

2017-2018 ANNUAL REPORT



FOR MORE INFORMATION

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MACKENZIE
RECREATION
ASSOCIATION

Message from Our
President

THANK YOU!
for your support throughout the year



FUNDERS



Janie Hobart
MRA President



PARTNERS





2017-2018 HIGHLIGHTS

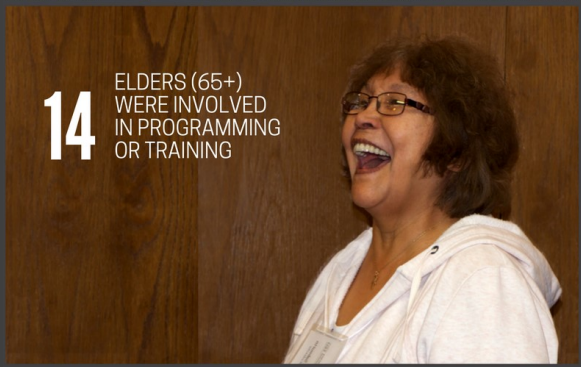


32 INDIVIDUALS, FROM 12 DIFFERENT COMMUNITIES PARTICIPATED IN THE PHYSICAL LITERACY CHAMPION SUMMIT



1255 PARTICIPANTS WERE FIRST TIME PARTICIPANTS

14 ELDERS (65+) WERE INVOLVED IN PROGRAMMING OR TRAINING



"Thanks for putting the training together!! Very quickly I am feeling so much more qualified to actually do my job and a lot of that has to do with this kind of training."

Erin Porter
Wellness & Recreation Coordinator
Hamlet of Enterprise

MISSION & GOALS



Enhancing the quality of life of the Mackenzie residents by embracing the principles of Canadian Sport for Life while fostering and supporting development of recreation, volunteers, and leadership.

1

Allow for greater opportunities to network, provide professional development, and to expand community and regional sport and recreation opportunities.

2

Increase participation in physical activity in MRA communities both in recreational and competitive activities.

3

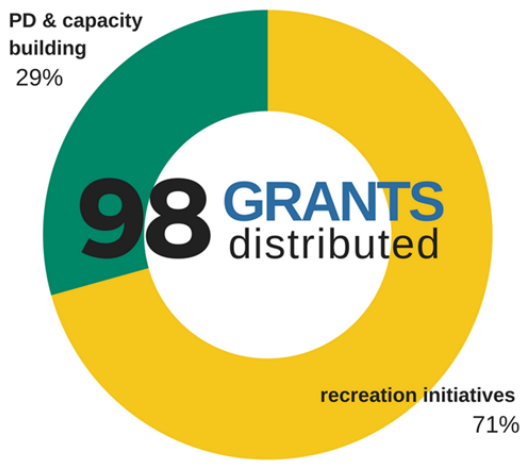
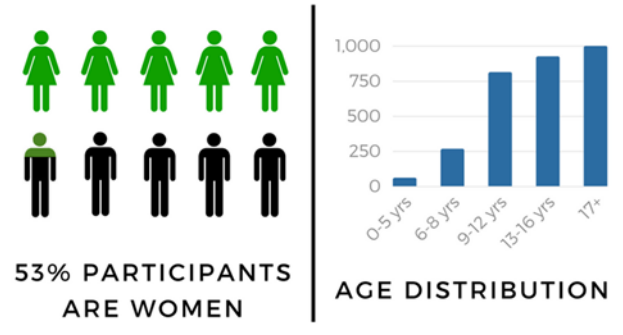
Build capacity and leadership through promoting physical literacy in MRA communities.

4

Promote water safety within the MRA region



PLAY THE MRA WAY!

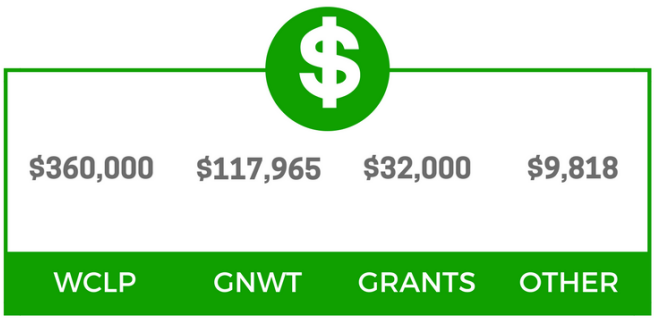


SERVED 19 communities
3060 participants
502 volunteers

CROSS SECTOR ENGAGEMENT

- HEALTH
- EDUCATION
- GOVERNMENT
- BUSINESS

FINANCIAL REVIEW



EXPENSES

