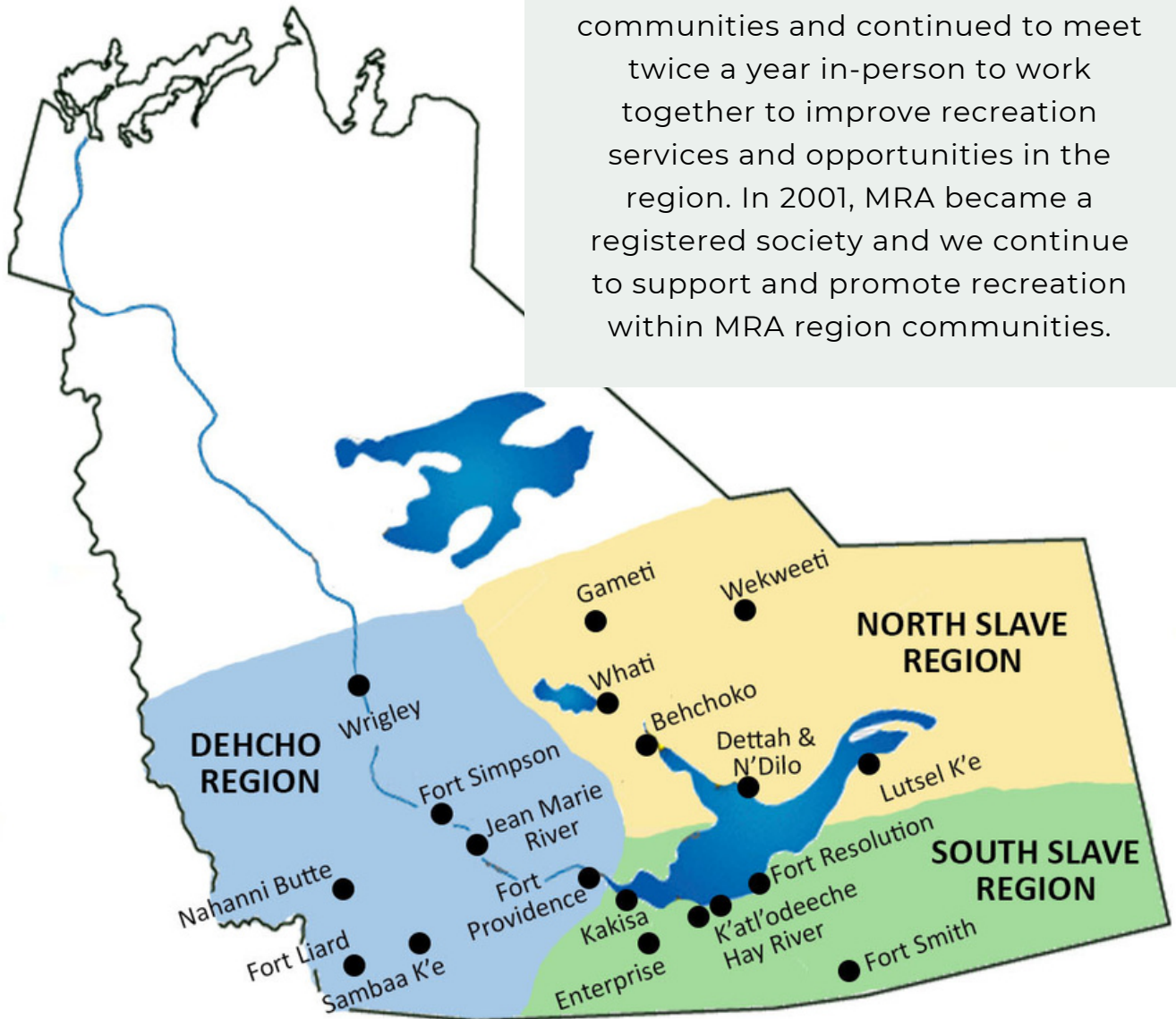
ALANA LAMALICE
director



BETH HUDSON
director

MRA region

In 1993, a passionate group of recreation representatives from 17 communities in three regions gathered and collectively developed a plan for regional recreation. The joint efforts of this group allowed them to secure and utilize funding more effectively and efficiently. By 1997, the group grew to 19 communities and continued to meet twice a year in-person to work together to improve recreation services and opportunities in the region. In 2001, MRA became a registered society and we continue to support and promote recreation within MRA region communities.



mission

Enhancing the quality of life of the Mackenzie region residents through physical literacy and active for life opportunities while fostering and supporting the development of recreation, volunteers, and leadership.

goals

01

Build capacity in the recreation sector within the MRA region.

