

Using Facebook in Journalism education

Closed, secret, but useful?

Potential benefits of Facebook

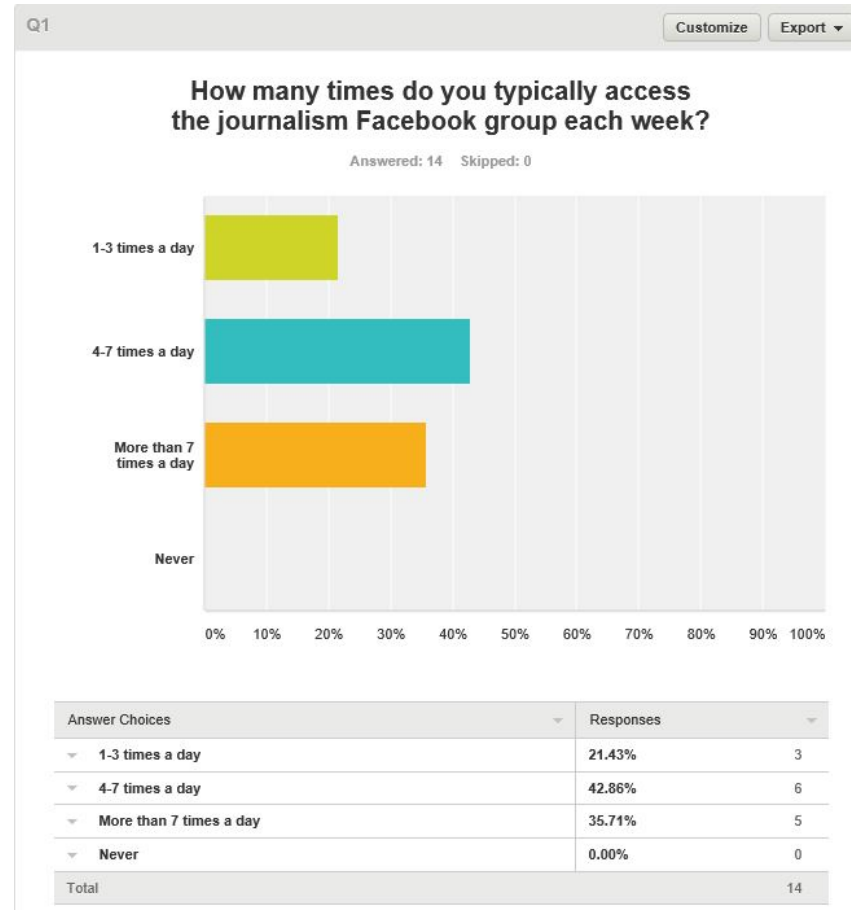
- Improved communication between class members (students and tutors)
- Greater engagement with class materials
- Exposure to additional learning materials through staff and student input

Source: Zoe Staines and Mark Lauchs: The Use of Facebook in tertiary education in Interactive Technology and Smart Education Vol.10 No.4, 2013 pp285-296

