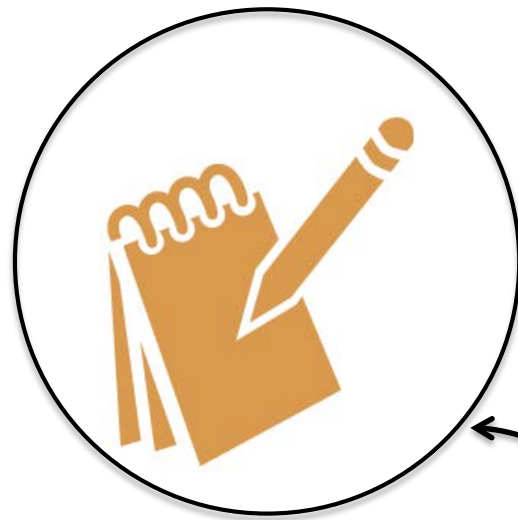




Helping you build skills, careers and  
businesses in Journalism  
JEANZ Conference 18th December 2015

# Competenz - the Industry Training Organisation for the National Diploma in Applied Journalism – Level 6





# We help 37 Kiwi industries - including Journalism - grow skills, careers and businesses

## Journalism

- 30 learners
- 11 media outlets

## Nationwide

- 20,000+ learners
- 3,500+ businesses
- 37 industries





# Print, Packaging, Signmaking and Journalism - PPSJ

## Print, Packaging, Signmaking

- 370 learners
- 3 Regional Account Managers
- Trainees & Apprentices
- Levels 2, 3, 4, and 5

## Journalism

- 30 learners
- 1 National Account Manager
- Level 6





# PPSJ - Origins

## Pre October 2008

- PrintNZ Training
- New Zealand Journalists Training Organisation

## Post October 2008

- above amalgamated to form Communications and Media Training Organisation

## 1 Jan 2014

- CMITO merger with Competenz
- PPSJ formed!



# National Diploma in Applied Journalism – Level 6

- Working Journalists
- 120 credit programme
- 21 months
- Compulsory Unit Standards
- Variety of Elective Unit Standards reflecting learners work type
- Pastoral Care - Megan Richards
- Contract Assessor





# TEC EPIs

- Credit Achievement %
- Completion Rate %
- Activity
- Duration



# Qualification Review Update

New Zealand Diplomas (2) in Journalism will be listed @ NZQA hopefully by end of March 2016

## Next steps:

1. Development of Industry Training Programmes/Programmes of Study
2. Unit review/development/Module design
3. Learner Resource review/development
4. Launch 2017

Current National Diplomas will stay in place until Dec 2018 for enrolment; 2020 for assessment to allow all organisations to be launch ready



# Snapshot - New Zealand Diploma Level 5

Graduates will have entry level skills necessary to work in the changing journalism industry and will know how to incorporate into professional practice the cultural values and perspectives of Aotearoa New Zealand.

Skills will include:

- ✓ Producing quality news stories using a variety of technical journalism skills and attributes across multiple platforms for publication
- ✓ Applying knowledge of the law and ethical codes to journalism
- ✓ Knowing about the journalism industry and its contribution to society
- ✓ Being Professional .



# Snapshot - New Zealand Diploma Level 6

Graduates will provide the journalism sector with competent journalists who can work in the changing media environment. They will also know how to incorporate into professional practice the cultural values and perspectives of Aotearoa New Zealand.

Skills will include:

- ✓ Identifying and gathering materials to complete and present advanced news stories across multiple platforms to publication standard
- ✓ Apply an in-depth working knowledge of the laws and ethical codes relevant to journalism
- ✓ Understanding statistical concepts and analysing data and information from multiple sources to produce news stories
- ✓ Knowing about the journalism industry and its contribution to society
- ✓ Displaying leadership, self-management and a high level professional practice.