02

Improve the sustainability of the MRA.

03

Increase participation of residents in the MRA region in sport & recreation.

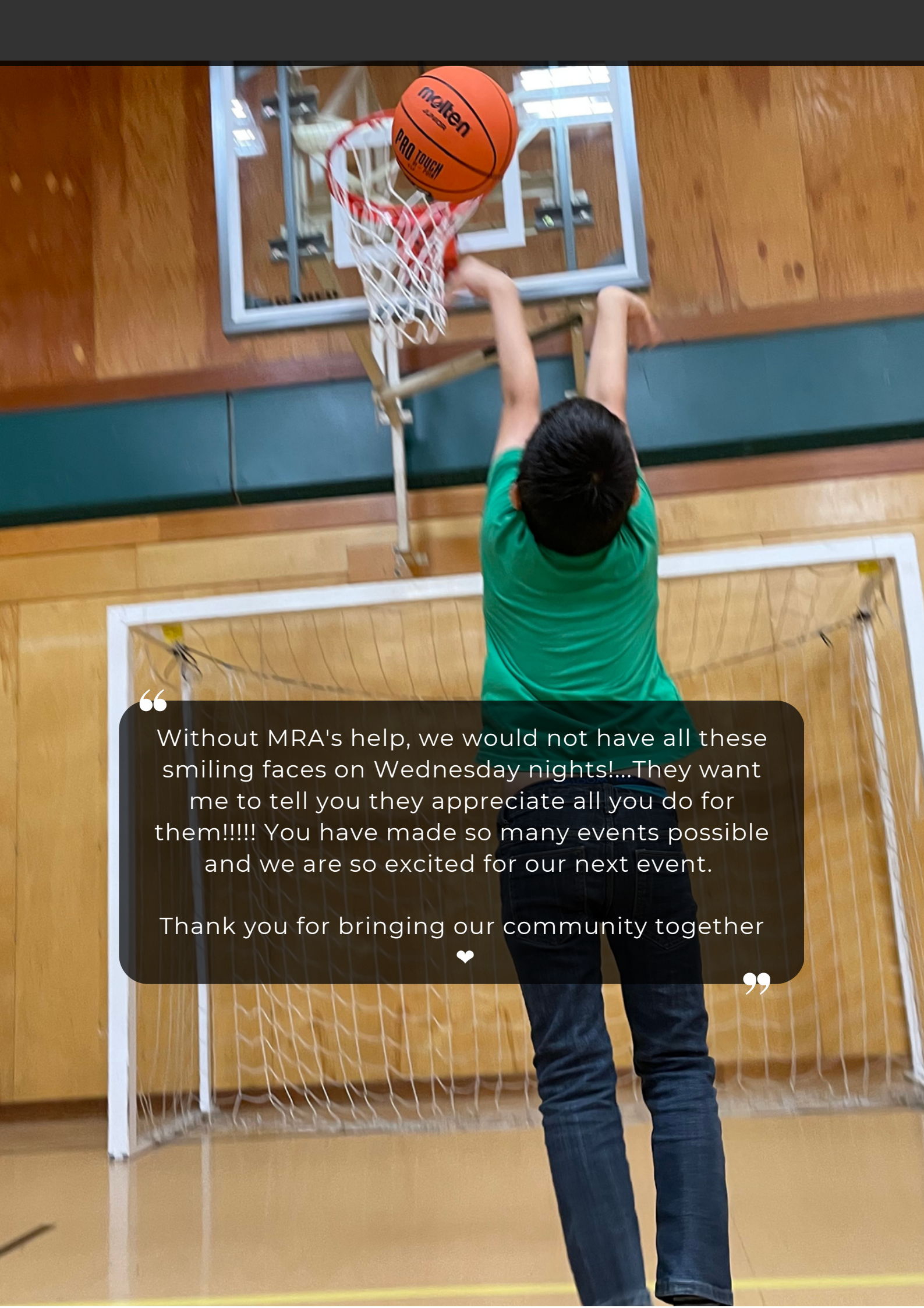
04

Increase awareness of physical literacy through MRA-sponsored events

05

Increase water and ice safety awareness and participation in aquatics in the MRA region.





“

Without MRA's help, we would not have all these smiling faces on Wednesday nights!...They want me to tell you they appreciate all you do for them!!!! You have made so many events possible and we are so excited for our next event.

Thank you for bringing our community together



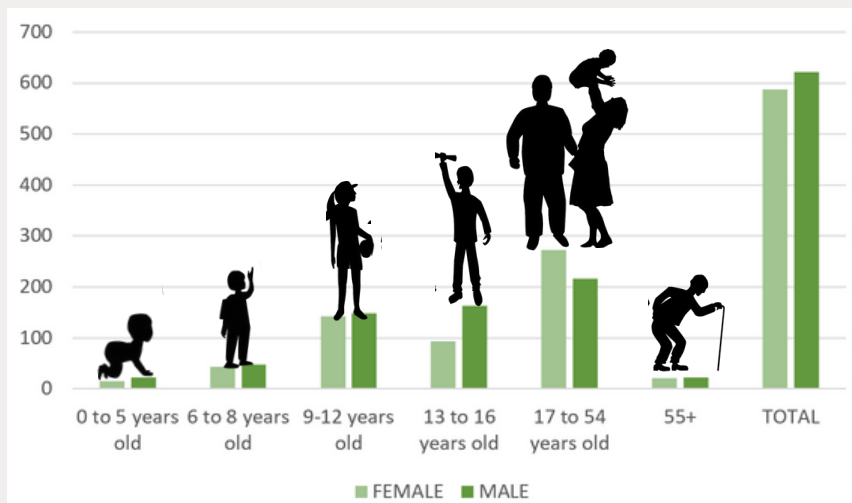
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program highlights

FUNDING GRANTS & MRA EVENTS

GOAL: Increase participation in sport and recreation

MRA offers two different funding grants (Recreation Initiatives and professional development) for regional or community recreation events and professional development opportunities. The purpose is to support quality recreation services within the MRA region, increase opportunities for community members of all ages, and build capacity within the communities.



SERVED

11
communities

1209
individuals

37
grants

PHYSICAL LITERACY (PL)

GOAL: Increase awareness of physical literacy through MRA sponsored events

2021-2022 was a slow recovery year for in-person programming. In addition the MRA summer programming, L.A.C.E.UP! Active Commute Challenge, and the 2nd annual Physical Literacy Bingo Challenge, we were also able to sponsor and present at the Dehcho Physical Literacy Conference: *Resiliency through Sport & Recreation: Stories from the North*. A virtual event to talk about resiliency through Sport & Recreation and the power of storytelling.



LEARN MORE: <https://physicalliteracy.info/dehcho/conference/>

93%

of L.A.C.E. UP! participants
stated that they will continue
to actively commute as often
after the challenge.

2X

participation increase in the
2nd annual MRA Physical
Literacy Bingo Challenge -
SHOW US YOUR SKILLS.

PROFESSIONAL DEVELOPMENT

GOAL: Build capacity in the recreation sector within the MRA region

MRA prides itself in supporting the development of volunteers and leadership in recreation. We provide professional development, support, and learning opportunities for staff and community members.

In the 2021-2022 year, we launched our first Board Development Lunch & Learn Series (thank you GNWT Volunteer Organization Development Fund) and expanded our summer mentorship program (thank you CPRA - Youth Employment Experience Funding).