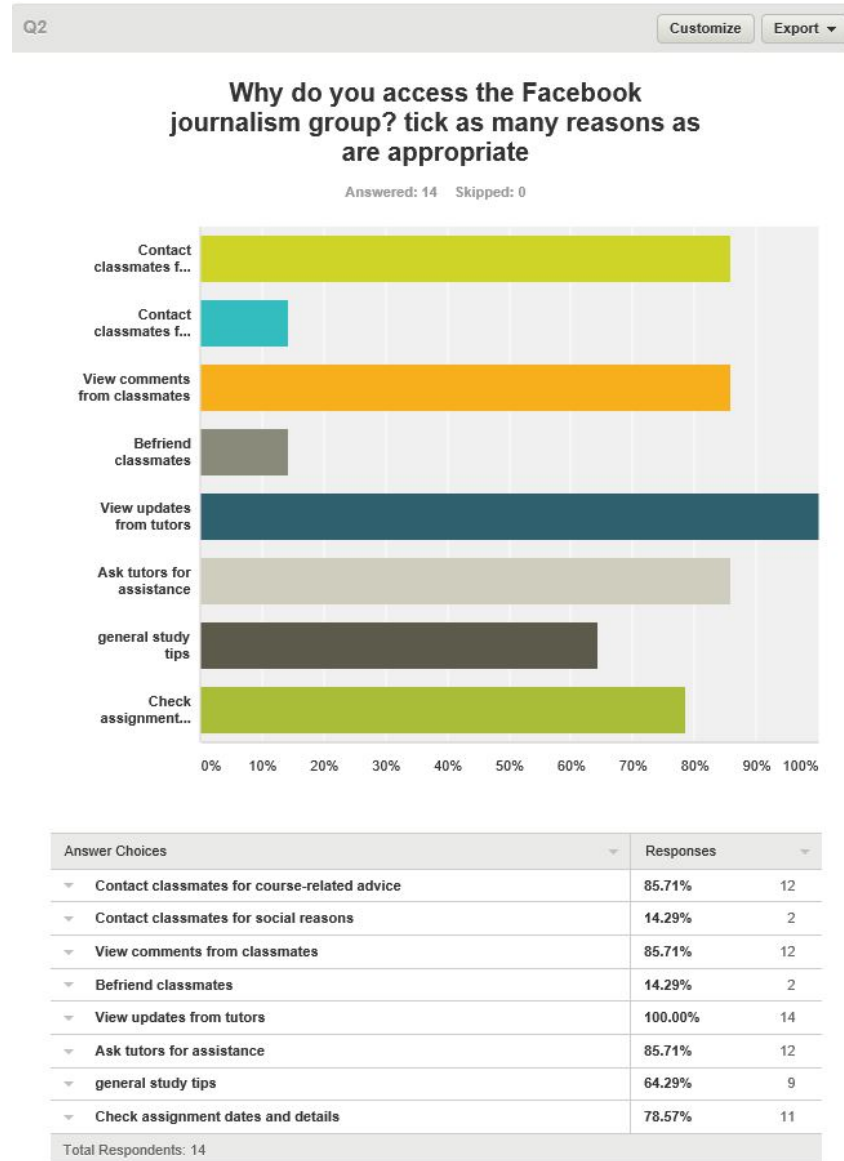
Survey Monkey

- https://www.surveymonkey.com/analyze/y7td2xrxBTuhRCLghO748_2Fvj4k1U_2FjSEdBi67SvkVyE_3D

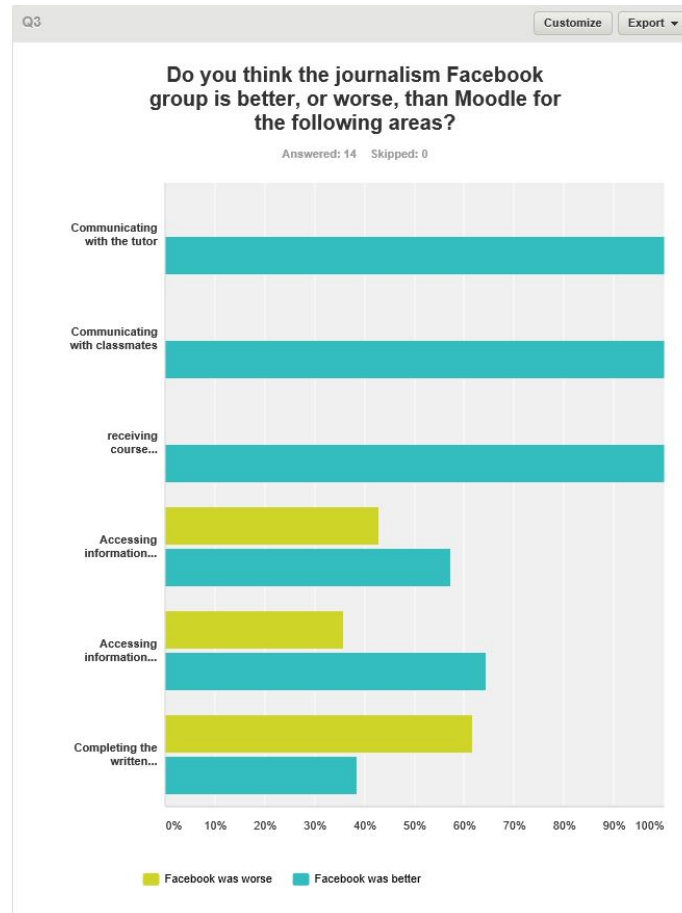
Weekly access to Journalism Facebook



Reasons for accessing J-Facebook



Facebook vs Moodle

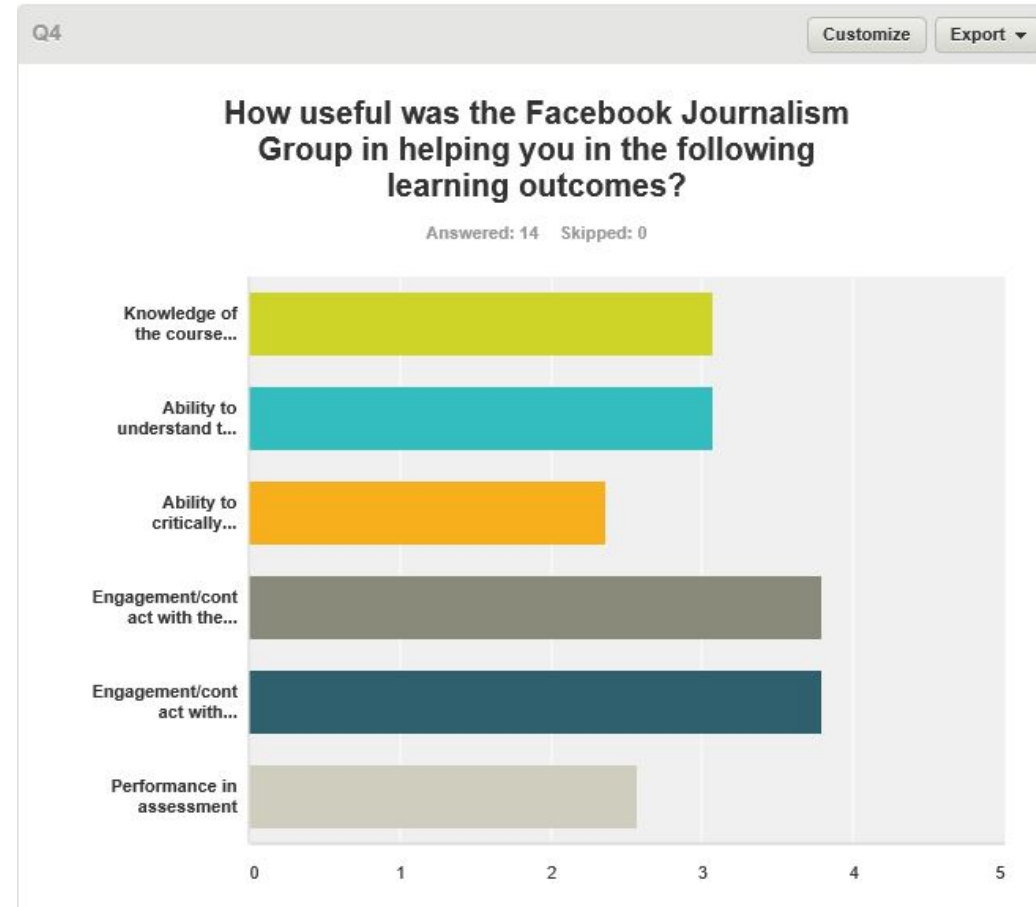


Facebook vs Moodle breakdown

	Facebook was worse	Facebook was better	Total
Communicating with the tutor	0.00% 0	100.00% 14	14
Communicating with classmates	0.00% 0	100.00% 14	14
receiving course announcements and updates	0.00% 0	100.00% 14	14
Accessing information about assessments	42.86% 6	57.14% 8	14
Accessing information about topics covered in the course	35.71% 5	64.29% 9	14
Completing the written assessment items for the course	61.54% 8	38.46% 5	13

[Comments \(4\)](#)

Facebook and Learning Outcomes



Learning Outcomes: Breakdown

	not useful	somewhat useful	useful	extremely useful	Total	Average Rating
Knowledge of the course content	7.14% 1	7.14% 1	57.14% 8	28.57% 4	14	3.07
Ability to understand the course content	0.00% 0	14.29% 2	64.29% 9	21.43% 3	14	3.07
Ability to critically analyse the course content	35.71% 5	14.29% 2	28.57% 4	21.43% 3	14	2.36
Engagement/contact with the course tutors	0.00% 0	0.00% 0	21.43% 3	78.57% 11	14	3.79
Engagement/contact with classmates	0.00% 0	0.00% 0	21.43% 3	78.57% 11	14	3.79
Performance in assessment	28.57% 4	14.29% 2	28.57% 4	28.57% 4	14	2.57

Categorize as... ▾

Filter by Category ▾

Search responses



Showing 4 responses

The last two were pretty equal, so that would be a good option to have.