BOARD DEVELOPMENT
Lunch & Learn Online Series
For aspiring, new and experienced individuals

FREE 12-1PM

REGISTER NOW
www.mranwt.ca

MACKENZIE RECREATION ASSOCIATION
Lead Dog CONSULTING
NWT

SERVED

11 communities
79 individuals
8 sessions

Risk Management, Financial Literacy, Financial Statements, Board Basics, Board Roles & Responsibilities, Being a Board Chair, Governance, Developing a Strategy.

Stephanie and Aksha received a summer filled with on-the-job training. They received recreation leadership certifications, mentorship, online webinars, and opportunities to nurture their confidence and competence through programming. Their hard work and willingness to learn helped ensure the success of the Recreation Leader Training Camp and multi-sport camps in various communities.



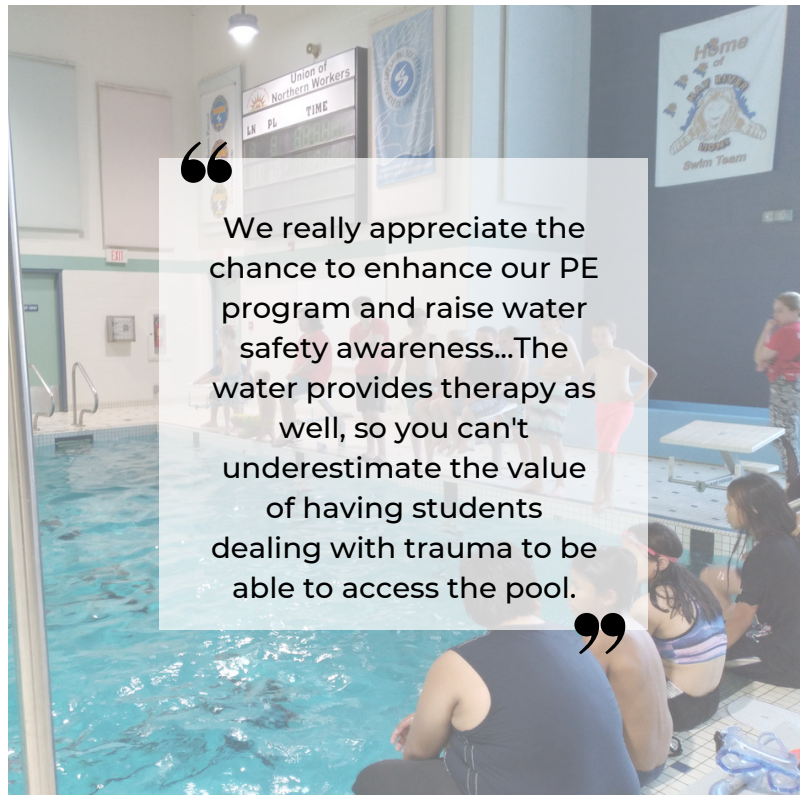
WATER & ICE SAFETY

GOAL: Increase water and ice safety awareness, and participation in aquatics

SERVED 5 communities
 249 individuals
 7 grants

Through the COME FISH WITH US pilot project, we were able to provide opportunities for local knowledge holders to share

ice safety history of water and ice safety strategies to more youth while being on the land.



POLICIES & PROCEDURES

GOAL: Improve the sustainability of the MRA

In addition to the board development lunch & learn series, the MRA board has developed some policies and procedures over the last year to strengthen the organization.

Q Program Policy



- Define the standards and expectations of all individuals participating in programs managed by the Association.
- Ensure a safe environment for all.

Q Funding Guidelines



- Define the standards, procedures, and expectations for the MRA and those applying for and receiving MRA grants.
- Provide a level of support for extra and enhanced physical activity and skill development.