10/2/2014 2:50 PM [View respondent's answers](#)

A great communication tool but not very helpful in actually accessing or completing work.

10/2/2014 8:50 AM [View respondent's answers](#)

Moodle is awful. Anything is better. But Facebook is good.

10/1/2014 7:11 PM [View respondent's answers](#)

Some of those things weren't available on facebook. Documents should stay on "the moodle", but facebook is great for notifications of updates or changes or discussions.

10/1/2014 4:02 PM [View respondent's answers](#)

Examples of student use of the Newsroom

- Communicating with Tutors
- Professional “Skiting”
- News Leads
- Sharing/asking for Resources
- Classroom announcements
- Job alerts
- Workplace feedback

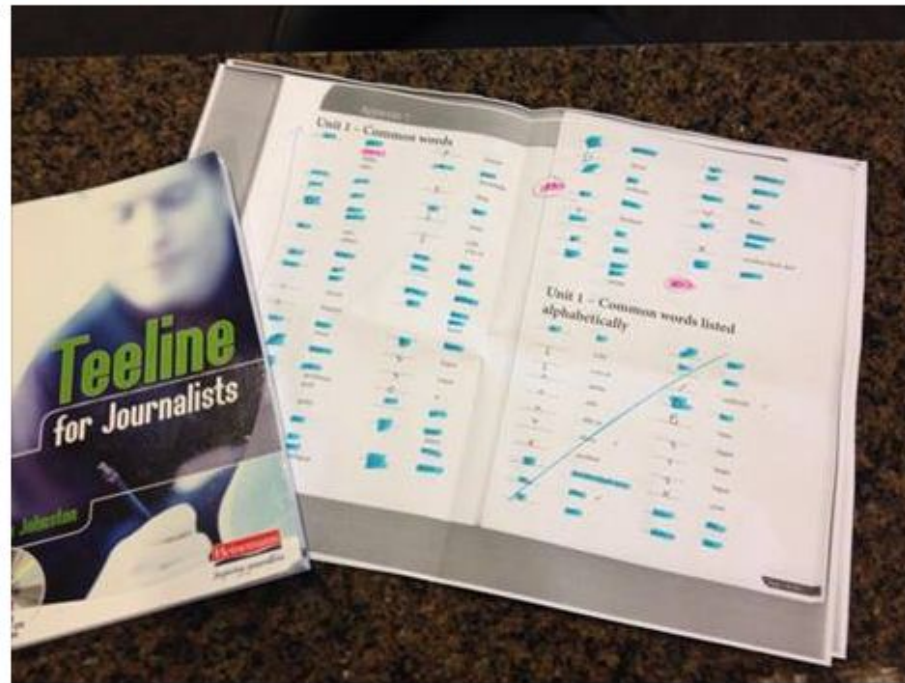
Checking in about study progress



Brad Roberts

2 July at 11:19

Look I'm learning teeline! I've learned 23 words of by heart in less than 24hrs! Yay me! Teeline is actually fun!



Tutors acknowledging student work

 **Charles Riddle**
10 July at 09:21

Who's that on the front of Stuff National? Could it be? No surely not...



stuff.co.nz National World Business
national
Crime Politics Science Education He
Search for road crashes in yo
'E
Wid
pow
'Cc
Poli
the I
Wi
7:52
cont
Fa
The
by M

Ice water challenge proving cool
Facebook craze the Ice Water
Challenge is causing a run on ice in
supermarkets.

Like · Comment

👍 10 people like this. ✓ Seen by 24

💬 View 4 more comments

 **Donna-Lee Timson** haha, was hoping I'd be sick today so I wouldn't have to come to work and face the embarrassment. uugh. But no luck.. lol
10 July at 10:23 · Like 👍 2

 **Don Rowe** Oh yea, I meant in the caption 😊
10 July at 10:34 · Like 👍 1

 **Donna-Lee Timson** I know, I'm highly offended.... probably wanted to save space by smushing my hyphenated name together..
10 July at 10:47 · Like

 Write a comment... 

Students offering news leads

Wintec newsroom 2014 | Members | Events | Photos | Files

 **Donna-Lee Timson** 21 hrs

Crash at 5x what looks like a body on ground. Shitload of cops, can someone get down there? Have all the kids so can't 😞

Like · Comment

✓ Seen by 20


 **Donna-Lee Timson** Five cross roads in fairfield
21 hrs · Like

 **Manpreet Farrar** Gay that sounds fun! I have to work 😞
21 hrs · Like


 **Erin Majurey** Someone go!!!!!! Dave Nicoll?!!! Audrey Ellis? Nancy ??
21 hrs · Like

 **Donna-Lee Timson** Its ok. Crash was a bonnet to tail. It was a big brawl between drunks. Guy on ground got knocked out!
21 hrs · Like ·  2

Students offering topics for debate



 **Nancy Elizabeth Smith**
1 July at 23:07



Is anyone else noticing the struggle between catering for your readers, advertisers, sources and trying to report (what you believe) is quality journalism? https://m.facebook.com/story.php?story_fbid=10152531693836323&id=10513336322






The real enemies of press freedom are in the newsroom
George Monbiot: The principal threat to expression comes not from state regulation but from censorship by editors and proprietors
GU.COM | BY GEORGE MONBIOT


Like · Comment · Share

 Donna-Lee Timson likes this.  Seen by 24

 **Donna-Lee Timson** Definitely. Or pitching stories to your editor/chief reporter, that u consider important and gr8 journalism, only to be shut down 😞
2 July at 06:56 · Like ·  1

 **Nancy Elizabeth Smith** I definitely felt more of an entertainer than a reporter yesterday for the way my story was reintrod. Dramatisation everywhere.
2 July at 07:50 · Like

 **Dave Nicoll** Not so much the advertisers(they can go fuck themselves) but trying to keep a balance between the readers and sources while also reporting accurately is frustrating. I just hate it when they add in the dramatic leads for a story which isn't that dramatic but has it's merits.
2 July at 08:40 · Like ·  1

 **Charles Riddle** Experienced journalists well me everything is in such a state of flux at the moment that even well-worn reporters are no longer sure of how to report stories. There is genuine confusion in newsrooms at the moment - but good stories still get through. N... See More

Students offering workplace feedback



Donna-Lee Timson
27 June · Edited

Well that was a bit deflating. Wrote a 900 word piece about anti psychotics being prescribed for withdrawals from synthetic cannabis and it was cut down to 300. Apparently we don't want to mention the actual drug incase those that use it have a hissy fit.

Like · Comment

5 people like this. Seen by 24

Dave Nicoll Really? So what made it through in the end?
27 June at 17:40 · Like

Rachael Clarke How stupid?? I hope you gave them the face I'm pulling right now.
27 June at 17:42 · Like · 1

Donna-Lee Timson The antipsychotic being prescribed for withdrawals. A few quotes from doctors and the fact that prescriptions have doubled in the past five years. Way too vague if you ask me! But I'm not the editor so all good. He was lovely about it though, but yep. 3 days straight research, harassing com's people and hard work for 300 words. Good experience! Lol
27 June at 17:44 · Like · 2

Ana Austin That's so much work down the drain! But good on you for taking it in your stride. On another note I could see not mentioning the drug as a good thing so more people won't go to their doctor demanding to be put on it. And let's be honest a lot of doctors prescribe drugs like they are lollies!
27 June at 17:50 · Like · 1

Donna-Lee Timson Definitely. Was a bit gutted but in hindsight he was probably protecting me (and the paper) from getting shit by patients whom are prescribed the drug for legit reasons. Pretty clued up on quetiapine now though lol
27 June at 17:52 · Like · 1

Erin Majurey Been there, sucks aye. But like you said, good experience!
27 June at 17:56 · Like · 1

Nancy Elizabeth Smith The info could always be used in the future though! Bank all the info for a future date!
27 June at 19:01 · Like · 1

Write a comment...

Students indicated

- Newsroom Facebook was accessed more often by students than they did Moodle
- Newsroom Facebook was helpful in achieving learning outcomes
- Newsroom Facebook was not used for social reasons
- Newsroom Facebook was better than Moodle in contacting tutors, colleagues, and getting course-related advice
- Moodle was better for completing assignments
- Newsroom Facebook is a strong complement to learning management systems such as Moodle and Blackboard