Q Communication & Social Media Plan

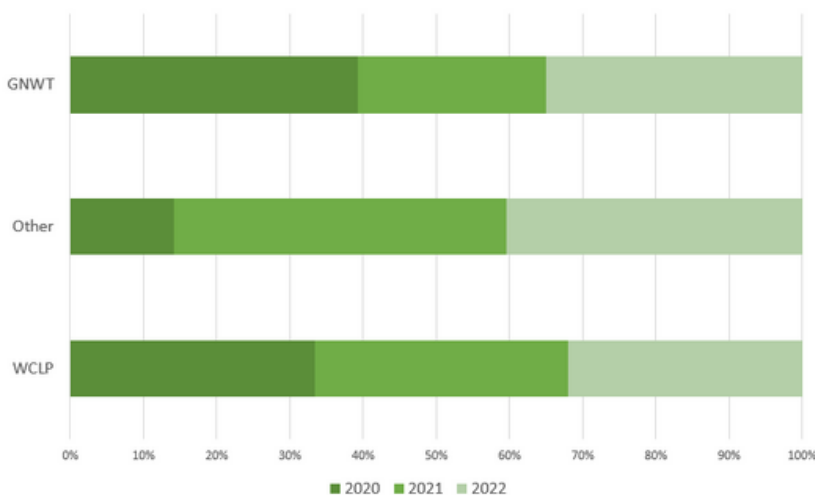


- Successful communications are a crucial component to achieving and maintaining a thriving organization.
- Values: responsiveness, community focus, encouraging, culture & language, impartiality.

MACKENZIE RECREATION ASSOCIATION
Statement of Revenues and Expenses
Year Ended March 31, 2022

	2022	2022	2021
Revenues			
GNWT			
MACA: Western Canada Lottery Program	\$ 360,000	\$ 360,000	\$ 360,000
MACA: Regional Youth Sporting Events (RYSE)	80,000	82,500	42,500
MACA: COVID-19 Support	-	-	44,614
HSS: Aquatics - Drowning Prevention	21,000	10,500	15,015
MACA: Local Sport Leaders	25,000	25,000	5,000
Other			
Fundraising	15,000	18,100	15,000
Other	26,267	26,725	10,945
Contributions repayable	-	(65,000)	(39,000)
Deferred contributions, opening	140,313	140,313	39,098
Deferred contributions, closing	-	(189,252)	(140,313)
	667,580	408,886	352,859
Expenses			
Administration			
Core (Schedule 1)	168,250	166,758	160,811
Recreation Programs			
Association Meetings (Schedule 2)	25,558	2,755	24,847
Recreation Initiatives (Schedule 3)	100,000	67,127	42,490
Multi-Sport Camps (Schedule 4)	38,853	38,224	20,861
PD and Capacity Building (Schedule 5)	96,300	52,889	29,280
Physical Literacy Development (Schedule 6)	2,500	3,405	45,294
Signature Events (Schedule 7)	120,400	59,098	3,075
Water & Ice Safety (Schedule 8)	23,500	18,630	26,201
	575,361	408,886	352,859
Excess of revenues over expenses	\$ 92,219	\$ -	\$ -

WHERE DOES THE MONEY COME FROM & GO?





As we emerge from the immediate crisis, we are planning for recovery and to address the need for social inclusion and well-being that Covid-19 has created.

Recreation, sport, and exercise can help in this recovery as they contribute significantly to healing by providing opportunities to build stronger and healthier individuals and communities through social connections.

Knowing this, MRA is prepared to expand our ability to meet the increased demand, deliver services that communities depend on, and provide additional support to communities.

2022 & beyond



membership benefits

- Timely, relevant, and accessible information and support. MRA is committed to being reachable and consistent in communications and support.
- Access to funding, professional development, and programming opportunities. MRA draws upon expertise and knowledge from MRA staff, MRA partners, and its network to circulate information regarding access to funding opportunities, professional development, programs, and services.
- Capacity building of community recreation leaders and volunteers to be their own best version. MRA fosters and supports the capacity of community recreation leaders to be confident and competent leaders by providing them with workshops, training, and other resources
- Input in MRA development and strategic direction. Represent your MRA community at board meetings and provide feedback with regards to MRA program development and strategic direction. MRA represents the Mackenzie region and if the needs of the region change so will MRA direction..





come out & play

www.mranwt.ca | [@mra_nwt](https://www.instagram.com/mra_nwt)



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